

Credit Card Transaction Report.

Card_Categ...

All

Week_Start_Date

All

Quarter

(Blank)

Revenue

55.32M

Total Transactions

10.11K

Total Transaction Amt

45M

Interest Earned

7.84M

Delinquent_Acc

(Blank)

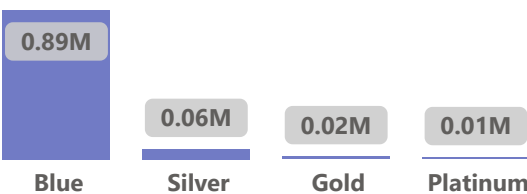
Gender

(Blank)

F

Card_Category	Total_Revenue	Total_Transactions	Total_Trans_Amt	Interest_Earned
Blue	4,61,39,397.74	9214	36957875	64,95,887.74
Gold	24,54,072.16	188	2024078	3,73,784.16
Platinum	11,35,608.05	67	953314	1,61,629.05
Silver	55,86,332.28	639	4586746	8,12,081.28
Total	5,53,15,410.23	10108	44522013	78,43,382.23

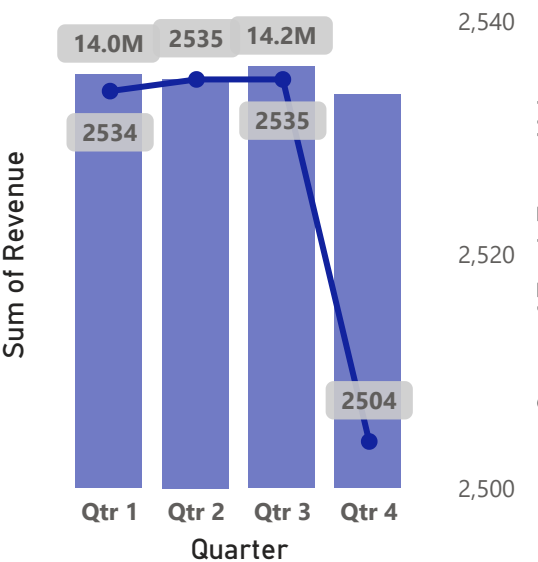
Customer_Acq_Cost by Card_Category



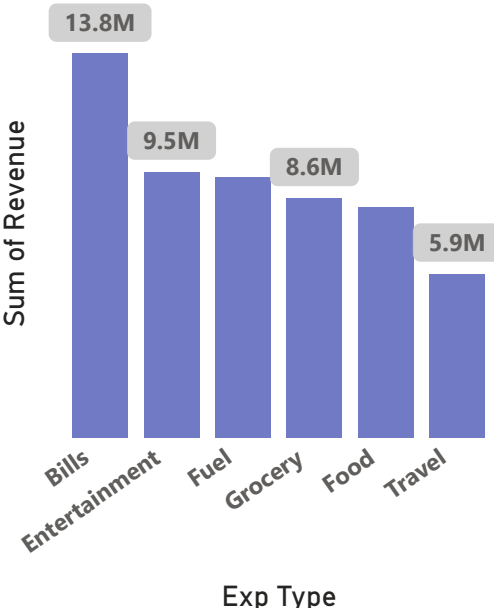
Age_Group	Total_Trans_Vol	Total_Trans_Amt
20-30	215	839045
30-40	1839	7701120
40-50	4529	19513415
50-60	2993	14715311
60+	532	1753122
Total	10108	44522013

Revenue & Transactions by Quarter

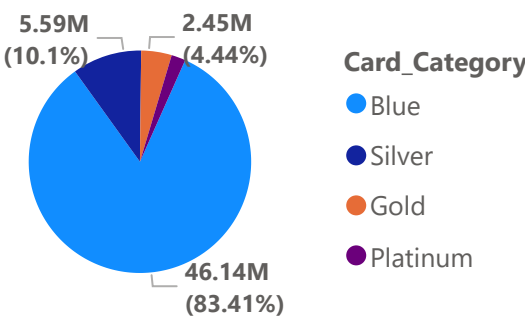
Sum of Revenue Count of Total_Trans_Vol



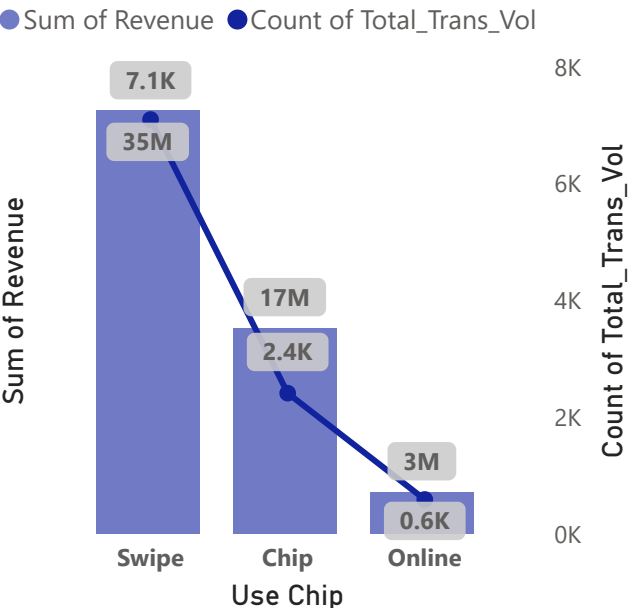
Revenue by Exp Type



Revenue by Card_Category



Revenue and Transactions by Use Chip



Credit Card Customer Report.

Card_Categ...

All

Week_Start_Date

All

Quarter

☐ (Blank)

Revenue

55.32M

Total Transactions

10.11K

Income

576M

CSS

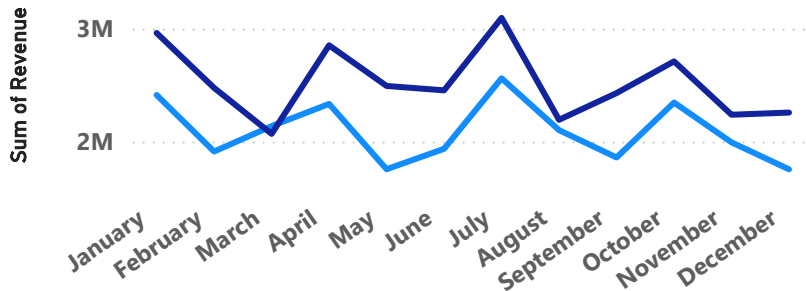
3.19

Gender

All

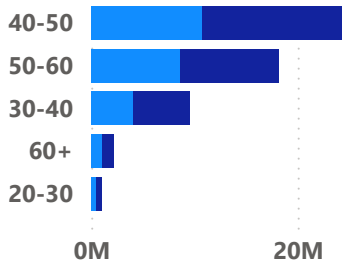
Revenue by Month and Gender

Gender ● F ● M

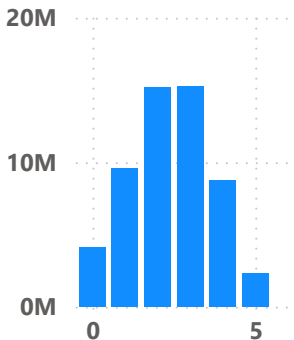


Revenue by Age_Group and Gender

Gen... ● F ● M



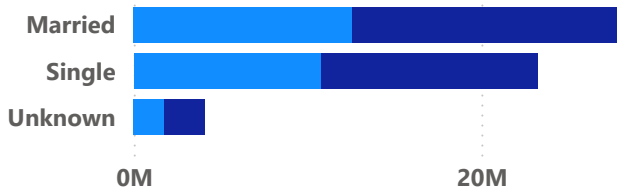
Sum of Revenue by Dependent_Count



Customer_Job	Revenue	Total_Trans_Vol	Income
Businessman	1,73,87,832.31	154200	1869599
White-collar	1,01,14,655.93	111733	1039300
Selfemployed	82,61,757.81	124977	753132
Govt	81,11,701.37	104785	887739
Blue-collar	69,04,278.57	95602	722627
Retirees	45,35,184.24	64354	486750
Total	5,53,15,410.23	655651	5759144

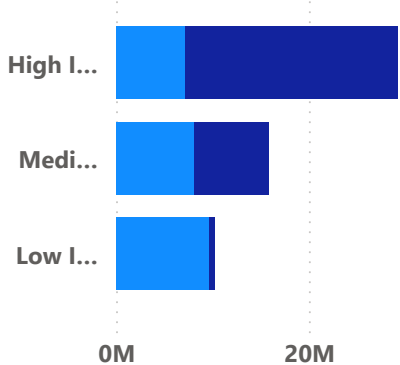
Sum of Revenue by Marital_Status and Gender

Gender ● F ● M



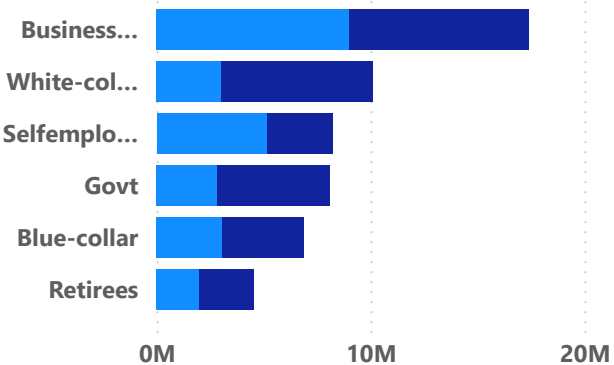
Revenue by Income_Group

Gender ● F ● M



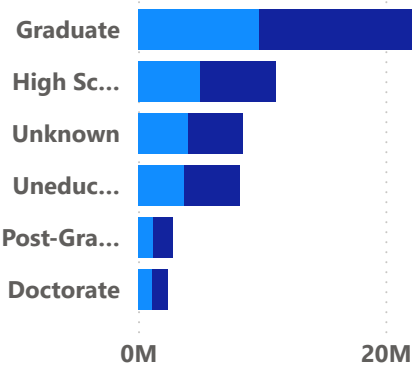
Revenue by Customer_Job

Gender ● F ● M

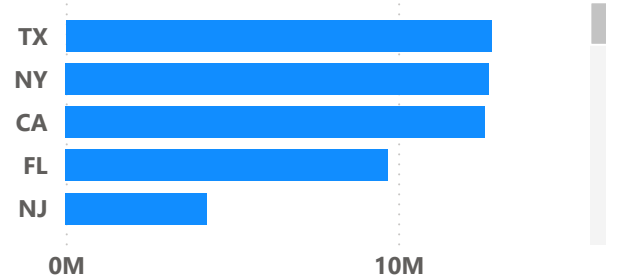


Revenue by Education_Level

Gender ● F ● M



Revenue by state_cd



weeknum2	previous_week_revenue	current_week_revenue	wow_revenue
52	10,70,439.10	9,33,134.43	-12.83%
51	10,26,549.11	10,70,439.10	4.28%
50	9,80,152.37	10,26,549.11	4.73%
49	10,08,776.60	9,80,152.37	-2.84%
48	10,47,120.33	10,08,776.60	-3.66%
47	10,78,915.24	10,47,120.33	-2.95%
46	10,94,926.59	10,78,915.24	-1.46%
45	10,63,063.37	10,94,926.59	3.00%
44	9,34,631.07	10,63,063.37	13.74%
43	10,80,205.07	9,34,631.07	-13.48%
42	9,82,974.09	10,80,205.07	9.89%
41	9,94,113.68	9,82,974.09	-1.12%
40	9,94,184.42	9,94,113.68	-0.01%
39	11,17,637.54	9,94,184.42	-11.05%
38	10,97,403.01	11,17,637.54	1.84%
37	10,78,572.94	10,97,403.01	1.75%
36	11,16,900.64	10,78,572.94	-3.43%
35	10,85,576.37	11,16,900.64	2.89%
34	10,74,740.72	10,85,576.37	1.01%
33	10,15,951.26	10,74,740.72	5.79%
32	11,82,651.53	10,15,951.26	-14.10%
31	10,40,273.26	11,82,651.53	13.69%
30	10,41,928.77	10,40,273.26	-0.16%
29	11,53,364.56	10,41,928.77	-9.66%
28	12,36,294.67	11,53,364.56	-6.71%
27	11,03,545.22	12,36,294.67	12.03%
26	11,15,663.02	11,03,545.22	-1.09%
25	10,99,070.02	11,15,663.02	1.51%
24	10,70,102.70	10,99,070.02	2.71%
23	10,18,518.29	10,70,102.70	5.06%
22	11,47,869.75	10,18,518.29	-11.27%
21	10,35,860.99	11,47,869.75	10.81%
20	10,44,817.36	10,35,860.99	-0.86%
Total	10,70,439.10	9,33,134.43	-12.83%

Delinquent_Acc	%GT Count of Delinquent_Acc
0	93.93%
1	6.07%
Total	100.00%

Activation_30_Days	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	100.00%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%