AMON KIPLETING TOO

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SKILLS

FRONT END DEVELOPMENT│ ReactJS • JavaScript • Bootstrap • HTML • CSS

Social Media Manager │Instagram • TikTok • Facebook • Snapchat • Twitter • Analytical thinking • Photography skills • Graphic design software (canva, photoshop.

MISCELLANEOUS│ Amazon AWS • Recommendations • Collaborative filtering • Machine learning • AI

SOFT SKILLS│ Team player • Bias for action • Deliver results

EXPERIENCE

ZongoVation Hub
Front-End Developer & Software Engineer│ 08/2023-03/2024, Accra Gh
Social Media Management
- Developed and executed social media strategies across Instagram, TikTok, Facebook and Twitter, **resulting in significant engagement growth and viral growth.**
- Managed company's social media accounts from inception, driving brand awareness and fostering a Gen-Z friendly image, **leading to increased job enquiries**
- Produced promotional videos for events, **securing media coverage on TV stations such as TV3 and GHone**

Software Engineer
- Collaborated with the tech team to update the company website **enhancing user engagement and experience.**
- Spearheaded website redesign, **incorporating engaging visual content captured and created during social media management.**
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SheCodes
Front-End Developer Intern│ 03/2023-07/2023, Lisbon Portugal
Front-End Developer
- Built a weather web application **allowing users to access real-time weather updates globally.**
- Developed a personal portfolio website within a tight timeframe, **showcasing technical proficiency and adaptability.**
- Received recognition for developing the best landing page, awarded by SheCodes.
- Secured a SheCodes scholarship for excellence in coding, **demonstrating commitment to women in tech initiatives.**

EDUCATION

University of Ghana
B.S., **Public Administration**
08/01/2027 │ Accra, Ghana.
GPA: 3.5/4.0

IPMC
Diploma., **Software Development**
08/2023 │ Accra Gh

HONORS & AWARDS

Best Landing Page
An award for developing the best landing page. A challenge by SheCodes, an IT company. │ SheCodes│ 01/15/2024│ Accra Gh

SheCodes Scholarship
For women who code in Ghana│ SheCodes│ 2023│ Accra

Presidential Scholarship
For top performing students who code│ University of Akron│ 2023│ USA

COURSEWORK

- Web Development
- Fundamentals
- Social Media Marketing Strategies
- Data Analysis Techniques for Digital Media
- Digital Content Creation and Optimization.

INTERESTS

- Badminton
- Content Creation
- Reading (literary works)