

# AMNA AL BEDWAWI

INNOVATION LAB COORDINATOR, ENTREPRENEURSHIP AND INNOVATION ADJUNCT INSTRUCTOR

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## EXPERIENCE

### PROJECT MANAGER, EDITOR, INNOVATION LAB COORDINATOR

JAN 2014–PRESENT TELECOMMUNICATIONS  
REGULATORY AUTHORITY

- Assist in up-keeping development plans and enhancement schemes for the UAE Federal Portal and other federal websites
- Work with marketing and community outreach teams to adopt the most catching content that best publicises the TRA's leG and conveys its message
- Manage and organize mini government innovation labs by running interactive sessions and

workshops that use innovative methods and tools

- Manage mGovernment sector and TRA projects
- Establish and review key strategic priorities and translating them into a comprehensive strategic plan
- Ensure departmental/unit strategic planning projects reflect organizational strategic priorities

### ENTREPRENEURSHIP AND INNOVATION ADJUNCT INSTRUCTOR

SEPT 2018–PRESENT ZAYED UNIVERSITY

- Teaching innovation and entrepreneurship that can be applied to any high-growth

enterprise or other organization in the UAE.

### RESEARCHER

JAN 2012–DEC 2013 MINISTRY OF  
COMMUNITY

- Conduct eligibility interviews and apply legislations and regulations
- Prepare needs assessments and make appropriate recommendations to assist clients
- Complete through documentation and reports meeting Ministry standards
- Apply verity of research techniques to gather relevant information, including document
- Analysis, surveys, case studies and

## EDUCATION

### MASTER IN SERVICES LEADERSHIP AND INNOVATION

2017 ROCHESTER INSTITUTE OF TECHNOLOGY

- Services Scenarios and Strategy Development
- Service Design Implementation and Execution
- Breakthrough Thinking, Creativity and Innovation
- Service Analytics
- Individual Leadership Development

### BACHELOR OF CAREER COUNSELLING AND ADVISING

2014 HIGHER COLLEGES OF TECHNOLOGY

- Intro to Psychosocial Issues
- Job search Theories and Technique
- Counselling Skills
- Theories of Career Counselling

### BACHELOR OF EDUCATIONAL TECHNOLOGY

2010 HIGHER COLLEGES OF TECHNOLOGY

- Human Growth & Development
- Media Studies
- Database Design Concepts
- Software Design
- XML Programming

## SKILLS

### COMPUTING

CMS and LMS platforms, Graphics design, Web design, Educational technology/Instructional design Software, Social Media, Media

### COMMUNICATION

Writing skills, Negotiation skills, Networking skills, Counselling skills, Problem Solving, Team Building

### OTHERS

Project Management, Idea Management, Innovation Management, Prototyping, Design Thinking, Analytics Thinking, Critical Thinking, System Thinking, Innovation Strategy, Future Scenario Planning, Researching, User Experience



ARABIC



ENGLISH

## ACHIEVEMENTS AND PARTICIPATIONS



- 2017** The Green Mubazara Idea, Ebda Suggestion System Al Ain Municipality  
Certified Innovation Strategist (CInS), Global Innovation Institute
- 2016** Happiness Bank innovative idea, Afkari Initiative by Sheikh Mohammed bin Rashid Innovation Center



- 2016** The Green Mubazarah, research proposal
- 2015** Articles about social media, youth and innovation published in mGovernment Magazine  
Two years of achievements book - published by the Prime minister office for the mGovernment initiative (Writing and editing team)



- 2017** Abu Dhabi Pride Volunteering Team  
Emirates Creative Society Member/Coach  
National Agenda 2021 Executive team member
- 2016** WSIS Forum, ITU Geneva
- 2015** Gitex Technology Week
- 2013** Toastmasters International Speech Club member
- 2012** e-Learning in Action, Sharjah Women's College
- 2011** e-Learning in Action, Sharjah Women's College
- 2010** TedxDubai Women, Zayed University  
Arab Woman Forums



- 2017** Happiness Bank- Happiness Day, Dubai Municipality
- 2016** Happiness Bank- Innovation Week, Higher Colleges of Technology  
Innovation in UAE, Woman Day, Women Union
- 2014** UAEpedia, Arabic language day with partnership of UAE publication association



- 2017** Future Foresight, Future Foresight Foundation, UAE  
Innovation Immersion Program - Berkeley University, USA  
Learning Design Thinking: Lead Change in Your Organization, Lynda.com  
Planning a Career in User Experience, [lynda.com](http://lynda.com)  
Design Thinking: Prototyping, Lynda.com

WSIS Champions 2016 C8 - UAEpedia.ae

- 2007** Mosaic Arts-Web Design Category 3rd Prize, Sharjah Women's College

- 2014** Generational Differences at the workplace
- 2012** Self development articles - Internal Gate, Ministry of Community Development
- 2010** MS Sharepoint as a collaborative tool, published research paper

National Education Research Forum, Sharjah Women's College

- 2009** Model United Nations Conference, American University (Kuwait)  
Student Council, Sharjah Women's College
- 2008** Adobe Summit & DevLearn Conference, USA
- 2007** Toastmasters International Speech Club member  
Student Council, Sharjah Women's College

- 2010** Microsoft SharePoint course introduction, Ministry of Education
- 2009** Educational Week Articulate Engage Workshop, Sharjah Women's College  
Orientation Program: Participation in the Panel Discussion, Sharjah Woman's College

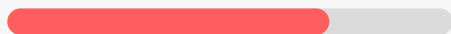
- Innovation by Design, Insead Business School, Singapore  
Innovation Tools, Nesta
- 2016** Innovation Strategy, Global Innovation Institute  
Master Web Writing and Digital Content Publishing
- 2015** Innovation and Creativity Course
- 2014** Intensive Project Management course  
Digital Photography Workshop

## INTERESTS

Generation Differences



Design Thinking, Innovation and shaping the future



Branding and Event Management



Arabic Digital Content (Infographics, Motion Graphics)

