



# Google Play Store Data Analysis

128bn

Sum of Installs

352M

Sum of Revenue

9349

Count of App

33

Count of Category

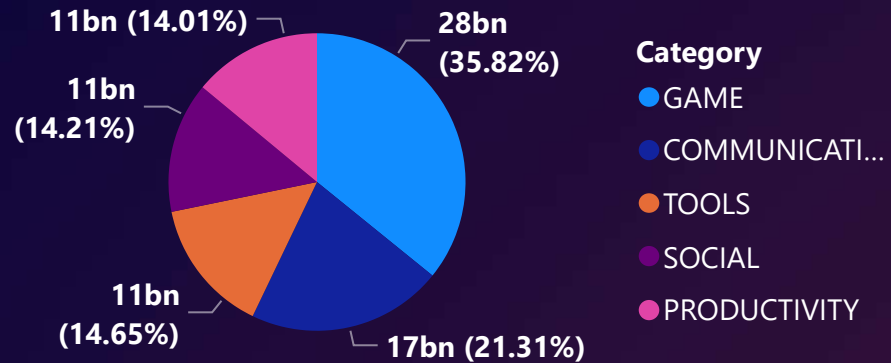
118

Count of Genres

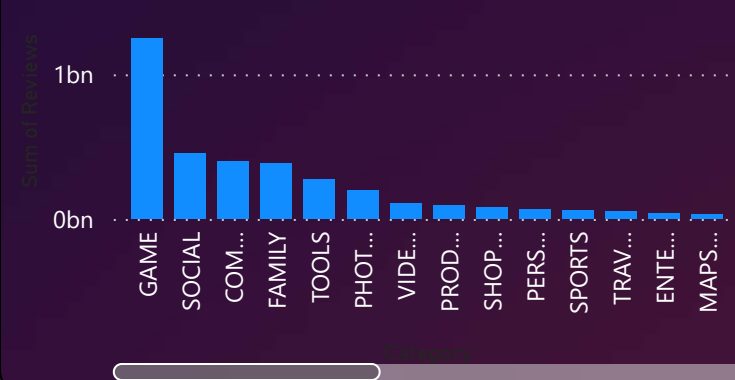
Category

- ☐ ART\_AND\_DESIGN
- ☐ AUTO\_AND\_VEHICLES
- ☐ BEAUTY
- ☐ BOOKS\_AND\_REFERENCE
- ☐ BUSINESS
- ☐ COMICS
- ☐ EDUCATION
- ☐ ENTERTAINMENT
- ☐ FAMILY
- ☐ FINANCE
- ☐ FOOD\_AND\_DRINK
- ☐ HEALTH\_AND\_FITNESS
- ☐ LIBRARIES\_AND\_REFERENCE
- ☐ LIFESTYLE
- ☐ MEDICAL
- ☐ MUSIC
- ☐ NEWS\_AND\_MAGAZINES
- ☐ PARENTING
- ☐ PERSONALIZATION
- ☐ PHOTOGRAPHY
- ☐ SHOPPING
- ☐ SOCIAL
- ☐ SPORTS
- ☐ TOOLS
- ☐ TRAVEL\_AND\_LOCAL
- ☐ UTILITIES
- ☐ WEATHER
- ☐ WELLNESS\_AND\_FITNESS
- ☐ WORK\_PRODUCTIVITY\_AND\_BUSINESS

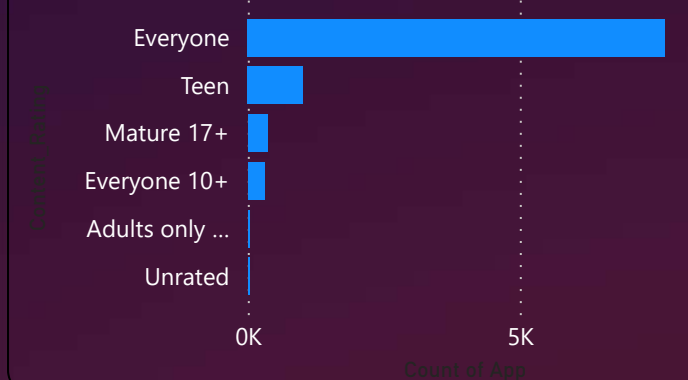
Sum of Installs by Category



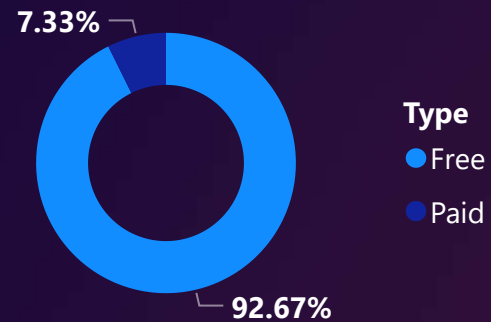
Sum of Reviews by Category



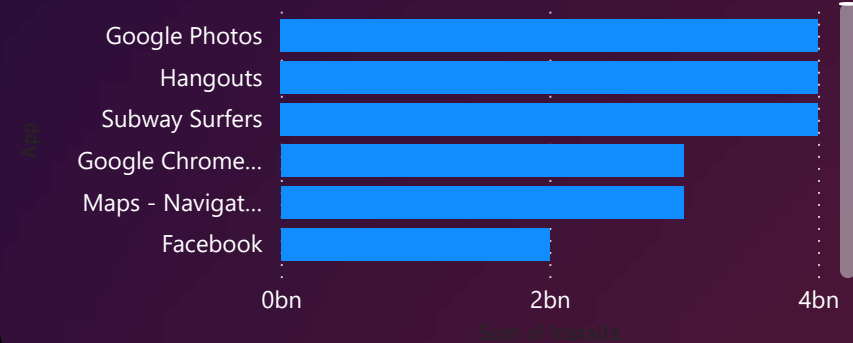
Count of App by Content\_Rating



Percentage of free/ paid apps



Sum of Installs by App



Count of App by Category

