

▼ Data-Analysis-NanoDegree-Udacity-Project-4

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The report is the first page only, the remaining of the pages are just the code used

▼ Analysis and Visualizations

After gathering, assessing, cleaning and storing our data. It is time now to do some analysis and visualize our data about the twitter account WeRateDogs.

By running the describe method, I observed the following thing:

- Favorites (or like) column has a minimum of 72 likes and it goes to tweet_id 666102155909144 lowest retweet of 11 retweets only. The dog is english_setter and actually it did get a high rating 8400 likes. It has a maximum of 157953 and it goes to tweet_id 744234799360020481 and a retweets number of 78695. The highest likes went to a labrador_retriever in doggo stage with a rating of 10/10.
- The highest rating in our wrangled data is 14/10 and it belongs to 33 tweets. The lowest rating is 1/10 (tweets_id of the the lowest and highest ratings are found in the code cells). The average rating on the rating_numerator I found that 12/10 is the mode rating with a frequency of 444 tweets. The most common rating are pembroke(4) french_bulldog(2),and golden_retriever(2)

By running the corr() method on the twitter_archive_master data frame, I observed:

- Weak positive pearson correlation between retweets count and rating_numerator with a value 0.1. This indicates that the account admin doesn't guarantee that the followers will retweet these posts and the other way around.
- Moderate positive pearson correlation between favourites count and rating_numerator with a value 0.3. This indicates that the account admin doesn't guarantee that the followers will like these posts and the other way around.

By plotting a scatter plot between retweets count and favourites counts:

- There is a strong positive pearson correlation between favourites count and retweets counts with a value 0.8. This indicates only a relational but says not about causation, I can imply that one caused the other.

```
1 #Using describe() method to analyze our data
2 twitter_archive_master.describe()
```



| | tweet_id | favorites | retweets | rating_numerator | rating_denominator |
|-------|--------------|---------------|--------------|------------------|--------------------|
| count | 1.941000e+03 | 1941.000000 | 1941.000000 | 1941.000000 | 1941.0 |
| mean | 7.359180e+17 | 8399.435343 | 2492.583205 | 10.537352 | 10.0 |
| std | 6.762265e+16 | 12372.113161 | 4468.137245 | 2.162537 | 0.0 |
| min | 6.660209e+17 | 72.000000 | 11.000000 | 1.000000 | 10.0 |
| 25% | 6.757816e+17 | 1785.000000 | 556.000000 | 10.000000 | 10.0 |
| 50% | 7.084699e+17 | 3799.000000 | 1204.000000 | 11.000000 | 10.0 |
| 75% | 7.881506e+17 | 10451.000000 | 2850.000000 | 12.000000 | 10.0 |
| max | 8.924206e+17 | 157953.000000 | 78695.000000 | 14.000000 | 10.0 |

```
1 twitter_archive_master.query('favorites==72')
```



| | tweet_id | favorites | retweets | dog_name | dog_breed | stage | rating_nu |
|------|--------------------|-----------|----------|----------|----------------|-------|-----------|
| 1924 | 666102155909144576 | 72 | 11 | NaN | english_setter | NaN | |

```
1 twitter_archive_master.query('favorites==157953')
```



| | tweet_id | favorites | retweets | dog_name | dog_breed | stage | rating_ |
|-----|--------------------|-----------|----------|----------|--------------------|-------|---------|
| 756 | 744234799360020481 | 157953 | 78695 | NaN | labrador_retriever | doggo | |

```
1 list/twitter_archive_master.query('rating_numerator==14')['tweet_id'])
```



```
[890240255349198849,
 887517139158093824,
 884441805382717440,
 881536004380872706,
 878057613040115712,
 870063196459192321,
 868880397819494401,
 864873206498414592,
 860184849394610176,
 856282028240666624,
 854120357044912130,
 852226086759018497,
 851464819735769094,
 841439858740625411,
 832273440279240704,
 831911600680497154,
 828650029636317184,
 828381636999917570,
 825535076884762624,
 822462944365645825,
 821407182352777218,
 820314633777061888,
 819006400881917954,
 819004803107983360,
 813812741911748608,
 807621403335917568,
 794205286408003585,
 778408200802557953,
 774314403806253056,
 762035686371364864,
 755206590534418437,
 742465774154047488,
 685547936038666240]
```

```
1 twitter_archive_master.query('rating_numerator==14')['dog_breed'].value_counts()
```

```


pembroke                4
french_bulldog          2
golden_retriever        2
pomeranian              1
chihuahua               1
gordon_setter           1
samoyed                 1
bloodhound              1
black-and-tan_coonhound 1
eskimo_dog              1
rottweiler              1
standard_poodle         1
bedlington_terrier      1
irish_setter            1
Name: dog_breed, dtype: int64
```

```
1 twitter_archive_master.rating_numerator.value_counts()
```



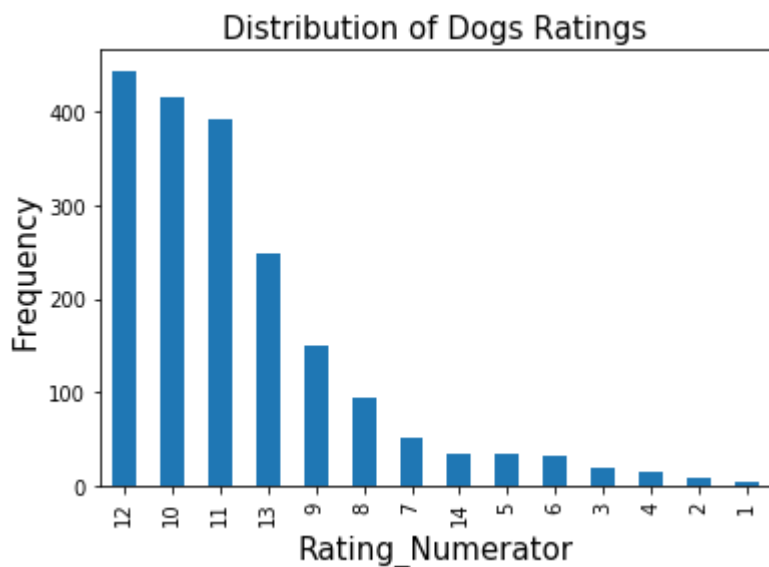
```
12    444
10    416
11    392
13    249
9     149
8      95
7      51
14     33
5      33
6      32
3      19
4      15
2       9
1       4
```

```
Name: rating_numerator, dtype: int64
```

```
1 twitter_archive_master.rating_numerator.value_counts().plot(kind='bar')
2 plt.xlabel('Rating_Numerator',fontsize=15)
3 plt.ylabel('Frequency',fontsize=15)
4 plt.title('Distribution of Dogs Ratings',fontsize=15)
```



```
Text(0.5, 1.0, 'Distribution of Dogs Ratings')
```



```
1 twitter_archive_master.corr()
```



| | tweet_id | favorites | retweets | rating_numerator | rating_denominator |
|------------------------------|----------|-----------|----------|------------------|--------------------|
| tweet_id | 1.000000 | 0.613850 | 0.386979 | 0.537975 | NaN |
| favorites | 0.613850 | 1.000000 | 0.929102 | 0.395391 | NaN |
| retweets | 0.386979 | 0.929102 | 1.000000 | 0.297646 | NaN |
| rating_numerator | 0.537975 | 0.395391 | 0.297646 | 1.000000 | NaN |
| rating_denominator | NaN | NaN | NaN | NaN | NaN |
| img_num | 0.213148 | 0.126056 | 0.101735 | 0.202592 | NaN |
| prediction_confidence | 0.100789 | 0.071119 | 0.049980 | 0.102845 | NaN |

```

1 twitter_archive_master.plot(x='favorites',y='retweets',kind='scatter',figsize=(20,10));
2 plt.xlabel('Favourites_Counts',fontsize=15)
3 plt.ylabel('Retweets_Counts',fontsize=15)
4 plt.title('Relational Plot between Favourites Counts and Retweets Counts',fontsize=15)

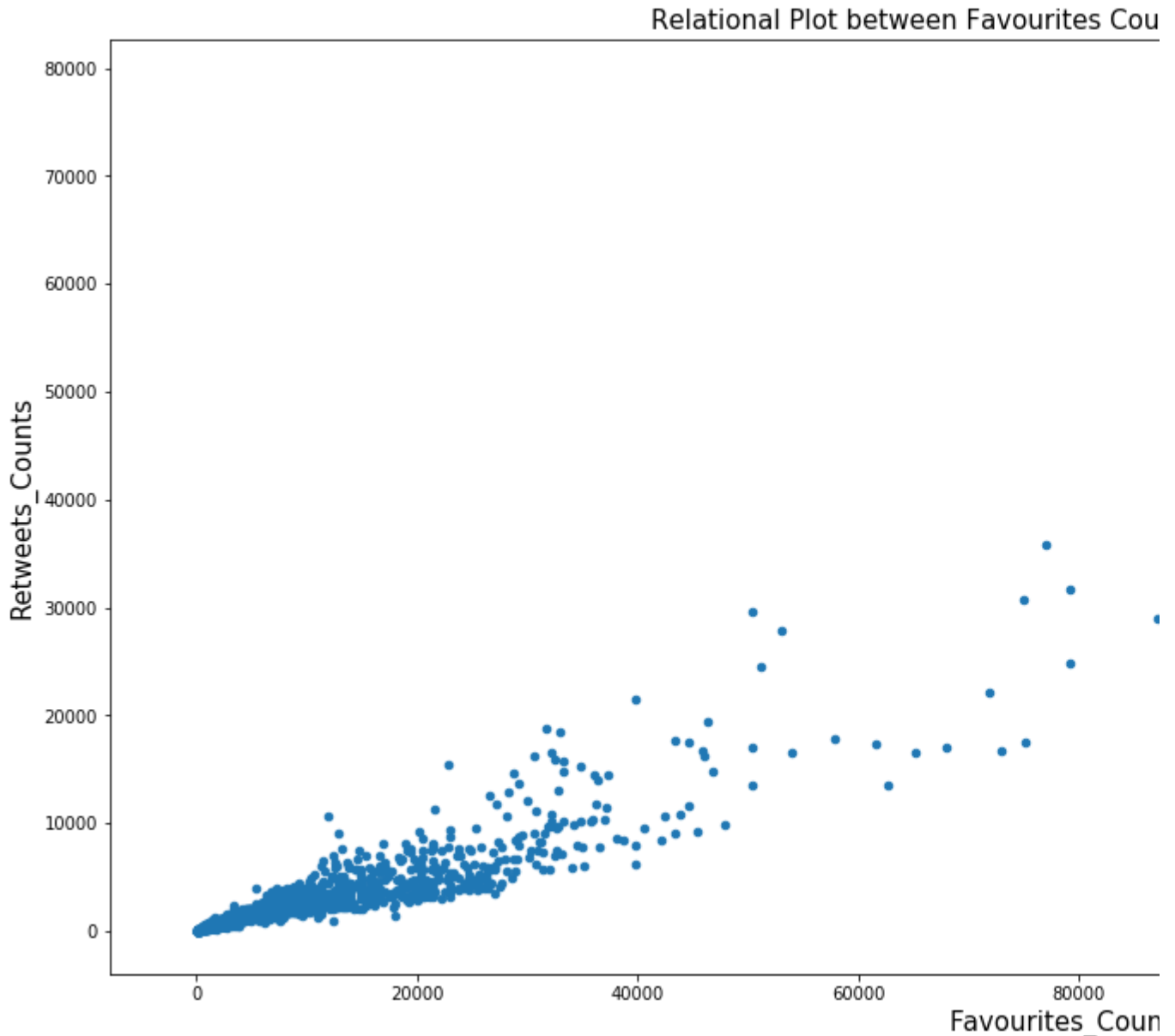
```



```

/usr/local/lib/python3.6/dist-packages/pandas/plotting/_matplotlib/core.py:420: FutureWarning:
    To accept the future behavior, pass 'dtype=object'.
    To keep the old behavior, pass 'dtype="datetime64[ns]"'.
    numeric_data[col] = np.asarray(numeric_data[col])
Text(0.5, 1.0, 'Relational Plot between Favourites Counts and Retweets Counts')

```



```
1 twitter_archive_master[['favorites', 'retweets']].corr()
```




| | favorites | retweets |
|-----------|-----------|----------|
| favorites | 1.000000 | 0.929102 |
| retweets | 0.929102 | 1.000000 |

```

1 twitter_archive_master.plot(x='timestamp_x', y='rating_numerator', kind='line', figsize=(1
2 plt.xlabel('Time', fontsize=15)
3 plt.ylabel('Rating', fontsize=15)

```

```
plt.figure(figsize=(15, 4))  
plt.title('Relation bet. Time and Rating of Dogs', fontsize=15)
```

 Text(0.5, 1.0, 'Relation bet. Time and Rating of Dogs')

