

****Monthly Sales Report – Chitown Custom Choppers****

For the month of December 2024, the shop generated a total revenue of **\$48,720**, marking a ****12% increase**** from November.

Custom builds accounted for ****\$18,400****, repairs and tune-ups for ****\$11,250****, and parts/accessory sales for ****\$19,070****.

The top-selling items were 26-inch reinforced rims (82 units), chrome handlebars (65 units), and winter studded tires (54 units).

The busiest days were December 7, 14, and 21, each coinciding with seasonal promotions. The customer return rate remained low at 1.8%.

Recommendations include expanding tire inventory and increasing staff coverage on Saturdays.