

Conor Chepenik

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TECHNICAL SKILLS

Languages: HTML, CSS, JavaScript, Java

Databases: SQL, PostgreSQL

Software/Tools: Next.js, Express, React, Bun, Node.js, Canva, V.S Code, Umbrel, Bitcoin core, Tailwind, Git, GitHub, Bard, Claude.ai, ChatGPT, & Bing

EXPERIENCE

MassAdoption

Boston, MA

Lead Developer

June 2022 - Present

- Designed and launched the [MassAdoption website](#) initially using vanilla JavaScript, HTML, & CSS w/ Hostinger for deployment.
- Upgraded website with Next.js, React, & tailwind to improve design. Helping build out the front end for our new Bitcoin focused LLM, Mr. Nakamoto.
- Collaborated with sponsors and stakeholders, fostering strong partnerships and securing financial support for the Summer Festival event.

Launch Academy

Boston, MA

Apprentice Full Stack Developer

January 2023 - July 2023

- Spent 8 hours a day learning how to create web applications in a React/Express stack. Pair programmed, gave lightning talks, explained code, and asked questions constantly.
- Used concepts such as Agile methodologies, pair programming and collaborative development, test driven development (TDD), object oriented programming (OOP), continuous integration, and more to build a web application.
- Built [Habit-Chain](#) using JavaScript, SCSS, React, Node.js, Express, and the Giphy API to enable users to track and maintain positive habits effectively.

Writer

Global

Published in Bitcoin Magazine, Bitcoinnews.com, Satoshi's Journal, Zerohedge

June 2022 - Present

- Proud to be published in the GateKeeper's edition of Bitcoin Magazine's print mag.
- Have written and will continue to write various articles about the value of Bitcoin & Nostr.
- All work can be found on my personal [website](#).

Datadog

Boston, MA

Commercial Account Executive

April 2022 - January 2023

- Utilized LinkedIn Sales Navigator, Builtwith.com, and Zoominfo to generate personalized outreach, resulting in successful business development via cold calling, email and LinkedIn/Twitter outreach, leading to closing and onboarding of high-profile accounts such as The Block, Foodoo.ai, Transpose, Terracycle, and Usepower.com, among others.
- Coached Sales Development Reps on strategy and best practices for business development, resulting in a 64% increase in meetings booked for SDRs, ultimately leading to more revenue generated for the company.

Reveneer

Lexington, MA

Business Development Team Lead

September 2020 - April 2022

- Promoted from Business Development Representative to Business Development Team Lead in May 2021.
- Managed outbound sales team selling web/app development, backup software, learning management solutions, and digital signage for companies like Quantum Mob, Datto, and Yodeck.
- Spearheaded the creation of an employee intranet portal that consolidated all sales data, providing employees with easy access to their career progress at Reveneer.

EDUCATION

Tufts University

Medford, MA

B.A Film & Media, Entrepreneurship

August 2016 - June 2020

OTHER SKILLS

Memelord, Bitcoiner, frequent attendee of local Bitcoin meetups, Former D-3 football player, Half-marathon finisher, Father, Critical Thinker, lowkey designer @ [binmucker.com](#)