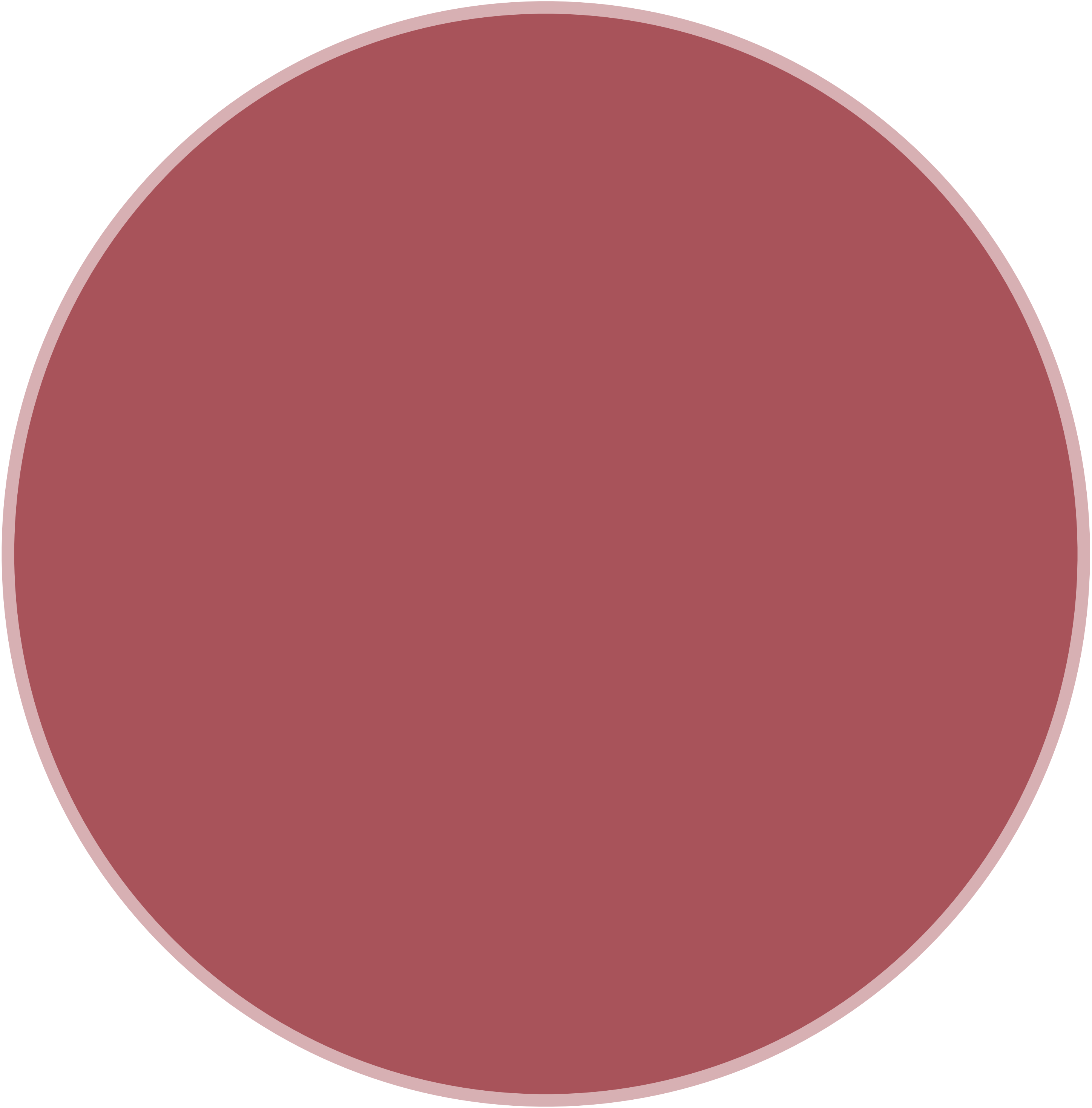


- Device Sales
- Ads from partner physicians, clinics and hospitals
- Ads from restaurants, gyms and retailers
- Subscription fee from healthcare provider
- Data licensing fee from insurer and pharmaceutical companies

Business Model



Advertisement

Advertisement

- partner physicians, clinics and hospitals
- restaurants, gyms and retailers

Subscription fee

- healthcare provider

Business Model

Data licensing

- insurer
- pharmaceutical companies

Advertisement

- partner physicians, clinics and hospitals
- restaurants, gyms and retailers

Subscription fee

- healthcare provider

Device sales

Go-to-market Plan

Distribution to partner hospitals

- Partner with pharmaceutical companies and hospitals
- Penetration to partner top-tier medical centers at extremely low price

Real-world evidence

- Conduct real-world evidence generation& cost-effectiveness analysis with our partners

Market access: Reimbursement

- Leverage our studies to receive reimbursement from private and public healthcare payer