

Cherié Volschenk

UI/UX Designer / Graphic Designer

PROFILE SUMMARY

I am a **Web Designer / Graphic Designer with 11 years experience** in graphic design, print design, digital marketing, advertising and social media marketing. I'm located in Protea Village, Brackenfell, Western Cape. I am confident in my expertise in working with people and their brands. Meeting deadlines and client expectations keep me motivated and eager to meet my next challenge. To me it's about listening, planning, implementing, analyzing and finding the best solutions.

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Address:

9 Speldekussing Close, Protea Village, Brackenfell,
7560, Western Cape, South Africa

Date of birth: 17 April 1992

Drivers License: Code B

SPECIALIZATIONS

I am considered a leader in our team when it comes to working with demanding clients and **meeting deadlines, project management and client relationship management**, I take initiative and make things work. **I am passionate about brand building and graphic design**. I have a background in printing and signage which means I specialize in **print ready designs too**.

I worked at Glyph Connect for a few months before I moved over to our marketing department at Nano IS Western Cape. Glyph Connect offers Websites, SEO & Digital Services, my role and responsibilities was to **design websites, wireframes and prototypes and to work with the web developers** and manage social media pages. I gained a lot of experience in working in the team at Glyph Connect and decided to learn more, because I love design. I completed a **Udemy course in UI/UX Design - Complete Web and Mobile designer in 2022**.

WORK EXPERIENCES

References

Social Media Co-ordinator

Gillian Loubsher

Graphic Designer / UI/UX Designer

021 300 5060

Nano IS Western Cape 2020 - current

This is a group of companies - I transferred from Nano Market to Glyph Connect from May 2020 - Jan 2021, then back to Nano Group/Nano IS Western Cape.

- Graphic Design of Social Media Posts
- Social Media Management
- Graphic Design of Monthly Campaigns
- Web and Mobile Design
- Graphic Design of Print Ready Artwork
- Monthly newsletter
- Buyer of printing & signage, place orders, supply artwork print ready. Deal with suppliers...

Graphic Design Manager

Annemarie Volschenk

The Print Place 2011 - 2020

021 592 5953

Starting off at counter sales and as a receptionist in 2011, I've committed my time and dedication to growing in the Printing and Design industry. In 2012 I was assigned as Graphic Designer and kept my focus on growing and learning, still today, and was promoted to Graphic Design Manager in 2016.

- Seeing to clients in determining their design requirements and specifications
- Conducting Graphic Design in CorelDraw, Adobe Illustrator, Photoshop...
- Operating large format printing and cutting machines.
- Overseeing my team to deliver quality work and meet deadlines.
- Sales and customer service and liaison.
- Buying raw materials.
- Invoicing & quotations in Quickbooks.
- Working with suppliers when outsourcing.
- Social media Graphic Designs / Digital Designs / Print Ready Designs
- Logo Design, Shop Signage, Vehicle Branding, Business Cards, Flyers...
- Calculating estimates.

Sales Consultant

Annemarie Volschenk

Glowing Wonder 2007 - 2010

021 592 5953

- Direct Marketing and Impulse Sales
- Stock Control

SKILLS & COMPETENCIES

- Graphic Design in CorelDraw, Adobe Illustrator, Photoshop, After Effects, InDesign, Premiere Pro... other programs I work with: Figma, Invision, Sublime Text, Visual Studio...
- Machine Operating - Xerox Print & Copy Machines, Riso, Roland - Large Format Digital Printer, UV Printer, Laser Cutter/Engraver, Fibre Engraver and Vinyl Cutters.
- Invoicing and quotations in Quickbooks.
- Customer relations via email and telephonically.
- Helping businesses grow - professional company profiles, brand guidelines, social media advertising.
- Verbal and written communication skills.
- Management of social media platforms.
- Web and mobile design.
- Excellent attention to detail.
- Excellent customer service skills.
- Buyer for printing company
- Problem solving
- Project management
- Estimator
- Outsourcing

EDUCATION

President High School

National Senior Certificate

2006 - 2010

School have taught me to be true to myself.

Short courses and continual skills development

It's an ongoing thing

I believe that growth is possible even when resources like time and money may be limited. I have found ways to teach myself the skills I'd like to master and accomplish. To me, it's about taking initiative and making things work.

LANGUAGES

Afrikaans and English

CERTIFICATE OF COMPLETION

Complete Web & Mobile Designer in 2022: UI/UX, Figma, +more

Instructors **Andrei Neagoie, Daniel Schifano, Zero To Mastery**

Cherie Volschenk

Date **June 17, 2022**

Length **26.5 total hours**