



A Solution for PODER

CFG 2019 (Chicago)

Problem Statement

- Stronger online presence for improved outreach
- Facilitate registration process
- Personalized logon to a gradebook
- Easy to incorporate into status quo

Ventures PLACEMENT TEST

Look at the picture. Read the sentences. Choose the correct answer.



1. What's the author's name?

a. She names is Phila.
b. She names is Phila.
c. There are three... in the table.
d. She names is Phila.

a. happy
b. happy
c. happy
d. happy

3. Is he happy?

a. Yes, he is.
b. Yes, he is.
c. Yes, he is.
d. Yes, he is.

a. Yes, he is.
b. Yes, he is.
c. Yes, he is.
d. Yes, he is.

a. Yes, he is.
b. Yes, he is.
c. Yes, he is.
d. Yes, he is.

a. Yes, he is.
b. Yes, he is.
c. Yes, he is.
d. Yes, he is.

a. Yes, he is.
b. Yes, he is.
c. Yes, he is.
d. Yes, he is.

a. Yes, he is.
b. Yes, he is.
c. Yes, he is.
d. Yes, he is.

a. Yes, he is.
b. Yes, he is.
c. Yes, he is.
d. Yes, he is.

a. Yes, he is.
b. Yes, he is.
c. Yes, he is.
d. Yes, he is.

a. Yes, he is.
b. Yes, he is.
c. Yes, he is.
d. Yes, he is.

Forma de inscripción

Gracias por considerar a PODER como su fuente principal educativa. Por favor, llene el siguiente formulario de inscripción y envíelo a: PODER, 10000 N. 10th St., Suite 100, Phoenix, AZ 85021.

Nombre: _____

Código Postal: _____

¿Cómo se está uniendo a PODER?

— Regístrate en línea (Online)

— Regístrate en persona (In-person)

— Otro (Other): _____

— Regístrate en línea (Online)

— Regístrate en persona (In-person)

— Otro (Other): _____

— Regístrate en línea (Online)

— Regístrate en persona (In-person)

— Otro (Other): _____

— Regístrate en línea (Online)

— Regístrate en persona (In-person)

— Otro (Other): _____

— Regístrate en línea (Online)

— Regístrate en persona (In-person)

— Otro (Other): _____

— Regístrate en línea (Online)

— Regístrate en persona (In-person)

— Otro (Other): _____

— Regístrate en línea (Online)

— Regístrate en persona (In-person)

— Otro (Other): _____

PODER

PODER

Adult Education and Family Literacy Student Intake Form

(Information provided will be kept confidential in accordance with the Family Educational Rights and Privacy Act of 1974 (FERPA), 20 USC 1232g.)

Social Security # _____ Last Name _____ First Name _____

(If applicable) (Spelling) (Spelling) (Spelling)

Middle Name (if applicable) _____ Gender _____ Male _____ Female _____

(Spelling) (Spelling) (Spelling)

Marital Status _____ Single _____ Married _____ Divorced _____ Widowed _____ Other _____

(State Civil) (State Civil) (State Civil) (State Civil) (State Civil)

Are you Hispanic or Latino (Spanish Origin)? _____ Yes _____ No _____ Country of origin _____

(If Hispanic or Latino) (If Hispanic or Latino) (If Hispanic or Latino) (If Hispanic or Latino) (If Hispanic or Latino)

Are you from one or more of the following racial groups? (Select All That Apply—regardless of whether you are Hispanic or Latino)

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

_____ American Indian or Alaska Native _____ Black or African American _____ Native Hawaiian or Other Pacific Islander _____ White _____

CONTACT INFORMATION/INFORMACION DE CONTACTO

Address _____ City _____ State _____ Zip Code _____

(Street) (City) (State) (Zip Code)

Home Phone# _____ Cell Phone# _____ Emergency Contact, Name _____ Phone # _____

(If different from home address) (If different from home address) (If different from home address) (If different from home address)

EDUCATION / EDUCACIÓN

Grade Máximo De Estudio _____

Did you finish high school? _____ Yes _____ No _____

Did you finish college? _____ Yes _____ No _____

Did you finish a degree? _____ Yes _____ No _____

Did you finish a certificate? _____ Yes _____ No _____

Did you finish a diploma? _____ Yes _____ No _____

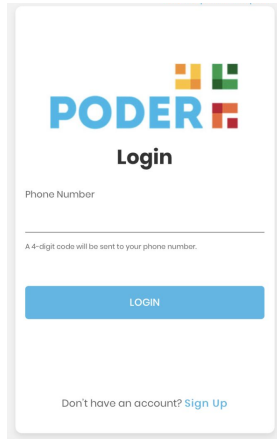
Did you finish a license? _____ Yes _____ No _____

Did you finish a certificate of completion? _____ Yes _____ No _____

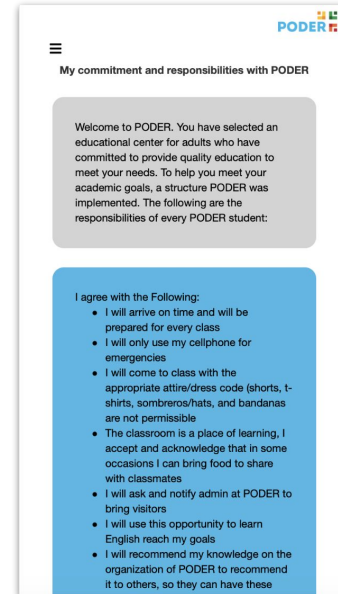
Did you finish a certificate of achievement? _____ Yes _____ No _____

Solution

- Web application based on React
- Mobile Friendly & Desktop Accessible
- SMS Authentication
- Integrated into the Salesforce CRM.



The login screen features the PODER logo at the top, which consists of the word "PODER" in blue and a colorful geometric icon to its right. Below the logo is the word "Login" in bold. A text input field for the "Phone Number" is followed by a line of text stating "A 4-digit code will be sent to your phone number." A blue "LOGIN" button is positioned below the input field. At the bottom, there is a link that says "Don't have an account? [Sign Up](#)".



The onboarding screen displays the PODER logo in the top right corner. A hamburger menu icon is in the top left. The main heading is "My commitment and responsibilities with PODER". Below this, a grey box contains a welcome message: "Welcome to PODER. You have selected an educational center for adults who have committed to provide quality education to meet your needs. To help you meet your academic goals, a structure PODER was implemented. The following are the responsibilities of every PODER student:". A blue box below contains the heading "I agree with the Following:" followed by a bulleted list of responsibilities: arriving on time, using a cellphone for emergencies, appropriate attire, classroom conduct, bringing visitors, using the opportunity to learn, and recommending the organization.

PODER

☰

My commitment and responsibilities with PODER

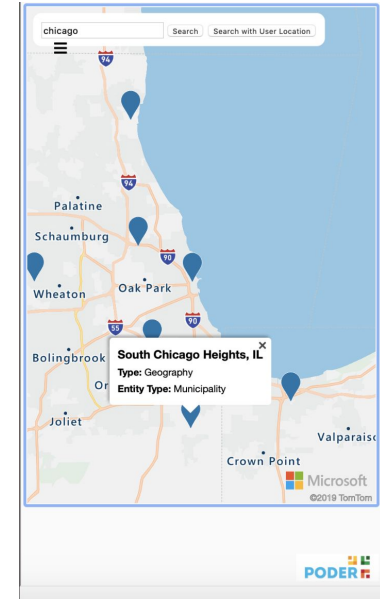
Welcome to PODER. You have selected an educational center for adults who have committed to provide quality education to meet your needs. To help you meet your academic goals, a structure PODER was implemented. The following are the responsibilities of every PODER student:

I agree with the Following:

- I will arrive on time and will be prepared for every class
- I will only use my cellphone for emergencies
- I will come to class with the appropriate attire/dress code (shorts, t-shirts, sombreros/hats, and bandanas are not permissible)
- The classroom is a place of learning, I accept and acknowledge that in some occasions I can bring food to share with classmates
- I will ask and notify admin at PODER to bring visitors
- I will use this opportunity to learn English reach my goals
- I will recommend my knowledge on the organization of PODER to recommend it to others, so they can have these

Considerations

- Demographic: Language, Digital Literacy, Accessibility
- Web Application vs. Mobile Application
- MySQL vs. Salesforce
- SMS vs. Email+Password





Limitations & Future Planning

- Salesforce querying issues
- Google Cloud platform
- More personalized emails containing course placement and class registrations
- Email+Password login
- Personalized logon to a gradebook
- Easy to incorporate into status quo



Thank you!



Demo

Our Process

- Intense brainstorming session
- Narrowed down ideas, drew our flow
- Questioned non-profit reps



- Kanban
- Reflected on scope
- More doodling and planning
- Assigned responsibilities



- Completed assigned tasks
- Regrouped
- Reviewed final product
- Prepped for presentation



Option 1: Login with Phone Number

- SMS authentication when user enters phone number
- Sent to page with course info



Option 2: Register as New User

- Registration link takes user to onboarding process
- Complete demographic survey and take placement test



Login

4-digit code
Enter

Text sent
[Resend code](#)



Web <-> Mobile




Login

4-digit code
Enter

Text sent
[Resend code](#)



Student portal template ->


Login
Phone Number


A 4-digit code will be sent to your phone number.

LOGIN

Don't have an account? [Sign Up](#)

Open "https://poderworks.org" in a new tab

Student portal template ->


Login
Phone Number

A 4-digit code will be sent to your phone number.

LOGIN

Don't have an account? [Sign Up](#)

Web <-> Mobile



Nav

Academic Information

Policies

Resource Map

My commitment and responsibilities with PODER

Welcome to PODER. You have selected an educational center for adults who have committed to provide quality education to meet your needs. To help you meet your academic goals, a structure PODER was implemented. The following are the responsibilities of every PODER student:

I agree with the Following:

- I will arrive on time and will be prepared for every class
- I will only use my cellphone for emergencies
- I will come to class with the appropriate attire/dress code (shorts, t-shirts, sombreros/hats, and bandanas are not permissible
- The classroom is a place of learning. I accept and acknowledge that in some occasions I can bring food to share with classmates
- I will ask and notify admin at PODER to bring visitors
- I will use this opportunity to learn English reach my goals
- I will recommend my knowledge on the organization of PODER to recommend it to others, so they can have these opportunities

Policies of Absences and Tardies:

- Bring an explanation/note for every absence (medical notes, school notes with date and time)
- Your communication is key for us. We need you to call us when you cannot attend a class for any reason

Administrative Norms

- I authorize PODER to take/use photos of students in the classroom or every event that I participate in promotional material until 4 years after this agreement

Provide Signature

Web <-> Mobile

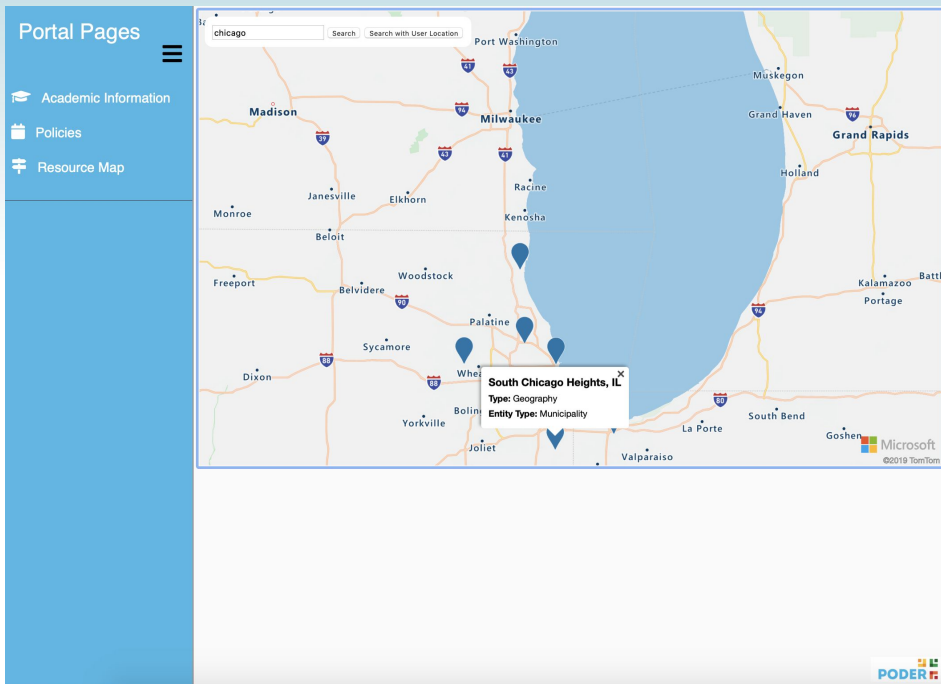
PODER

My commitment and responsibilities with PODER

Welcome to PODER. You have selected an educational center for adults who have committed to provide quality education to meet your needs. To help you meet your academic goals, a structure PODER was implemented. The following are the responsibilities of every PODER student:

I agree with the Following:

- I will arrive on time and will be prepared for every class
- I will only use my cellphone for emergencies
- I will come to class with the appropriate attire/dress code (shorts, t-shirts, sombreros/hats, and bandanas are not permissible
- The classroom is a place of learning, I accept and acknowledge that in some occasions I can bring food to share with classmates
- I will ask and notify admin at PODER to bring visitors
- I will use this opportunity to learn English reach my goals
- I will recommend my knowledge on the organization of PODER to recommend it to others, so they can have these



Web <-> Mobile

