

Insurance Cross-Sell Analysis Dashboard

381K

Number of record

0.12

Purchase Rate

0.46

Cross-Sell Rate

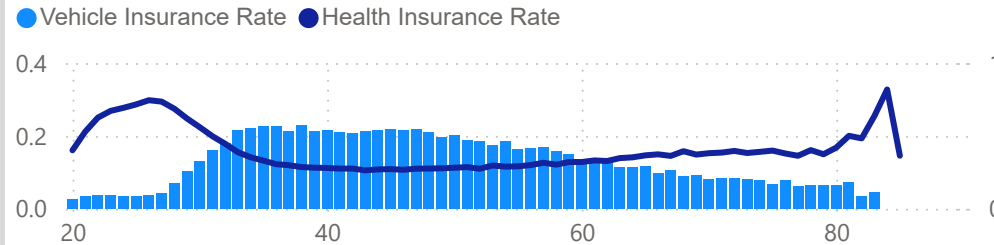
12bn

Total Premium

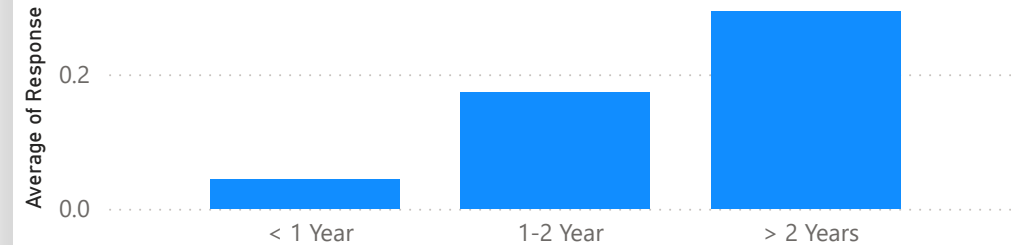
31K

Average Premium

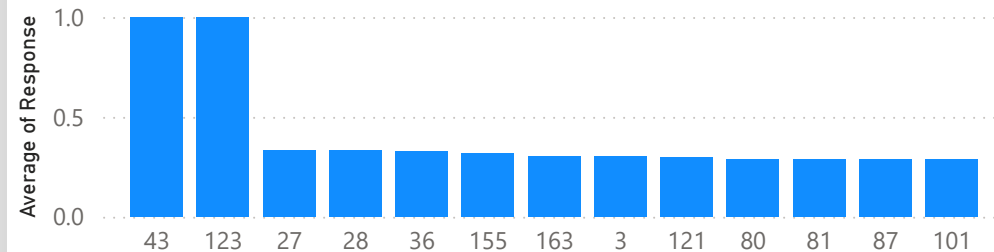
Response Rate by Age



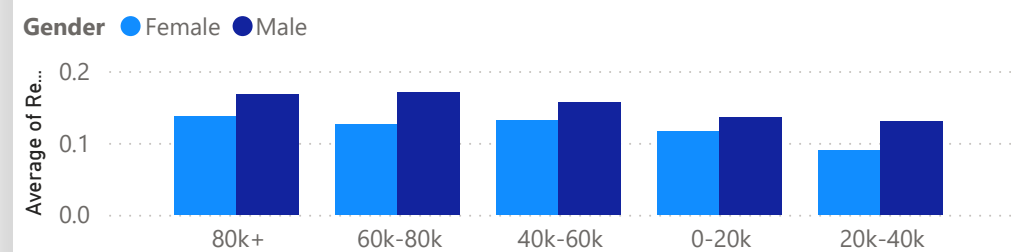
Response Rate by Vehicle Age



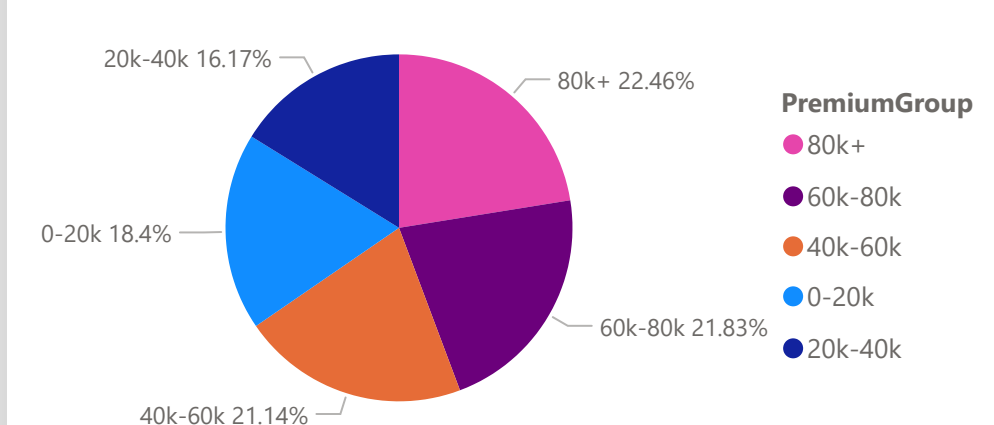
Response Rate by Top 10 Sales Channel



Response Rate by Premium Group



Average of Response by PremiumGroup



Average of Response by Vintage

