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# **Privacy Policy**

Effective date: May 19, 2025

At Udio, we take your privacy seriously. Please read this Privacy Policy to learn how we treat your personal data. By using or accessing our Services in any manner, you acknowledge that you accept the practices and policies outlined below, and you hereby consent that we will collect, use and share your information as described in this Privacy Policy.

Remember that your use of our Services is at all times subject to our Terms of Service, which incorporates this Privacy Policy. Any terms we use in this Policy without defining them have the definitions given to them in the Terms of Services.

As we continually work to improve our Services, we may need to change this Privacy Policy from time to time. Upon such changes, we will alert you to material changes by placing a notice on the Udio website(s), by sending you an email and/or by some other means. Please note that if you've opted not to receive legal notice emails from us (or you haven't provided us with your email address), those legal notices will still govern your use of the Services, and you are still responsible for reading and understanding them. If you use the Services after any changes to the Privacy Policy have been posted, that means you agree to all of the changes.

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# **What this Privacy Policy Covers**

This Privacy Policy covers how we treat Personal Data that we gather when you access or use our Services. "Personal Data" means any information that identifies or relates to a particular individual and also includes information referred to as "personally identifiable information" or "personal information" or "sensitive personal information" under applicable data privacy laws, rules or regulations. This Privacy Policy does not cover the practices of companies we don't own or control or people we don't manage.

## **Personal Data**

# Categories of Personal Data We Collect

This chart details the categories of Personal Data that we collect and have collected over the past 12 months:

Category of Personal Data (and Examples)	Business or Commercial Purpose(s) for Collection	Categories of Third Parties With Whom We Disclose this Personal Data
Profile or Contact Data such as first and last name and email.	<ul> <li>Providing,</li> <li>Customizing and</li> <li>Improving the</li> <li>Services</li> <li>Marketing the</li> <li>Services</li> <li>Corresponding with</li> <li>You</li> </ul>	<ul> <li>Service Providers</li> <li>Advertising Partners</li> <li>Business Partners</li> <li>Parties You Authorize,</li> <li>Access or Authenticate</li> </ul>
Payment Data such as financial account information, payment card type, last 4 digits of payment card, and billing address, phone number, and email.	- Providing, Customizing and Improving the Services - Corresponding with	- Service Providers (specifically our payment processing partner, currently Stripe, Inc.)
Commercial Data such as purchase history.	- Providing, Customizing and Improving the Services - Marketing the Services - Corresponding with	- Service Providers - Business Partners - Parties You Authorize, Access or Authenticate
Device/IP Data such as IP address, device ID, domain server, mobile related data, and type of device/ operating system/ browser used to access the Services.	- Providing, Customizing and Improving the Services - Marketing the Services - Corresponding with	- Service Providers - Business Partners - Parties You Authorize, Access or Authenticate
Web Analytics such as web page interactions and referring	- Providing, Customizing and Improving the	- Service Providers - Business Partners

Category of Personal Data (and Examples)	Business or Commercial Purpose(s) for Collection	Categories of Third Parties With Whom We Disclose this Personal Data
webpage/source through which you accessed the Services.	Services - Marketing the Services - Corresponding with You	- Parties You Authorize, Access or Authenticate
Social Network Data such as email.	- Providing, Customizing and Improving the Services - Marketing the Services - Corresponding with	- Service Providers - Advertising Partners - Business Partners Parties You Authorize, Access or Authenticate
<b>Geolocation Data</b> such as IP-address-based location information.	<ul> <li>Providing,</li> <li>Customizing and</li> <li>Improving the</li> <li>Services</li> <li>Marketing the</li> <li>Services</li> </ul>	<ul><li>Service Providers</li><li>Business Partners</li><li>Parties You Authorize,</li><li>Access or Authenticate</li></ul>
Other Identifying Information that You Voluntarily Choose to Provide such as emails or other communications you send us.	- Providing, Customizing and Improving the Services - Marketing the Services - Corresponding with	<ul><li>Service Providers</li><li>Business Partners</li><li>Parties You Authorize,</li><li>Access or Authenticate</li></ul>

# Our Commercial or Business Purposes for Collecting Personal Data

• Providing, Customizing and Improving the Services

- Creating and managing your account or other user profiles.
- Processing orders or other transactions; billing.
- Providing you with the products, services or information you request.
- Meeting or fulfilling the reason you provided the information to us.
- Providing support and assistance for the Services.
- Improving the Services, including testing, research, internal analytics and product development.
- Personalizing the Services, website content and communications based on your preferences.
- Doing fraud protection, security and debugging.
- Carrying out other business purposes stated when collecting your Personal Data or as otherwise set forth in applicable data privacy laws, such as the California Consumer Privacy Act, as amended by the California Privacy Rights Act of 2020 (the "CCPA"), the Colorado Privacy Act (the "CPA"), the Connecticut Data Privacy Act (the "CTDPA"), Delaware Personal Data Privacy Act ("DPDPA"), Iowa Consumer Data Protection Act ("ICDPA"), Montana Consumer Data Privacy Act ("MCDPA"), Nebraska Data Privacy Act ("NDPA"), Oregon Consumer Privacy Act ("OCPA"), the Texas Data Privacy and Security Act ("TDPSA"), New Hampshire Privacy Act ("NHPA"), New Jersey Privacy Act ("NJPA"), Utah Consumer Privacy Act (the "UCPA"), or the Virginia Consumer Data Protection Act (the "VCDPA") (collectively, the "U.S. State Privacy Laws").

#### • Marketing the Services

- Marketing and selling the Services.
- Showing you advertisements, including interest-based, online behavioral or targeted advertising.

#### • Corresponding with You

Responding to correspondence that we receive from you, contacting you
when necessary or requested, and sending you information about the
Company or the Services.

Sending emails and other communications according to your preferences.

# Other Permitted Purposes for Processing Personal Data

In addition, each of the above referenced categories of Personal Data may be collected, used, and disclosed with the government, including law enforcement, or other parties to meet certain legal requirements and enforcing legal terms including: fulfilling our legal obligations under applicable law, regulation, court order or other legal process, such as preventing, detecting and investigating security incidents and potentially illegal or prohibited activities; protecting the rights, property or safety of you, the Company or another party; enforcing any agreements with you; responding to claims that any posting or other content violates third-party rights; and resolving disputes.

We will not collect additional categories of Personal Data or use the Personal Data we collected for materially different, unrelated or incompatible purposes without providing you notice or obtaining your consent.

## Categories of Sources of Personal Data

We collect Personal Data about you from the following categories of sources:

- You
  - When you provide such information directly to us.
    - When you create an account or use our interactive tools and Services.
    - When you voluntarily provide information in free-form text boxes through the Services or through responses to surveys or questionnaires.
    - When you send us an email or otherwise contact us.
  - When you use the Services and such information is collected automatically.

- Through Cookies (defined in the "Tracking Tools, Advertising and Opt-Out" section below).
- If you download our mobile application or use a location-enabled browser, we may receive information about your location and mobile device, as applicable.
- If you download and install certain applications and software we
  make available, we may receive and collect information transmitted
  from your computing device for the purpose of providing you the
  relevant Services, such as information regarding when you are
  logged on and available to receive updates or alert

#### Third Parties

- Vendors
  - We may use analytics providers to analyze how you interact and engage with the Services, or third parties may help us provide you with customer support.
- Advertising Partners
  - We receive information about you from some of our vendors who
    assist us with marketing or promotional services related to how you
    interact with our websites, applications, products, Services,
    advertisements or communications.
- Third-Party Credentials
  - If you provide your third-party account credentials, such as your social network account credentials, to us or otherwise sign in to the Services through a third-party site or service, some content and/or information in those accounts may be transmitted into your account with us.

## **How We Disclose Your Personal Data**

We disclose your Personal Data to the categories of service providers and other parties listed in this section. Depending on state laws that may be applicable to you, some of these disclosures may constitute a "sale" of your Personal Data. For more information, please refer to the state-specific sections below.

- **Service Providers.** These parties help us provide the Services or perform business functions on our behalf. They include:
  - Hosting, technology and communication providers.
  - Analytics providers for web traffic or usage of our Services.
  - Security and fraud prevention consultants.
  - Support and customer service vendors.
  - Payment processors.
    - Our payment processing partner Stripe, Inc. ("Stripe") collects your voluntarily-provided payment card information necessary to process your payment.
    - Please see Stripe's terms of service and privacy policy for information on its use and storage of your Personal Data.
- Advertising Partners. These parties help us market our services and provide you with other offers that may be of interest to you. They include:
  - Ad networks.
  - Marketing providers.
  - Analytics providers that assist with our Interest-Based Advertisements
- **Business Partners.** These parties partner with us in offering various services. They include:
  - Businesses that you have a relationship with.
  - Companies we partner with to offer joint promotional offers or opportunities.
- Parties You Authorize, Access or Authenticate
  - Third parties you access through the services.

- Social media services.
- · Other users.

### Legal Obligations

We may disclose any Personal Data that we collect with third parties in conjunction with any of the activities set forth under "Other Permitted Purposes for Processing Personal Data" section above.

#### **Business Transfers**

All of your Personal Data that we collect may be transferred to a third party if we undergo a merger, acquisition, bankruptcy or other transaction in which that third party assumes control of our business (in whole or in part).

#### Data that is Not Personal Data

We may create aggregated, de-identified or anonymized data from the Personal Data we collect, including by removing information that makes the data personally identifiable to a particular user. We may use such aggregated, de-identified or anonymized data and disclose it with third parties for our lawful business purposes, including to analyze, build and improve the Services and promote our business, provided that we will not disclose such data in a manner that could identify you.

# **Tracking Tools, Advertising, and Opt-Out**

The Services use cookies and similar technologies such as pixel tags, web beacons, clear GIFs and JavaScript (collectively, "Cookies") to enable our servers to recognize your web browser, tell us how and when you visit and use our Services, analyze trends, learn about our user base and operate and improve our Services. Cookies are small pieces of data— usually text files—placed on your computer, tablet, phone or similar device when you use that device to access our Services. We may also supplement the information we collect from you with

information received from third parties, including third parties that have placed their own Cookies on your device(s).

Please note that because of our use of Cookies, the Services do not support "Do Not Track" requests sent from a browser at this time.

We use the following types of Cookies:

- Essential Cookies. Essential Cookies are required for providing you with features or services that you have requested. For example, certain Cookies enable you to log into secure areas of our Services. Disabling these Cookies may make certain features and services unavailable.
- Functional Cookies. Functional Cookies are used to record your choices and settings regarding our Services, maintain your preferences over time and recognize you when you return to our Services. These Cookies help us to personalize our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- Performance/Analytical Cookies. Performance/Analytical Cookies allow us to understand how visitors use our Services. They do this by collecting information about the number of visitors to the Services, what pages visitors view on our Services and how long visitors are viewing pages on the Services. Performance/Analytical Cookies also help us measure the performance of our advertising campaigns in order to help us improve our campaigns and the Services' content for those who engage with our advertising. For example, Google LLC ("Google") uses cookies in connection with its Google Analytics services. Google's ability to use and disclose information collected by Google Analytics about your visits to the Services is subject to the Google Analytics Terms of Use and the Google Privacy Policy. You have the option to opt-out of Google's use of Cookies by visiting the Google advertising opt-out page at www.google.com/privacy\\_ads.html or the Google Analytics Opt-out Browser Add-on at https://tools.google.com/dlpage/gaoptout/.
- Retargeting/Advertising Cookies. Retargeting/Advertising Cookies collect data about your online activity and identify your interests so that we can provide advertising that we believe is relevant to you. For more information

about this, please see the section below titled "Information about Interest-Based Advertisements."

You can decide whether or not to accept Cookies through your internet browser's settings. Most browsers have an option for turning off the Cookie feature, which will prevent your browser from accepting new Cookies, as well as (depending on the sophistication of your browser software) allow you to decide on acceptance of each new Cookie in a variety of ways. You can also delete all Cookies that are already on your device. If you do this, however, you may have to manually adjust some preferences every time you visit our website and some of the Services and functionalities may not work.

To find out more information about Cookies generally, including information about how to manage and delete Cookies, please visit http://www.allaboutcookies.org/ or https://ico.org.uk/for-the-public/online/cookies/ if you are located in the European Union.

#### Cookies and Targeted Advertising

We may serve advertisements, and also allow third-party ad networks, including third-party ad servers, ad agencies, ad technology vendors and research firms, to serve advertisements through the Services. These advertisements may be targeted to users who fit certain general profile categories or display certain preferences or behaviors ("Interest-Based Ads"). Information for Interest-Based Ads (including Personal Data) may be provided to us by you, or derived from the usage patterns of particular users on the Services and/or services of third parties. Such information may be gathered through tracking users' activities across time and unaffiliated properties, including when you leave the Services. To accomplish this, we or our service providers may deliver Cookies, including a file (known as a "web beacon") from an ad network to you through the Services. Web beacons allow ad networks to provide anonymized, aggregated auditing, research and reporting for us and for advertisers. Web beacons also enable ad networks to serve targeted advertisements to you when you visit other websites. Web beacons allow ad networks to view, edit or set their own Cookies on your browser, just as if you had requested a web page from their site.

# **Data Security**

We seek to protect your Personal Data from unauthorized access, use and disclosure using appropriate physical, technical, organizational and administrative security measures based on the type of Personal Data and how we are processing that data. You should also help protect your data by appropriately selecting and protecting your password and/or other sign-on mechanism; limiting access to your computer or device and browser; and signing off after you have finished accessing your account. Although we work to protect the security of your account and other data that we hold in our records, please be aware that no method of transmitting data over the internet or storing data is completely secure.

#### **Data Retention**

We retain Personal Data about you for as long as necessary to provide you with our Services or to perform our business or commercial purposes for collecting your Personal Data. When establishing a retention period for specific categories of data, we consider who we collected the data from, our need for the Personal Data, why we collected the Personal Data, and the sensitivity of the Personal Data. In some cases we retain Personal Data for longer, if doing so is necessary to comply with our legal obligations, resolve disputes or collect fees owed, or is otherwise permitted or required by applicable law, rule or regulation. We may further retain information in an anonymous or aggregated form where that information would not identify you personally.

#### For example:

- We retain your profile information and credentials for as long as you have an account with us.
- We retain your payment data for as long as we need to process your purchase or subscription.
- We retain your device/IP data for as long as we need it to ensure that our systems are working appropriately, effectively and efficiently.

## **Personal Data of Children**

As noted in the Terms of Service, we do not knowingly collect or solicit Personal Data from children under 16 years of age; if you are a child under the age of 16, please do not attempt to register for or otherwise use the Services or send us any Personal Data. If we learn we have collected Personal Data from a child under 16 years of age, we will delete that information as quickly as possible. If you believe that a child under 16 years of age may have provided Personal Data to us, please contact us at support@udio.com.

# **U.S. State Privacy Rights**

If you reside in certain U.S. states such as California, Colorado, Connecticut, Delaware, Iowa, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Texas, Utah, and Virginia you may have certain rights afforded to you (as described below) depending on your state of residence. Please see the 'Exercising Your Rights under U.S. State Privacy Laws' section below for instructions regarding how to exercise these rights. Please note that we may process Personal Data of our customers' end users or employees in connection with our provision of certain services to our customers. If we are processing your Personal Data as a service provider, you should contact the entity that collected your Personal Data in the first instance to address your rights with respect to such data. Please note that your rights may be subject to certain conditions or exceptions in accordance applicable U.S. State Privacy Laws.

If you have any questions about this section or whether any of the following rights apply to you, please contact us at support@udio.com.

Access: You may have the right to request confirmation of or access to the
Personal Data that we process about you. You can also request access to a
portable copy of your Personal Data. If you are an Oregon resident, you also
have the right to request a list of specific third parties, other than natural
persons, to which we has disclosed your Personal Data.

- Deletion: You may have the right to request that we delete the Personal Data that we have collected about you.
- Correction: You may have the right to request that we correct any inaccurate Personal Data we have collected about you.
- *Portability*: You may have the right to request a copy of your Personal Data in a machine-readable format, to the extent technically feasible.

"Selling," "Sharing," or "Targeted Advertising"

Depending on your state of residence, you may have the right to opt out from the "sale," "share," or disclosure of your Personal Data for the purposes of targeted advertising. These or similar terms may be defined differently depending the applicable U.S. State Privacy Law.

You have the right to opt-out of the sale or share of your Personal Data by following the instructions in the 'Exercising Your Rights under U.S. State Privacy Laws' section. Once you have submitted an opt-out request, we will not ask you to reauthorize the sale of your Personal Data for at least 12 months.

As described in the "Tracking Tools, Advertising and Opt-Out" section above, certain Cookies placed by third parties into our Services may allow those third parties to collect your Personal Data for targeted advertising purposes. Under certain U.S. State Privacy Laws, this may also constitute a "sale" and/or "share" of your Personal Data. For clarity, when we use the term "sell," we mean for valuable consideration and not for any monetary value.

We sell or share your Personal Data to the following categories of third parties:

Advertising Partners

Over the past 12 months, we have sold or shared the following categories of your Personal Data to categories of third parties listed above:

- Profile or Contact Data
- Device/IP Data

- Web Analytics
- Social Network Data
- Geolocation Data

We may have sold or shared the foregoing categories of Personal Data for the following business or commercial purposes:

- Marketing and selling the Services.
- Showing you advertisements, including internet-based or online behavioral advertising.

Under the certain U.S. State Privacy Laws, we disclose the Personal Data of minors under 18 years of age in a way that may be considered a sale. If you are between 16 and 18 years of age, you must authorize us to sell your Personal Data. If you are under 16 years of age, your parent or guardian must authorize us to sell your Personal Data.

#### Anti-Discrimination

We will not discriminate against you for exercising your rights under applicable privacy laws. We will not deny you our services, charge you different prices or rates, or provide you a lower quality of goods and services if you exercise your rights under applicable privacy laws.

#### Other State-Specific Privacy Rights

Under California Civil Code Sections 1798.83-1798.84, California residents are entitled to contact us to prevent disclosure of Personal Data to third parties for such third parties' direct marketing purposes; in order to submit such a request, please contact us at support@udio.com.

Your browser may offer you a "Do Not Track" option, which allows you to signal to operators of websites and web applications and services that you do not wish such operators to track certain of your online activities over time and across

different websites. Our Services do not support Do Not Track requests at this time. To find out more about "Do Not Track," you can visit www.allaboutdnt.com.

If you are a resident of Nevada, you have the right to opt-out of the sale of certain Personal Data to third parties. Please note that we do not currently sell your Personal Data as sales are defined in Nevada Revised Statutes Chapter 603A.

# **Exercising Your Rights under U.S. State Privacy Laws**

To exercise the rights described in this Privacy Policy, you or your Authorized Agent (if applicable and as defined below), must send us a request that (1) provides sufficient information to allow us to verify that you are the person about whom we have collected Personal Data (such as your Contact or Profile Data), and (2) describes your request in sufficient detail to allow us to understand, evaluate and respond to it. Each request that meets both of these criteria will be considered a "Valid Request." We may not respond to requests that do not meet these criteria. We will only use Personal Data provided in a Valid Request to verify your identity and complete your request. You do not need an account to submit a Valid Request.

We will work to respond to your Valid Request within the time period required by applicable privacy laws. We will not charge you a fee for making a Valid Request unless your Valid Request(s) is excessive, repetitive or manifestly unfounded. If we determine that your Valid Request warrants a fee, we will notify you of the fee and explain that decision before completing your request.

Request to Opt-Out of Sale, Share, and/or Targeted Advertising

As applicable, you may opt-out from any "sales," "shares," or targeted advertising through Cookies, by using the following methods:

• By accessing your cookie consent mechanism by accessing your "Cookie Settings" at the bottom of our website.

By implementing the Global Privacy Control or similar universal privacy
control that is legally recognized by a government agency or industry
standard and that complies with applicable State Privacy Laws. The signal
issued by the control must be initiated by your browser and applies to the
specific device and browser you use at the time you cast the signal. Please
note this does not include Do Not Track signals.

Request to Withdraw Consent to Process Personal Data of a Known Child or a Minor

As applicable, you may withdraw your consent allowing us: 1) to process your Personal Data if you are a known child as defined under applicable U.S. State Privacy Laws, or 2) to sell, or process Personal Data for Targeted Advertising or Profiling of a consumer at least 16 years of age but younger than 18 years of age by emailing us at support@udio.com.

Request to Access, Delete, Correct

As applicable, you may submit a Valid Request for your right to access, delete, correct, or obtain a copy of your Personal Data described in this Privacy Policy by emailing us at support@udio.com.

If you are a California, Colorado, Connecticut, Delaware, Montana, Nebraska, New Hampshire, New Jersey Oregon, or Texas resident, you may also authorize an agent (an "Authorized Agent") to exercise your rights on your behalf. To do this, you must provide your Authorized Agent with written permission to exercise your rights on your behalf, and we may request a copy of this written permission from your Authorized Agent when they make a request on your behalf.

#### Appealing a Denial

If you are a Colorado, Connecticut, Delaware, Iowa, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Texas, or Virginia resident and we refuse to take action on your request within a reasonable period of time after receiving your request in accordance with this section, you may appeal our decision. In such appeal, you must (1) provide sufficient information to allow us to verify that you are the person about whom the original request pertains and to identify the

original request, and (2) provide a description of the basis of your appeal. Please note that your appeal will be subject to your rights and obligations afforded to you under the State Privacy Laws (as applicable). We will respond to your appeal within the time period required under the applicable law. You can submit a Verified Request to appeal by emailing us at support@udio.com.

If we deny your appeal, you have the right to contact the Attorney General of your State, including by the following links: Colorado, Connecticut, Delaware, Iowa, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Texas, and Virginia.

# European Union and United Kingdom Data Subject Rights

EU and UK Residents

If you are a resident of the European Union ("EU"), United Kingdom ("UK"), Lichtenstein, Norway or Iceland, you may have additional rights under the EU or UK General Data Protection Regulation (the "GDPR") with respect to your Personal Data, as outlined below.

For this section, we use the terms "Personal Data" and "processing" as they are defined in the GDPR, but "Personal Data" generally means information that can be used to individually identify a person, and "processing" generally covers actions that can be performed in connection with data such as collection, use, storage and disclosure. The Company will be the controller of your Personal Data processed in connection with the Services.

If there are any conflicts between this section and any other provision of this Privacy Policy, the policy or portion that is more protective of Personal Data shall control to the extent of such conflict. If you have any questions about this section or whether any of the following applies to you, please contact us at support@udio.com. Note that we may also process Personal Data of our customers' end users or employees in connection with our provision of certain services to customers, in which case we are the processor of Personal Data. If we are the processor of your Personal Data (i.e., not the controller), please

contact the controller party in the first instance to address your rights with respect to such data.

Personal Data We Collect

The "Categories of Personal Data We Collect" section above details the Personal Data that we collect from you.

Personal Data Use and Processing Grounds

The "Our Commercial or Business Purposes for Collecting Personal Data" section above explains how we use your Personal Data.

We will only process your Personal Data if we have a lawful basis for doing so. Lawful bases for processing include consent, contractual necessity and our "legitimate interests" or the legitimate interest of others, as further described below.

- Contractual Necessity: We process the following categories of Personal Data
  as a matter of "contractual necessity", meaning that we need to process the
  data to perform under our Terms of Service with you, which enables us to
  provide you with the Services. When we process data due to contractual
  necessity, failure to provide such Personal Data will result in your inability to
  use some or all portions of the Services that require such data.
  - Profile or Contact Data
  - Payment Data
  - Social Network Data
- Legitimate Interest: We process the following categories of Personal Data when we believe it furthers the legitimate interest of us or third parties:
  - Profile or Contact Data
  - Payment Data
  - Commercial Data
  - Device/IP Data

- Web Analytics
- Social Network Data
- Geologation Data
- Other Identifying Information that You Voluntarily Choose to Provide
- We may also de-identify or anonymize Personal Data to further our legitimate interests.

Examples of these legitimate interests include (as described in more detail above):

- Providing, customizing and improving the Services.
- Marketing the Services.
- Corresponding with you.
- Meeting legal requirements and enforcing legal terms.
- Completing corporate transactions.
- Consent: In some cases, we process Personal Data based on the consent you
  expressly grant to us at the time we collect such data. When we process
  Personal Data based on your consent, it will be expressly indicated to you at
  the point and time of collection.
- Other Processing Grounds: From time to time we may also need to process
  Personal Data to comply with a legal obligation, if it is necessary to protect
  the vital interests of you or other data subjects, or if it is necessary for a task
  carried out in the public interest.

#### Disclosing Personal Data

The "How We Disclose Your Personal Data" section above details how we disclose your Personal Data with third parties.

EU, UK and Swiss Data Subject Rights

You have certain rights with respect to your Personal Data, including those set forth below. For more information about these rights, or to submit a request,

please email us at support@udio.com. Please note that in some circumstances, we may not be able to fully comply with your request, such as if it is frivolous or extremely impractical, if it jeopardizes the rights of others, or if it is not required by law, but in those circumstances, we will still respond to notify you of such a decision. In some cases, we may also need you to provide us with additional information, which may include Personal Data, if necessary to verify your identity and the nature of your request.

- Access: You can request more information about the Personal Data we hold about you and request a copy of such Personal Data. You can also access certain of your Personal Data by logging on to your account.
- Rectification: If you believe that any Personal Data we are holding about you
  is incorrect or incomplete, you can request that we correct or supplement
  such data. You can also correct some of this information directly by logging
  on to your account.
- **Erasure**: You can request that we erase some or all of your Personal Data from our systems.
- Withdrawal of Consent: If we are processing your Personal Data based on your consent (as indicated at the time of collection of such data), you have the right to withdraw your consent at any time. Please note, however, that if you exercise this right, you may have to then provide express consent on a case-by-case basis for the use or disclosure of certain of your Personal Data, if such use or disclosure is necessary to enable you to utilize some or all of our Services.
- Portability: You can ask for a copy of your Personal Data in a machinereadable format. You can also request that we transmit the data to another controller where technically feasible.
- Objection: You can contact us to let us know that you object to the further use or disclosure of your Personal Data for certain purposes, such as for direct marketing purposes.
- **Restriction of Processing**: You can ask us to restrict further processing of your Personal Data.

Right to File Complaint: You have the right to lodge a complaint about the
Company's practices with respect to your Personal Data with the supervisory
authority of your country or EU Member State. A list of Supervisory
Authorities is available here: https://edpb.europa.eu/aboutedpb/board/members\_en.

#### Transfers of Personal Data

The Services are hosted and operated in the United States ("U.S.") through the Company and its service providers, and if you do not reside in the U.S., laws in the U.S. may differ from the laws where you reside. By using the Services, you acknowledge that any Personal Data about you, regardless of whether provided by you or obtained from a third party, is being provided to the Company in the U.S. and will be hosted on U.S. servers, and you authorize the Company to transfer, store and process your information to and in the U.S., and possibly other countries. In some circumstances, your Personal Data may be transferred to the U.S. pursuant to a data processing agreement incorporating standard data protection clauses.

## **Contact Information**

If you have any questions or comments about this Privacy Policy, the ways in which we collect and use your Personal Data or your choices and rights regarding such collection and use, please do not hesitate to contact us at:

- www.udio.com
- support@udio.com
- 750 Lexington Avenue, Floor 9, New York, NY 10022

Individuals and the data protection supervisory authorities in the EU/EEA and individuals and the data protection supervisory authority ("ICO") in the UK may also contact our data protection representatives according to Article 27 GDPR/GDPR UK:

EU: DP-Dock GmbH, Attn: Uncharted Labs, Inc., Ballindamm 39, 20095
Hamburg, Germany UK: DP Data Protection Services UK Ltd., Attn: Uncharted
Labs, Inc., 16 Great Queen Street, Covent Garden, London, WC2B 5AH, United
Kingdom

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