

Marriott International Inc





SCHWAB EQUITY RATING



Last week's rating: B Outperform
Percentile Ranking: 15
Data as of 03/08/2024

Schwab Equity Ratings is a quantitative measure of the equity's prospects for stock price appreciation over the next twelve months in relation to its market peers.

For more details about the quantitative model's design and intent, please review the Schwab Equity Ratings Foundations

For more information on important disclosures please visit page 4 within this report.

PRICE VOLATILITY OUTLOOK

NA

IVA	Data as of 03/15/2024
High	Above average price volatility
Medium	Average price volatility
Low	Below average price volatility
N/A	Volatility score not available

Volatility score not available

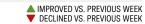
Last week's rating: Medium Data as of 03/08/2024

Price Volatility Outlook measures the degree of variance typically demonstrated by the equity in relation to its peers within the same A-F ratings group. The outlook's measurement is based on a six month forecast.

Investment suitability is partially dependent on your portfolio risk tolerance. Positive or negative connotations associated with the price volatility outlook score should mirror your personal risk appetite. For more information, please consult Managing a Portfolio Using Schwab Equity Ratings.

RATIONALE BEHIND OUR B RATING ON MAR

For details about inputs to Schwab Equity Rating, see "Schwab Equity Ratings Foundations" in the "Stocks" article library under Market Insight.



S&P 500 20%

	THIS WEEK	LAST WEEK	AVERAGE IMPORTANCE
A Growth Grade	Positive	Positive	Medium
C Quality Grade	Neutral	Neutral	Medium
A Sentiment Grade	Positive	Positive	High
C Stability Grade	Neutral	Neutral	Low
C Valuation Grade	Neutral	Neutral	Medium

PRICE & VOLUME HISTORY	Data source: Refinitiv
MAR Daily Close Prices	QUARTERLY POSITIVE/NEGATIVE 200-DAY EARNINGS SURPRISE ANNOUNCEMENT MOVING AVERAGE \$275
	250
	E \$2.87 225
~~~	200
\$2.38 1 \$2.43	Next earnings announcement is expected in the week of 4/30
	15   10   5
Apr  May  Jun  Jul	Aug   Sep   Oct   Nov   Dec   Jan 24   Feb   Mil
Price Performance vs. the S&P 500	60%
	40%

### **BUSINESS SUMMARY**

Source: Reuter

Marriott International, Inc. is an operator, franchisor, and licensor of hotel, residential, timeshare, and other lodging properties under various brand names. The Company's segments include U.S. & Canada, Europe, Middle East, and Africa, Asia Pacifi...

For more details, see page 2.

### **OVERVIEW**

ource: Reuters

Price as of 3/15/24 \$244.07
Market Capitalization \$70.7 Billion
Asset Class Large Cap
Beta 1.63

### SECTOR/INDUSTRY

Source: S&P Global

Sector Industry	Consumer Discretionary Hotels Restaurants &
	Leisure
Sub-Industry	Hotels, Resorts & Cruise
	Lines

### METRICS

Source: Refiniti

Source: Refinitiv		
VALUE METRICS P/E last 4Q	MAR 24.0	S&P 500 26.1
P/E forecast EPS	25.9	30.7
P/Free Cash Flow last 4Q	33.2	28.6
P/Sales last 4Q	2.98	2.84
Price/Book		14.4
Dividend Yield(%)	.9	1.6
<b>GROWTH METRICS (%)</b>		
1 year sales growth	14.2	3.7
3 year sales growth	30.9	18.0
1 year EPS growth	40.5	-25.4
3 year EPS growth		32.1
1-year forecast EPS growth	-5.5	21.4
Long term growth rate 3-5 year		11.6
1 year dividend growth	180.0	6.2
3 year dividend growth		11.8
MOMENTUM METRICS (%)		
4 week stock price change	1.0	2.2
26 week stock price change	20.1	15.0
FINANCIAL METRICS (%)		
Gross margin	21.6	40.6
Net margin	13.0	11.3
Return on assets	12.2	5.2
Return on equity		20.0
Return on invested capital	17.4	18.7
Long-term debt/capital	1.06	.42



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# Schwab Equity Ratings® Report

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MAR NASDAQ

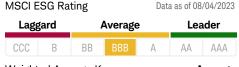


**ESG RATING** ESG data source: MSCI

### Environmental, Social and Governance (ESG) Ratings Overview

ESG is a term used to describe various investing approaches that emphasize environmental, social and governance factors in addition to risk and return. ESG ratings try to measure a company's exposure to long-term, financially relevant ESG risks so that investors can implement the ESG investing approach they choose.



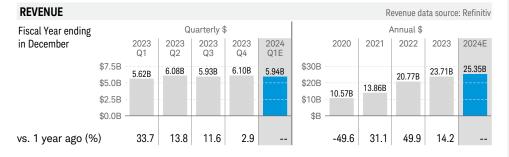


Weighted Average Key **Average** Issues Score 4.6 out of 10

\$		<b>^</b>
Environment <b>Average</b>	Social <b>Average</b>	Governance <b>Average</b>
6.3 out of 10	2.9 out of 10	4.6 out of 10

**EARNINGS PER SHARE** Earnings data source: Refinitiv Quarterly \$ Annual \$ Fiscal Year ending in December 2023 2022 2023 2024E 2023 2023 2023 2020 2021 Q2 Q4 Q1E 2.87 \$3.00 \$15.00 2 51 2 43 2.38 2.17 10.18 9.44 \$10.00 \$2.00 7.24 3.34 \$5.00 \$1.00 \$0.00 -0.82 \$0.00 \$-5.00 507.2 vs. prior year (%) 67.2 25.6 249 82.1 -121.6 116.9 40.6 **▲**9.9 Earnings Surprise(%) **▲** 13.3 **▲**68.2 **▲** 16 4 --18 17 18 19 19 23 20 19 20 23 # of analysts

Next earnings announcement is expected in the week of 4/30



ANNUAL EARNINGS FOREC	AST			Source: Refinitiv
12/31/2024	MEAN FORECAST \$9.44	CONSENSUS CHANGE IN LAST 30 DAYS \$0.01	FORECAST RANGE \$9.17-\$9.72	NUMBER OF FORECASTS 23
12/31/2025	\$10.74	\$0.03	\$9.88-\$11.66	23
Next 5 Yr. Growth Rate	14.5%	0.0%	14.5%-14.5%	1



**DIVIDENDS** 

OTHER OPINIONS **CFRA RANKING SINCE 11/03/2022** Recommendation Morningstar Rating **RATING SINCE 02/23/2024** Argus 12 Month Rating **RATING SINCE 11/18/2020** BUY RATING SINCE Market Edge Second Opinion® 11/21/2023 LONG Reuter's Average Rating RATING SINCE 03/14/2024

### **BUSINESS DESCRIPTION**

Source: Reuters

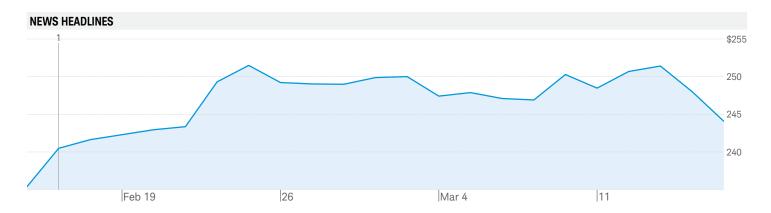
Marriott International, Inc. is an operator, franchisor, and licensor of hotel, residential, timeshare, and other lodging properties under various brand names. The Company's segments include U.S. & Canada, Europe, Middle East, and Africa, Asia Pacific excluding China, and Greater China. Its Classic Luxury hotel brands include JW Marriott, The Ritz-Carlton, and St. Regis. Its Distinctive Luxury hotel brands include The Luxury Collection, W Hotels, EDITION, and Bylgari, Its Classic Premium brands include Marriott Hotels, Sheraton, Delta Hotels by Marriott, Marriott Executive Apartments, and Marriott Vacation Club. Its Distinctive Premium brands include Westin, Autograph Collection Hotels, Renaissance Hotels, Le Meridien, Tribute Portfolio, Gaylord Hotels and Design Hotels. Classic Select hotel brands include Courtyard, Fairfield, Residence Inn, SpringHill Suites and Protea Hotels. Its Midscale brands include City Express by Marriott and Four Points Express by Sheraton.

Dividends are paid on a Quarterly basis.



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1 02/15/24 2:43 pm ET... CFRA Keeps Hold Opinion on Shares of Marriott International, Inc. (MAR 239.74 ***): 12-month target to \$249 from \$195 on an EV/EBITDA of 16.6x, below MAR's five-year forward EV/EBITDA of 18.6x, reflecting weaker growth prospects. We cut our '24 EPS to \$9.34 from \$9.57 and set '25's at \$10.73. MAR posted Q4 adj-EPS of \$3.57, \$1.45 above consensus. Revenue of \$6,095M (+2.9% Y/Y) was \$108M below consensus. Adj-EBITDA was +19.5% Y/Y to \$1,197M vs. the \$1,145M consensus, with margin at 19.6%. Comparable RevPAR was +7.2%, the average daily rate was +3.0%, and Occupancy was +2.6%. MAR's results were mixed, with positive yet decelerating demand trends both Q/Q and Y/Y. Nonrecurring tax items (+\$1.59 impact on EPS) likely also contributed to MAR's '24 guidance missing consensus expectations. Yet, MAR still expects RevPAR growth to slow meaningfully to 4%, despite higher net rooms growth guidance of 5.8% Y/Y at the midpoint. While the reaction to MAR's results may be overblown, we think the risk/reward tradeoff remains unfavorable given MAR's growth outlook and tougher comparisons in '24.. /Siye Desta, CFA

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# Marriott International Inc

### **IMPORTANT DISCLOSURES FOR MAR**

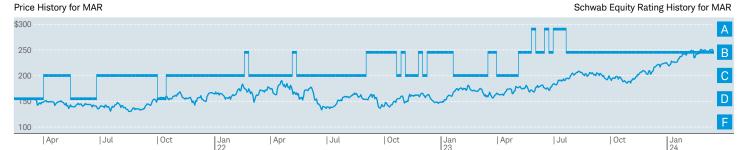
IB2 Schwab or its affiliates has received compensation for investment banking services from this company in the past 12 months.

Regulation Analyst Certification: The views expressed in this research report accurately reflect Schwab's quantitative research model, and no part of Schwab's compensation was, is or will be, directly or indirectly, related to the specific recommendations or views disclosed in the research report.

Note the Price Chart in the disclosures of this report which shows the rating and price history over applicable periods for this stock, including if and when coverage was terminated or suspended.

Within the previous 12 months, the percentage of companies that have a Schwab Equity Rating and for which Schwab has provided investment banking services are as follows:

- 2.68% in Buy Category (Schwab Equity Ratings and Schwab Equity Ratings International of A or B)
- 1.85% in Hold Category (Schwab Equity Ratings and Schwab Equity Ratings International of C)
- 0.93% in Sell Category (Schwab Equity Ratings and Schwab Equity Ratings International of D or F)



### SCHWAB EQUITY RATINGS MEANING AND DISTRIBUTION

Schwab Equity Ratings are assigned to approximately 3000 U.S.-traded stocks. The Schwab Equity Ratings model universe is generally composed of the combined set of stocks in the Russell Investments' ("Russell") 3000 Index and the Standard & Poor's ("S&P") 500. Additional universe coverage may be incorporated from time to time. The explanation and table below are included to assist you in using Schwab Equity Ratings as one component of your own research to evaluate stocks and investment opportunities.

Schwab rates stocks using a scale of A/B/C/D/F. Schwab's outlook is that "A" rated stocks, on average, will strongly underperform and "F" rated stocks, on average, will strongly underperform the equities market over the next 12 months. Schwab Equity Ratings are based upon a disciplined, systematic approach that evaluates each stock on the basis of a wide variety of investment criteria from five broad categories: Growth, Quality, Sentiment, Stability and Valuation. This approach attempts to gauge investor expectations since stock prices tend to move in the same direction as changes in investor expectations. Stocks with low and potentially improving investor expectations tend to receive the best Schwab Equity Ratings ("A" or "B" ratings), while stocks with high and potentially falling investor expectations tend to receive the worst Schwab Equity Ratings ("D" or "F" ratings). Schwab may update the Schwab Equity Ratings methodology.

Schwab	Equity	Ratings	Distribution

	60 = .00			
Schwab	Percentile		12 Month	General
Equity Rating	Ranking Distribution	Distribution	Return Outlook	Buy/Hold/Sell Guidance*
Α .	1 - 10	Top 10%	Strongly Outperform	Buy
В	11 - 30	Next 20%	Outperform	Buy
С	31 - 70	Next 40%	Marketperform	Hold
D	71 - 90	Next 20%	Underperform	Sell
F	91 - 100	Bottom 10%	Strongly Underperform	Sell

^{*}The general buy/hold/sell guidance is relative to other rated equities only. Before considering whether to take any action, an investor should consider whether equities generally are performing well in comparison to other asset classes and whether other equities in the same sector or category with the same or better rating may be more appropriate.

## **Investment Rating Explanation**

- A (Strongly Outperform): If an investor is looking to add a stock to his or her portfolio, "A" rated stocks may be the best candidates for consideration.
- B (Outperform): An investor looking to add a stock to his or her portfolio might also consider a "B" rated stock, though preference should be given to "A" rated stocks.
- C (Marketperform): An investor would not usually consider a "C" rated stock for purchase. An investor holding a "C" rated stock in his or her portfolio should consider continuing to hold the stock, and might monitor the stock's ongoing performance and compare the potential benefits of owning a stock with higher ratings.
- **D (Underperform):** An investor holding a "D" rated stock should consider whether it is appropriate to continue to hold that stock in his or her portfolio. An investor would not usually consider a "D" rated stock for purchase.
- F (Strongly Underperform): An investor holding an "F" rated stock should consider whether it is appropriate to eliminate that stock from his or her portfolio. An investor would not usually consider an "F" rated stock for purchase.

Percentile Rankings Explanation: Each of the approximately 3,000 stocks rated in the Schwab Equity Ratings U.S. universe is given a composite score that is derived from the research factors used in the Schwab Equity Ratings model. Once the stock's composite score, which includes all research factor scores, is calculated, the universe of rated stocks is divided into percentiles ranging from 1 to 100. The lowest percentile rankings represent the best Schwab Equity Rating Model scores and correspond to the best letter grades. For example, in a universe of 1000 stocks, the top 10 stocks would receive a percentile ranking of 1 and the bottom 10 stocks would receive a percentile groups 1-10 are rated "A" and those in percentile groups 11-30 are rated "B", and so forth.

#### **Model Risks**

Schwab Equity Ratings uses quantitative analyses in its modeling method. Any limitations or inaccuracies in its analyses or models could affect model performance and the results investors may achieve. Models that appear to explain prior market data can fail to predict future market events. While the data used in the models has been taken from sources Schwab believes to be reliable; its accuracy, completeness or interpretation cannot be guaranteed. Schwab Equity Ratings may not capture subjective, qualitative influences on return and risk such as changes in management, business and political trends, or legal and regulatory developments. Thus, it is important to conduct additional research prior to making a trading decision.



# Schwab Equity Ratings® Report

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# Marriott International Inc

# IMPORTANT DISCLOSURES FOR MAR

**Descriptions for Non-Rated Stocks** 

Category Definition Description

NR Not Rated Schwab has decided not to publish a rating on this stock due to unusual or extraordinary business circumstances related to this company.

Although Schwab generally does not monitor C, D, and F rated stocks for unusual or extraordinary business circumstances, from time to

time, a rating of NR may appear on a particular stock.

NC Not Covered This stock is not currently in the Schwab Equity Ratings universe or is prohibited from coverage for regulatory or other reasons.

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¹Markit on Demand used S&P Global's data in making its calculations.

**ESG** - Environmental, social and governance (ESG) ratings given to publicly traded companies are currently subject to inconsistent industry definitions and standards for the measurement and evaluation of ESG factors; therefore, such factors may differ significantly across each ESG ratings provider. As a result, it may be difficult to compare ESG ratings.

A stock's ESG rating may or may not significantly influence its performance. Because stocks are evaluated based on ESG factors rather than other investment criteria, the stock's performance may differ (either higher or lower) from its ESG rating(s), the overall market or comparable stocks that have different ESG ratings. Environmental ("E") factors can include climate change, pollution, waste, and how a company protects and/or conserves natural resources. Social ("S") factors can include how a company manages its relationships with individuals, such as its employees, shareholders, and customers as well as its community. Governance ("G") factors can include how a company operates, such as its leadership composition, pay and incentive structures, internal controls, and the rights of equity and debt holders. Carefully review the ESG rating provider's methodology and framework to learn more about how they incorporate ESG factors into their overall rating.

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