KACHING

A budgeting app for your discretionary spending

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Acacio Domar: Visuals

Wanlin Li: Writing / UI design

Andrea Martin: Writing / UI design

Elise Neroutsos: Project Manager

Team

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Wanlin Li: Writing / UI design

Andrea Martin: Writing / UI design

Elise Neroutsos: Project Manager

PROBLEM

LUNCH **-$5.49**
COFFEE **-$3.49**
MOVIES **-$11.20**
COFFEE **-$3.89**
ICE CREAM **-$4.42**
DINNER **-$7.79**
COFFEE **-$4.89**
BOWLING **-$10.20**
KIT KAT **-$0.99**
BRUNCH **-$11.42**
BEER **-$4.00**

PROBLEM

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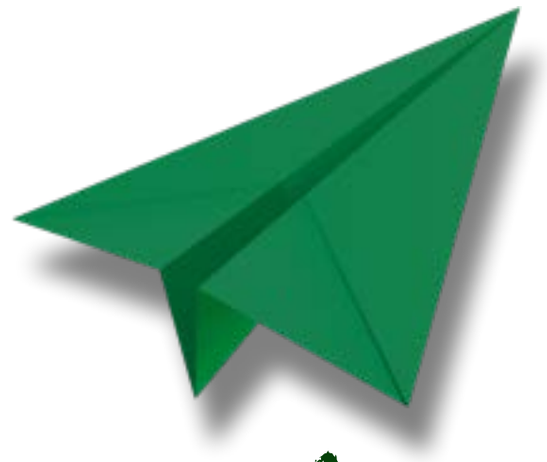

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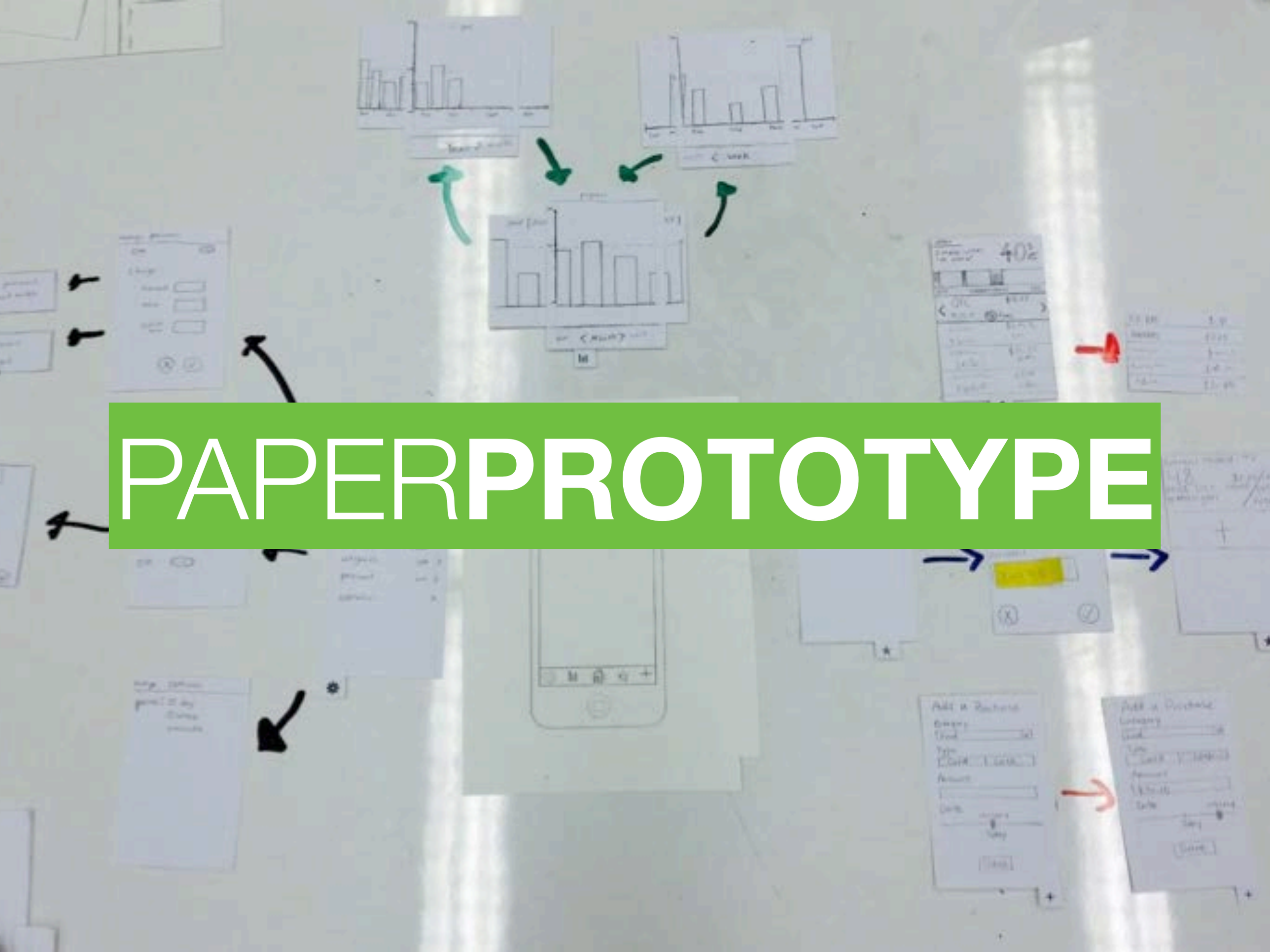


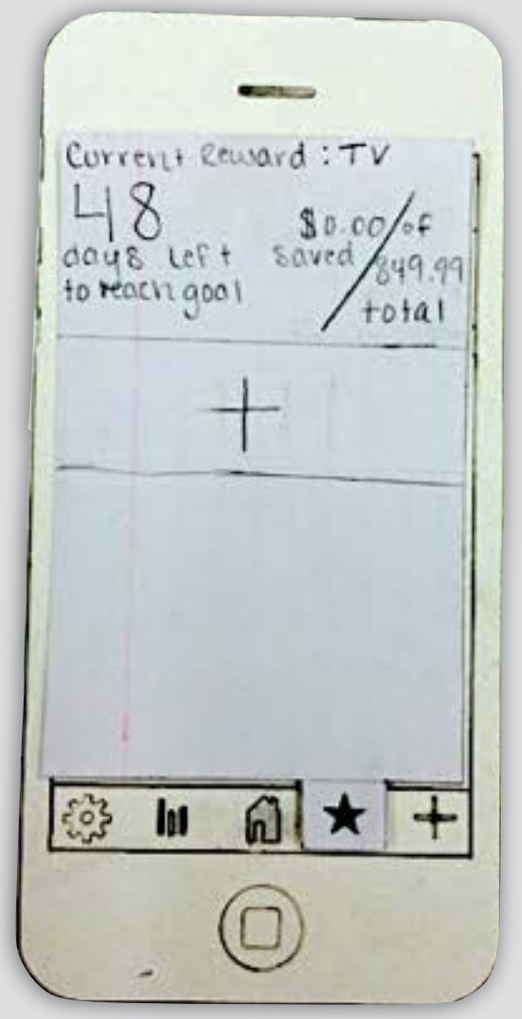
PAPERPROTOTYPE

ADD **GOAL**

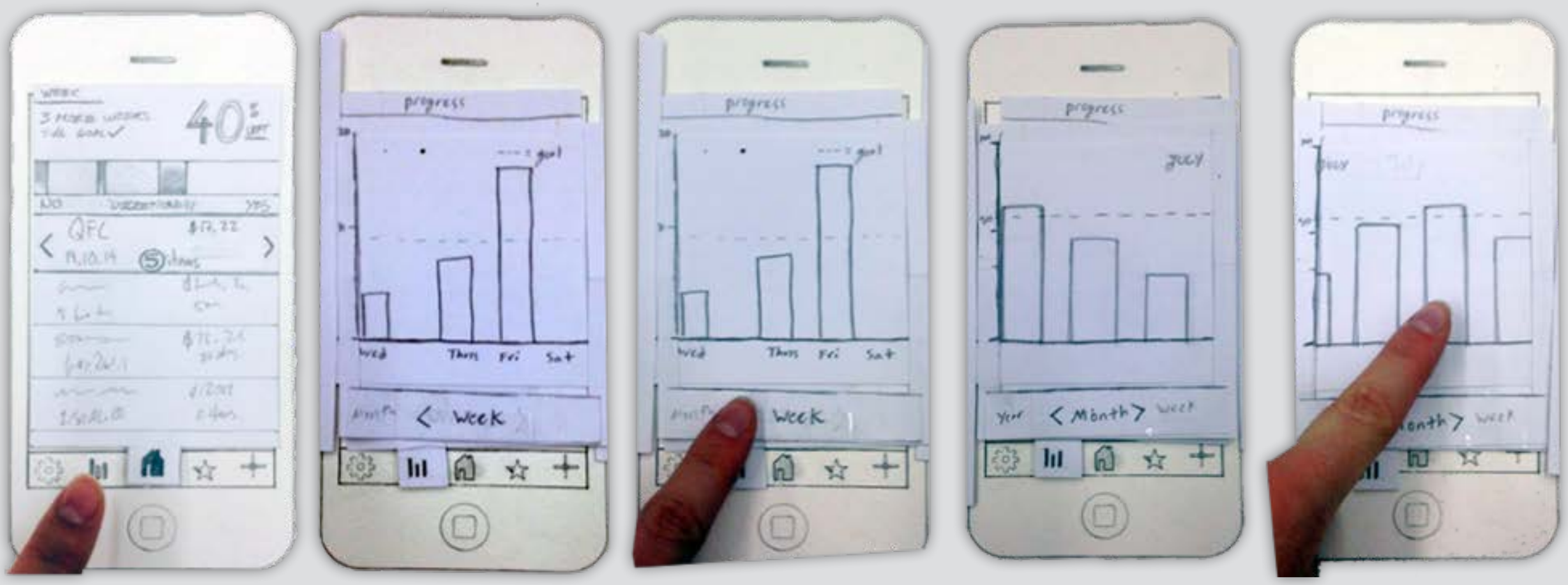
WEEK
40%
LEFT
NO
DISCRETIONARY
YES
QFC
$17.22
5 items

No goals added yet

Add Goal
Name
T.V.
Amount
849.99


Current Reward : TV
48
days left
to reach goal
$0.00 of
saved
849.99
total

REVIEW **SPENDING**



Allen Library **3** participants

Targeted students

Students typically have enough money but not enough to do crazy amounts of spending

TESTINGOVERVIEW

Allen Library **3** participants

Targeted students

Students typically have enough money but not enough to do crazy amounts of spending

TESTINGPROCESS

Tasks we prompted for:

Add a goal: TV that cost $849.99

Review spending from June

Designate spending as discretionary

Add a purchase

TESTINGPROCESS

Issues:

First participant was rushed

Our wording may have influenced actions.

Purpose of app may have been unclear

TESTING**RESULTS**

Add Goal:

Tab simplicity was appreciated

Add goal confusion solved by word change and additional path

TESTINGRESULTS

Review Spending:

Graph navigation issues

Wording change

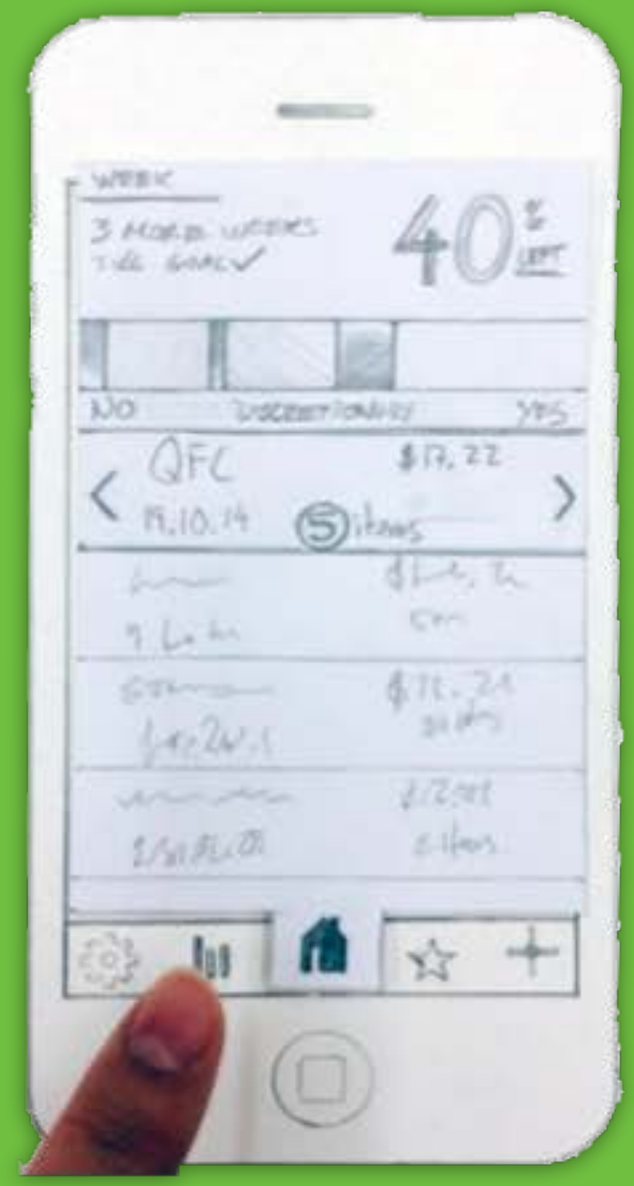
Updated interactions

Tap between consecutive time periods

TESTING**RESULTS**

Home Screen:

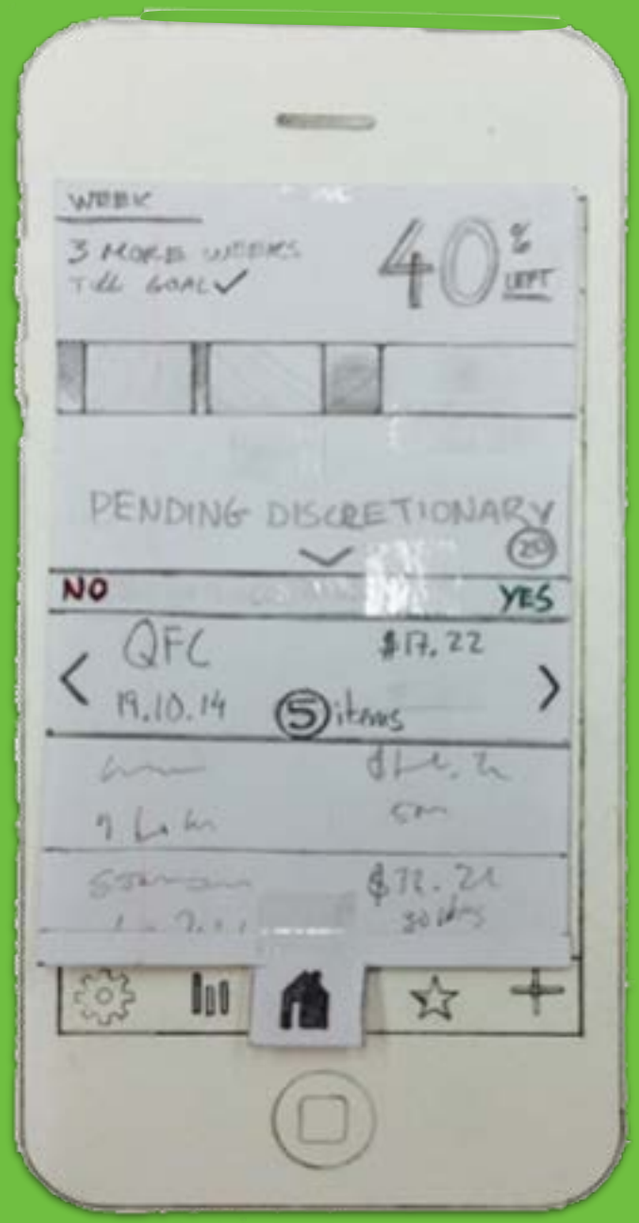
Confusion around discretionary spending designation action



TESTING**RESULTS**

Home Screen:

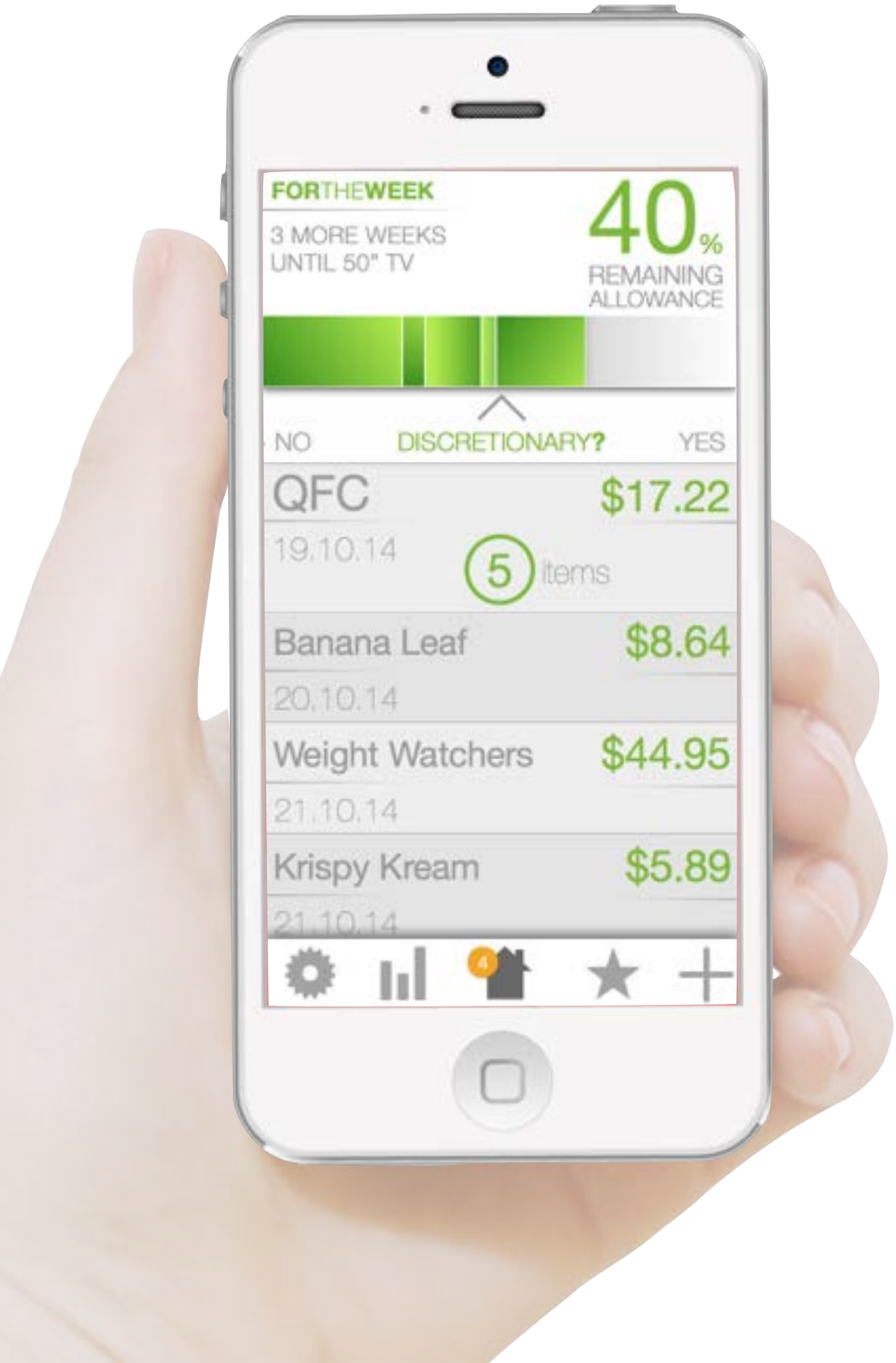
Made designate discretionary actionable



DIGITAL**MOCKUPS**

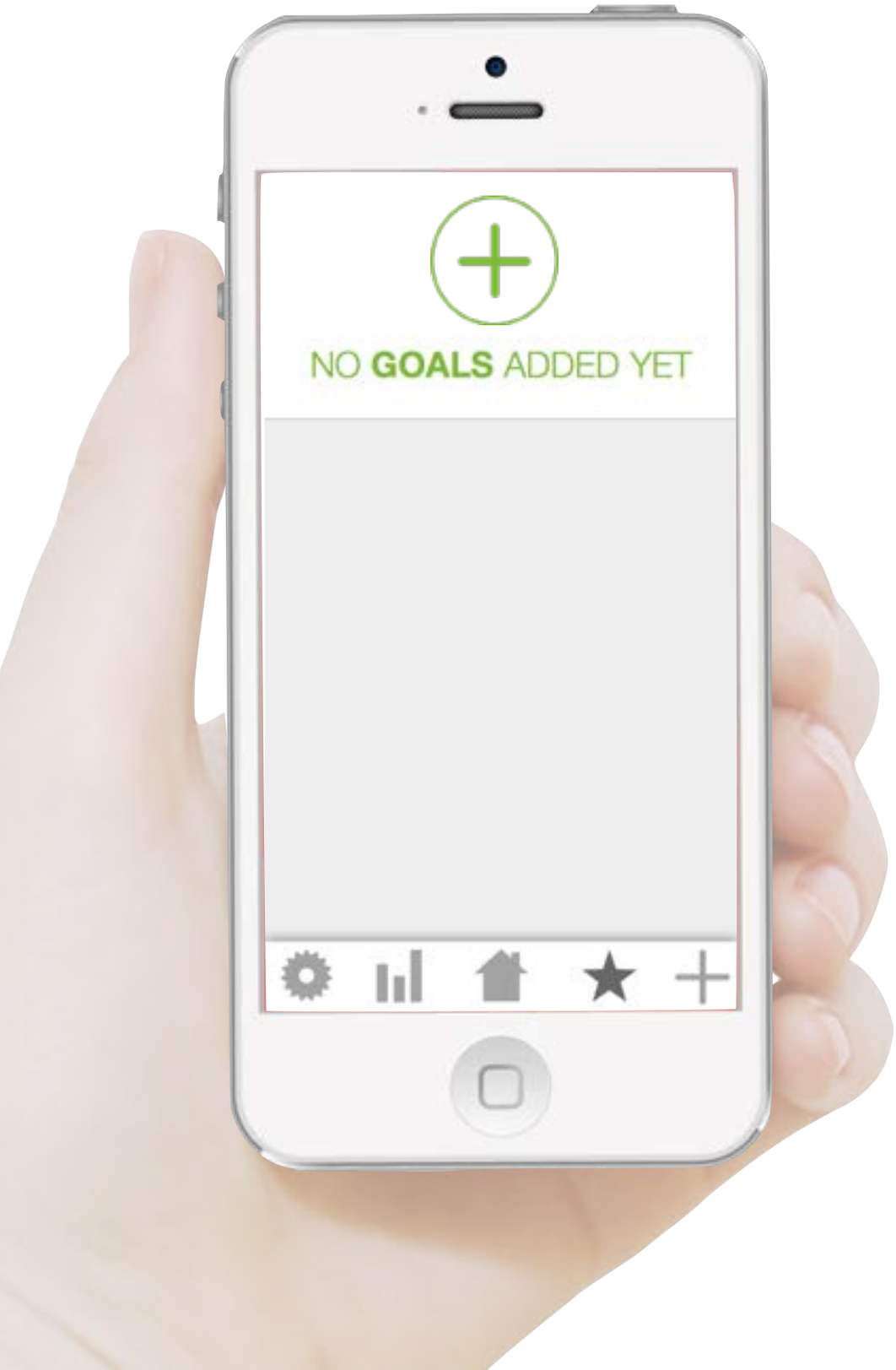
DESIGNATE**DISCRETIONARY**

DESIGNATE**DISCRETIONARY**



DESIGNATE**DISCRETIONARY**

ADD**GOAL**



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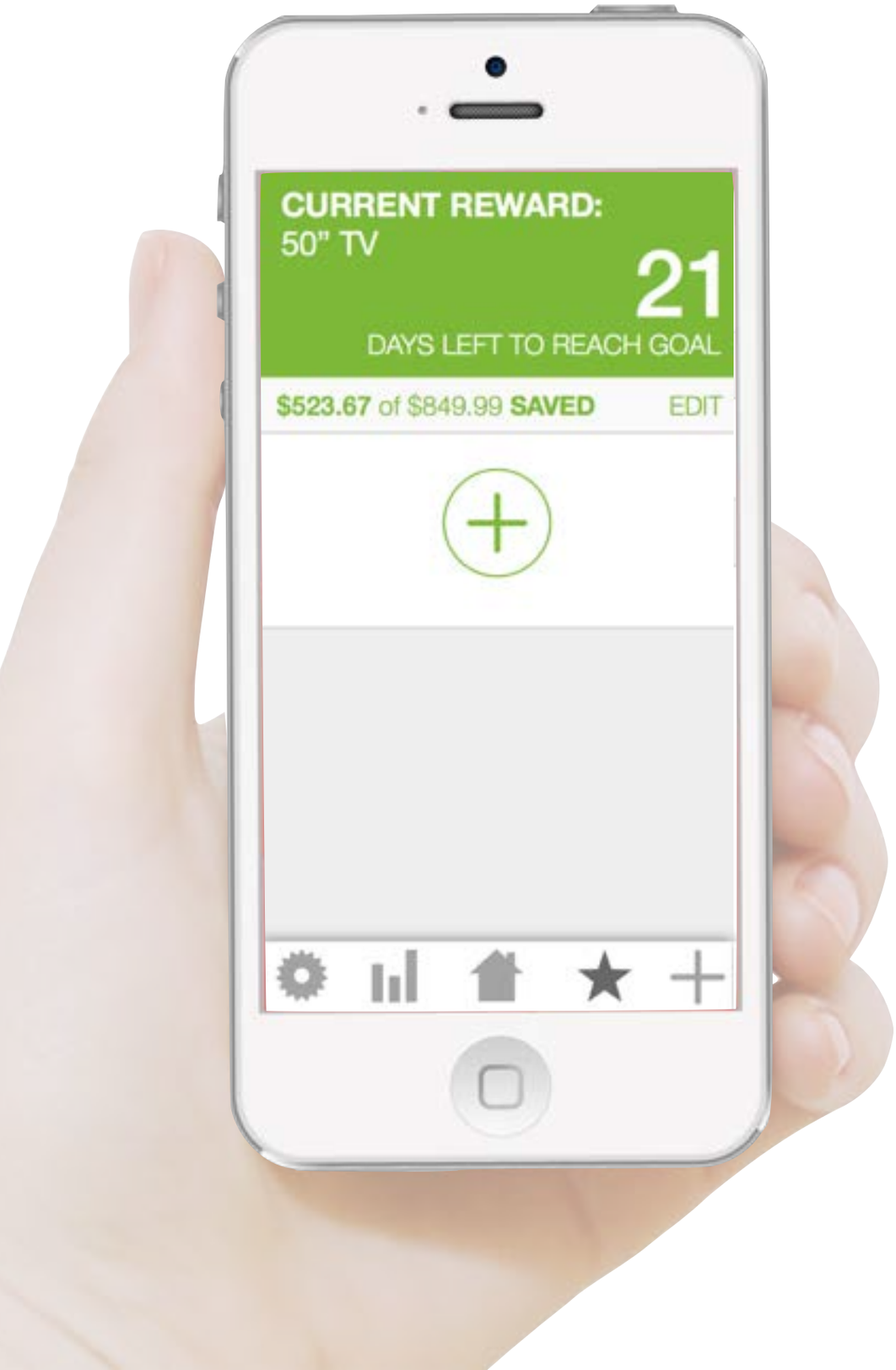
CURRENT REWARD:
50" TV
21
DAYS LEFT TO REACH GOAL
$523.67 of $849.99 SAVED
EDIT

ADD**GOAL**

FORTHEWEEK
3 MORE WEEKS
UNTIL 50” TV
40%
REMAINING
ALLOWANCE
PENDINGPURCHASES

VIEW**PROGRESS**

VIEW**PROGRESS**

VIEW**PROGRESS**

VIEW**PROGRESS**

SUMMARY

Removed testers are key

Paper prototypes mean easy changes

Iterating between tests

Regular group meetings

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