

ATL Community Playbook Organization Results

Name

Jane Doe

Organization Name

Atlanta NPU Organization

My Demographics

Primary Housing Type

Lorem ipsum dolor sit amet,

Primary Resident Type

Lorem ipsum dolor sit amet,

Primary Resident Transportation

Lorem ipsum dolor sit amet,

Major Companies/Universities

Lorem ipsum dolor sit amet,

Crime Rate

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Describe a location wherein community members self-organize.

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Why do you think these areas are successful for gathering residents?

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My Organization

Do you know how final decisions are made in your organization? **Yes**

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Can you name the key decision makers in your organization? **No**



Action Item

Know Your Community: Learn the key decisions makers in your organization.

Can you name all stakeholders involved? **Yes**

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My Issue

Can you summarize your issue in one sentence? **Yes**

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Have you researched the issue you are solving? **Yes**

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Do you have a list of resources pertaining to this issue? **No**



Action Item

Focus on the Issue: Look for resources pertaining to your issue.

Do you have records of how this issue has been addressed in the past? **Yes**

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Have you defined measurable goals for your efforts? **Yes**

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Can your issue:

- Help you recruit new members and develop leaders?
Yes No
- Result in real improvements in people's lives?
Yes No
- Result in improvements that are deeply and widely felt?
Yes **No**
- Bring people together (as opposed to dividing them)?
Yes No
- Be easily explained to the public?
Yes No
- Help you raise money or bring in additional resources?
Yes **No**
- Directly connect with your overall mission and values?
Yes No

My Engagement

Do you know how to best get in touch with your community? **Yes**

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Do you have a plan for updating the public on your progress? **Yes**

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Do you have a list of resources pertaining to this issue? **No**



Action Item

Bring People In: Look for resources pertaining to your issue.

Do you have a method in place to receive feedback from your community? **Yes**

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