

# Tweeting #Uber

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# Data Source

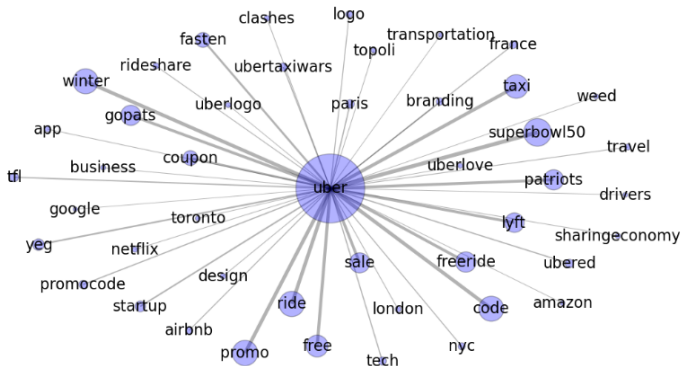
- Met on battlefield (great)
- Dedicate portion of field — fitting!
- Unfinished work (great tasks)

# Questions

- Dedicate

# General: Hash tags concurrent with #uber

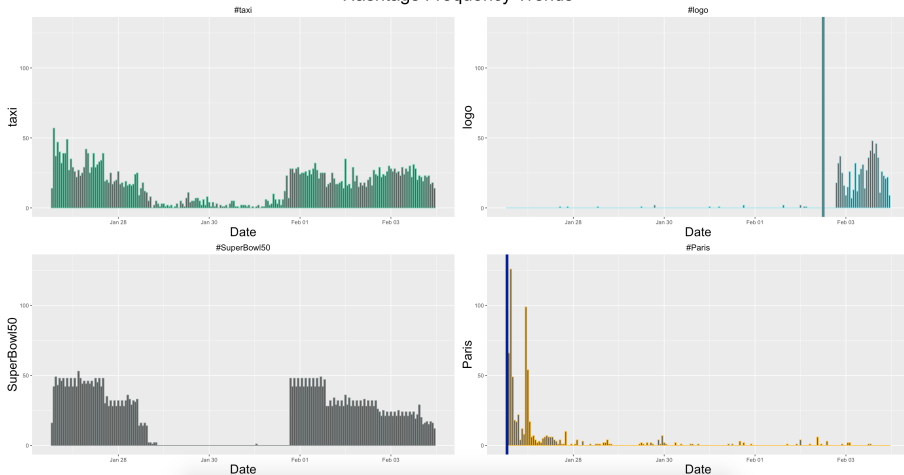
Hashtag Network



Hash tag	superbowl	promo	ride	code	winter	taxi	free	freeride
Frequency	8446	7134	7080	6979	6934	6226	5277	4606

# General: Selected hash tag frequency trend

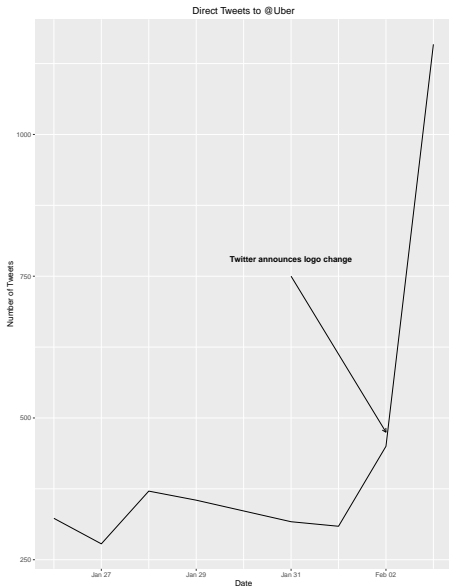
Hashtags Frequency Trends



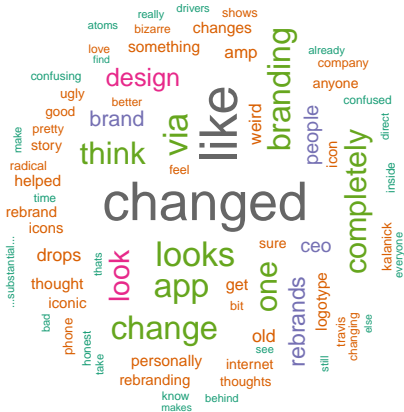
# Event analysis: New logo launch

Background Aksam

# Event analysis: New logo launch

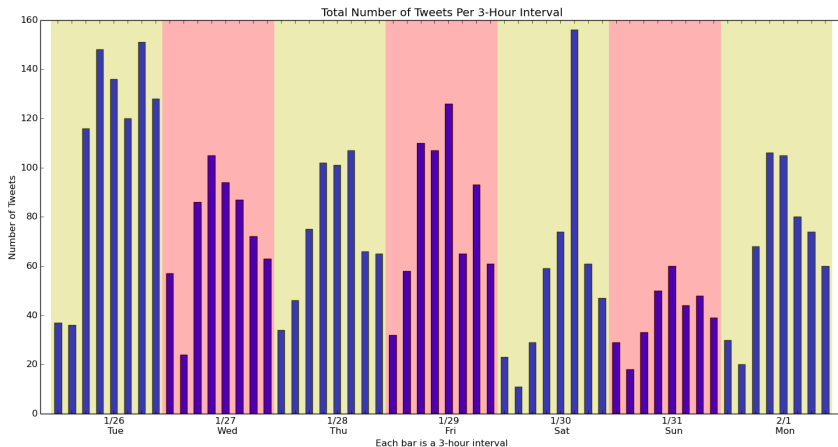


## Event analysis: New logo launch

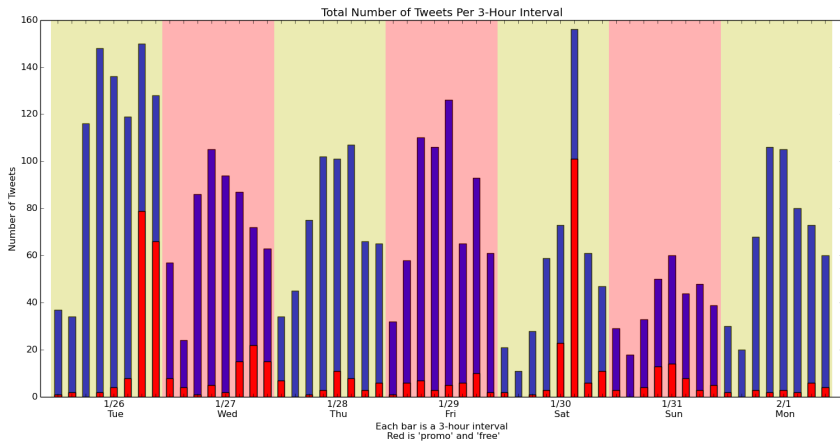




# Sentimental analysis: total tweets frequency time series

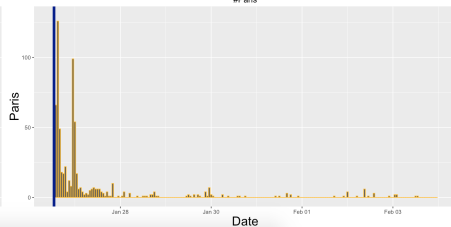
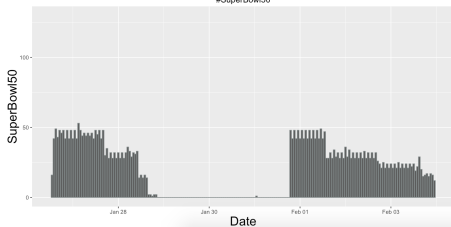
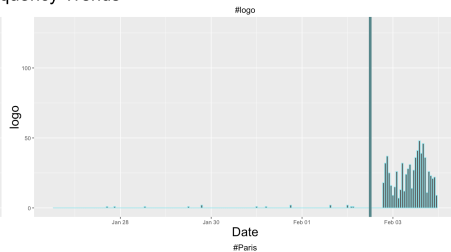
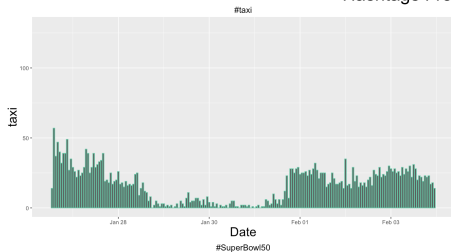


# Sentimental analysis: tweets with #promo or #free



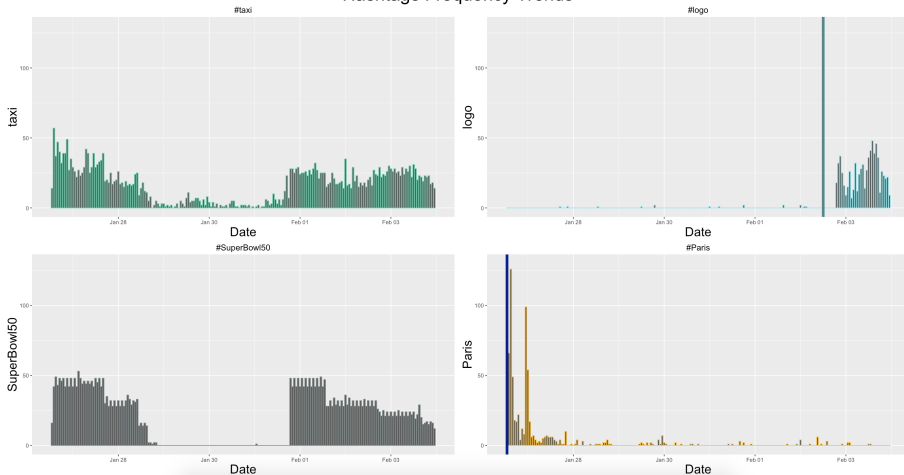
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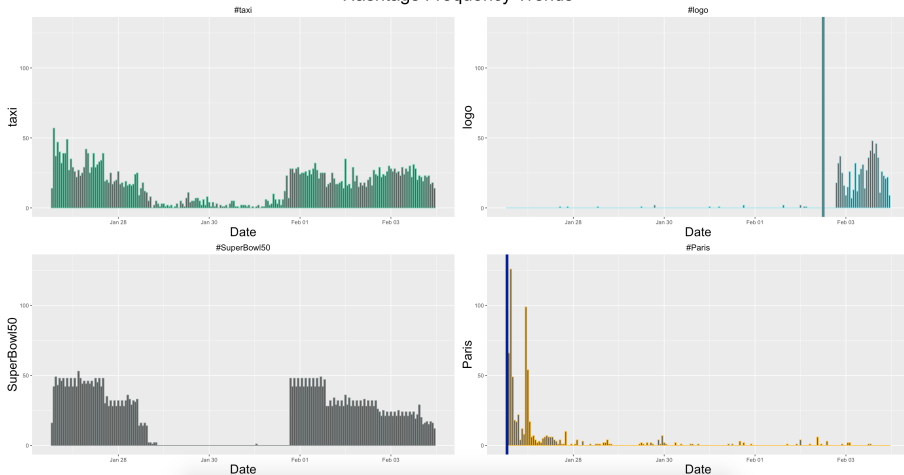
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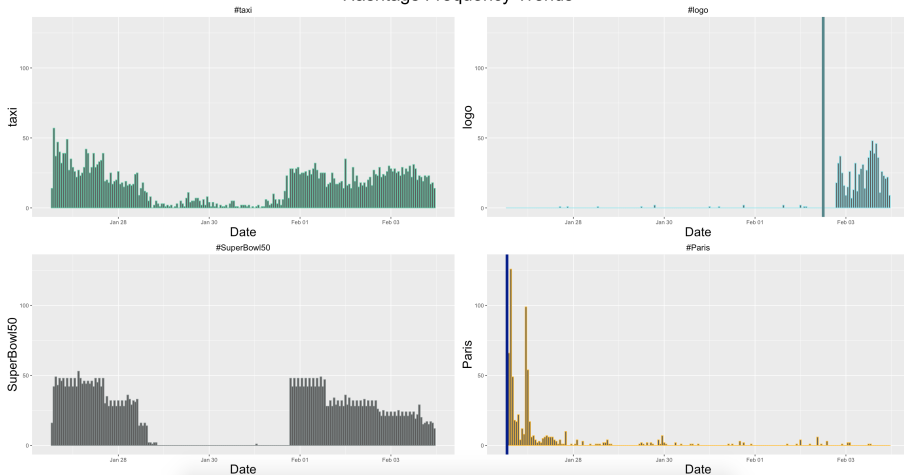
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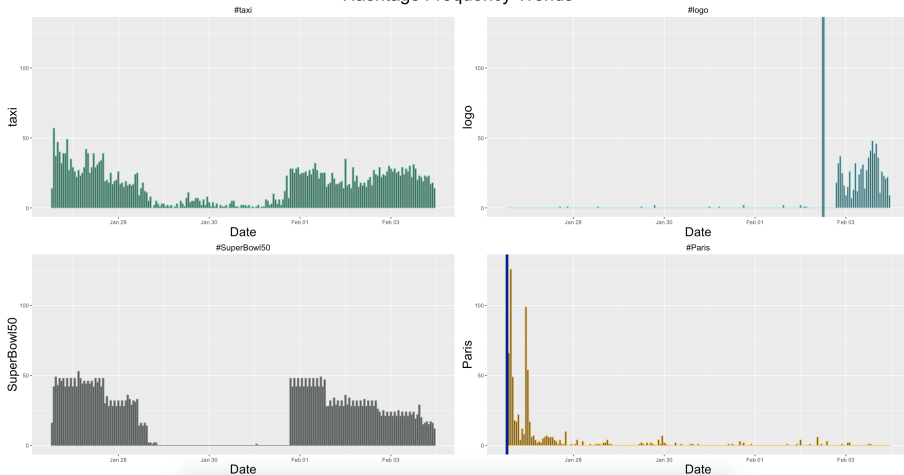
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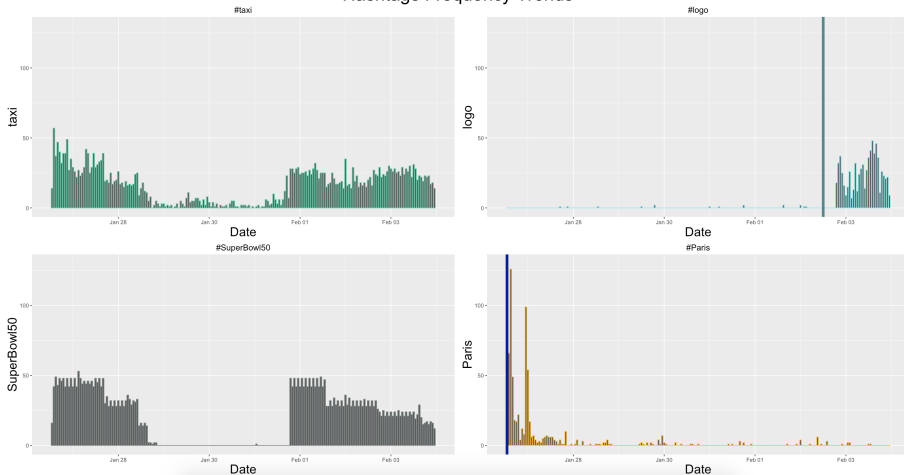
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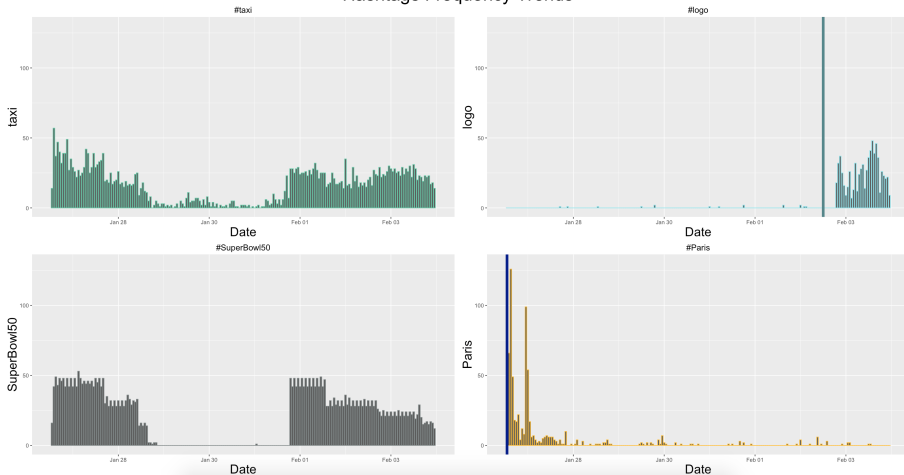
Hashtags Frequency Trends





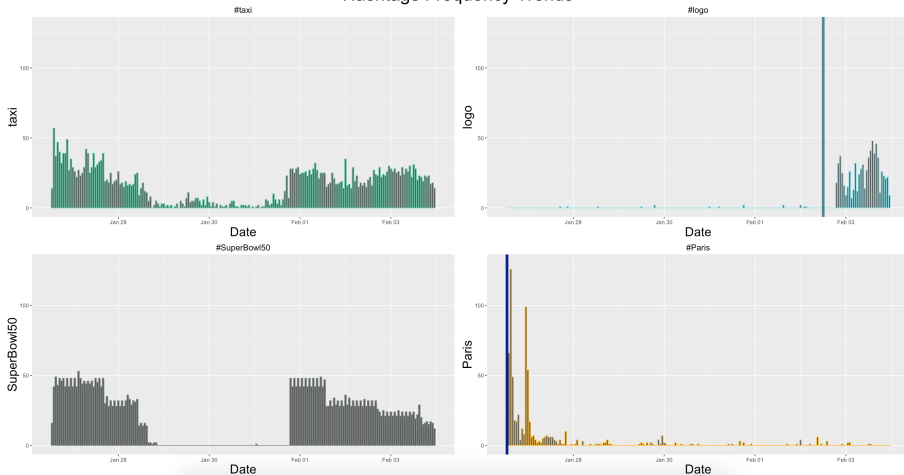
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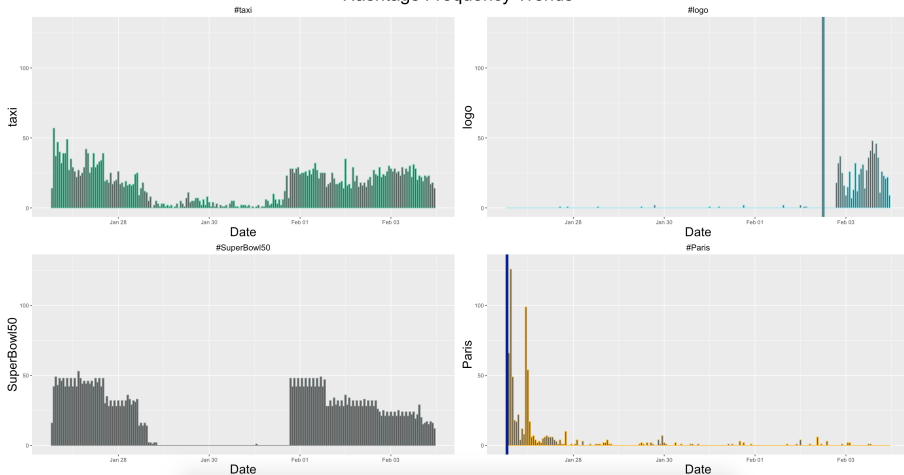
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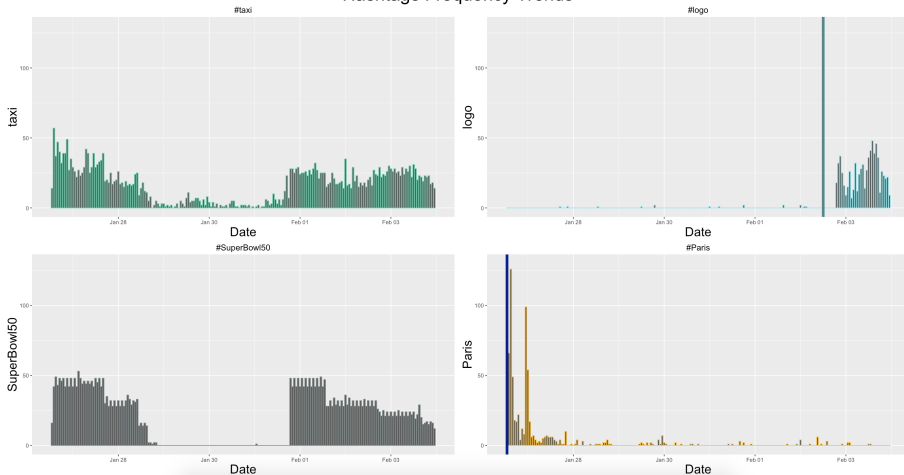
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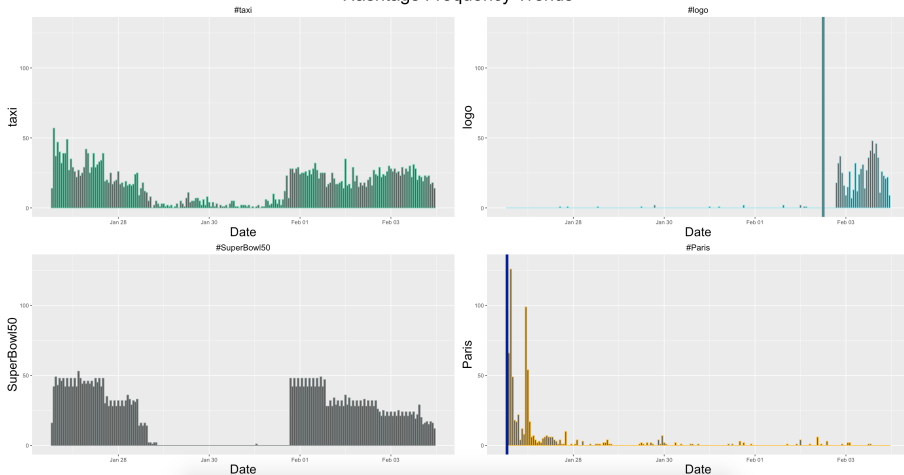
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# Summary

- New nation
- Civil war
- Dedicate field
- Dedicated to unfinished work
- New birth of freedom
- Government not perish