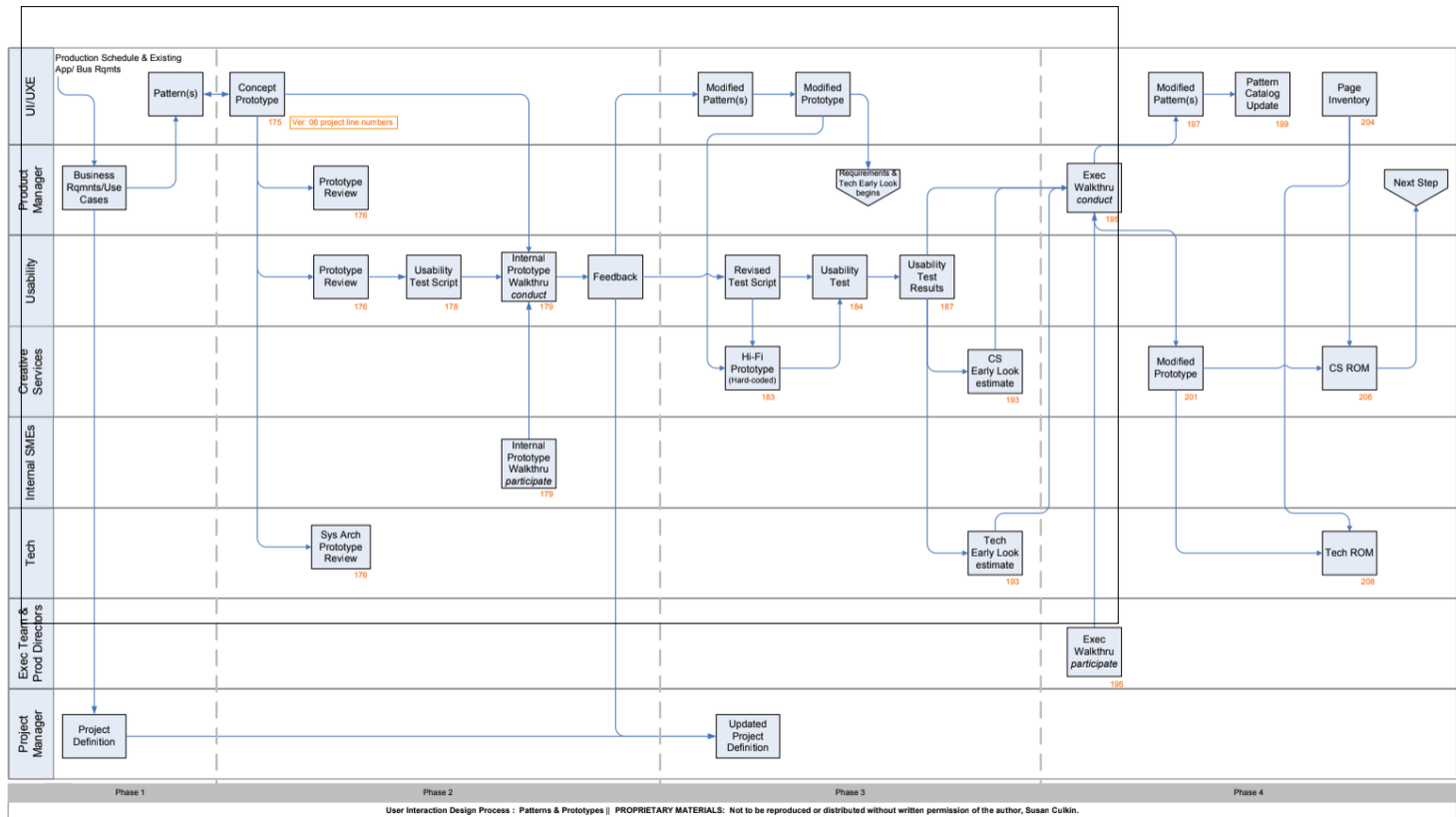


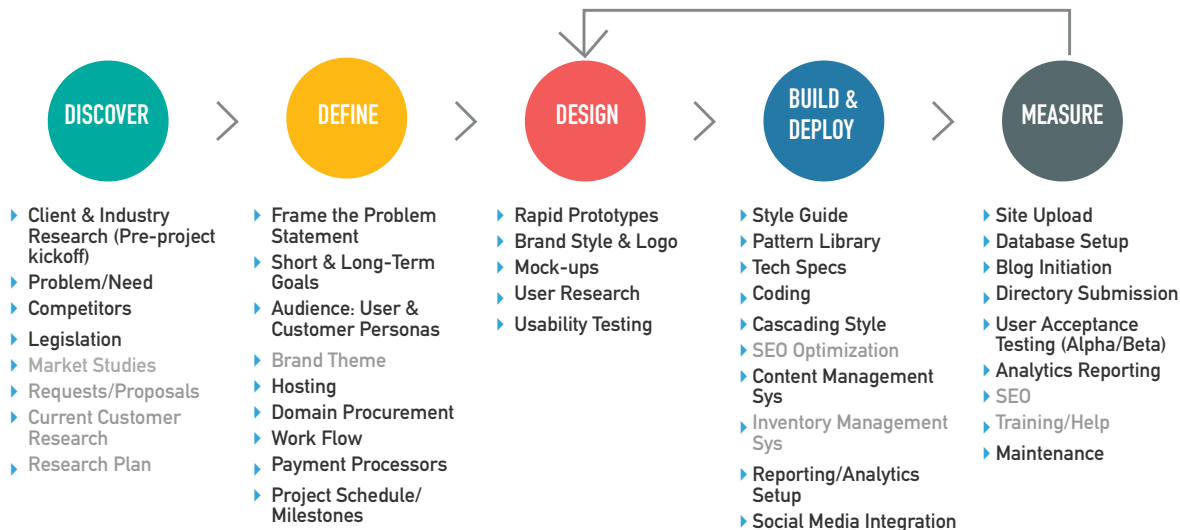


Working Together





Design Process



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Not the ENTIRE list of deliverables and every project won't need every deliverable, but this is a good general snapshot or outline to follow.

Naming Files

Formula: ClientInitials_Project_Screen_Item_Version

Examples:

- NSS_Cohort24_Home_v1.psd
- NSS_Cohort24_Home_Banner_v1.psd
- NSS_Cohort24_Icons_v1.psd

No spaces in file names! Some programming languages use spaces to signify the end of a character string, and many software applications don't recognize file names that contain spaces. Use the underscore symbol (_) or dash (-) in between words to represent a space, or use *camelCase* and omit spaces from your file names altogether.

1_admin	expenses
2_bg - research	proposal
3_define	time
4_wireframes	
5_visual design	
6_usability testing	
7_QA	
throw aways	

1_admin	competition
2_bg - research	personas
3_define	
4_wireframes	
5_visual design	
6_usability testing	
7_QA	
throw aways	

1_admin	inspiration
2_bg - research	
3_define	
4_wireframes	
5_visual design	
6_usability testing	
7_QA	
throw aways	

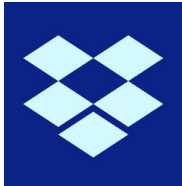
1_admin	prototype
2_bg - research	
3_define	
4_wireframes	
5_visual design	
6_usability testing	
7_QA	
throw aways	

1_admin	_Old
2_bg - research	assets
3_define	PSD-AI-Sketch
4_wireframes	source materials
5_visual design	style guide
6_usability testing	
7_QA	
throw aways	

1_admin	
2_bg - research	
3_define	
4_wireframes	
5_visual design	
6_usability testing	
7_QA	
throw aways	

1_admin	recordings
2_bg - research	recruiting
3_define	results
4_wireframes	script
5_visual design	test materials
6_usability testing	
7_QA	
throw aways	

File Storage



IMAGES

Raster vs. Vector

- Raster images are defined using a grid of pixels — a raster image file contains information showing exactly where each pixel is to be placed, and exactly what color it should be. Popular web raster formats include Bitmap (`.bmp`), PNG (`.png`), JPEG (`.jpg`), and GIF (`.gif`).
- Vector images are defined using algorithms — a vector image file contains shape and path definitions that the computer can use to work out what the image should look like when rendered on the screen. The Scalable Vector Graphics (`.svg`) format creates vector graphics for use on the Web.



Raster (PNG)



Vector (SVG)

Typical Image File Types



.JPG

Joint Photographic
Experts Group

- Full color photographs
- Keep a copy of your original photo in a “lossless” compression format. Every re-save of a JPG loses quality; most obvious in small, blocky elements.



.PNG

Portale Network Graphics

- Text images
- Large image size (to save loading time)
- Transparent backgrounds
- Not meant for scaling larger than image dimensions
- Lossless compression



.GIF

Graphics Interchange Format

- Simple animations
- Small images with few colors
- High compression for small file sizes but limited quality



.SVG

Scalable Vector Graphics

- Vector based, paths, shapes and fills
- Can be animated and styled with CSS



ORIGINAL (.tif)



ARTIFACTS (.jpg)

Look at the edge or leaves, petals to see lost quality

Example found here: <https://www.fatrabbitcreative.com/blog/what-image-format-should-i-use-on-my-website>