

# Splendor Hotel Group (SHG)



Total Booking

119.39K

Revenue Loss

(\$13.12M)

Total Guests

235K

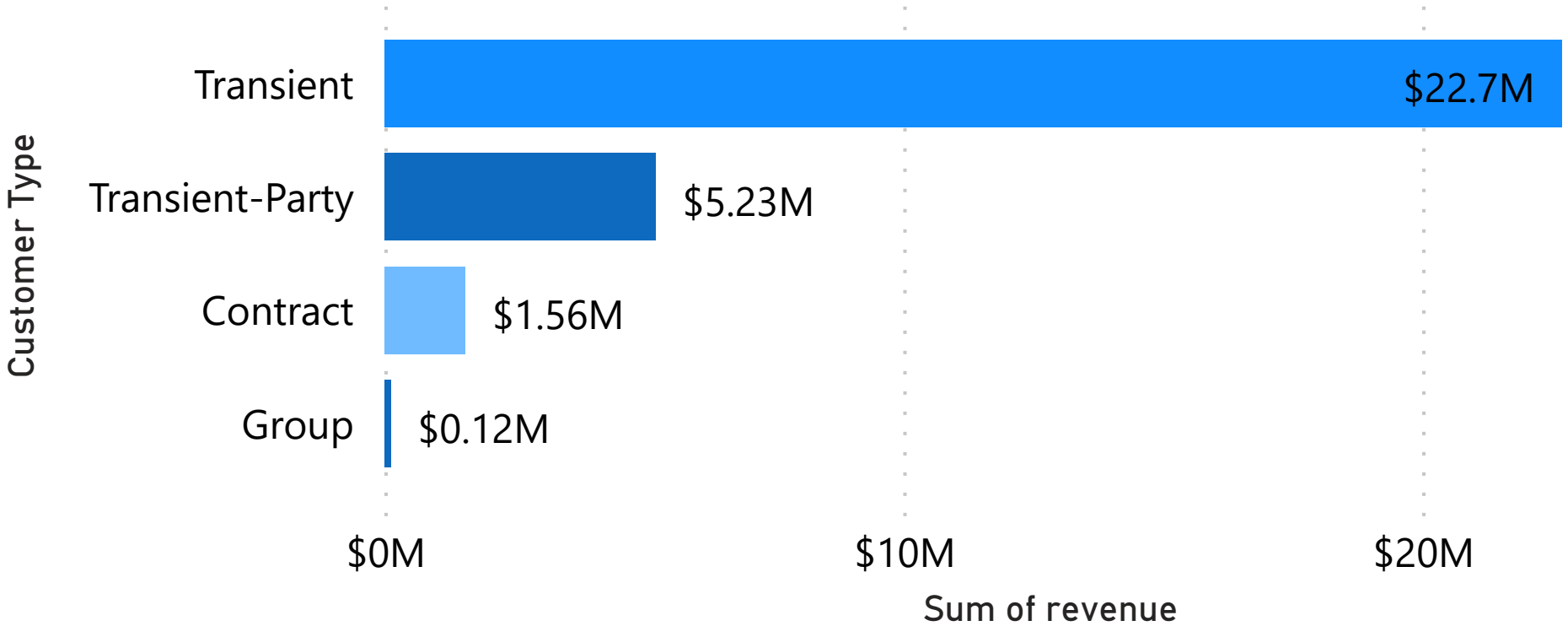
Total Cancellation

44.22K

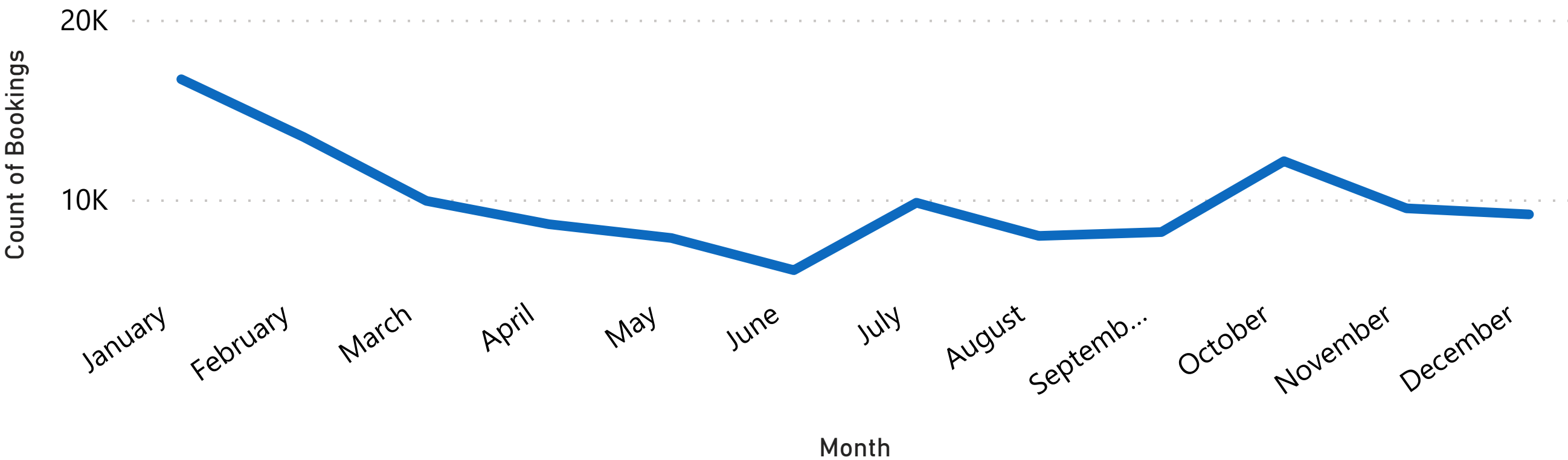
Revenue

\$29.6M

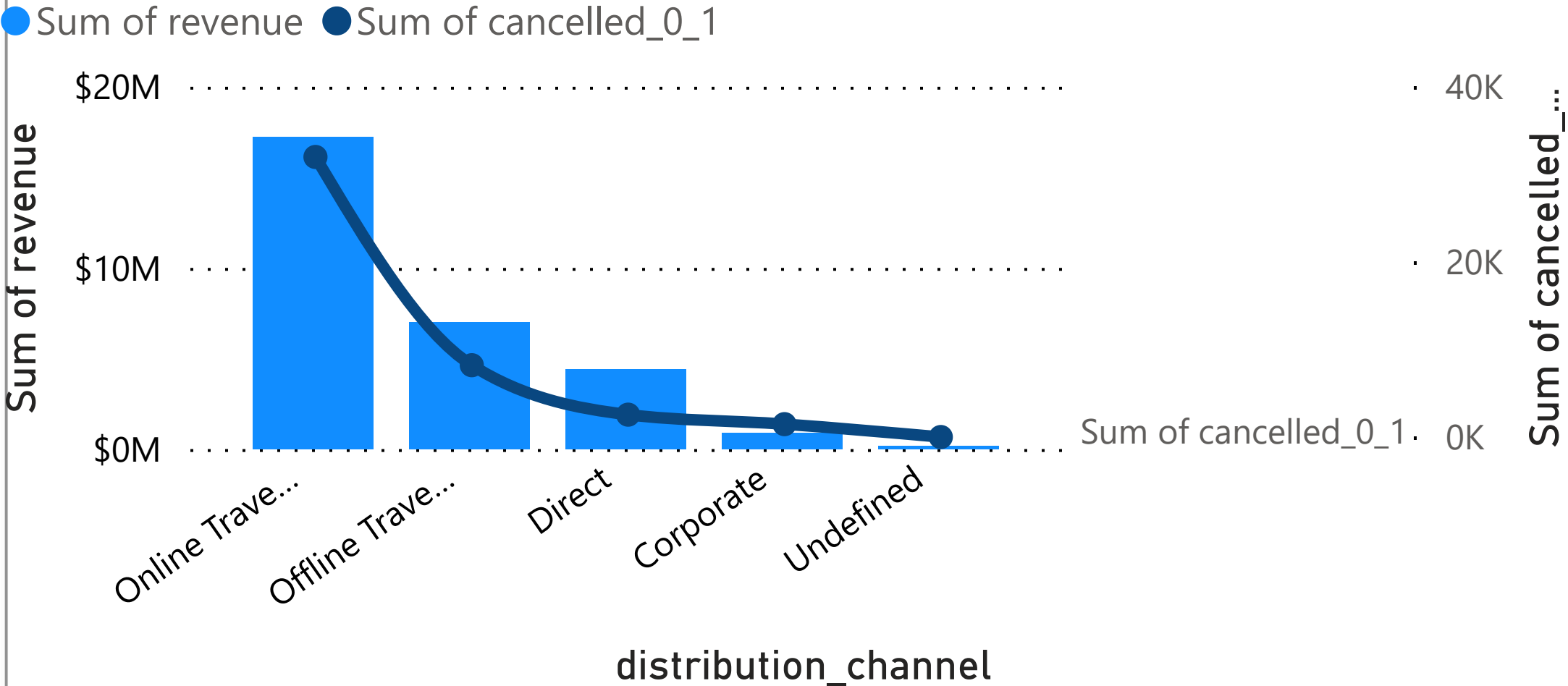
Revenue by Customer Type



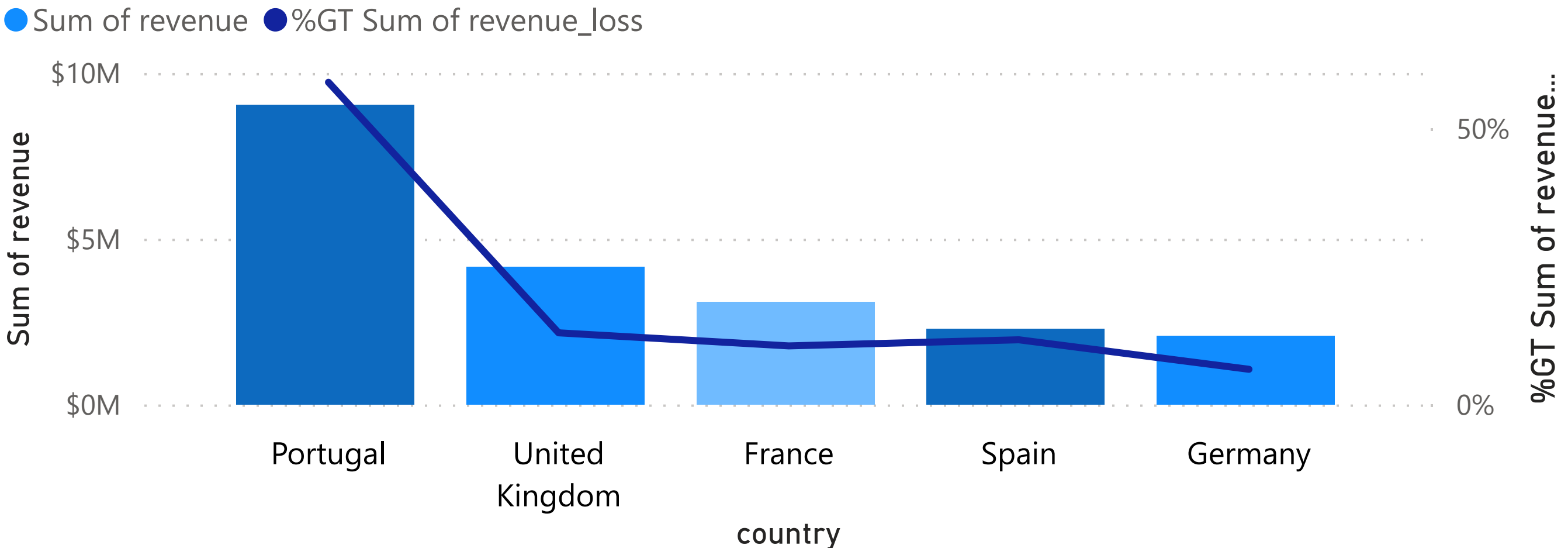
Booking Pattern Overtime (Month)



Revenue and Cancellation by Distribution Channel



Revenue and Revenue Loss By Country (Top 5)





# SHG



## Country Of Origin

All

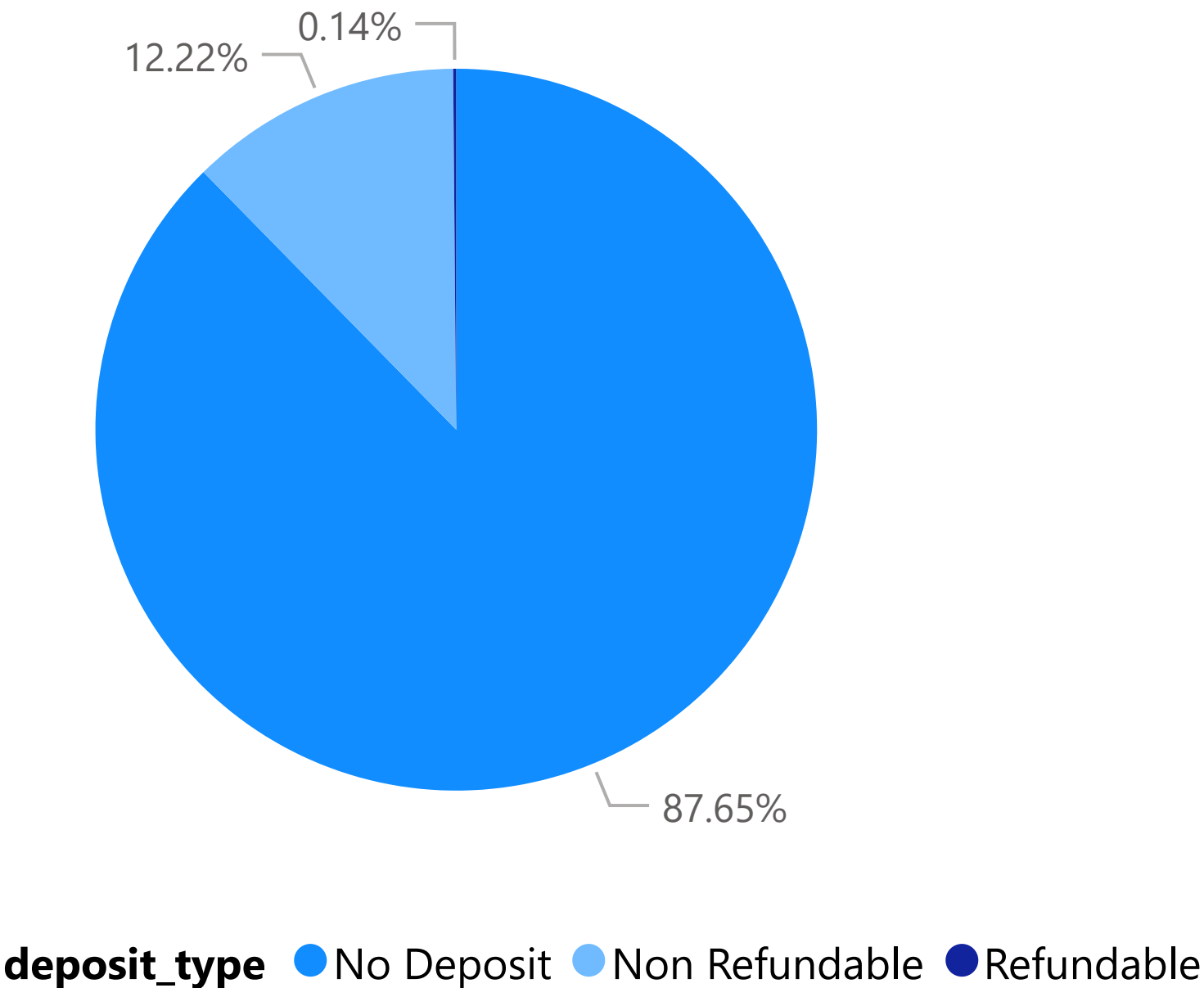
## Customer Type

All

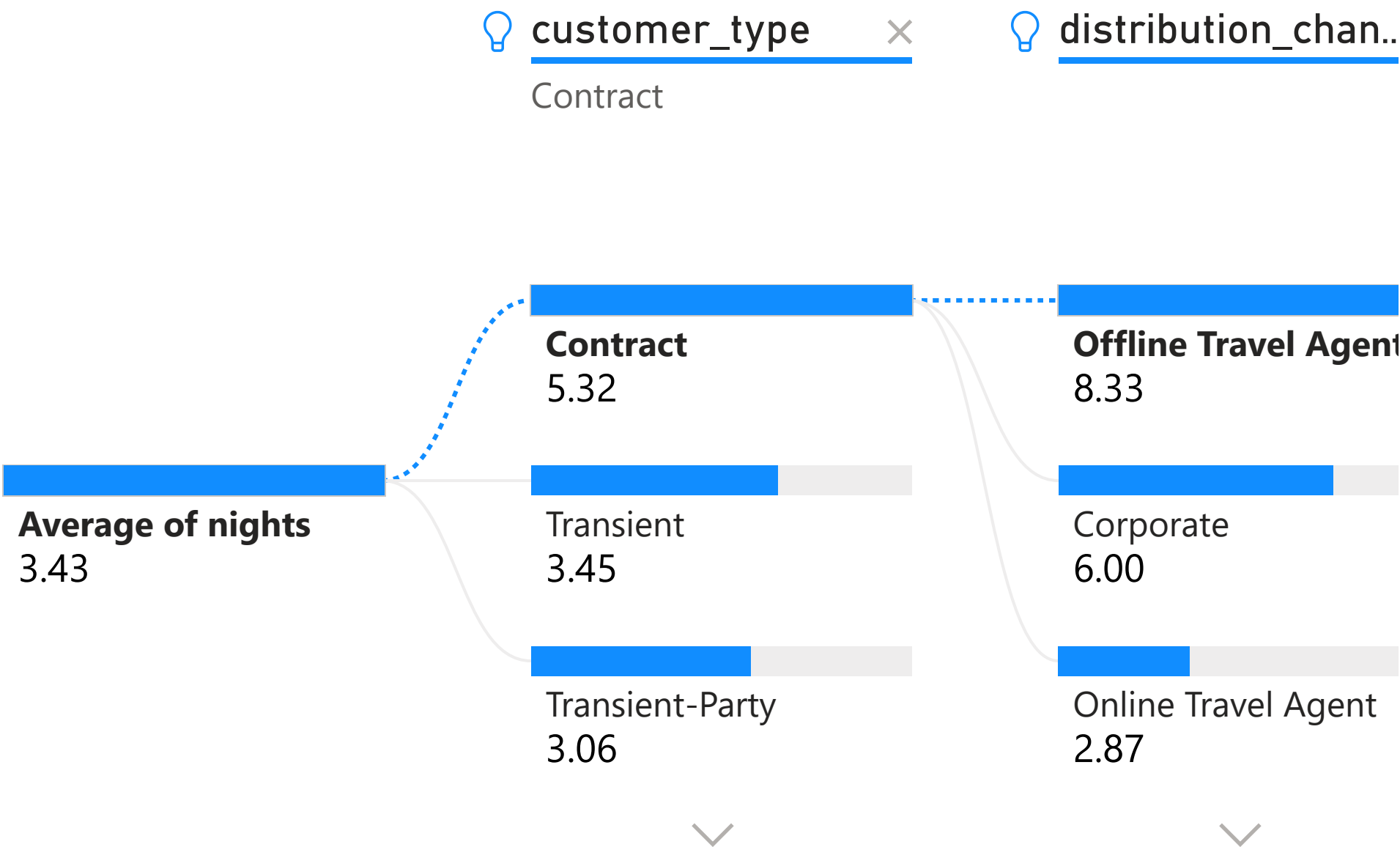
## Distrubution Channel

All

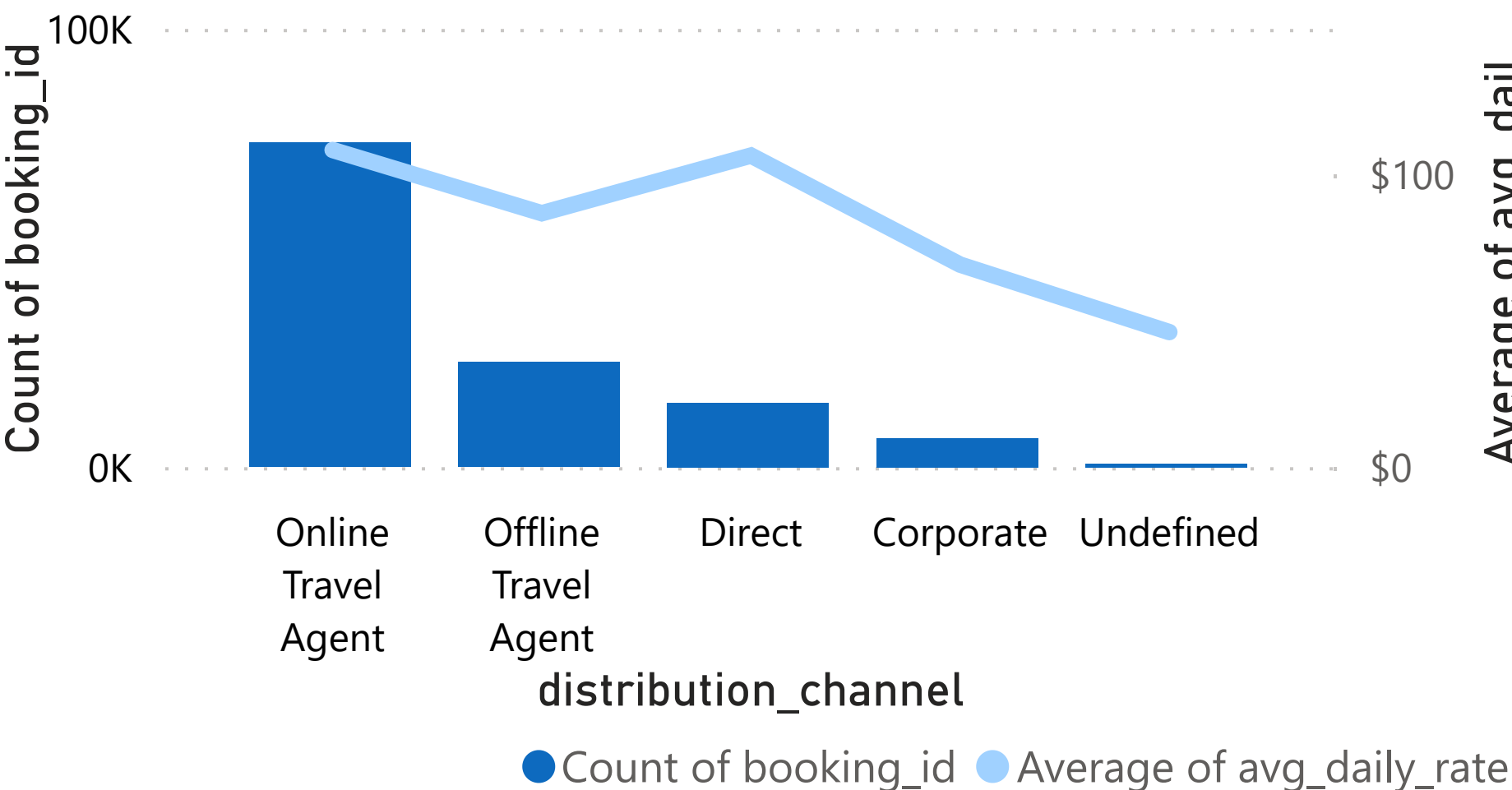
## Deposit Type and Cancellation Rate



## Avg Stay Lenght by Customer Type and Distribution Channel



## Bookings and Average of Avg Daily Rate by Distribution\_channel



## Avg Lead Time For Customer Type, and Distribution Channel

