

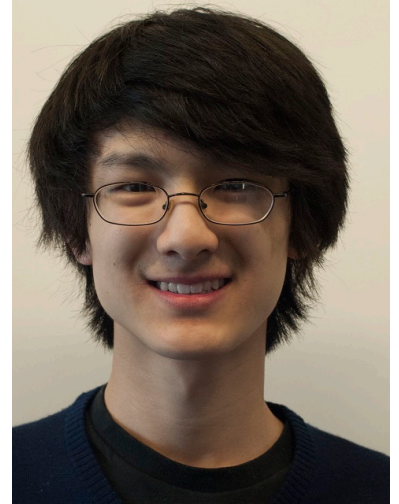
# Introductions



Daniel Epstein



Bradley Jacobson



King Xia

# Proposal brainstorm

Close your laptop

Groups of 4 brainstorm

Write down ideas as you come up with them

# Brainstorming ground rules

There are no dumb ideas

Build on ideas: “Yes and ...” not “No but ...”

Quantity over quality

If you're stuck find inspiration elsewhere (box of random crap from the dollar store)