Below is a “ready-to-hand-off” specification for the very first public version of your site.

It is organised in the order a product/UX team usually needs it:

1. One-screen entry layout (what the visitor sees first)

2. Complete information architecture (all pages)

3. Wire-frames + key UI components

4. User roles & permission rules

5. Content placeholders you must prepare

6. Tech stack that stays 100 % FREE to run

You can copy this document straight into Notion/Jira/Figma as a starting point for design & build.

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1. FIRST SCREEN (ENTRY GATEWAY)

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Goal: let every visitor instantly choose among the three live modules and see that a fourth is “coming soon”.

Visual structure (desktop):

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│ NAVBAR (logo • Blog • About • Help • Login)

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│ HEADLINE “Welcome to XTIN – build, learn, │

│ and invest on one platform.” │

│ SUBTEXT One line value-prop │

│ │

│ [ XTIN ALGOS ] [ XTIN ADVISORY ] │

│ [ XTIN TOOLS ] [ XTIN CAPITAL ] │

│ │

│ (Cards; the fourth is greyed + ‘Coming soon’│

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Mobile: the 4 cards stack in a 2×2 grid.

Card anatomy (e.g. XTIN ALGOS):

• Icon • Title • 80-char blurb • CTA button ‘Enter’

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2. INFORMATION ARCHITECTURE

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Home /

├─ xtin-algos/

│ ├─ library (free white-box scripts)

│ ├─ marketplace (paid scripts)

│ ├─ wizard (no-code “strategy → PineScript”)

│ ├─ docs (tutorials, indicator glossary)

│ └─ dashboard (user’s saved / bought algos)

├─ xtin-advisory/

│ ├─ directory (search & filter advisors)

│ ├─ profile/[slug] (public advisor page)

│ ├─ apply (become an advisor)

│ └─ compliance (SEBI/KYC statement)

├─ xtin-tools/ (FREE CALCULATORS)

│ ├─ mutual-fund/

│ │ ├─ cagr

│ │ ├─ sip

│ │ ├─ swp

│ │ └─ elss

│ ├─ deposits/

│ │ ├─ fd

│ │ ├─ rd

│ │ ├─ compound-interest

│ │ └─ ssy

│ ├─ retirement/

│ │ ├─ corpus

│ │ ├─ nps

│ │ └─ gratuity

│ └─ misc/

│ ├─ income-tax

│ ├─ inflation

│ └─ hra

├─ xtin-capital/ (placeholder + wait-list)

├─ pricing/ (for paid algos)

├─ blog/

├─ about/

└─ help/

System pages: /login /signup /checkout /account

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3. WIREFRAMES & UI COMPONENTS

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3.1 Global navbar

• Logo (left)

• Dropdown: “Products” (ALGOS, ADVISORY, TOOLS)

• Blog | About | Help

• Register / Login CTA (primary button)

3.2 Mega-menu for Calculators

Borrow the FundsIndia pattern you showed: frosted-glass panel with 5 columns.

Column titles + icons:

1. Mutual Fund

2. Deposit

3. Retirement

4. Misc

5. (Optional) XTIN Exclusive

3.3 Calculator page layout

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Title + short subtitle

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│ INPUT form │ RESULT panel │

│ (left 40%) │ graph / numbers (60%) │

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Accordion “Formula explained”

Share buttons (copy URL, WhatsApp)

3.4 Advisor profile page

• Cover row with photo, name, SEBI ID, verified badge

• Tabs: About | Services | Reviews | Documents

• “Book a call” button (Calendly)

3.5 Algo detail page

• TradingView chart embed (readonly)

• Parameters table

• Code block viewer (highlight.js)

• Button: “Add to Cart” or “Copy Code” (if free)

Reusable components:

• Card (16 px radius, hover lift)

• Tag/Pill (indicator, timeframe)

• Badge (FREE, PRO, VERIFIED)

• Glass-blur panel (for mega-menu)

• Primary button (#1E66FF) / Secondary ghost

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4. USER ROLES & PERMISSIONS

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Guest

– Browse free algos, calculators, advisor list (blurred contact)

Trader (registered)

– Save algos, buy paid algos, full calculator usage

Advisor

– Same as Trader + edit own profile, upload certificates

Admin

– Approve advisors, mark algos free/paid, blog CMS

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5. CONTENT YOU NEED TO PREPARE

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1. 4 × 80-char gateway card blurbs

2. Logo SVG & 16 px favicon

3. Palette & typography tokens

4. 8–10 free PineScript algos to seed the library

5. At least 3 paid algos with pricing

6. Advisor sample profiles (photo, PDFs)

7. Formulas & copy for each calculator

8. One blog post for launch

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6. FREE-TIER TECH STACK

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Frontend: Next.js + TailwindCSS (both MIT-licensed)

Auth / DB: Firebase Auth + Firestore (always-free quotas)

Payments: Stripe Checkout (no monthly fee)

Charts: TradingView Lightweight-Charts (open-source)

Hosting: Vercel “Hobby” (100 GB traffic / mo)

DNS: Keep domain at GoDaddy → add a CNAME to Vercel

Email: Cloudflare Email Routing → Gmail (free)

CI/CD: Built-in Vercel Git integration

Everything above costs $0 until you exceed the traffic caps.

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7. BUILD ROADMAP (8-WEEK MVP)

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W1 Brand kit, navbar, gateway page

W2 Calculator section (4 most-used tools)

W3 Algo Library (static list) + detail page

W4 No-code Wizard (v1: 3 indicators, simple IF-THEN)

W5 Auth, user dashboard, saved algos

W6 Advisor directory + profile CRUD

W7 Payments for Marketplace (Stripe test mode)

W8 Hardening, SEO, launch blog & wait-list page for XTIN Capital

After this milestone you’ll have a functional zero-cost platform that can already:

• Generate PineScript from a form

• Sell / give away algos

• List verified financial advisors

• Offer a full suite of free financial calculators

• Capture emails for the future Capital product

That is the complete layout and detail you asked for—ready for designers, developers, or a no-code tool like Webflow + Firebase to execute. Good luck with XTIN!