

# Qian (Vicky) YU

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## EDUCATION

Shanghai Jiao Tong University	Bachelor & Master in Mechanical Engineering	09/2012-03/2019
École Polytechnique, Paris	Exchange Program	09/2016-04/2017
<ul style="list-style-type: none"><li>• GPA top 10% at undergraduate stage, top 5% at postgraduate stage with 1<sup>st</sup> Class Scholarship</li><li>• 1 paper in EI journal as the first author, 3 papers in total on optimal design of neural electrode</li><li>• President of SJTU Sino-French Association, Top 5 in university-level Graduates' Speech Contest</li></ul>		

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## WORK EXPERIENCE

BOSCH-UAES	Marketing Specialist, Management Trainee	04/2019-present
<ul style="list-style-type: none"><li>• Market Data Analysis<ul style="list-style-type: none"><li>✓ Achieved New Energy Vehicle reports including end-consumer insight, market monitoring &amp; competitive landscape with whole new analysis framework. Assisted sales &amp; product team in project evaluation &amp; market positioning. Contributed insights in customer events and received consistent praise.</li><li>✓ Responsible for data processing and reporting platform migration from Excel to Power BI.</li></ul></li><li>• Industry &amp; Enterprise Research<ul style="list-style-type: none"><li>✓ Delivered cross-industry reports in Industrial Internet &amp; Semiconductor, covering deep-dive of supply chain and key players, helped executives provide investment proposals for shareholders.</li><li>✓ Developed universal information scanning methodology to quickly deliver enterprise profile, helped identify cooperation risk or competitive threat. Delivered over 10 reports about competitors and suppliers.</li></ul></li><li>• Internal &amp; External Collaboration<ul style="list-style-type: none"><li>✓ Represented UAES in regular BOSCH global strategy meeting in market forecast and competitor intelligence.</li><li>✓ Drove collaboration with Alipay, attended 2021 IIFAA submit and helped UAES join the alliance.</li><li>✓ Improved information collecting ability of the team by introducing new channels including Bloomberg &amp; expert network.</li></ul></li></ul>		

TENCENT	Business Analyst Intern in AI Lab	08/2018-11/2018
<ul style="list-style-type: none"><li>• Delivered reports covering 5G technologies and applications, helped team prepare collaboration with Qualcomm.</li></ul>		

SAIC VOLKSWAGEN	BI Analyst Intern in Digital Marketing	06/2018-08/2018
<ul style="list-style-type: none"><li>• Supported sales decision-making on choosing vertical media, framing follow-up strategy and identifying multi-faceted consumer portrait with data analysis and visualization.</li><li>• Improved team efficiency by pioneering marketing report migration from Excel to Tableau.</li></ul>		

MEITUAN	Business Analyst Intern in Online Ride-Railing Biz.	03/2018-06/2018
<ul style="list-style-type: none"><li>• Implemented "order black hole" analysis based on data visualization and on-site survey with BD team, proposed subsidy and order assignment strategy to product &amp; operation team.</li></ul>		

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## MISCELLANEOUS

- Mandarin , proficiency in English & French
- Data analytics and visualization with Excel , PowerPoint, Tableau, Power BI, SQL, R & Bloomberg Terminal