



OUT & EQUAL
WORKPLACE ADVOCATES

WELCOME TO OUT & EQUAL'S 2018 SUMMIT KNOW BEFORE YOU GO

This is a Broadcast Audio call from 12pm - 1pm Pacific
Use speakers or headsets on your computer & turn the volume up!
Chat in questions & respond to polls during the call

Having problems streaming audio?

**U.S. Toll: 303.248.0285
& enter access code 6946521**

This session will be recorded & available after the call ends

#OESummit | @outandequal

OUT & EQUAL
WORKPLACE ADVOCATES

AGENDA OVERVIEW

- ▶ THE APP IS BACK!
- ▶ WHEN YOU ARRIVE
- ▶ 2018 SUMMIT
PROGRAMMING
- ▶ WHAT NOT TO MISS:
NEW TO 2018
- ▶ QUESTION & ANSWER

THE APP IS BACK!



MADDISON LEROY

SENIOR MANAGER OF COMMUNICATIONS
OUT & EQUAL

#OESummit | @outandequal

OUT & EQUAL
WORKPLACE ADVOCATES

2018 SUMMIT APP

Build your daily agenda

Dive into session details

Share & post photos of your favorite Summit moments

Browse workshops, speakers & special events



Connect, message & meet with fellow attendees

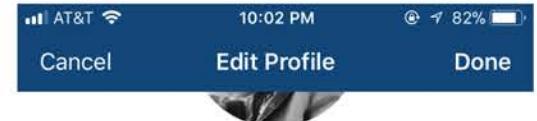
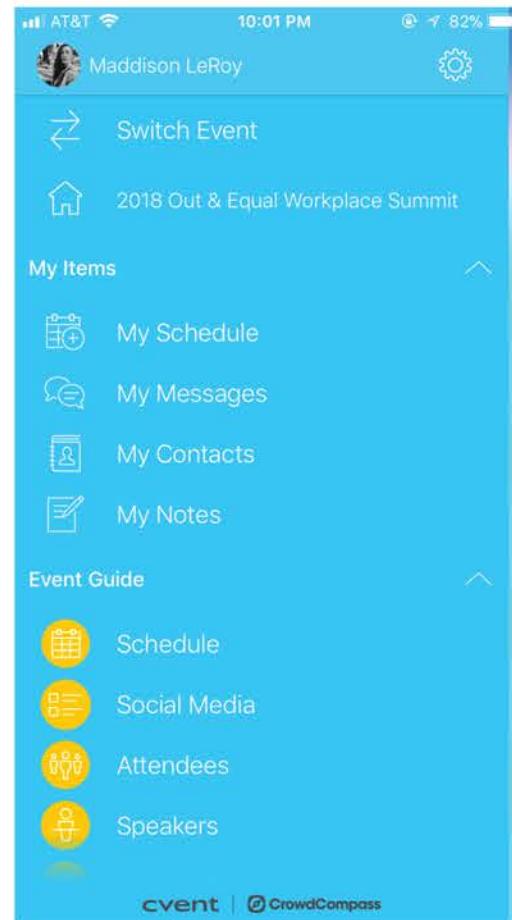
Receive push notifications & real-time updates

Join in the social conversation

Link your Twitter, Facebook, LinkedIn, Instagram & Uber accounts

Access venue & Engagement Center maps

PERSONAL PROFILE



Privacy Settings

Private profiles require a contact share approval before they can be seen. Public profiles are visible to anyone on the attendee list.

Private Public

Social Settings

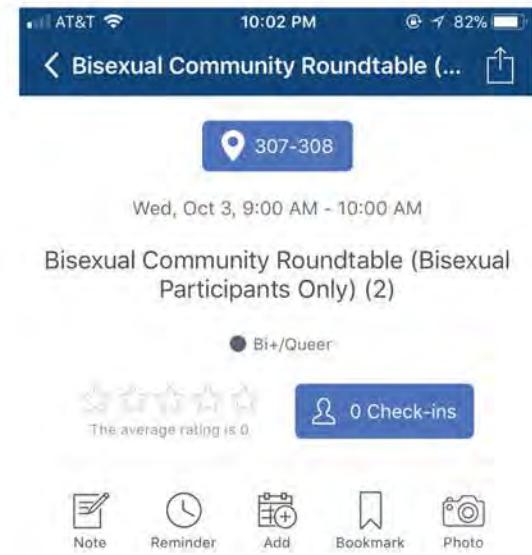
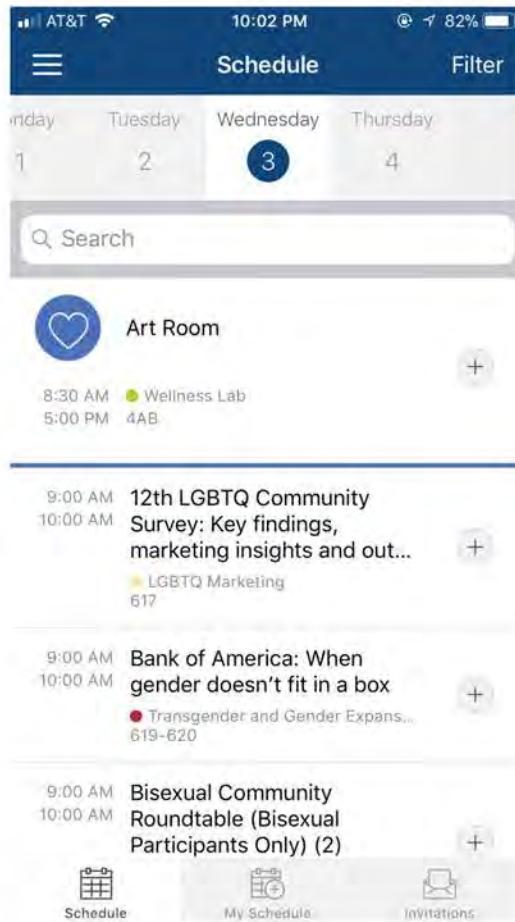
Link your social media accounts to share directly from the app.

Connect to LinkedIn

Connect to Twitter

Connect to Facebook

CUSTOM SCHEDULING



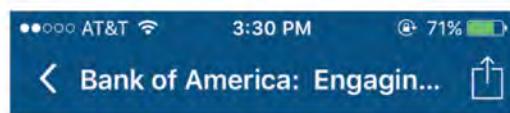
Live Q&A

Questions can be submitted one hour before and up to thirty minutes after this session.

Description

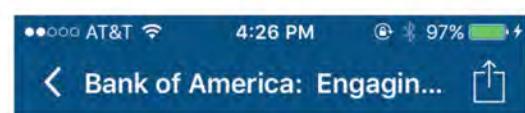
This roundtable will provide a space for bisexual and all non-monosexual attendees at Summit to discuss the specific challenges they face in the

POLLING & SURVEYS



Description

Are you looking for better ways to engage your allies and also encourage LGBT teammates to be out at work? Wondering



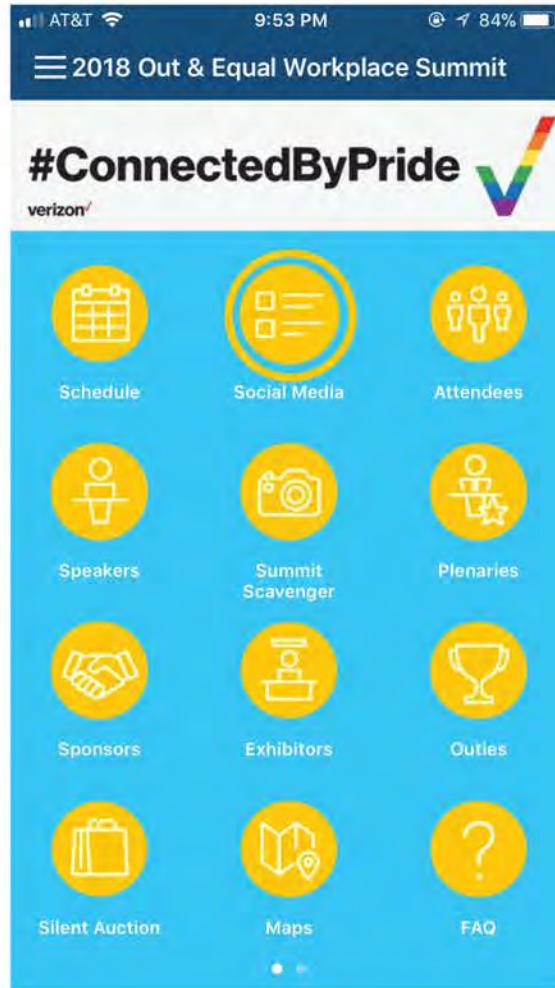
Surveys



Photos



JOIN THE #OESUMMIT CONVO

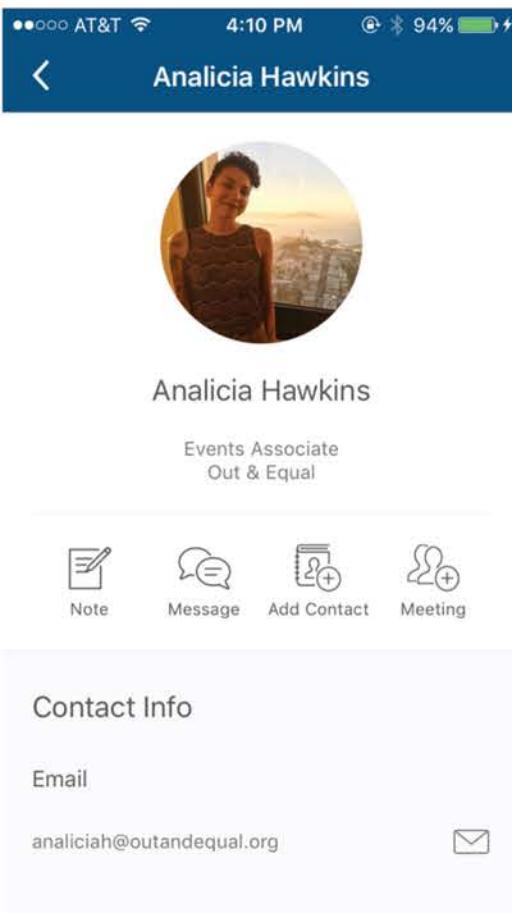
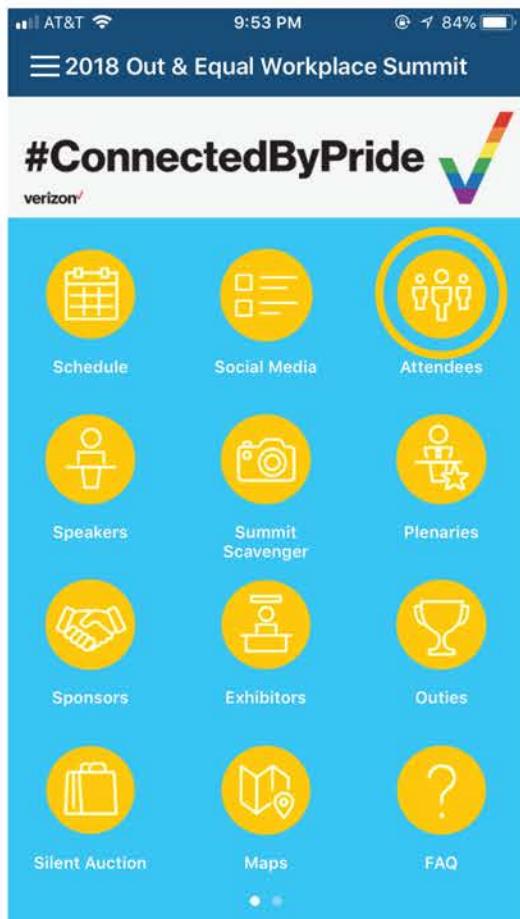


Join in the social conversation

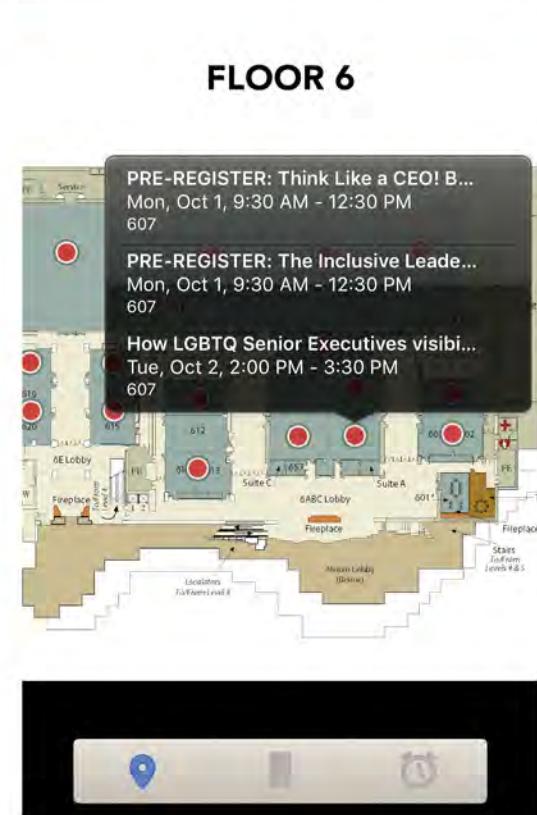
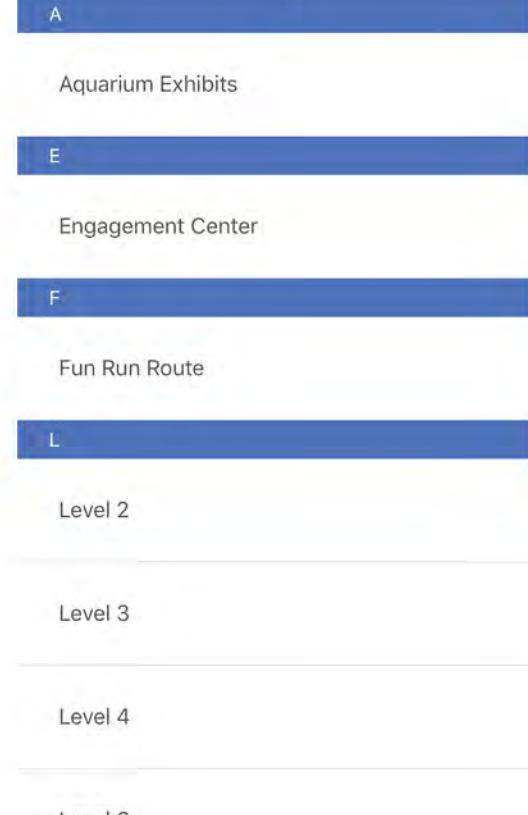
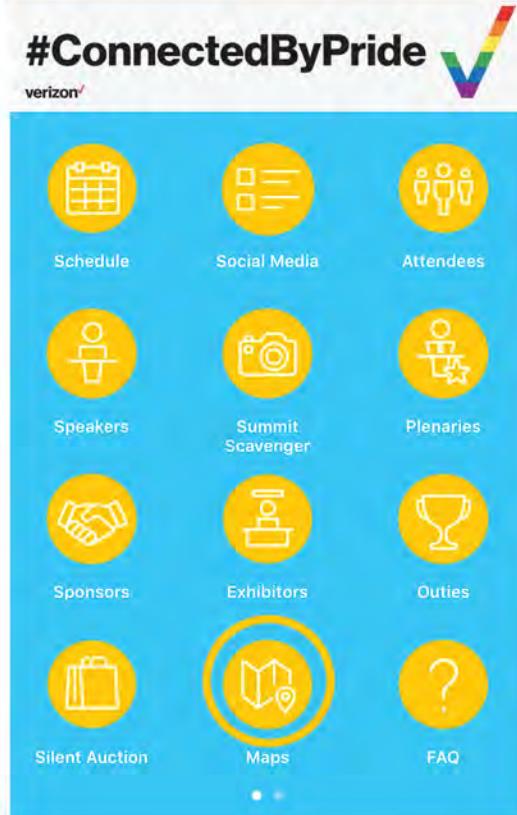
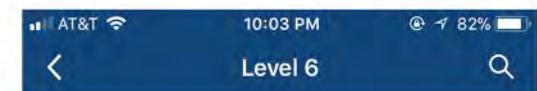
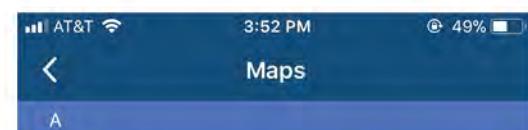
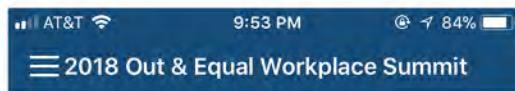
Link your Twitter, Facebook, LinkedIn, Instagram & Uber accounts

Share your favorite Summit moments

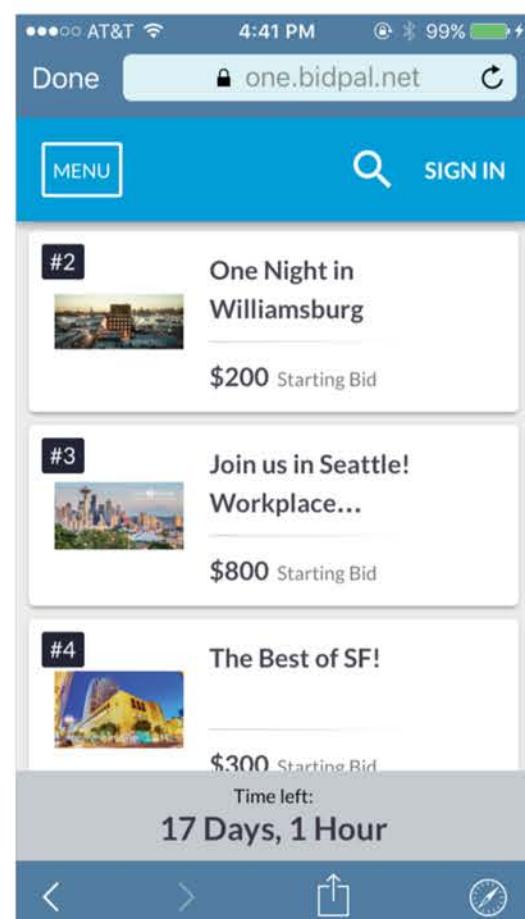
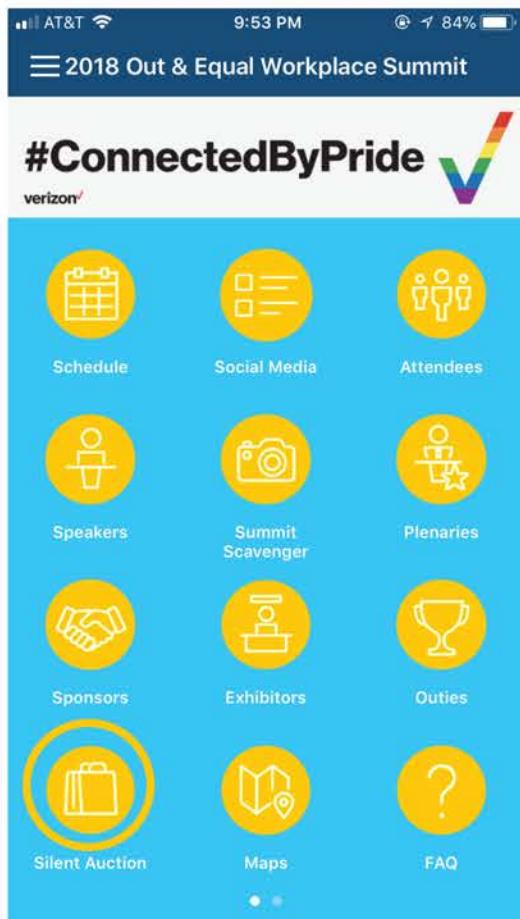
CONNECT WITH EACH OTHER



DON'T GET TURNED AROUND



SILENT AUCTION



SILENT AUCTION

**BIDDING CONCLUDES THURSDAY
OCTOBER 4th AT 9:30PM**

The Silent Auction offers a wide range of exciting packages this year including:

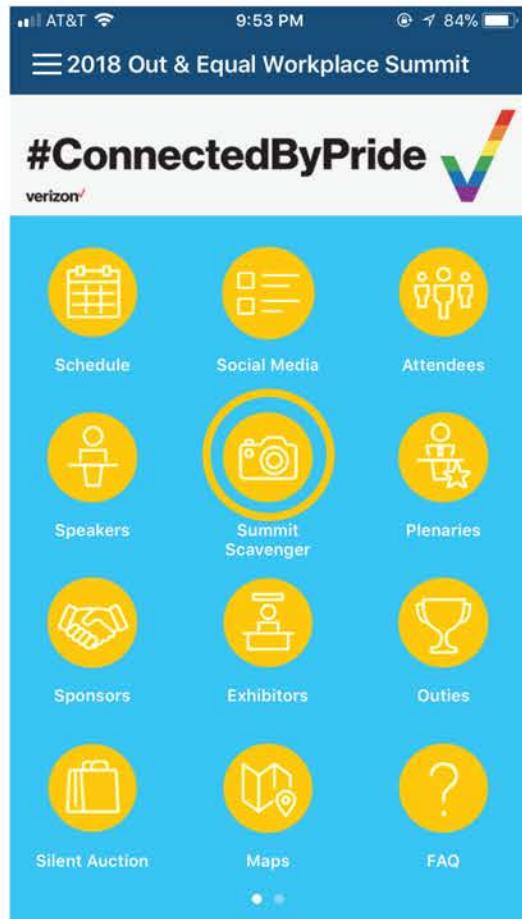
- ▶ EXOTIC TRAVEL VACATIONS
- ▶ AUTOGRAPHED MEMORABILIA
- ▶ PRICELESS ONE-OF-A-KIND EXPERIENCES

MOBILE BIDDING HOSTED BY BIDPAL

#OESummit | @outandequal



SUMMIT SCAVENGER



SUMMIT SCAVENGER

SPONSORED BY



MGM RESORTS
INTERNATIONAL®

COMPLETE PHOTO
CHALLENGES &
EARN POINTS

SECOND & THIRD PLACE
WINNERS:

BEATS STUDIO 3
WIRELESS HEADPHONES

#OESummit | @outandequal



SUMMIT SCAVENGER

SPONSORED BY



MGM RESORTS
INTERNATIONAL®

GRAND PRIZE WINNER: UNIVERSAL LOVE PACKAGE

- ▶ 3-NIGHT STAY IN A MIRAGE RESORT KING STRIP VIEW ROOM
- ▶ 2 TICKETS TO CIRQUE DU SOLEIL SHOW "LOVE" AT THE MIRAGE
- ▶ UNIVERSAL LOVE PACKAGE (UNIVERSAL LOVE ALBUM, 2 T-SHIRTS, LANYARDS, BOOKLETS)
- ▶ ROUNDTRIP AIRPORT LIMOUSINE SERVICE



BEFORE YOU ARRIVE

TO DOWNLOAD THE APP

1. Open your app store, then search and download "AttendeeHub"
2. Once downloaded, open AttendeeHub and search for the "Out & Equal Workplace Summit" then select download
3. **Enter event password: belonging2018**
4. Create a profile and start browsing!



WHEN YOU ARRIVE



KIERA JACKSON

ASSOCIATE DIRECTOR OF EVENTS
OUT & EQUAL

EVENT DATES

OCTOBER 1st
MONDAY

LEADERSHIP DAY

SPONSORED BY: TARGET

OCTOBER 2nd - 4th
TUESDAY - THURSDAY
SUMMIT CONFERENCE



SUMMIT HOUSING

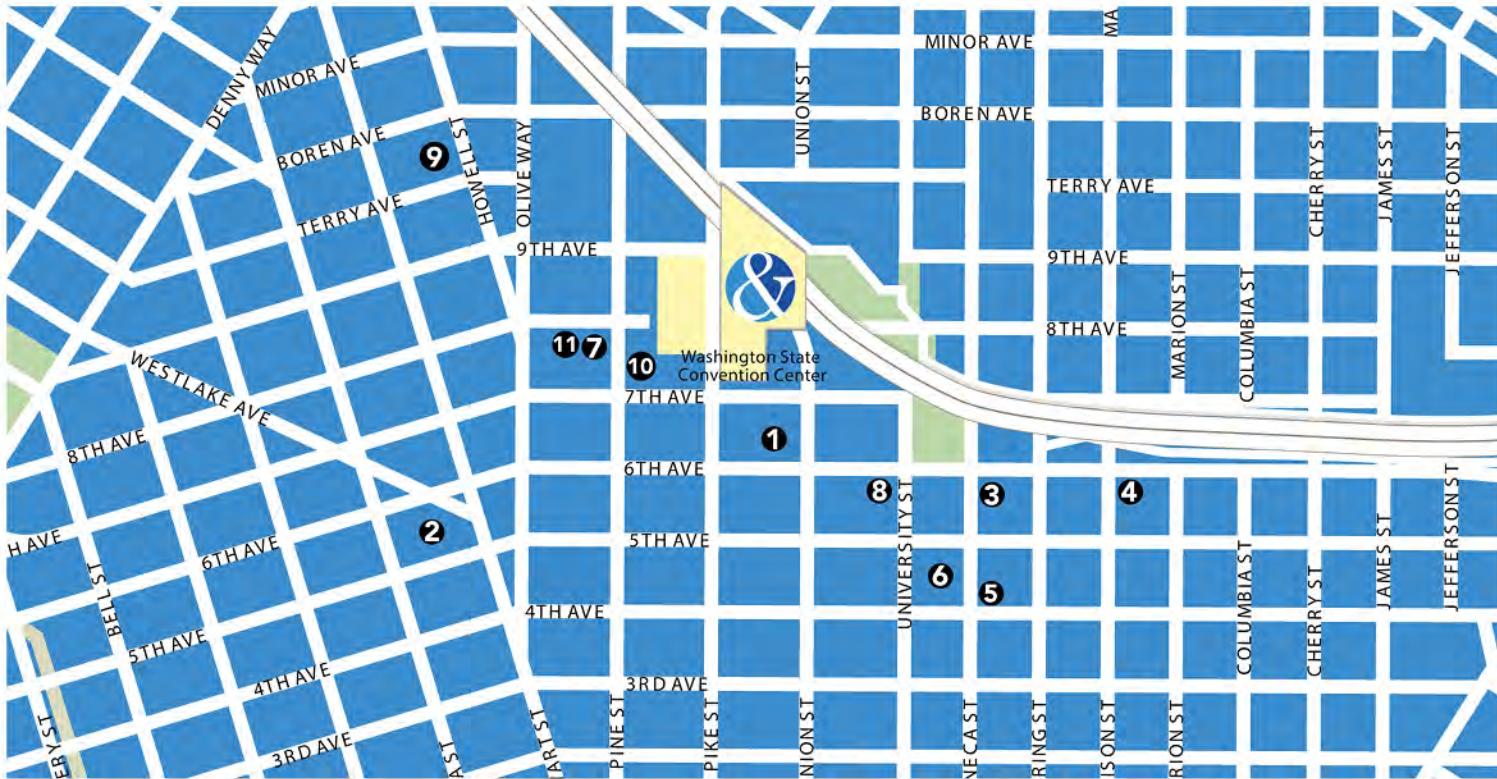


The Sheraton
CLOSED



The Westin

- ▶ Crowne Plaza
- ▶ Renaissance Seattle
- ▶ W Seattle (**CLOSED**)
- ▶ Fairmont Olympic
- ▶ The Paramount
- ▶ Hilton Seattle
- ▶ Hilton Garden Inn
- ▶ Grand Hyatt (**CLOSED**)
- ▶ Hyatt at Olive 8



1. **Sheraton Seattle**
1400 6th Ave

2. **The Westin Seattle**
1900 5th Ave

3. **Crowne Plaza**
1113 6th Ave

4. **Renaissance Seattle**
515 Madison St

5. **W Seattle**
1112 4th Ave

6. **Fairmont Olympic**
411 University St

7. **The Paramount**
724 Pine St

8. **Hilton Seattle**
1301 6th Ave

9. **Hilton Garden Inn**
1821 Boren Ave

10. **Grand Hyatt**
721 Pine St

11. **Hyatt at Olive 8**
1635 8th Ave

REGISTRATION



ANALICIA HAWKINS

EVENTS MANAGER
OUT & EQUAL

#OESummit | @outandequal

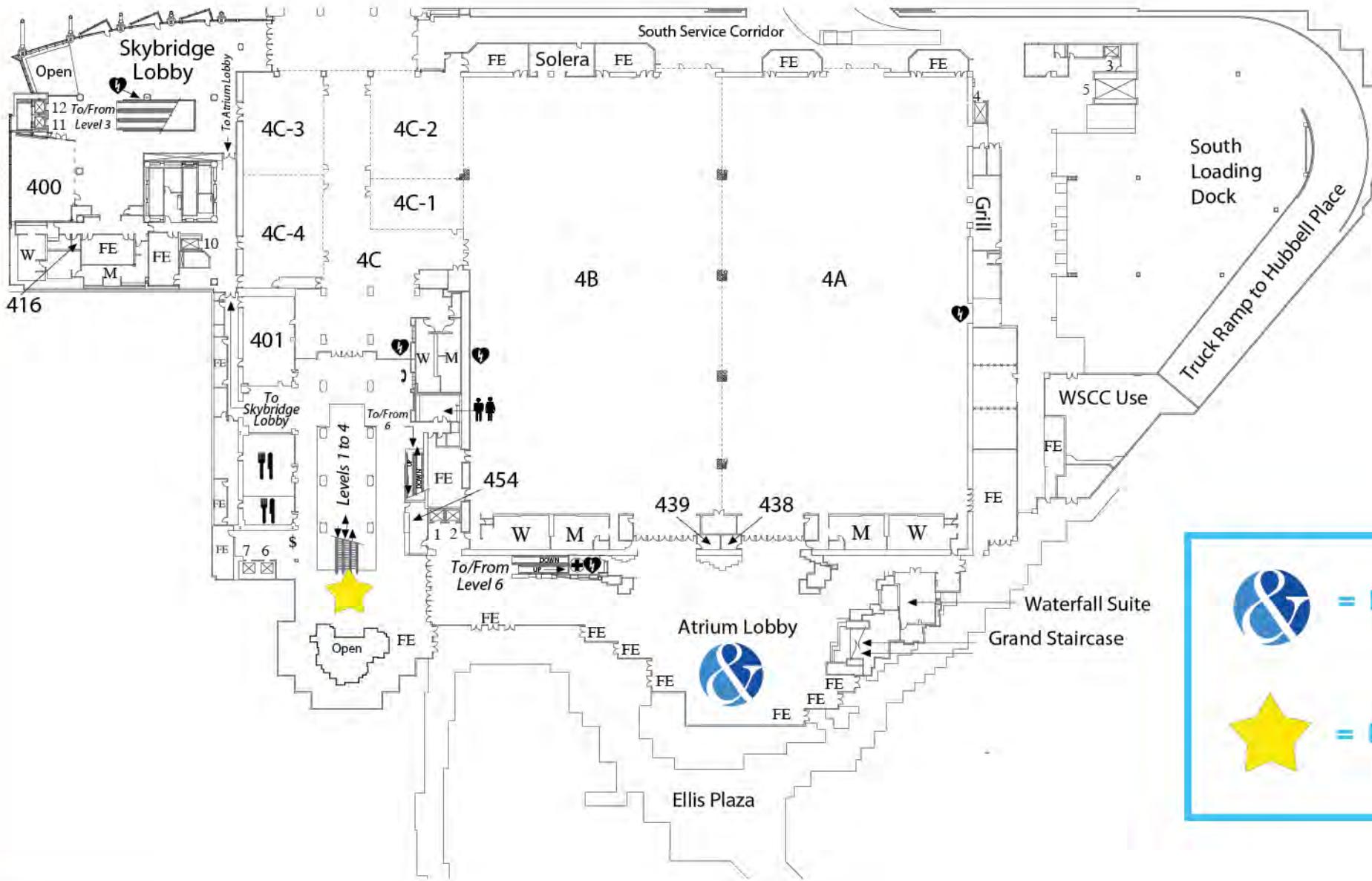
OUT & EQUAL
WORKPLACE ADVOCATES

REGISTRATION

- ▶ PICK UP YOUR SUMMIT BADGE (atrium lobby)
- ▶ BADGE INFORMATION
- ▶ SPECIAL BADGES: EXHIBITOR ONLY, CAREER FAIR ONLY
- ▶ OUTSTANDING BALANCES
- ▶ GO TO SOLUTIONS DESK (NEXT TO REGISTRATION) IF YOU EXPERIENCE ANY ISSUES
- ▶ DIETARY RESTRICTION CARDS
- ▶ NIGHT OUT WRISTBANDS
- ▶ INFO DESK

#OESummit | @outandequal





SUMMIT PROGRAMMING



ISABEL PORRAS

O&E UNIVERSITY DIRECTOR
OUT & EQUAL

#OESummit | @outandequal

OUT & EQUAL
WORKPLACE ADVOCATES

LEADERSHIP DAY

SPONSORED BY



MORNING SESSIONS

MONDAY, OCTOBER 1 | 9:30AM - 12:30PM

Global Leadership in LGBTQ Diversity & Inclusion

Building Trans Leadership

Building Q-community: Engaging Queer Identities at Work

LGBTQ+ Marketing 101

Intersectional Ally Skill-Building (**FULL**)

Think Like a CEO! Building ERG Strategy & Actions that Drive Business Results (**FULL**)

The Inclusive Leadership Experience: Cognizance of Bias and other Inclusive Leadership Traits (**FULL**)

ERG Success - Start Local, Grow Global (**FULL**)

LGBTQ Diversity & Inclusion Leadership in the Government Sector (**FULL**)



LEADERSHIP DAY

SPONSORED BY



AFTERNOON SESSIONS

MONDAY, OCTOBER 1 | 2:00PM - 5:00PM

Driving Global Engagement of LGBTQ ERGs

Meet Them Where They Are: Creating an Ally Engagement Strategy That Is Engaging, Empowering and Executable (**FULL**)

Leadership in BRGs and Advanced ERGs:
Progressing to Greater Business Impact (**FULL**)

Transgender Policy & Benefits in Action (**FULL**)

Lead With Your Brand™ Lab:
Branding Your ERG /BRG To Drive Value (**FULL**)

Inclusive Leadership Practices:
Uncovering and Fighting Unconscious Bias (**FULL**)

LGBTQ and Ally Leaders Navigating
the Changing National Climate (**FULL**)

Everyone (Not Just HR & Talent) Has a Stake in Talent
Engagement, Attraction and Retention...Even Your BRG (**FULL**)

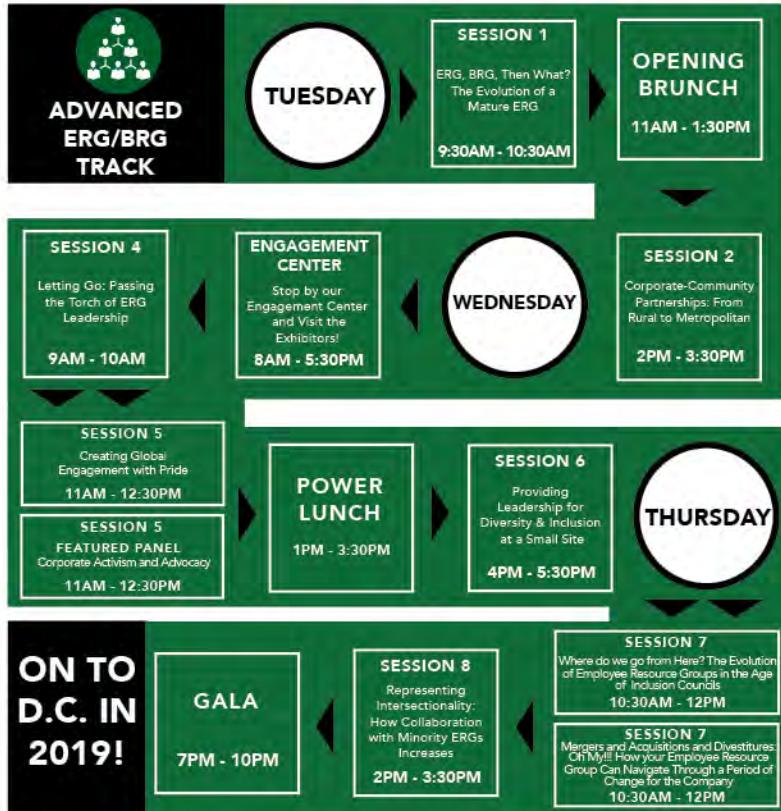


WORKSHOP TRACKS

- ▶ 130+ Workshops
- ▶ 2018 Workshop Tracks

- Advanced ERG/BRG
- Allies
- Bi+ / Queer
- Diversity & Inclusion Expert
- ERG
- First Timer
- Global
- Intersectionality
- LGBTQ Marketing
- Law, Policy, & Benefits
- Professional Development
- Transgender & Gender-Expansive

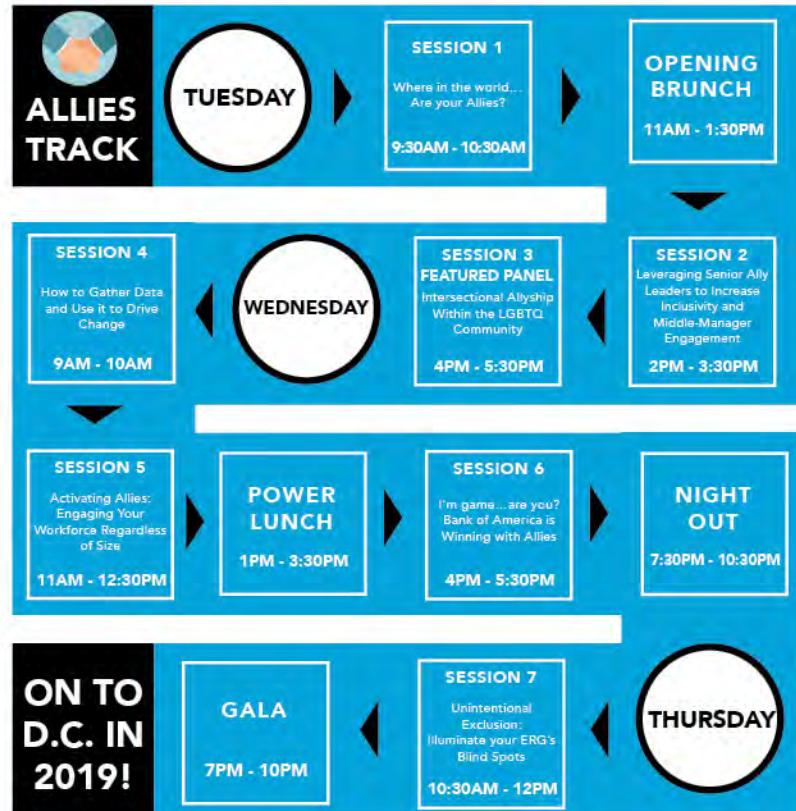
WORKSHOP TRACKS



FOLLOW THIS TRACK IF:

- You're a member, leader, or executive sponsor of an advanced ERG/BRG
- Your ERG/BRG is well established, and you want to maximize its impact
- Your ERG/BRG is facing tough questions about how to continue progressing

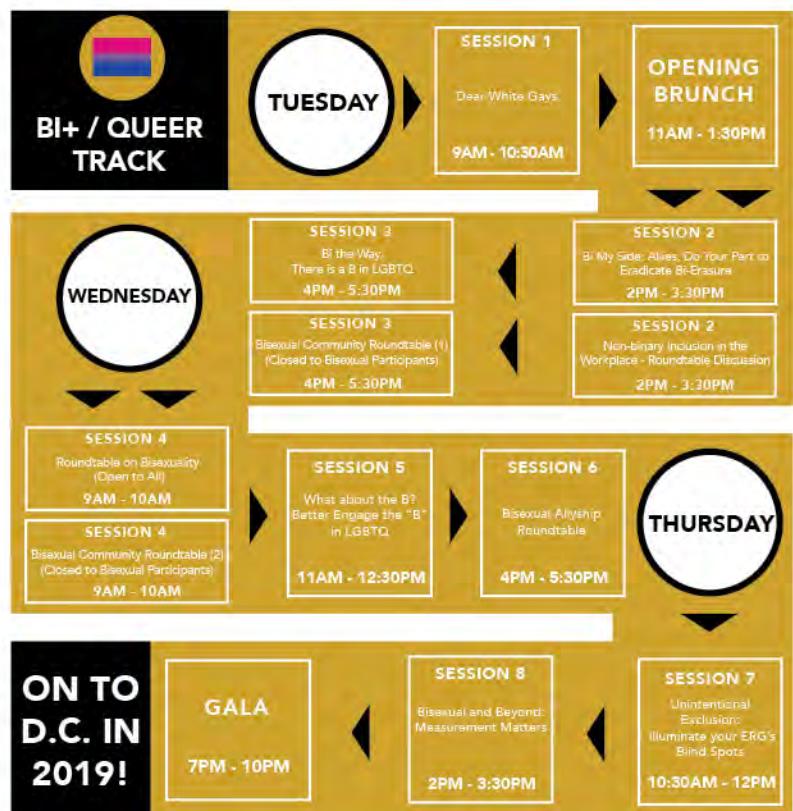
Sponsored By:



FOLLOW THIS TRACK IF:

- You are interested in taking your allyship to the next level
- You want to learn best practices for ally engagement
- You want to learn new ways to advocate for LGBTQ+ your colleagues

Sponsored By:



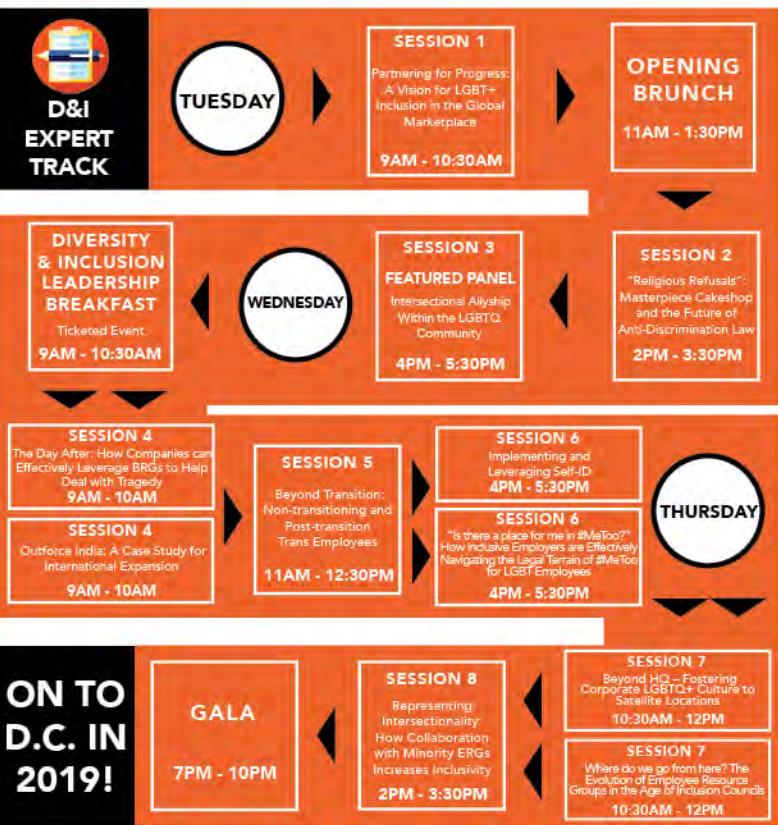
FOLLOW THIS TRACK IF:

- You are looking to gain new professional skills
- You want to learn how to effectively use your professional position to advance LGBTQ+ inclusion
- You are an executive looking to become a better ally and leader for LGBTQ+ employees

Sponsored By:



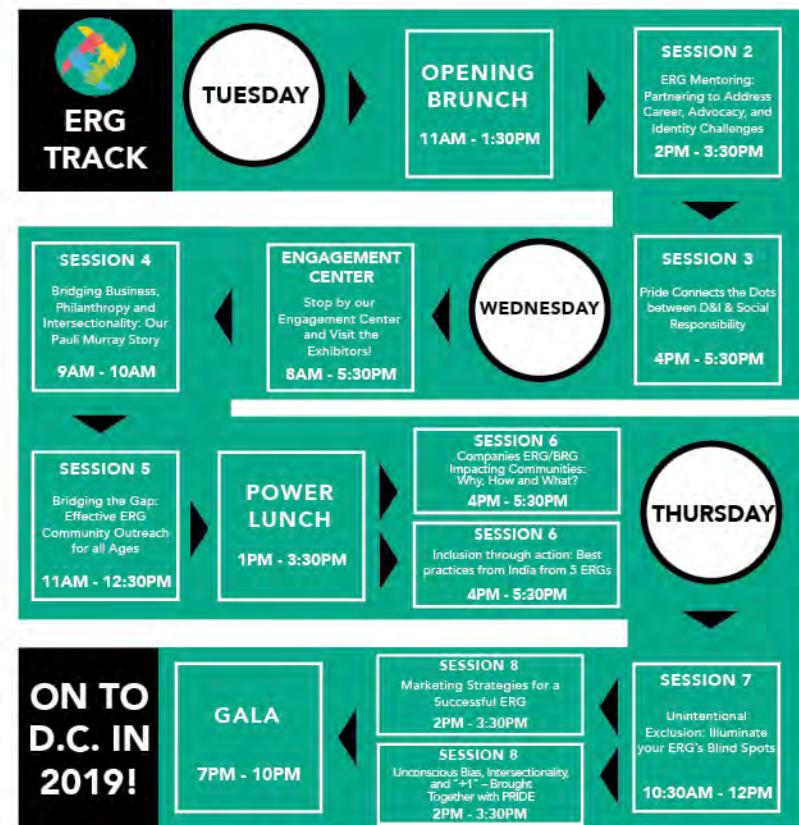
WORKSHOP TRACKS



FOLLOW THIS TRACK IF:

- This is your 3+ Out & Equal Workplace Summit
- You're a Diversity & Inclusion senior leader
- You're a senior executive at a Fortune 1000 company

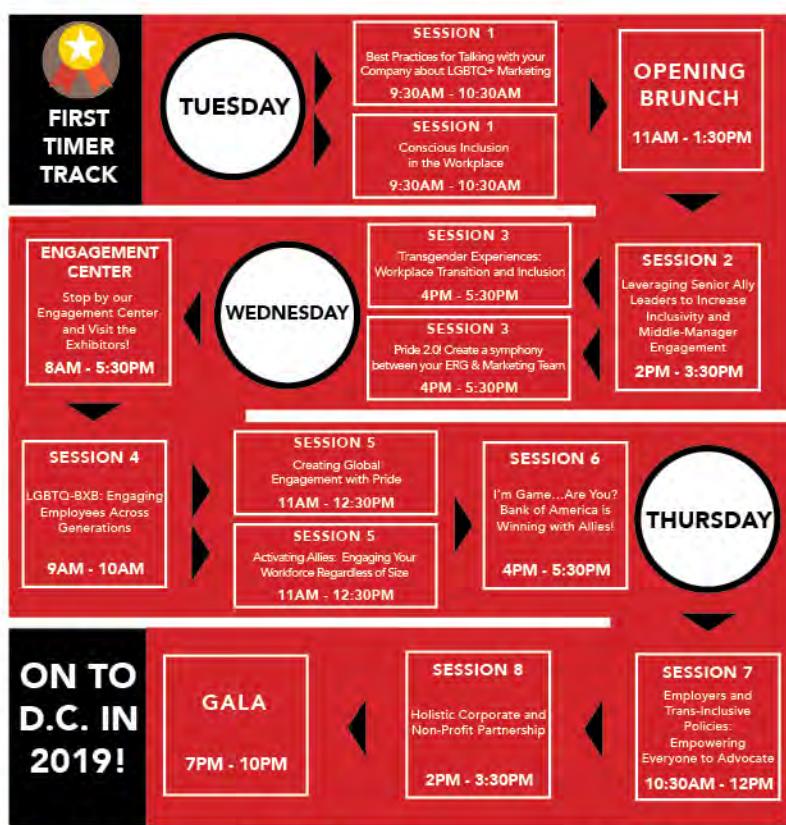
Sponsored By:



FOLLOW THIS TRACK IF:

- You're an ERG member, leader, or executive sponsor
- You want to learn best practices for growing your ERG
- You want to maximize your ERG's business impact

Sponsored By:



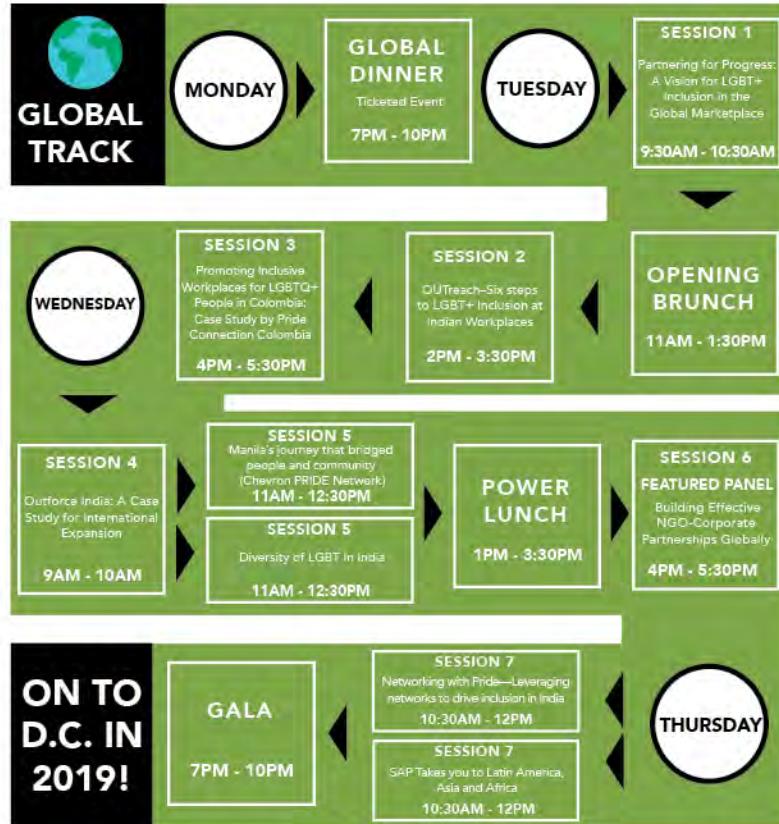
FOLLOW THIS TRACK IF:

- You are attending Summit for the first time
- You want to attend some of the best sessions that Summit has to offer
- You want to make the most of your first Summit experience

Sponsored By:



WORKSHOP TRACKS



FOLLOW THIS TRACK IF:

- You work outside of the U.S.
- You often travel globally for work or are responsible for others who travel globally for work
- You're considering an executive expat assignment

Sponsored By:



FOLLOW THIS TRACK IF:

- You hold many identities that are important and impactful to you
- You want to hear and share insights about navigating identities in the workplace
- You want to learn about the diversity within the LGBTQ community

Sponsored By:



ON TO D.C. IN 2019!



FOLLOW THIS TRACK IF:

- You work in your company's legal, policy, or benefits teams
- You want to learn how to effectively extend benefits to your LGBTQ employees
- You want to ensure your company is in line with legal guidelines around LGBTQ inclusion

Sponsored By:



WORKSHOP TRACKS



LGBTQ MARKETING TRACK

SESSION 1
Best Practices for Talking with Your Company About LGBTQ+ Marketing
9:30AM - 10:30AM

TUESDAY

SESSION 4
12th LGBTQ Community Survey: Key Findings, Marketing Insights and Outreach
9AM - 10AM

WEDNESDAY

SESSION 3
Pride 2.0! Create a Symphony Between Your ERG & Marketing Team
4PM - 5:30PM

SESSION 2
OPENING BRUNCH
11AM - 1:30PM

SESSION 2
FEATURED PANEL
LGBTQ Marketing - Trends and Insights
2PM - 3:30PM

SESSION 6
Next Generation Customers: Exploring Gen Z and the expanding 'Q' in LGBTQ
4PM - 5:30PM

SESSION 6
The Rainbow Mickey Collection: Audience Expansion Through Cast Member
4PM - 5:30PM

SESSION 5
How LGBTQ Advocacy Impacts Marketing Strategy
11AM - 12:30PM

POWER LUNCH
1PM - 3:30PM

SESSION 5
Shifting Leader Behavior: From the Beard Room to Plant Floor
11AM - 12:30PM

SESSION 6
Compassionate Leadership: Leading All-In from the Heart
2PM - 3:30PM

SESSION 7
Active Executive Sponsorship: How to Walk the Walk
10:30AM - 12PM

ON TO D.C. IN 2019!

GALA
7PM - 10PM

SESSION 8
Marketing Strategies for a Successful ERG
2PM - 3:30PM

SESSION 7
Modern Approach to LGBTQ Engagement: A Blueprint for Success
10:30AM - 12PM

FOLLOW THIS TRACK IF:

- You are involved in planning your company's marketing and/or branding strategies
- You want to learn to design LGBTQ-inclusive marketing campaigns
- You are an ERG/BRG member who wants to impact your company's marketing strategy

Sponsored By:



PROFESSIONAL DEVELOPMENT TRACK

SESSION 4
Mastering Authentic Communication at Work and Beyond
9AM - 10AM

TUESDAY

SESSION 1
From the Inside Out: Valuing the Power of Individuals
9:30AM - 10:30AM

OPENING BRUNCH
11AM - 1:30PM

SESSION 5
Shifting Leader Behavior: From the Beard Room to Plant Floor
11AM - 12:30PM

POWER LUNCH
1PM - 3:30PM

NIGHT OUT
7:30PM - 10:30PM

SESSION 2
The Art of Inclusive Leadership
2PM - 3:30PM

SESSION 3
Reverse Mentoring and How it Enhances Relationships Internally and Externally with Customers
4PM - 5:30PM

SESSION 2
How LGBTQ Senior Executives Visibly Influence Company Culture
2PM - 3:30PM

SESSION 6
Moving a Mountain: You CAN Expand gender-related healthcare
4PM - 5:30PM

SESSION 7
Active Executive Sponsorship: How to Walk the Walk
10:30AM - 12PM

ON TO D.C. IN 2019!

GALA
7PM - 10PM

SESSION 8
Compassionate Leadership: Leading All-In from the Heart
2PM - 3:30PM

SESSION 7
Beyond Transition: Non-Transitioning and Post-Transition Trans Employees
11AM - 12:30PM

Sponsored By:



FOLLOW THIS TRACK IF:

- You are looking to gain new professional skills
- You want to learn how to effectively use your professional position to advance LGBTQ inclusion
- You are an executive looking to become a better ally and leader for LGBTQ employees



TRANSGENDER & GENDER-EXPANSIVE TRACK

SESSION 4
Bank of America: When Gender Doesn't Fit in a Box
9AM - 10AM

TUESDAY

SESSION 1
Connecting Trans Families—Got Storytelling?
9:30AM - 10:30AM

OPENING BRUNCH
11AM - 1:30PM

SESSION 4
Transitioning at Work: Strategies and Best Practices
9AM - 10AM

WEDNESDAY

SESSION 3
Transgender Experiences: Workplace Transition and Inclusion
4PM - 5:30PM

SESSION 2
Companies Share How They Implement Transgender Medical Benefits Globally
2PM - 3:30PM

SESSION 5
Ready, Set, Go—Being Prepared for Your Transgender Employee
4PM - 5:30PM

NIGHT OUT
7:30PM - 10:30PM

SESSION 6
Moving a Mountain: You CAN Expand gender-related healthcare
4PM - 5:30PM

THURSDAY

SESSION 5
Beyond Transition: Non-Transitioning and Post-Transition Trans Employees
11AM - 12:30PM

NIGHT OUT
7:30PM - 10:30PM

SESSION 6
Employers and Trans-Inclusive Policies: Empowering Everyone to Advocate
10:30AM - 12PM

SESSION 7
Best Practices for Transgender Inclusion in the Workplace
10:30AM - 12PM

ON TO D.C. IN 2019!

GALA
7PM - 10PM

SESSION 8
Transgender Inclusion: Aerospace & Defense Industry
2PM - 3:30PM

SESSION 7
Employees and Trans-Inclusive Policies: Empowering Everyone to Advocate
10:30AM - 12PM

Sponsored By:



ENGAGEMENT CENTER

SPONSORED BY **TOYOTA**

MONDAY, OCTOBER 1st

EXHIBITOR MOVE-IN | 9:00AM - 5:00PM

TUESDAY, OCTOBER 2nd

SHOW HOURS | 8:30AM - 5:00PM

WEDNESDAY, OCTOBER 3rd

SHOW HOURS | 8:00AM - 5:30PM

THURSDAY, OCTOBER 4th

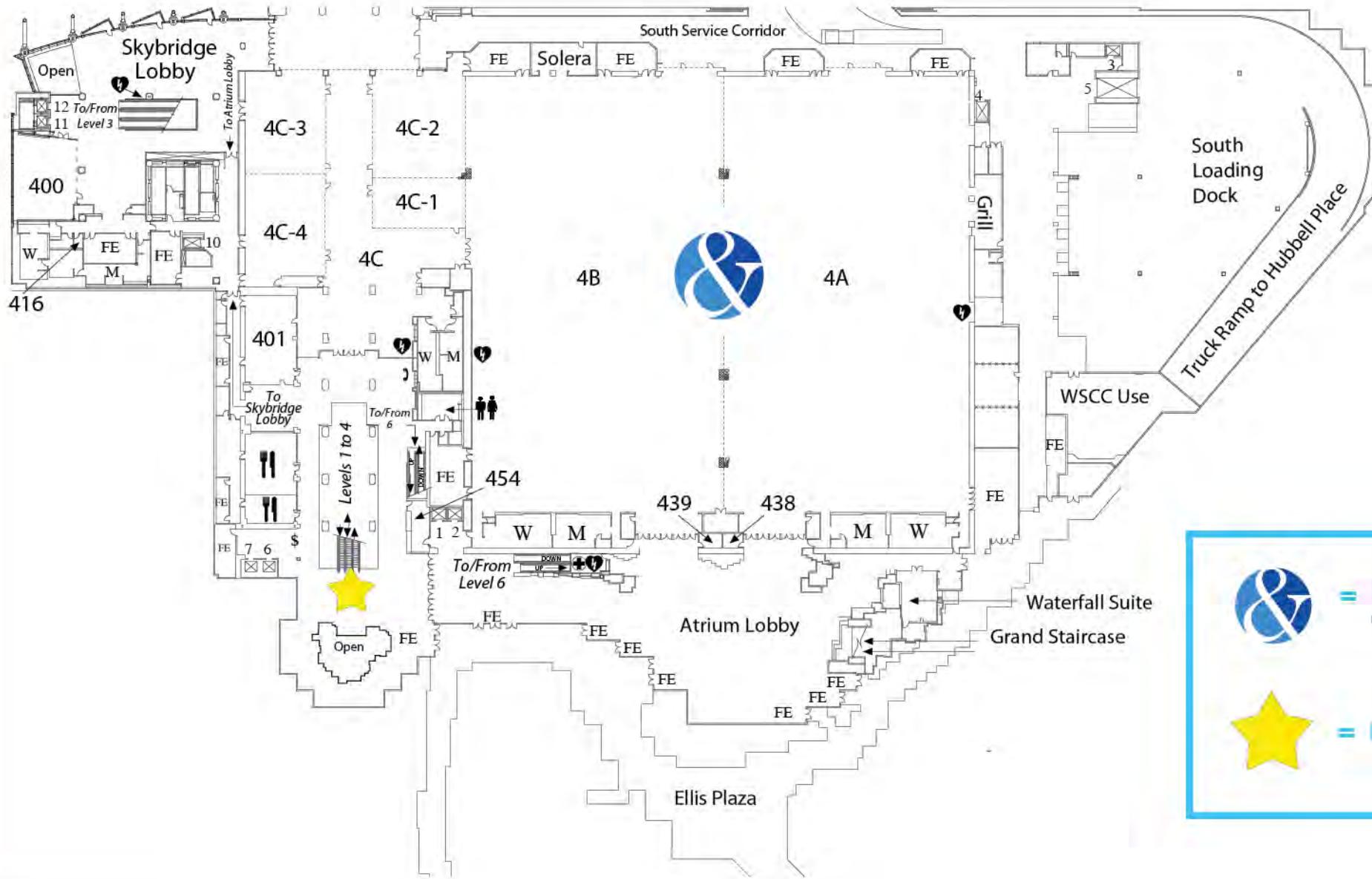
SHOW HOURS | 8:00AM - 2:00PM

EXHIBITOR MOVE-OUT | 2:00PM - 6:00PM

#OESummit | @outandequal



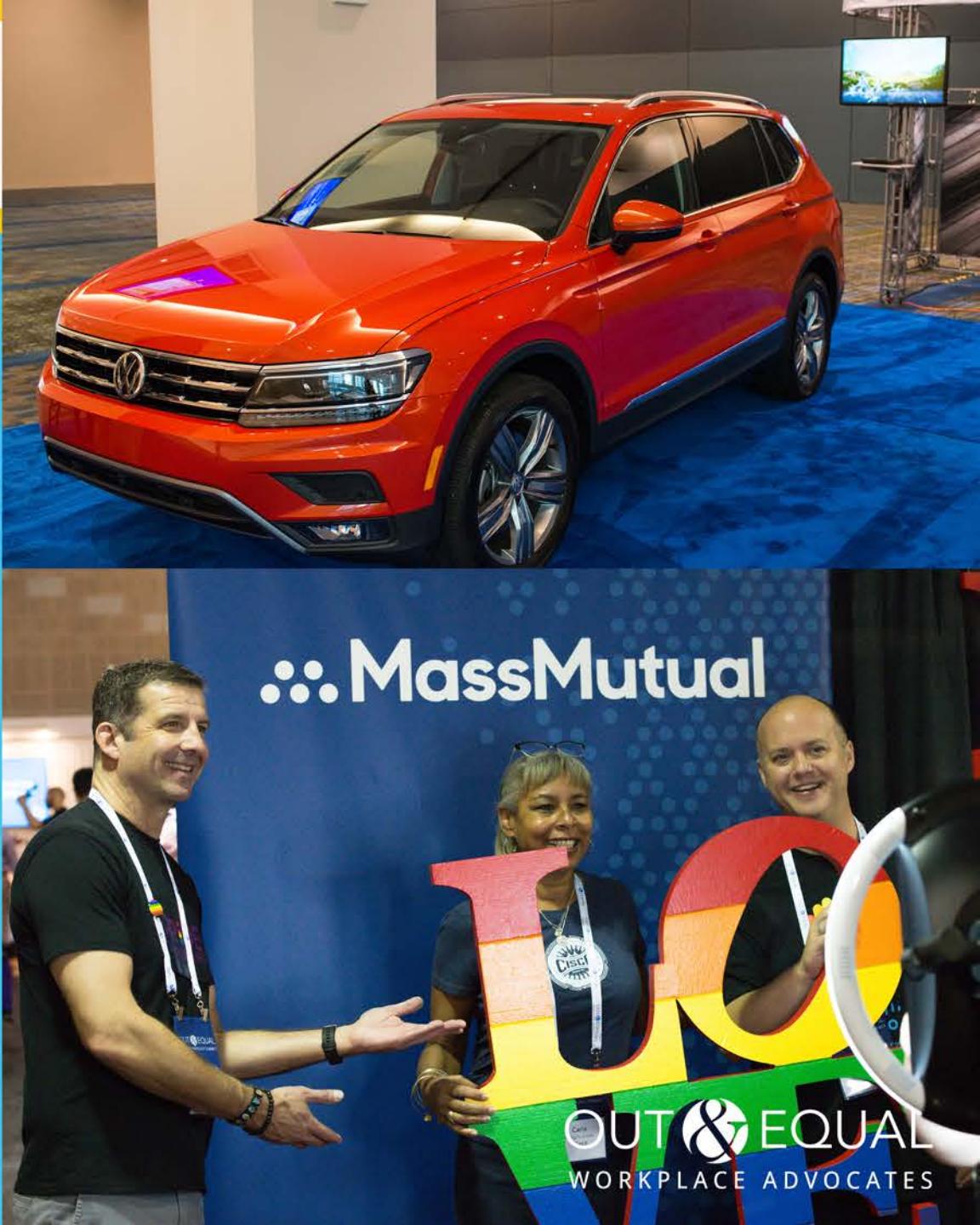
OUT & EQUAL
WORKPLACE ADVOCATES



ENGAGEMENT CENTER

SPONSORED BY **TOYOTA**

- ▶ BOOTH STAFF REGISTRATION
- ▶ SHIPPING / ORDERING - EXHIBITOR KIT
- ▶ CAREER FAIR ON THURSDAY:
11AM - 2PM
- ▶ ANDI'S OUTPOST & SILENT AUCTION
- ▶ LATE MOVE-IN: ALL BOOTHS **MUST**
BE SET UP BEFORE 8AM ON TUESDAY
OCTOBER 2nd



LGBTQ CAREER FAIR

SPONSORED BY 

THURSDAY, OCTOBER 4th

ENGAGEMENT CENTER | 11:00AM - 2:00PM

The LGBTQ Career Fair will connect LGBTQ students, graduates, and job seekers to companies with inclusive and welcoming workplaces.

- ▶ RESUME CONSULTATION
- ▶ ON-SITE INTERVIEWS
- ▶ NETWORKING OPPORTUNITIES
- ▶ ACCESS TO WORKSHOPS

Printers on-site provided by HP

#OESummit | @outandequal



OUT & EQUAL
WORKPLACE ADVOCATES

WHAT NOT TO MISS: NEW TO 2018

- ▶ WELLNESS LAB SPONSORED BY CLOROX - ART ROOM & 12 STEP MEETING
- ▶ FILM TRACK
- ▶ SILENT DISCO
- ▶ TUESDAY NIGHT RECEPTIONS
- ▶ FUN RUN! SPONSORED BY PEPSICO
- ▶ ANDI & THEIR OUTPOST
- ▶ LIVE AUCTION EVENT

GENERAL EVENTS

- ▶ SUMMIT ORIENTATION
- ▶ TUESDAY NIGHT RECEPTIONS
 - WOMEN'S RECEPTION
 - YOUNG PROFESSIONAL RECEPTION
 - NBC NEWS & MSNBC NETWORKING RECEPTION
- ▶ GALA RECEPTION

#OESummit | @outandequal



TICKETED EVENTS

MONDAY, OCTOBER 1st

SPONSORED BY

GLOBAL DINNER
7:00PM - 10:00PM



WEDNESDAY, OCTOBER 3rd

SPONSORED BY

FUN RUN!
7:00AM - 9:00AM



WOMEN'S LEADERSHIP
BREAKFAST
9:00AM - 10:30AM



DIVERSITY & INCLUSION
LEADERSHIP BREAKFAST
9:00AM - 10:30AM



THURSDAY, OCTOBER 4th

SPONSORED BY

GOVERNMENT LEADERSHIP
BREAKFAST
9:00AM - 10:30AM



OUT & EQUAL
WORKPLACE ADVOCATES

NIGHT OUT

SPONSORED BY
 

WEDNESDAY, OCTOBER 3rd
SEATTLE AQUARIUM | 7:30PM - 10:30PM

- ▶ DON'T FORGET YOUR WRISTBAND!
- ▶ TWO COMPLIMENTARY DRINK TICKETS
- ▶ FOOD & FUN
- ▶ SILENT DISCO
- ▶ DEALS WITH LOCAL RESTAURANTS & BARS

#OESummit | @outandequal



SUMMIT PLENARIES

OPENING BRUNCH



ADAM RIPPON
OLYMPIC MEDALIST

POWER LUNCH



NYLE DIMARCO
DEAF ACTIVIST / ARTIST

GALA DINNER



INDYA MOORE
ACTRESS, POSE FX

CONTACT INFORMATION

FOR HOUSING:

housing@outandequal.org

FOR REGISTRATION:

registration@outandequal.org

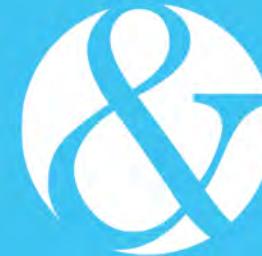
FOR LEADERSHIP DAY & WORKSHOPS:

university@outandequal.org

FOR GENERAL QUESTIONS:

hello@outandequal.org

Q



A

