

Unit 4 Advertising 词汇闪卡

英文	音标	中文	简单例句
attribute	/ˈætrɪbjʊ:t/	n. 属性; 特征	Reliability is a key attribute of a successful brand.
campaign	/kæmˈpeɪn/	n. 活动	The marketing campaign for the new app was a huge success.
originality	/əˌrɪdʒəˈnæləti/	n. 独创性	The judges praised the designer for the originality of her work.
commonplace	/ˈkɒmənpleɪs/	adj. 常见的	Using mobile payments has become commonplace in big cities.
diverge	/daɪˈvɜ:dʒ/	v. 相异	Our opinions on the project diverged, so we held another meeting.
excel	/ɪkˈsel/	v. 擅长	Our company excels at providing excellent customer service.
visualization	/ˌvɪʒʊəlaɪˈzeɪʃn/	n. 可视化	Data visualization helps us understand complex sales trends.
vending machine	/ˈvendɪŋ məˌʃi:n/	n. 自动售货机	You can buy coffee and snacks from the vending machine.
commercial	/kəˈmɜ:ʃl/	n. 广告	The new TV commercial will air during the evening news.
dice	/daɪs/	v. 切成小块	The recipe asks you to dice the onions into small pieces.
elaboration	/ɪˌləbəˈreɪʃn/	n. 精心制作	This plan is good, but it needs further elaboration on costs.
intricate	/ˈɪntrɪkət/	adj. 错综复杂的	The watch has an intricate design with many tiny moving parts.
submerge	/səbˈmɜ:dʒ/	v. 潜入水中	The submarine will submerge to avoid being seen on the surface.
tingle	/ˈtɪŋɡl/	n. 刺痛	I felt a slight tingle of excitement when I got the job offer.
synthesis	/ˈsɪnθəˌsɪs/	n. 综合 (体)	The new policy is a synthesis of ideas from both teams.
blend	/blend/	v. 融合	The logo uses colors that blend perfectly with the background.
unrelated	/ˌʌnrɪˈleɪtɪd/	adj. 不相关的	These two business issues are completely unrelated to each other.
corral	/kəˈrɑ:l/	v. 赶入围栏	The manager tried to corral the staff for an unscheduled meeting.
measurable	/ˈmeʒərəbl/	adj. 显著的	The new training led to a measurable improvement in sales.
digital marketing	/ˈdɪdʒɪtl ˈmɑ:kɪtɪŋ/	n. 数字营销	Digital marketing allows companies to reach a global audience.
credibility	/ˌkredəˈbɪləti/	n. 可信性; 可靠性	Constant delays can damage the credibility of a supplier.
endorsement	/ɪnˈdɔ:smənt/	n. 宣传, 代言	The brand's sales grew after the athlete's endorsement.
market fit	/ˈmɑ:kɪt fɪt/	n. 与目标市场需求的匹配程度	Startups must achieve market fit before they can scale up.
precision target	/prɪˈsɪzn ˈtɑ:ɡɪt/	v. 精确对准	Social media lets us precision target ads to young professionals.
live-streamed	/ˌlaɪvˈstri:md/	adj. 直播的	The annual conference will be live-streamed on our website.
hyped	/haɪpt/	adj. 大肆宣传的; 炒作的	The new smartphone was so hyped that many people pre-ordered it.