

EMIL SMITH

hi@emilsmith.pro
07503111160

SKILLS

Design

Adobe CC (Ps, Ai, Au, Xd, Ae, Pr, Ru, Me etc), Figma, Sketch, InVision Studio, ProtoPie.

Engineering

HTML5, CSS3, SCSS, JS (OO/functional, ES6+), Vue.js (SSR, Vuex), React, Webpack, Git, Docker, Vagrant

Key Skills

UI Design
UX Design & Research
Front End Web Development
Project/Product Management
Leadership
Linear Media Design

INTERESTS

Outside of work, I enjoy art, music, and spending time with my family. I'm also a passionate electronic musician, and I have recently developed an interest in digital signal processing and embedded audio systems, with the goal of designing and building DIY electronic instruments.

PERSONAL PROFILE

I am a Creative Tech Lead, with more than 10 years' experience. I have worked on everything from creative agency work (design and front-end dev for high profile websites, ad campaigns and more) to design systems, user research, and Javascript PWA builds for digital products. I have a passion for beautiful, human-centred design, clean and scalable code, and the intersection of the two to fulfil business goals.

EXPERIENCE

NewsNow Creative Tech Lead Feb '19 - Present

Led the product's largest redesign in its 24-year history, reporting directly to CEO, COO, and worked with a full-stack engineer on a ground-up rebuild in Vue.js, with server-side rendering and state management in Vuex.

Undertook the company's first-ever user-research initiative, informing product decisions.

Managed a small design team and worked within the dev team on front end dev, tooling, and infrastructure/stack.

BPL Marketing Designer & Developer Jul '15 - Feb '19

Led the formation of the company's first in-house web department, designing and developing web and marketing projects, including front end builds, using technologies such as Webpack, Gulp, Node, Angular, Vue and SCSS.

Defined and informed devOps, designOps, and project management processes.

Managed and mentored junior designers on web projects.

Twotwentyseven Designer & Developer Jun '13 - Jul '15

Worked in a small, fast-paced team, on web design, front end dev, and bespoke Shopify eCommerce sites, using tech such as Liquid, SCSS, LESS, jQuery and vanilla JS.

Contributed to company coding standards and best practices.

Amobee Digital Designer Jul '12 - Jul '13

Designed mobile display ads and rich media for global campaigns, responsive designs, custom mobile websites/landing pages, and HTML5 animated banners

Renovated existing processes with more efficient methods by using scripts to automate tasks that previously took hundreds of work hours to complete

EDUCATION

UAL, London
'09 - '12

Digital Media Design BA(Hons)