

TSAI-WEI LIN

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RESEARCH INTERESTS

Computational healthcare simulation, health economics modeling, optimization methods, and data-driven health policy

EDUCATION

Washington University in St. Louis

St. Louis, MO

Doctor of Philosophy in Division of Computational and Data Sciences

Aug 2025 – Current

- Rotation Advisor: Ross Hammond, Matt Kasman

National Taipei University (NTPU)

Taipei, Taiwan

B.B.A., Double Specialization in Business Analytics, Information Security and Application

Sep 2020 – Jun 2024

- GPA: 4.0/4.0 | Rank 1st/67
- Honors: 5-time Dean's List; Honor Graduate for Academic and Moral Character Excellence (valedictorian of 140 students); Honor-Mentioned Award, 2024 Innovative Application with AI Competition

University of Edinburgh

Edinburgh, UK

Study abroad with Outstanding International Exchange Scholarship

Jan 2023 – Jun 2023

- First Class Honors in Business Analytics and Information Systems (top 8% of 100+ students)

SELECTED CODE AND SKILLS

- <https://cherylwei.github.io/web/index.html> | object-oriented, web crawling, full stack development
- **Programming:** Python (NumPy, Pandas, Matplotlib, SciPy, Scikit-learn), MATLAB (simulation modeling), NetLogo, R (time series), SQL, JavaScript, HTML/CSS
- **Modeling & Tools:** LINGO (nonlinear optimization), Weka (clustering, classification), SPSS, Tableau, Power BI, LaTeX (Overleaf)

RESEARCH EXPERIENCE

Spatial Meta-population Modeling of Influenza in Taiwan

Taipei, Taiwan

- Developed a deterministic SIR meta-population model across Taiwan's 22 counties, integrating epidemiological dynamics with a gravity-model-based mobility structure
- Estimated transmission parameters from observed influenza incidence, performed sensitivity and scenario analyses, and identified key drivers of epidemic spread
- Introduced a timescale separation approach (commuting vs. migration) to improve spatial epidemic modeling and inform county-level preparedness strategies.

Integrating Text Mining with Service Quality and QFD for Improvement in Taipei Zoo

Taipei, Taiwan

- Analyzed 1,000+ survey responses using Kano and PZB models to identify multi-dimensional drivers of service improvement and enhance overall operational efficiency and visitor satisfaction
- Performed web scraping, pattern mining, and sentiment analysis on 5,000+ Google Maps reviews using Python; developed sentiment patterns across 25 operational features
- Translated service expectations into actionable technical requirements and presented proposals to Taipei Zoo through interactive Tableau dashboards

Semiconductor Production Modeling via Linear Optimization

Edinburgh, UK

- Developed a linear programming-based Decision Support System (DSS) to optimize Taiwan Semiconductor Manufacturing Company's chip production across three manufacturing sites, increasing modeled profit by 13%
- Performed data preprocessing, model calibration, and sensitivity analysis to validate robustness
- Designed an entity-relationship model and implemented SQL database for structured data integration into the DSS pipeline

Impact Evaluation and Behavioral Tracking of Microloan Program

Tanzania, Uganda, Malawi

Faith Africa Mission Team, Ministry of Education, Taiwan

Jul 2015 – Feb 2025 (on-site fieldwork each July)

- Evaluated community-based microfinance initiatives, analyzing how financial access intersected with local social structures, entrepreneurial behavior, and economic agency; supported 100+ business launches
- Led long-term statistical tracking and follow-up analyses of loan outcomes and microbusiness stability

PROFESSIONAL EXPERIENCE

Volkswagen Group Taiwan

Taipei, Taiwan

Strategy Planning and Reporting Analyst Intern, Group Aftersales

Dec 2023 – Jun 2024

- Conducted after-sales analysis for Volkswagen, SKODA, and Nutzfahrzeuge across 65 dealers in Taiwan, utilizing Python, SQL, Excel/VBA, and Power BI to clean, analyze, and visualize data for strategic reporting
- Developed brand-specific campaign strategies through regression-based behavioral analysis on 1M+ unstructured data points, resulting in a 70% YoY increase in maintenance parts sales
- Performed demand planning for 2000+ accessories; built dealers' subsidy analysis models managing over \$10M

Ernst & Young (EY), Consulting

Taipei, Taiwan

Data Analysis and Research Intern (Full-time)

Jun 2023 – Jul 2023

- Analyzed and researched industry reports, market research, and academic literature; delivered strategies and wrote reports focusing on process improvement, operational risk, and transformation initiatives
- Built a Python-based automation system for risk appetite modeling, improving cross-departmental accessibility