



Midterm

Knowledge and Information Discovery Lab
National Cheng Kung University, Taiwan

Recommendation



Given

- A historical Table (Training) recording ratings that some users gave to items

	Item ₀	Item ₁	Item ₂	Item ₃	Item ₄	Item ₅
User ₀	3	-1	5	-1	-1	1
User ₁	-1	2	3	-1	4	-1
User ₂	4	1	-1	5	-1	-1

training

User₀ gave Item₀ rating 3
User₀ & Item₁ has no relation

Task

- Recommend each user K items, which user has never touched before.

	Item ₀	Item ₁	Item ₂	Item ₃	Item ₄	Item ₅
User ₀	3	-1	5	-1	-1	1
User ₁	-1	2	3	-1	4	-1
User ₂	4	1	-1	5	-1	-1

training

If $K=2$, only 2 items among Item₂、Item₃ and Item₄ can be promoted to User₀

Target

- Select proper items and decide their priority, then generate a Recommendation List

	Item ₀	Item ₁	Item ₂	Item ₃	Item ₄	Item ₅		Pr ₀	Pr ₁
User ₀	3	-1	5	-1	-1	1	User ₀	Item ₃	Item ₁
User ₁	-1	2	3	-1	4	-1	User ₁	Item ₃	Item ₅
User ₂	4	1	-1	5	-1	-1	User ₂	Item ₂	Item ₅

training

list

If $K=2$

Target Score

- The calculation of final Score depends on testing data and Recommendation List

	Item ₀	Item ₁	Item ₂	Item ₃	Item ₄	Item ₅		Pr ₀	Pr ₁
User ₀	-1	1	-1	5	2	-1	User ₀	Item ₃	Item ₁
User ₁	-1	-1	-1	1	-1	5	User ₁	Item ₃	Item ₅
User ₂	-1	-1	-1	-1	1	5	User ₂	Item ₅	Item ₂
testing							list		

Maximize the Score

Q & A

If you find any bug in online judge system, please notify TA via email ASAP.