Key Partners

Medical centers

- Optimize patient management
- Relieve high patient volume

Private insurers

 Optimize pricing strategies

Clinics & Local hospitals

- Facilitate patient referral from medical centers
- Provide ad opportunities

National Health Insurance

 Slow down budget growth by enhancing drug adherence and patient referral program

Pharmaceutical companies

Save revenue loss due to medication non-adherence

Co-operative stores

Collaborate on incentive programs and offer ad opportunities

