Dear Hiring Manager

I am qualitative and quantitative researcher as well as a user experience designer. I understand deeply how research helps develop innovative products and services.

As a UX Researcher I have been responsible for conducting and enabling UX research and market research across multiple companies including Sick Kid's children's hospital & North Fifth Digital solutions and the Government of Canada. My mission is to bring the user to the center of everything. In the past I've accomplished this by bringing together talent from different experiences, disciplines, and areas of study to produce world-class products. I am passionate about identifying the problems that limit customers from having meaningful, efficient and engaged experiences with digital products.

I work extremely hard to foster empathy for users and lead teams effectively with strategic decision-making, product planning, and design and I constantly push for product improvements & innovation

I look forward to the opportunity of shaping the future of product design and user experiences at Brookfield Properties.

Sincerely,

Chesney Gordon-Williams

Hi, I am emailing you regarding the Junior Research Analyst position.  I have applied to the job posting but I wanted to reach out personally to your company through email.

My experience includes, usability testing, one on one interviews, interface design, prototyping, persona creation, empathy and journey mapping.

During my time with Sick Kids Children's hospital as a User experience researcher, I conducted one on one interviews with nurses, supply chain workers and cart aides using an empathy design framework. I created user personas to describe the journeys of workers on the front lines. My research led to the decrease of 15% in supply waste and a savings of $10 per patient discharge.

I recently just completed my Post Graduate diploma with Sheridan College in Interactive Media management in April 2020. This experience developed my user experience research & design skills on digital platforms. I am now accustomed to not only defining user needs but also creating user interactions and digital products using an array of tool include Adobe XD, HTML 5, CSS, and MongoDB. I've attached my portfolio and resume below for viewing.

Portfolio: <https://musing-kowalevski-7037e5.netlify.app/>

I would love the opportunity to use everything I've learned to become a part of your organization and move CIBC forward in the digital space as well as grow in an amazing organization.

I can be reached at my email address, through my personal phone @ 647-537-5388 and linked in <https://www.linkedin.com/in/chesneygordonwilliams/>

Thank you for your consideration and I do hope I hear from your hiring team.

Sincerely,

Chesney Williams

THE CHALLENGE

Design is one of Lever’s core competencies (we teach every employee design thinking principles during their first week) and as a Product Designer on the team, you’ll lead the way. We believe that bringing well-designed user experiences to the workplace will be the key to displacing the stale and broken status-quo of enterprise software. Built from the ground-up with user-centered design methodology and principles, Lever is the only hiring software that is mobilizing entire companies such as Netflix, Eventbrite, and Cirque du Soleil to effortlessly collaborate on hiring.

As a Product Designer, you will leverage your experience to tackle design challenges across the board. Understanding our users is core to our process, and we prioritize user testing and feedback with customers throughout the design process. We’re looking for a designer who cares about solving problems for users in close partnership with our engineering team.

THE OPPORTUNITY

We’re building a world-class, product-first organization and assembling the right team to begin scaling aggressively. This is an opportunity for someone who wants to be part of something impactful and transformative, and will play a critical role in driving Lever’s success. This is also the perfect fit for someone who craves leading design projects that range from feature improvements or additions, to explorations with high ambiguity that demand innovation.

THE TEAM

Our Design team is a small, but mighty, group of generalists who have a breadth of skill sets and experiences to learn from. The team is exceptionally collaborative, thoughtful, and passionate about user-centered design. You’ll work with this team to design based on principles and insights, joining our mission to help the world hire with conviction and connect talent to meaningful work.

I created a meet up social application called Meet me in the middle using first sketches, then wireframes and Adobe XD to complete the the Hi-fi prototype. The idea behind the application is to allow friends, family and strangers to find unique spaces to meet. I'm working on improving the user flow and moving the prototype to a working application.

I’m extremely interested in joining a company that is user centric but also designer focused and wants their designers to succeed. As a designer I enjoy having space ability to participate in multiple ongoing projects from different industries. Lever offers a wealth of opportunity that excites me and pushes me to provide my best work.

Hi, I am emailing you regarding the Product Designer. I am extremely interested in joining a company that is user centric but also designer focused and wants their designers to succeed. As a designer I enjoy having space ability to participate in multiple ongoing projects from different industries. Lever offers a wealth of opportunity that excites me and pushes me to think creatively.

My experience includes, product design, usability testing, and one on one interviews, interface design, prototyping, persona creation, qualitative & quantitative research application, empathy design and journey mapping.

During my time with Sick Kids Children's hospital as a User experience researcher, I conducted one on one interviews with nurses, supply chain workers and cart aides using an empathy design framework. I created user personas to describe the journeys of workers on the front lines. I used these personas to design a new storage supply bin system dedicated to proving supply’s when needed. My research led to the decrease of 15% in supply waste and a savings of $10 per patient discharge.

I recently just completed my Post Graduate diploma with Sheridan college in Interactive Media management in April 2020. This experience developed my user experience research & design skills on digital platforms. I am now accustomed to not only defining user needs but also creating user interactions and digital products using an array of tool including HTML 5, CSS and JavaScript frame works

I would love the opportunity to apply my expertise to move CasinoMap in the digital space as well as grow within your organization.

I can be reached at my email address, through my personal phone @ 647-537-5388

Thank you for your consideration and I do hope I hear from your hiring team.

Sincerely,

Chesney Williams

Hi, I am extremely interested in your UX Specialist position. As a user experience researcher and designer I enjoy having the ability to participate in exciting projects and work with diverse teams. CasinoMap provides a wealth of opportunity that excites me and pushes me to think creatively.

My experience includes, product design, usability testing, and one on one interviews, interface design, prototyping, persona creation, qualitative & quantitative research application, empathy design and journey mapping. I work tirelessly to bring the users voice into every part of my projects.

During my time with Sick Kids Children's hospital as a User experience researcher, I conducted one on one interviews with nurses, supply chain workers and cart aides using an empathy design framework. I created user personas to describe the journeys of workers on the front lines. My team used these personas to design a new storage supply bin system dedicated to proving supply’s when needed. My research led to the decrease of 15% in supply waste and a savings of $10 per patient discharge.

I have also completed my Post Graduate diploma with Sheridan College in Interactive Media Management. I am proficient in applying my user experience research & design skills on multiple digital platforms. I am also accustomed to not only defining user needs but also creating user interactions and digital products using an array of tools including Adobe XD, HTML 5, CSS, and JavaScript.

I would love the opportunity to apply my expertise to move CasinoMap in the digital space as well as grow within your organization.

I can be reached at my email address, through my personal phone @ 647-537-5388

Thank you for your consideration and I do hope I hear from you.

Sincerely,

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