**BlinkIT Grocery Dashboard**

The **BlinkIT Grocery Dashboard** is an Excel-based analytics tool designed to provide insights into grocery sales, inventory, and other key business metrics. This dashboard helps users visualize and analyse data to make informed business decisions.

**Features**

* **Sales Analysis:** Track total sales, revenue trends, and top-selling products.
* **Inventory Management:** Monitor stock levels and identify low-stock items.
* **Customer Insights:** Analyse customer behaviour, purchase patterns, and demographics.
* **Graphical Representations:** Interactive charts and graphs for easy data interpretation.
* **Performance Metrics:** Key performance indicators (KPIs) for business growth assessment.

**Requirements**

* Microsoft Excel (2016 or later recommended)

**How to Use**

1. **Open the Excel file:** Ensure that macros (if any) are enabled.
2. **Navigate through the dashboard:** Use the different sheets or navigation buttons to explore sales, inventory, and customer insights.
3. **Update data:** If required, refresh the data to ensure the latest information is displayed.
4. **Interpret results:** Utilize graphs, charts, and KPIs to make data-driven decisions.

**Customization**

* Users can add their own datasets to enhance analysis.
* Graphs and tables can be modified to fit specific business needs.
* Additional calculations or formulas can be added as required.