

Cher Xiong

COMP 126 – Practice Web Design & Development

Professor John D. Martin

27 April 2020

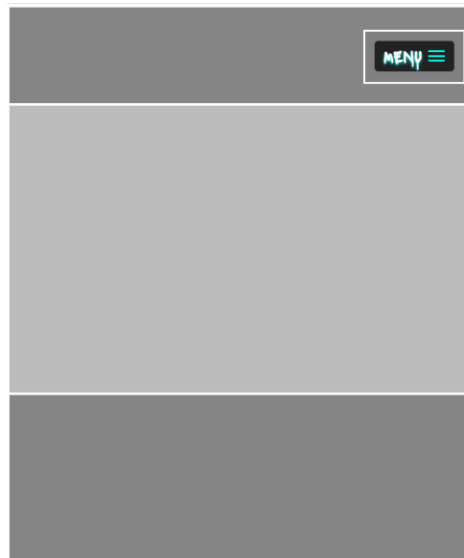
Design Specs

1. Summary

- a. The website that I am building is displaying artwork for a client and possibly with the intention of “selling” these work. Therefore, I want to convey a tone of friendliness yet professional that welcomes the user as well as catch their eyes by highlighting the individual paintings.
- b. I think that the appearance of the website and the interactions within it will accomplish this because it will use colors that will complement the paintings and make each stand out once hovered.
- c. I believe this is the best approach because the background will be less irrelevant and focus more on the paintings. In addition, I think that this will also bring to light the details on each painting as well.

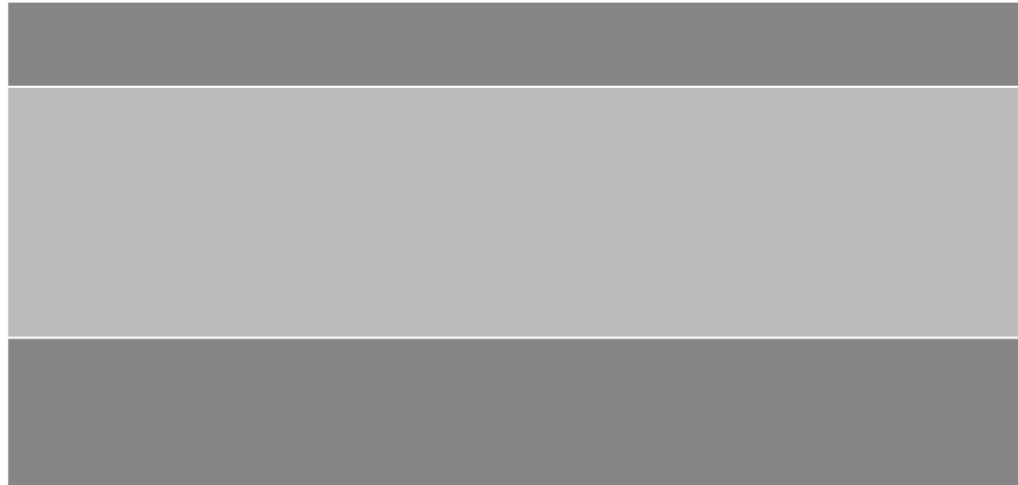
2. Layout

- a. For my homepage mobile view, I am using the same design for both first and second page but with different content in the head, body, and footer sectioning. I have a total of four pages with the same layout and gridding structure but with different content layout.



- b. Refer to section above, section a, for secondary mobile page details.

- c. For my homepage desktop view, I am also using the similar design as I did for mobile view as well. I simply enlarged the mobile view horizontally and vertically to keep the same design and structure. Overall, both first and second page for the desktop view will use the same gridding structure and layout.



- d. Refer to section above, section c, for secondary desktop details.

3. Design Palette

Font Family

- Lacquer
- Times New Roman

Style/Reference

"<https://fonts.googleapis.com/css?family=Lacquer&display=swap>"

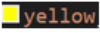
Example


Lacquer


ARTWORKS II


Times New Roman

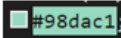
Monday, April 27, 2020

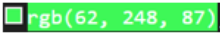
 yellow - Image Borders


 #ffffff - Text, borders, hover actions

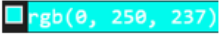
 #f0f - Glow effects

 #0ff - Glow effects

 #98dac1 - Header & Footer background

 rgb(62, 248, 87) - Nav BG & hover actions

 #50ac9f - Main Body

 rgb(0, 250, 237) - Nav items & hover actions

Demonstrated above is the Font-Families used for the website's title, subheadings, body, and navigational items. Each of the colors displayed on the right are used throughout the website's design, from the navigation bar to body text to hovering actions.

- a.

- b. Font families used are Lacquer and Times New Roman for all <h1> through <h6> as well as all <p> and navigation bar texts. Refer to section “a” for more details.
- c. The buttons that I chose is displayed in the form on the home page that allows the user to subscribe and submit their information. Of course, this is a dummy link and the submit button does not actually go anywhere. However, if we were to create that, we would have to create a database storage and access server side scripting and touch into SQL coding.
- d. All links are created with hover actions that changes the color of the text and background, such as those on the navigation bars. In addition, I have added a glow and scaling effect to images when hovered. The form buttons as well as the input field are all border-glowed activated on hover or once clicked.
- e. Displayed below are examples of the desktop and mobile views of the navigation bar or menu bar to navigate the website. Borders are added to pictures to enhance the glowing effect and helping it stand out.

Desktop NavBar



Mobile NavBar

