

A program For Photographers Event

Introduction

ABC is a company based in Toronto for organizing events, currently it works on a project to organize an event for 5 days for a group of photographers from all over the world. The company has to put a good program, including a hotel of residence, a hall for meetings, places of landscape to visit, stores for shopping, restaurants and cafes. So the company's purpose is to make a list of places of landscape in Toronto, including the nearest restaurants, cafes, and shopping stores for each place.

->**Target audience** : This problem targets the organisation which conducts events on international level. Here I took photographers invited from across the world by a company for an event. Other example can be international level cricket . Suppose players from various countries visit a city for a tournament, then board managing all the cricket related activities should decide where should the players stay so that they can enjoy their trip by visiting nearby places like shopping malls, parks, restaurants, etc.

-> This problem needs to be solved in order to increase the economy of any place and also improving company's reputation. It is also beneficial from the prospective of target audiences as they will have a good experience of the place which will act as a refreshment to them in their busy routine.