

LILIAN CHESNEAU

2022

WEB & GRAPHIC DESIGNER

PORTFOLIO



LILIAN CHESNEAU

I am a French student who is learning graphic design, web integration and web development, audio and video editing, branding and creating brand identities, animation and many other interesting topics.

My journey allowed me to study for a semester at Vanier College in Montreal, Canada to discover the different aspects of graphic design, to learn more about the different ways to share ideas and to make different creations with value and meaning. This stay helped me discover the content I wanted to create as a web designer while enhancing user experience and engagement around my work.

ABOUT ME

WEB DESIGN

TYPOGRAPHY

WEB DEVELOPMENT

3D

ANIMATION

BRANDING

VIDEO & AUDIO EDITING

It's important to respond appropriately to the target audience while applying the principles and elements of design. Use creativity to design proper, appropriate and accessible layouts. Develop coherent and sustainable identities that reveal values and missions. Critique your work to always end up evolving and improving the quality of your creations.

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UNIFIED CHAMPIONS

BRANDING

COMMUNITY

WEB DESIGN

GRAPHIC DESIGN

SOCIAL NETWORKS

Client

Université de Franche-Comté.

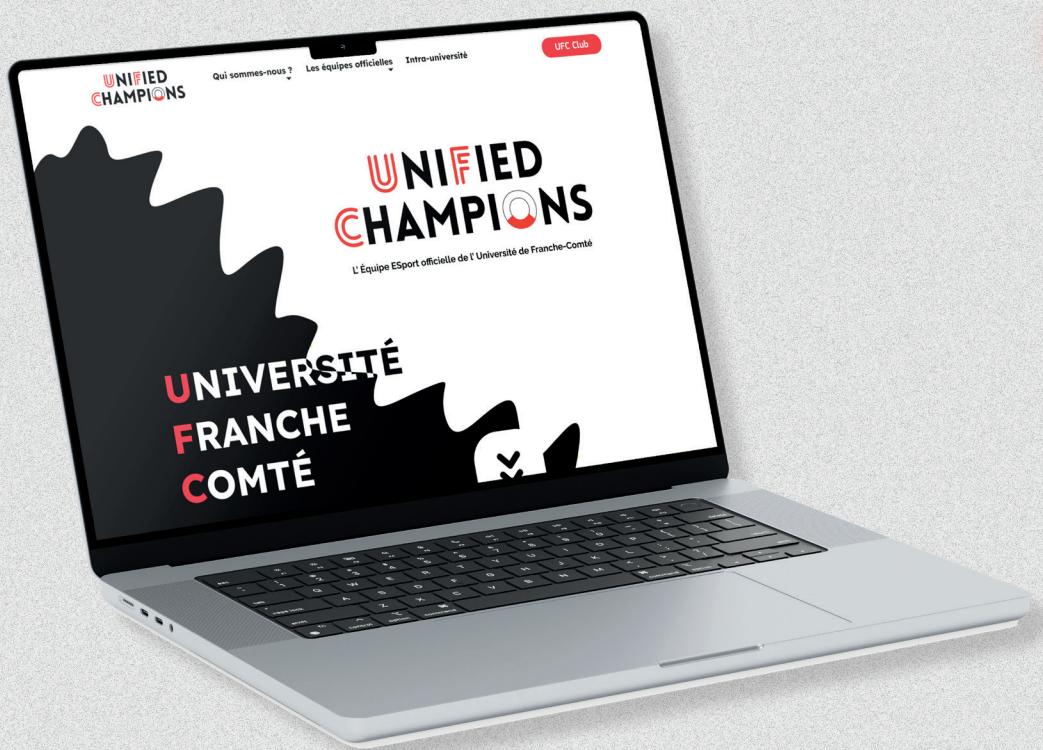
Project

ESport being a phenomenon developing worldwide the question of its recognition as a full-fledged sport is in more and more minds. The University of Franche-Comté has understood this and has decided to take the university sport scene by surprise and to present its own University ESport team. Created from scratch, the Unified Champions project was born.

My work

Create a brand by mixing a new identity while recalling the existing graphics of the University of Franche-Comté, taking care of a community and communicate the necessary information to the users.





UNIFIED CHAMPIONS



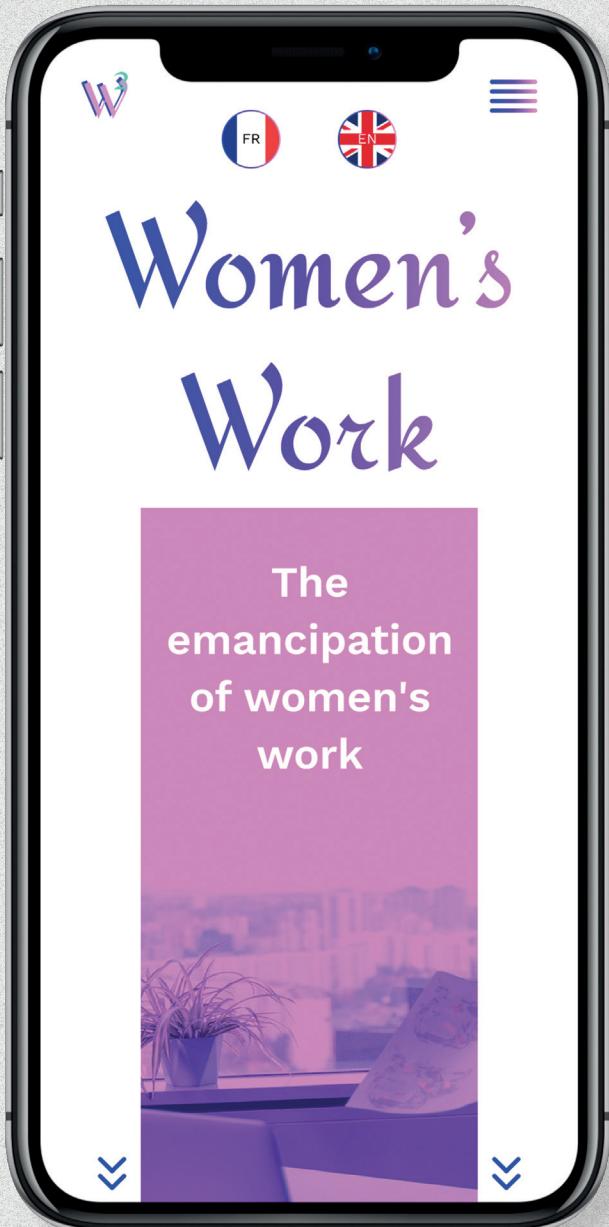
WOMEN'S WORK

WEB DESIGN

MOBILE

WEB DEVELOPMENT

WEBSITE



Client

Université de Franche-Comté.

Project

From the Amazons to #Metoo, the faces of feminism. Within the framework of the 1st semester of the BUT MMI the students of the promotion had to carry out a site "mobile first", around the problematic of feminism.

My work

Women's Work develops a vision of women in our society through the differentiation of work by gender. It is a discovery of the history behind the emancipation of women's work through time. Articles to share the myth of equal pay in our society and to raise awareness about a problem that should not be a problem anymore.

time. She was a victim of society, a victim of misfortune, guillotined in 1793, under

Olympe de Gouges of the Rights of

Emancipate

*Borrowed from the legal Latin
"to free from paternal authority",
from *mancipare*, "to sell", because
emancipation was originally
three fictitious sales or man-*

- To free from a legal c
domination, a state o
 - To free oneself from a
subjection, a constraint
independent.

Finally, this story, although it is the beginning of change. It is told by Olivier Blanc who in 1989 wrote a play based on the life of Olympe de Gouges. A work that opens up an opening of minds on the journey of this revolution that will unlock the political consciousness of women.



 29 Ap

Women voted for

27 Oc

Equality between into the Preamb

 Novera

First woman minister Poinso-Chapuis.

Society

Borrowed from Latin society, meeting, community, companion, union, alliance, commercial association", deriving from "companion, associate, ally

- An assembly of men who are
by nature or by laws; and
the assembled men must
with each other.

Equality

BIKE TO WORK

WEB DESIGN

LOGO DESIGN

WEB DEVELOPMENT

SOCIAL NETWORKS

RESPONSIVE LAYOUT

WORDPRESS



Client

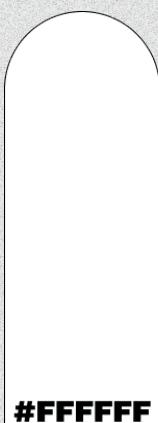
Pôle Métropolitain Nord
Franche-Comté.

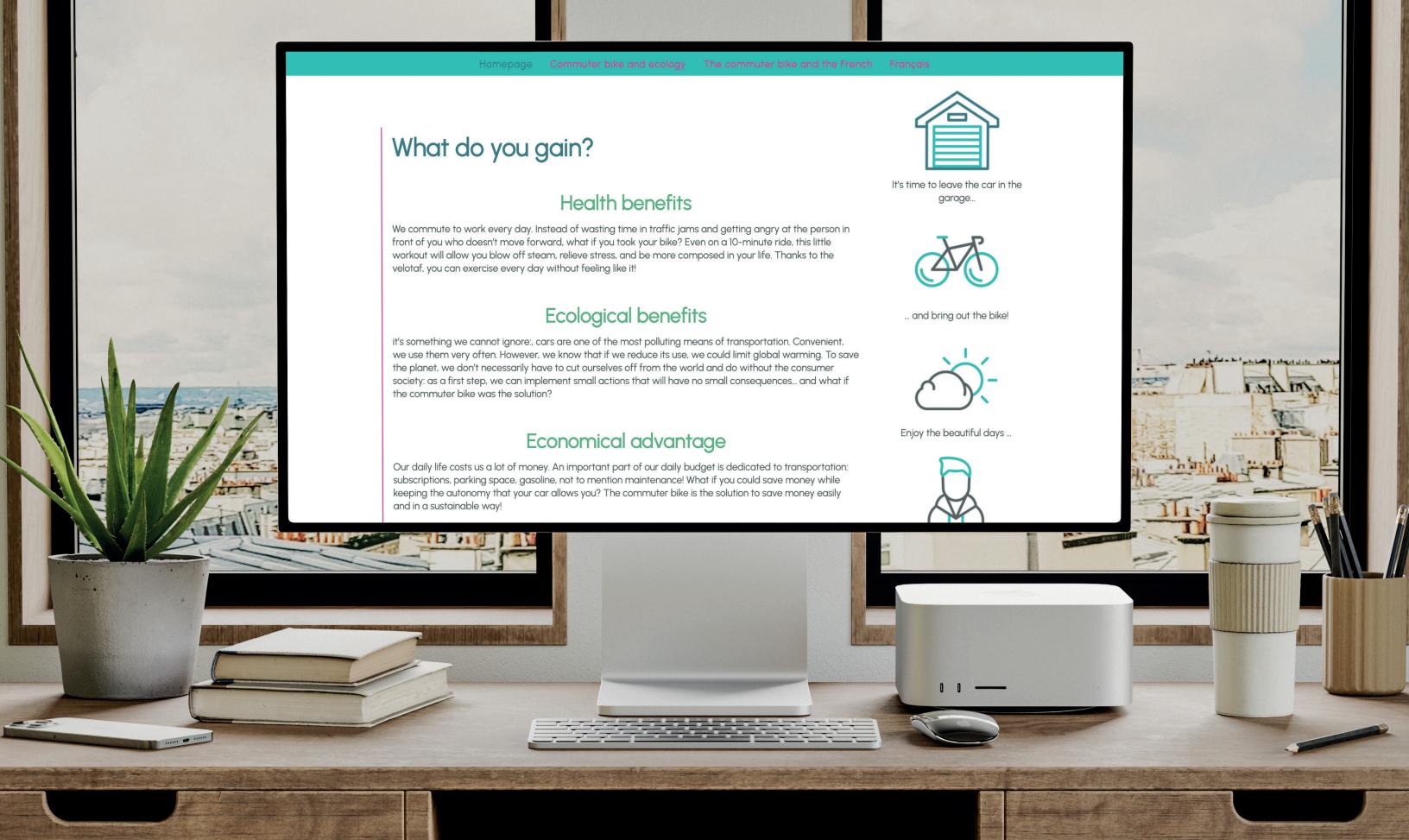
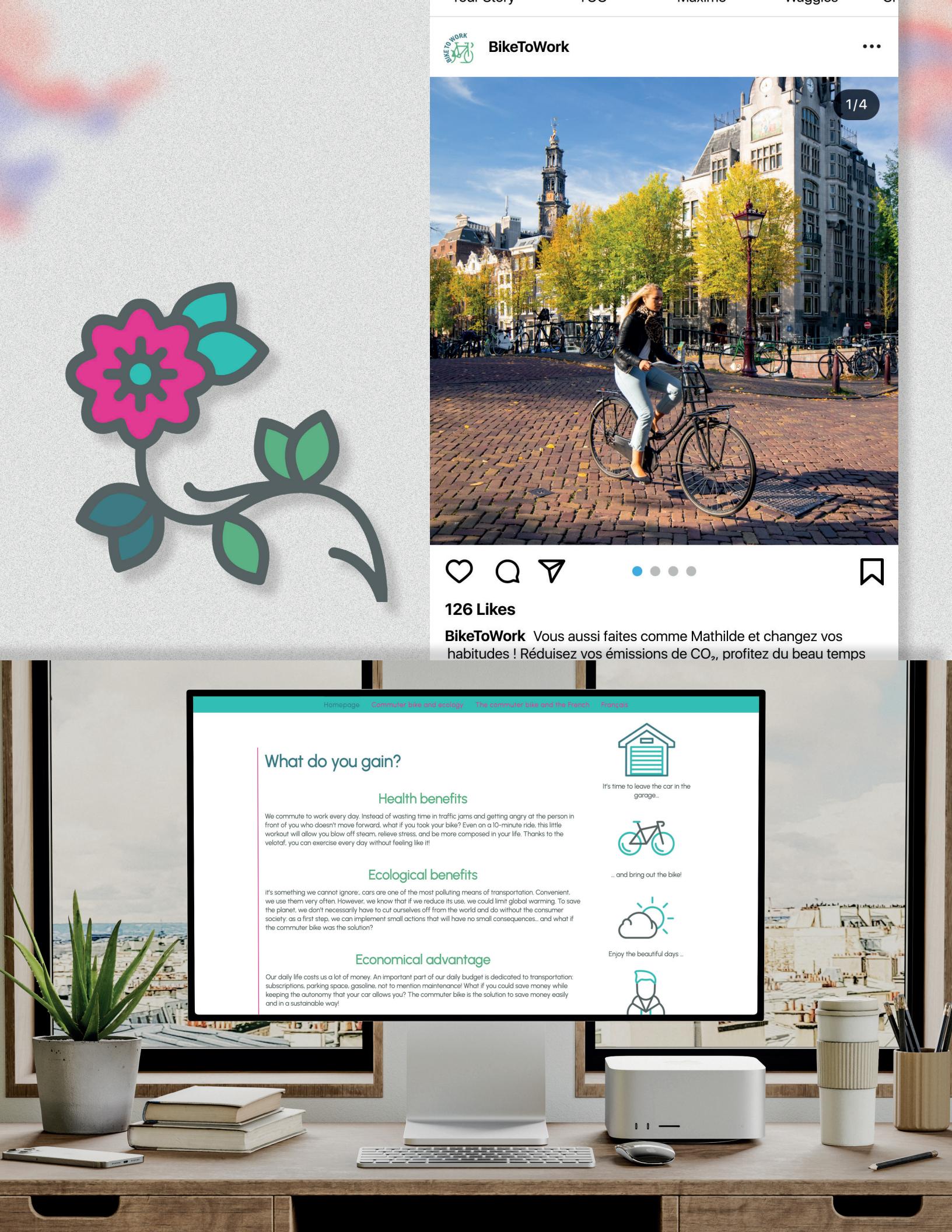
Project

In the short term, the NFC Metropolitan Cluster wishes to produce a communication campaign that will be organized around a website. The idea is, in the first instance, to first, to raise awareness of bicycle travel among the inhabitants of the urban area, and then to and then to become a reference website in this field.

My work

To promote Biking To Work, the website suggest articles highlighting the biking through all the values it defends such as ecology, health, and positivity. With design choices that remind a safe a learning place about this activity that everyone can do.





DEEP DOWN FESTIVAL

WEB DESIGN

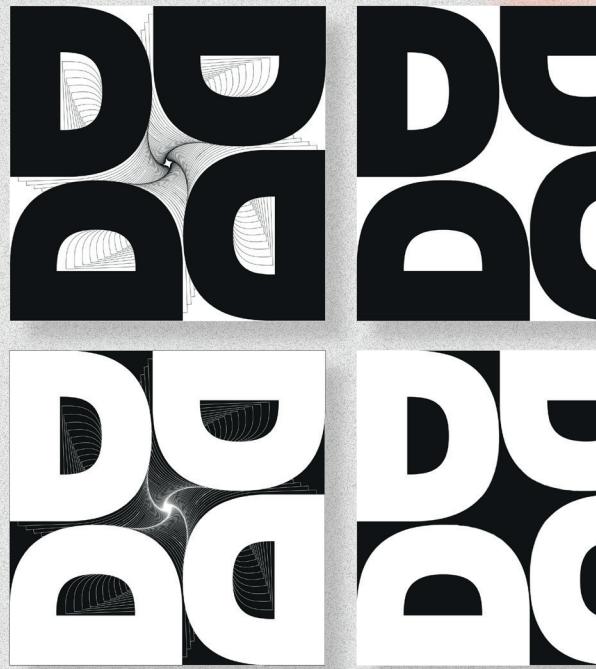
BRANDING

WEBSITE

WEB DEVELOPMENT

BACK-END

RESPONSIVE LAYOUT



Client

The town of Bordeaux, FRANCE.

Project

A new music festival is to be set up in the city of Bordeaux and its entire brand needs to be created: logo, typography, history and above all a website that can share information about the festival and the participating artists through a database.

My work

The DEEP DOWN festival is a memento of electronic music and its greatest aspects. The name brings together the two biggest electronic genres known to the general public which are House (or Deep House) and Chillout (also called Down Tempo). Its logo puts very well on stage this "falling effect".



GRAPHICS GALLERY

CHROME

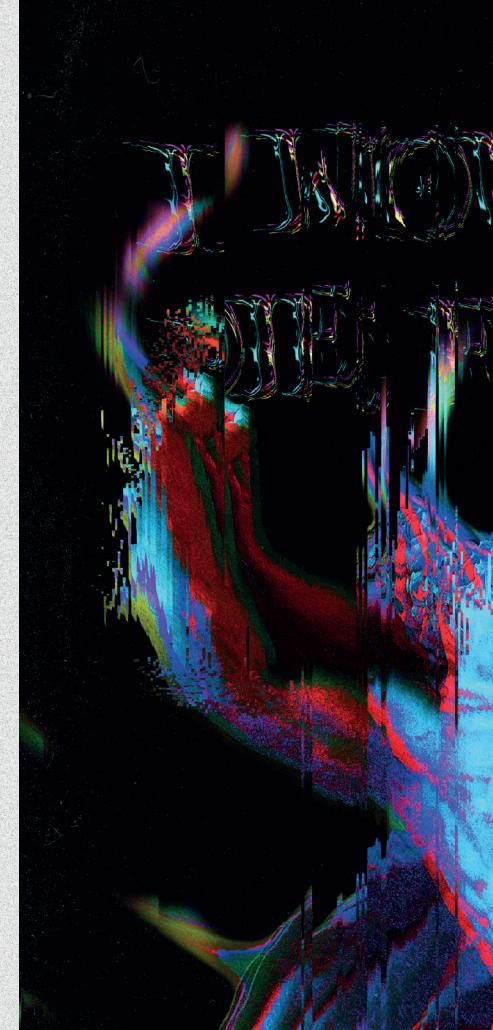
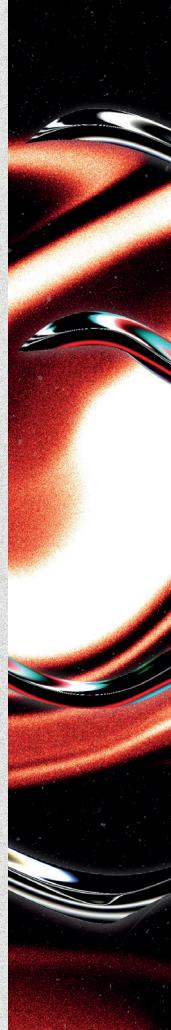
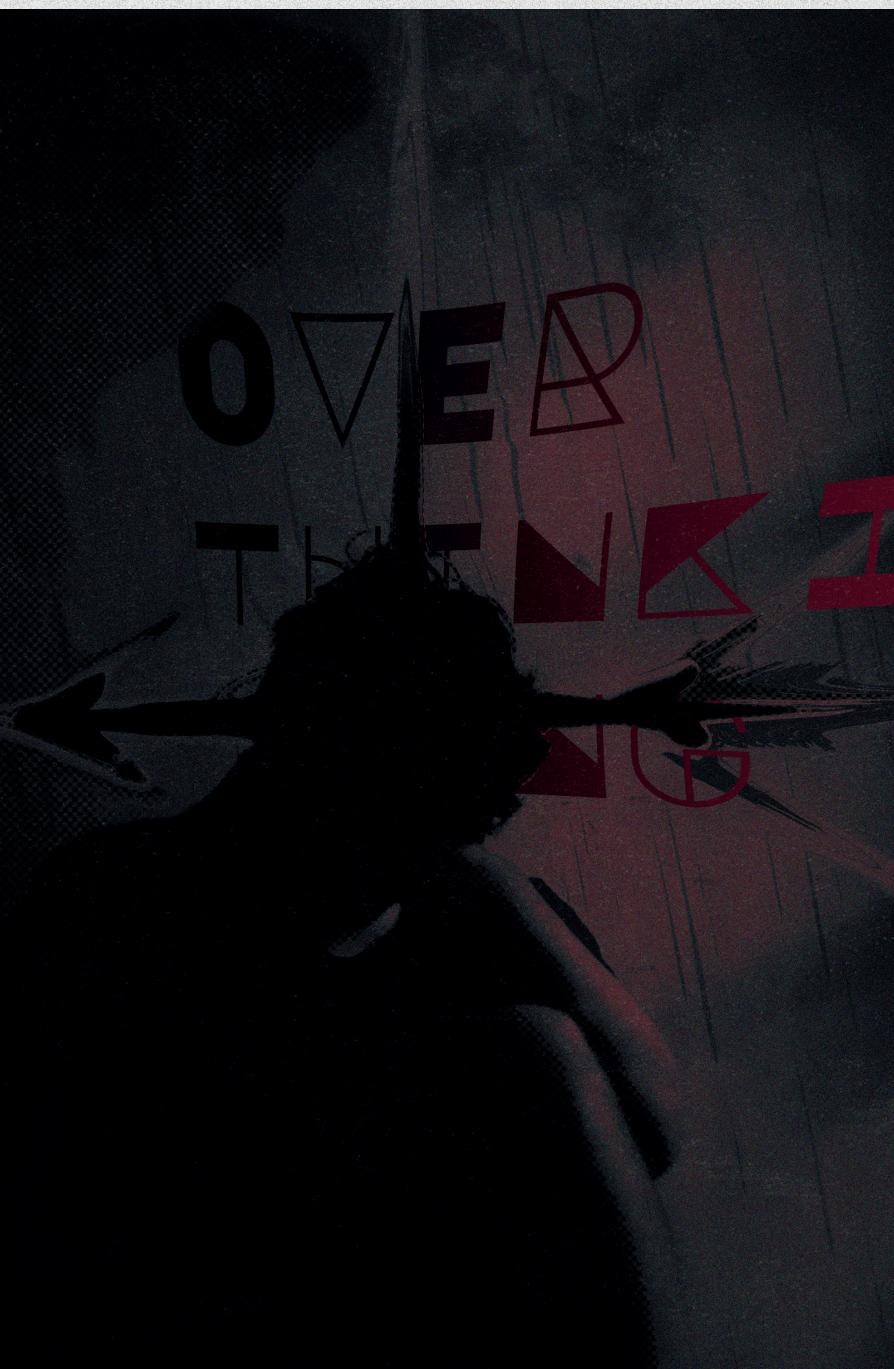
GRADIENTS

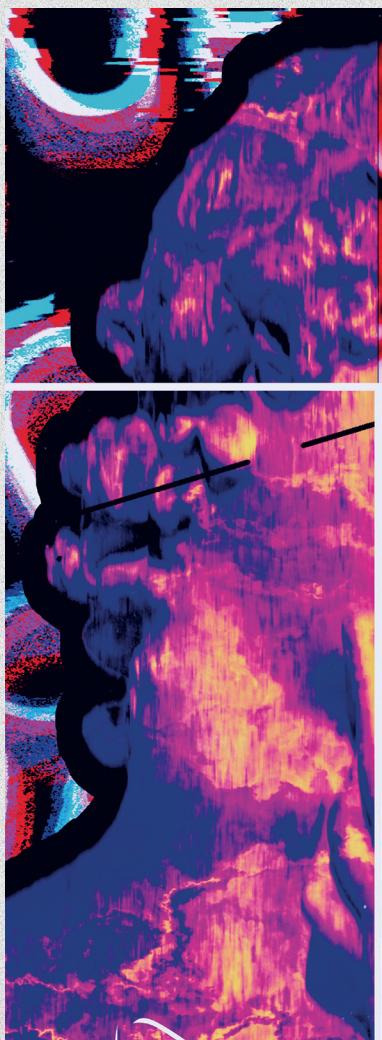
BLUR

GLITCH

NOISE

3D





FULMINE

TYPOGRAPHY

LOGO DESIGN

GRAPHIC DESIGN

BRANDING

Client

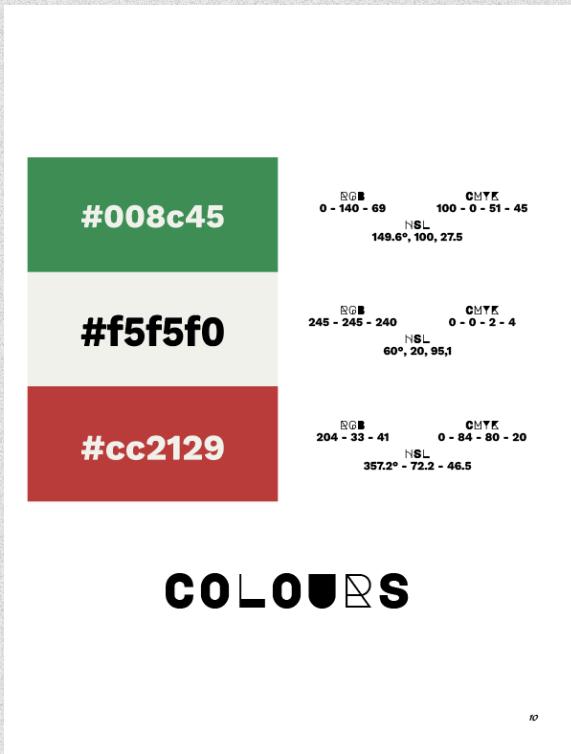
OST: Micromedia.

Project

Create a brand of 100% electric cars. Develop an identity and a story through a new Italian brand in the luxury market. To try to connect the future and the Italian excellence of the luxury world.

My work

Italy's automotive industry is best known for its automobile designs and small city cars, luxury sports cars and supercars. It is time for the industry to move into a new era thanks to the development of new healthier and environmentally friendly driving styles. Mixing a logo with energy, roads and luxurious futuristic sans-serif typography



COLOURS

F U L M I N E

F U L M I N E

F U L M I N E

F U L M I N E

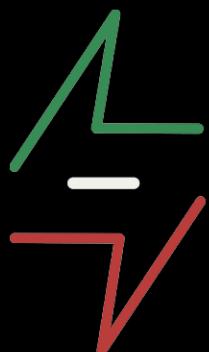
GRAPHY

ABCDEF~~GHIJKLM~~
NOPQRSTUVWXYZ
0123456789

ABCDEFGHIJKLM NOPQRSTUVWXYZ
VWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

ABCDEFGHIJKLM NOPQRSTUVWXYZ
VWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

es and headings
Monospace
readable text
Work Sans
ings or text decorations
lark Script



FULMINE

FULMINE

Fulmine - Brand Style Guide - v1.0

B R A N D
O G O

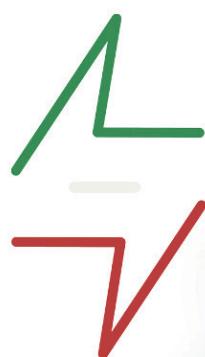
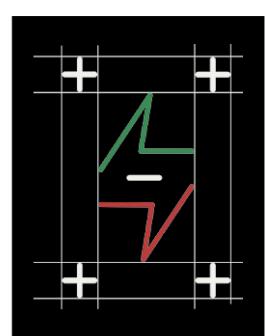
typographic logo of the Fulmine brand represents the whole history of the brand. It reflects the identity, personality and values we want to share with the world. This is accentuated with the lightning bolt graphic element that reminds us our ecological and sustainable values.

The brand favours the use of the logo in colors of Italy on a black background, which makes it stronger and more luxurious, to bring the graphic element and its meaning as much as possible. When the production or constraints do not allow the use of color, it is recommended to use the white, black monocolour variants according to the possibility of contrast with the background. They favor legibility for the satisfaction of our users as well as their understanding.

Minimum sizes

218 px
35 px

FULMINE





FÉVRIER / FEBRUARY 2023

VANIER
CÉGEP/COLLEGE

DESIGN - LILIAN CHESNEAU

BLACK HISTORY MONTH POSTER

TYPOGRAPHY

CAMPAIGN POSTER

Client

Cégep College Vanier.

Project

Designing a bilingual poster for a campaign with a typographic approach for the Black History Month for the Vanier College. Predominantly typographic, with little to none graphic and photographic elements and of course English and French texts of equal importance.

My work

When the least amount of graphic elements should be used, typography becomes the focus of the user's attention. It is very easy to play with shapes and different letters, glyphs and their space. It was also important to remember the colours of the event with a little extra: the vanier logo in the colours of the event.



BEATS MAGAZINE COVER DESIGN

MAGAZINE COVER

LAYOUT

GRAPHIC DESIGN

BRANDING

Client

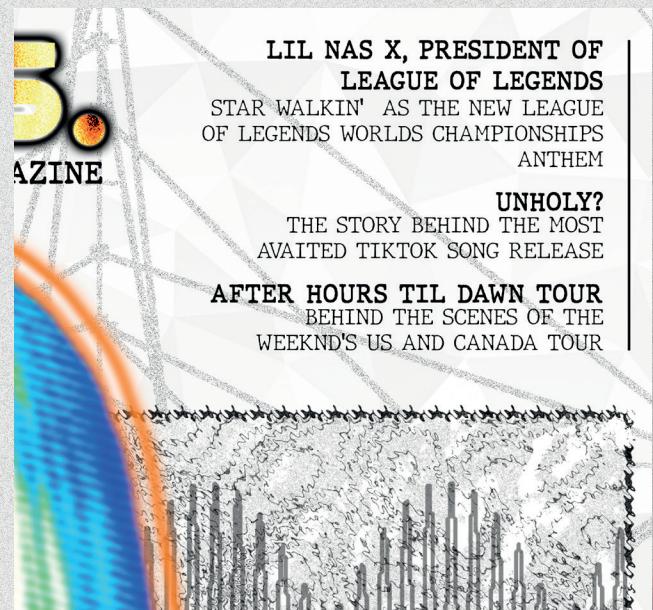
OST: Micromedia.

Project

Share an idea for a publication and design a sample cover including all of the rules of a classic publication while adapting them for your brand and your needs. All visual elements should work in harmony with each other as well as the established brand.

My work

Talking about music while limiting the use of words for a clean and understandable page. Bringing elements of the music world to this brand of weekly magazine dedicated to music lovers and new music releases. I tried to put as much of myself as possible into this noisy colorful design.



beats.

YOUR FAVORITE MUSIC MAGAZINE



8.99 CAD
PRICE



LIL NAS X, PRESIDENT OF
LEAGUE OF LEGENDS
STAR WALKIN' AS THE NEW LEAGUE
OF LEGENDS WORLDS CHAMPIONSHIPS
ANTHEM

UNHOLY?
THE STORY BEHIND THE MOST
AVAITED TIKTOK SONG RELEASE

AFTER HOURS TIL DAWN TOUR
BEHIND THE SCENES OF THE
WEEKND'S US AND CANADA TOUR

SEPT 23, 2022
EVERY FRIDAY

PERSONAL WEB PORTFOLIO

WEB DESIGN

BRANDING

WEBSITE

WEB DEVELOPMENT

RESPONSIVE LAYOUT

Client

Lilian Chesneau

Project

Every designer must have a way to share their work, their ideas and their talent with the world. The web portfolio is one of the best ways to share your brand with future clients. It should be accessible, responsive and reflect my graphic taste.

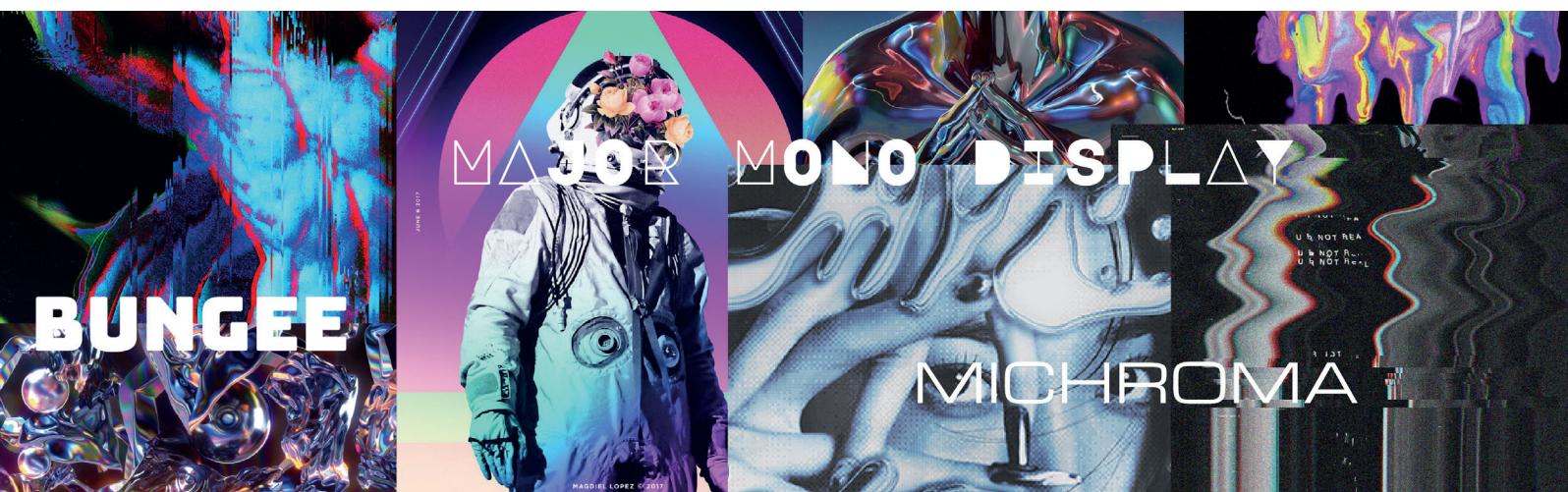
My work

The best solution was to share my work on a web protfolio as most of my projects are web-oriented. This makes it much easier to share and reach potential clients as close as possible to what a web designer might be looking for.





MOODBOARD



BUNGEE

MAJOR MONO DISPLAY

MICHIROMA



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PORTFOLIO