```
1
```

- 2 import pandas as pd
- 3 import numpy as np
- 4 import matplotlib.pyplot as plt
- 5 import seaborn as sns

1 data = pd.read_csv("Mall_Customers.csv")

2 data.head()

	CustomerID	Genre	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	39
1	2	Male	21	15	81
2	3	Female	20	16	6
3	4	Female	23	16	77
4	5	Female	31	17	40

1 data.describe()



	CustomerID	Age	Annual Income (k\$)	Spending Score (1-100)
count	200.000000	200.000000	200.000000	200.000000
mean	100.500000	38.850000	60.560000	50.200000
std	57.879185	13.969007	26.264721	25.823522
min	1.000000	18.000000	15.000000	1.000000
25%	50.750000	28.750000	41.500000	34.750000
50%	100.500000	36.000000	61.500000	50.000000
75%	150.250000	49.000000	78.000000	73.000000
max	200.000000	70.000000	137.000000	99.000000

1 data.isnull().sum()

CustomerID 0
Genre 0
Age 0
Annual Income (k\$) 0
Spending Score (1-100) 0
dtype: int64

1 data['Genre'] = data['Genre'].map({'Male':0, 'Female' : 1})

2 data

	CustomerID	Genre	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	0	19	15	39
1	2	0	21	15	81
2	3	1	20	16	6
3	4	1	23	16	77
4	5	1	31	17	40
195	196	1	35	120	79
196	197	1	45	126	28
197	198	0	32	126	74
198	199	0	32	137	18
199	200	0	30	137	83

200 rows × 5 columns

1 df = pd.DataFrame(data['Annual Income (k\$)'])

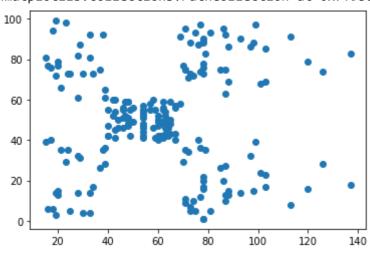
1 df.head()

	Annual	Income	(k\$)
0			15
1			15
2			16
3			16
4			17

1 df['Spending Score (1-100)'] = data['Spending Score (1-100)']
2 df.head()

	Annual Income (k\$)	Spending Score (1-100)
0	15	39
1	15	81
2	16	6
3	16	77
4	17	40

<matplotlib.collections.PathCollection at 0x7f93880ad520>



1 from sklearn.cluster import KMeans

1 kmeans.cluster_centers_

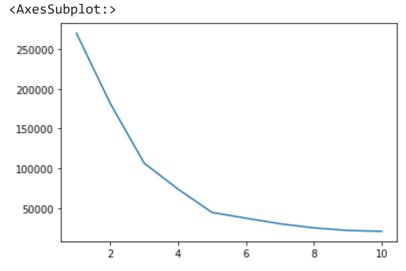
```
1 sns.scatterplot(data=df, x = df['Annual Income (k$)'], y = df['Spending Scor
2 plt.scatter(xc,yc,color='orange')
3 plt.show()
```

```
1 wcss = []
2 for i in range(1, 11):
```

1 wcss = []
2 for i in range(1, 11):
3 kmeans = KMeans(n_clusters = i, init = 'k-means++', random_state = 0)
4 kmeans.fit(df)
5 wcss.append(kmeans.inertia_)
6 wcss

[269981.2800000001, 181363.59595959596, 106348.3730621112, 73679.78903948834, 44448.45544793371, 37265.86520484346, 30259.65720728547, 25095.703209997548, 21830.041978049438, 20736.679938924128]

/home/pvg/anaconda3/lib/python3.9/site-packages/seaborn/_decorators.py:36: FutureWarr
warnings.warn(



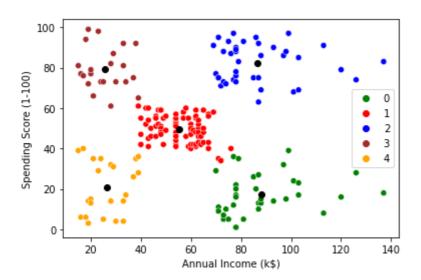
```
1 kmeans = KMeans(n_clusters = 5, init = "k-means++", random_state = 0)
2 y_kmeans = kmeans.fit_predict(df)
```

3 y_kmeans

1 kmeans.cluster_centers_

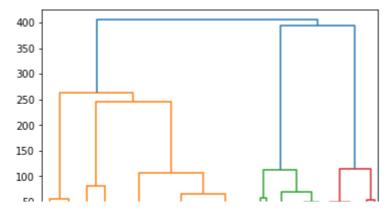
```
1 xc = [88.2 ,55.2962963,86.53846154,25.72727273,26.30434783]
2 yc = [17.11428571,49.51851852,82.12820513,79.36363636,20.91304348]
```

```
1 sns.scatterplot(data=df, x = df['Annual Income (k$)'], y = df['Spending Scor
2 plt.scatter(xc,yc,color='black')
3 plt.show()
```



Agglomerative Clustering

```
1 import scipy.cluster.hierarchy as sch
2 dendrogram = sch.dendrogram(sch.linkage(df,method = 'ward'))
```



1 from sklearn.cluster import AgglomerativeClustering
2 clustering = AgglomerativeClustering(n_clusters=5).fit(df)
3 print(clustering)

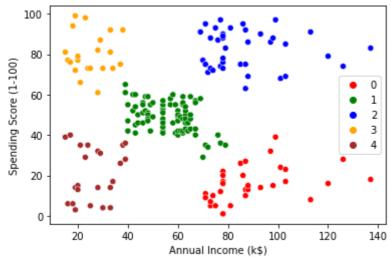
AgglomerativeClustering(n_clusters=5)

1 clustering.labels_

1 df.info()

1 sns.scatterplot(data = df, x = df['Annual Income (k\$)'], y = df['Spending Sc

<AxesSubplot:xlabel='Annual Income (k\$)', ylabel='Spending Score (1-100)'>



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