



# Chesspire

## Sponsorship Packet

- What is Chesspire?
- Benefits of Sponsoring
- Sponsorship Tiers



Session 1: June 12<sup>th</sup> – 16<sup>th</sup>, 2023  
North Allegheny School District  
[chesspire.org](http://chesspire.org)

# Chesspire 2023

## About

We are **Chesspire**, a nonprofit organization made to help kids in chess, starting first in the Northern Pittsburgh area. Our first class is at North Allegheny Intermediate High School in McCandless. We offer two levels, one for beginners and one for intermediates. These options allow anyone, regardless of prior experience in chess, to learn and improve their chess skills.

Chesspire is not merely a chess camp; it is a community united by a common passion for intellectual growth and camaraderie. Within our weeklong program, friendships are forged, mentorship blossoms, and dreams are nurtured. We are committed to fostering an environment where every child feels seen, heard, and valued. **Together, we celebrate diversity, embracing the unique perspectives and talents that each young mind brings to the table.**

## Why impact does chess hold?

Chess is an art of intellect that has a profound impact beyond the game board. At Chesspire, we believe it can transform lives and shape futures. It nurtures decision-making, problem-solving, and critical thinking skills, empowering young minds to navigate life's complexities. Chess also cultivates virtues of patience, perseverance, and resilience, fostering personal growth and character development.

Chesspire is a community where dreams are nourished, friendships flourish, and a sense of belonging thrives. Your sponsorship can help us ignite the brilliance within countless children, ensuring that no dream goes unfulfilled. **Together, let us shape a brighter future, one chess move at a time.**



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# Sponsor Benefits

## Supporting the Community

Chesspire, a community-driven initiative, invites your company to support our cause. Through our free summer camp, we provide underprivileged kids with access to the transformative benefits of chess. Your sponsorship allows us to provide essential resources, such as T-shirts, chess memberships, and meals, ensuring every participant can fully engage. **Join us in fostering a nurturing chess community and empowering the next generation. Together, let's make a meaningful difference through the captivating world of chess.**

## Company Exposure

Chesspire presents valuable sponsorship opportunities for your company to expand its reach. **Your company logo will be prominently featured on our t-shirts, marketing materials, website, and press releases, ensuring widespread visibility.** As a sponsor, you can also take advantage of additional benefits. Deliver a compelling introduction, connecting with our enthusiastic participants. We would love your sponsor to also distribute branded swag, leaving a lasting impression. Join us in unlocking the potential to elevate your brand through the captivating world of chess.

## Pathways

Chesspire offers the chance to sponsor a pathway seminar, empowering participants to delve into specific chess topics. Projects aligned with the pathway can win awards from your company. Engage with us by sending a representative to teach and judge pathway projects. Join Chesspire as a pathway sponsor and inspire the next generation of chess enthusiasts while gaining recognition for your support.



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# Sponsorship Tiers

	 <b>Bronze</b>	 <b>Silver</b>	 <b>Gold</b>	 <b>Executive</b>
 Contribution	<b>\$100-500</b>	<b>\$500-1000</b>	<b>\$1000-2000</b>	<b>\$2000+</b>
 Website	Small Logo on Website	Medium Logo on Website	Large Logo on Website	Company Name, Logo, & Brief Statement
 Press Release	Company Name in Press Releases	Company Name, Logo, & Brief Statement	Company Name, Logo, & Brief Statement	Dedicated Section on Website
 Ceremony	Mention & Logo During Opening Ceremony	Short Presentation - Opening Ceremony	Opportunity to Be Panel Speaker at Event	Opportunity to Be Keynote/Closing Speaker
 Merchandise	Small Mention	Distributed company merchandise/swag	Distributed company merchandise/swag	Distributed company merchandise/swag
 Prize	No prize	No prize	Sponsored Prize	Sponsored Prize

## Other Sponsorship Opportunities

We encourage all Chesspire sponsors to send representatives from your company to the event.

We are also happy to distribute any company swag items (stickers, t-shirts, pens, company promo items, etc.) in the participant welcome bag.

Our team is very flexible. All sponsorship tiers are negotiable, and we would love to discuss any other sponsorship ideas you might have. Keep in mind that not all contributions need to be monetary. We are also looking for discounts on food and prizes.

Please contact us at [haresh@chesspire.org](mailto:haresh@chesspire.org) if you are interested in sponsoring, or have any questions!



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