

# Unit 3 Innovation 词汇闪卡

英文	音标	中文	简单例句
<b>navigate</b>	/'nævɪɡeɪt/	v. 找到正确的行进方向；导航	We need to navigate through complex business challenges.
<b>cognitive</b>	/'kɒgnətɪv/	adj. 认知的	Cognitive skills are essential for problem-solving.
<b>orientation</b>	/ɔ:rɪən'teɪʃn/	n. 方向；目标	The company's orientation is customer-focused.
<b>amplify</b>	/'æmplifای/	v. 增强；放大	Technology can amplify our productivity.
<b>humanity</b>	/hju:ˈmænəti/	n. 人类；人性	AI will have a huge impact on humanity.
<b>potential</b>	/pə'tenʃl/	n. 潜力；潜质	This product has great potential in the market.
<b>on the horizon</b>	/hə'raɪzn/	phr. 即将来临的	Major changes are on the horizon for our industry.
<b>revolutionize</b>	/,revə'lju:ʃnaɪz/	v. 彻底改变；革命	The internet revolutionized communication.
<b>usher in</b>	/'ʌʃər ɪn/	phr.v. 开启；引入	This innovation will usher in a new era.
<b>utopia</b>	/ju:ˈtəʊpiə/	n. 乌托邦；理想国	Some believe AI will create a technological utopia.
<b>accelerate</b>	/ək'seləreɪt/	v. 加速	Digital transformation is accelerating rapidly.
<b>to the benefit</b>	/'benɪfɪt/	phr. 有好处；有利于	This policy is to the benefit of small businesses.
<b>dome</b>	/dəʊm/	n. 穹顶；圆屋顶	The dome of the building is an architectural marvel.
<b>crown</b>	/kraʊn/	v. 使圆满；使完美	This achievement crowns years of hard work.
<b>attribute</b>	/ə'tribju:t/	v. 把.....归因于	We attribute our success to teamwork.
<b>reinforcement</b>	/,ri:ɪn'fɔ:sment/	n. 加固物；强化	The structure needs steel reinforcement.
<b>assemble</b>	/ə'sembl/	v. 聚集；组装	Workers assemble the products on the production line.
<b>calculation</b>	/,kælkjʊ'leɪʃn/	n. 计算；估算	Accurate calculations are essential for budgeting.
<b>credit</b>	/'kredɪt/	v. 归功于	The team credits their manager with the project's success.
<b>realm</b>	/relm/	n. 领域	This discovery opens new realms of possibility.
<b>contemplate</b>	/'kɒntəmplейt/	v. 深思	Companies should contemplate the risks before investing.
<b>focus group</b>	/'fəʊkəs gru:p/	n. 焦点小组	We conducted focus groups to test the new product.
<b>aggregated data</b>	/'ægrɪgərtid/	n. 聚合数据	Aggregated data helps identify market trends.
<b>outlier</b>	/'aʊtlərə(r)/	n. 异常值；异类	This sales figure is an outlier in our dataset.
<b>pain point</b>	/peɪn pɔɪnt/	n. 痛点；难题	Identifying customer pain points is crucial for innovation.
<b>offering</b>	/'oferɪŋ/	n. 出售物；产品	The company's new offering targets young professionals.
<b>niche</b>	/ni:ʃ/	n. 商机；小众市场	They found a profitable niche in eco-friendly products.