

Cheryl Lao

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Summary of Qualifications

- Proficient in Photoshop
- Experience designing promotional material within budgeted time
- 4+ years of leadership experience in club organizations
- Basic French and conversational Cantonese
- Communication and teamwork skills in large and small groups
- Responsible and organized
- Motivated and willing to learn

Education

- 2011-2015. Northern Secondary School-Gifted Program, Toronto ON.
- 2015-Present. University of Toronto-Computer Science, Toronto ON

Work Experience

- Graphic Designer, Chung Wah Chinese School, 2014
Designed an eye-catching 30th Anniversary Yearbook cover with over 800 copies distributed
- Poster Designer, G.S. Aquatics, 2014
Followed company criteria to create large posters to advertise the services offered by G. S. Aquatics

Co-curricular Involvement / Volunteer Experience

- Art Director, UTFOLD, University of Toronto, 2015-Present
Cooperated with other members of the executive team to design and create polished advertisements in a timely manner
- President, Art Club, Toronto ON, 2011-2015
Managed club funds and organized educational art activities/field trips which resulted in a 300% increase in club attendance over 3 years. Created advertisements such as posters and also content for social media
- Head of Advertising, Northern Environmental Organization, Northern Secondary School, 2013-2015
Created multi-platform advertisements for events and meetings
- Event Services Host, Toronto 2015 Pan Am Games, Toronto ON, 2015
Worked cohesively and communicated with a large group of volunteers to deliver a welcoming atmosphere to international athletes and visitors.

Awards

- Blanche Macdonald Art Scholarship, 2015
- Northern Secondary School, Honour Roll, 2011-2015
- Ontario Scholars Award, 2015
- University of Toronto President's Entrance Scholarship 2015

Additional Skills

- Proficient in Adobe Photoshop, Microsoft Office and Corel VideoStudio.
- Some experience in Autodesk Maya

Portfolio Available Upon Request

LinkedIn
www.linkedin.com/in/cheryllao

GitHub
Cheryl-Lao

Portfolio
cheryllao.me