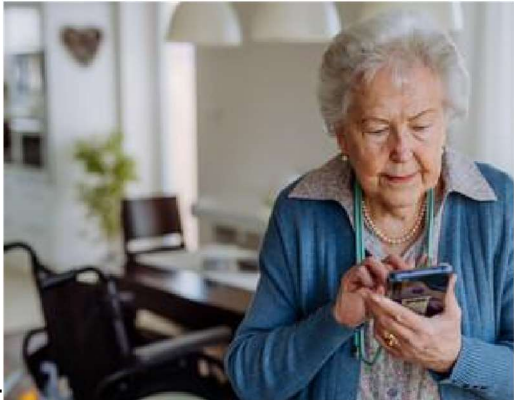# BlueConnect: Personas and Scenarios

Persona	Scenario
Tech-Savvy Enthusiast Name: Alex Age: 28 years old Background: Alex is a tech-savvy individual who loves gadgets and frequently uses multiple Bluetooth devices: laptop, headphones, smartwatch, and a wireless keyboard. Alex is comfortable with technology and enjoy customizing settings for an optimal experience. Alex wants a reliable app that streamlines the process of managing his Bluetooth devices efficiently.	Alex wants to use his smartphone to connect his laptop, wireless headphones, smartwatch, and wireless keyboard simultaneously to enhance productivity. He's looking for an app that allows easy device management, customization of connections, and quick switching between devices. Alex often finds that when he connects both his computer and phone to his headset notifications from his phone interrupt his music. Alex wants the ability to set the sound levels of each connected device individually to minimize distractions.

Persona	Scenario
Business Professional Name: Sarah Age: 35 years old Background: Sarah is a busy business professional who relies on her smartphone for work. She uses Bluetooth earbuds, a Bluetooth mouse, and a smartphone speaker for conference calls. She needs a reliable app that streamlines the process of connecting and managing her Bluetooth devices efficiently.	Sarah is heading into an important online meeting with a client and needs to quickly connect her earbuds for clear audio, her mouse for seamless presentation control, and her speaker for a conference call. She's looking for an app that simplifies this process and ensures that all devices work flawlessly.

Persona	Scenario
Elderly User Name: Grace Age: 70 years old Background: Grace is an elderly user who has recently adopted several Bluetooth devices: a hearing aid with Bluetooth connectivity and a Bluetooth-enabled TV remote control. She is not very tech-savvy and needs an app that is user-friendly and easy to navigate.	Grace's favorite TV show is on and she wants to use her hearing aid and Bluetooth-enable TV remote. Grace is looking for an app that is simple to use, with clear instructions and minimal steps to connect her devices.