

REGULATIONS FOR PARTICIPATING IN INVESTOR'S PITCH

1. IMPORTANT DATES

Launch:	1 st April 2022
Registration up to:	30 th April 2022

2. Participants are start-ups currently incubated or graduated from incubation centres in Assam viz; Guwahati Biotech Park, Bio-Nest - IIT Guwahati, Bio-Nest – NIPER Guwahati, Bio-Nest-IASST Guwahati, AAGL, NEATeHUB, STINER – NEIST, BioNest Bodoland University and any other start-ups working in various Biotech and allied fields.
3. Concept note to be uploaded containing (please submit within 1000 words in google form)
4. Technical Feasibility and innovative aspects of the idea, uniqueness of the solution
5. Commercial Viability and Future Plan of Commercialization
6. Target population and Market Potential of the product or service to be developed
7. Competitive advantage
8. Social implications
9. Team Capability
10. Physical Pitch (10.30 AM -1.00PM, 22ndMay 2022)
 - a. Product presentation – 5 minutes
 - b. Journey from ideation - 2 minutes
 - c. Q&A- 7 minutes
 - d. Total Time/pitch- 15 minutes
11. Format for online pitch- Power point presentation
 - a. Please refer **Annexure I**
12. Accommodation and food will be arranged by Guwahati Biotech Park for the participants for the period of 21th May to 22nd May 2022
13. Travel Charges will be reimbursed as per actual to participants on submission of bills.