NAME: Debbie (Gammie)

Background: Debbie is an avid music listener and fan and she recently retired and now wants to share music with her grandchildren. Debbie is also 65 years old. Previously Debbie would buy songs on itunes and listen to her purchased songs on repeat.

Needs/Problems: Now that she has more time on her hands she wants to share her music with others including her friends and family. Debbie has a hard time interacting with itunes and does not know how to stream music or make playlists with her friends. Debbie's friends and family are all on different streaming platforms and she needs a simple way to share music with her friends and family in a convenient way.

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Scenario: Debbie has lots of records that she used to love when younger and she wants her family/ grandchildren to listen to as well. Debbie has her old records along with her music on itunes on her computer. She needs a simple way to combine her records and her songs on itunes to a single playlist that she can share with her friends and family.

Name: Jacob

Background: Jacob is a 24 year old working professional in a tech job and loves to listen to music in his daily life. He uses streaming platforms like spotify to make playlists for his favorite songs as well as other things like a gym playlist and for different moods. He is familiar with other streaming platforms. He knows that apple music has better sound quality and he is an audiophile and cares about the quality of music he streams. Jacob makes an account with apple music.

Needs/Problems: Now he wants to switch from spotify to apple music. When Jacob uses his apple music account he find that he has to manually remake his playlists

Scenario: because he has a lot of playlists he does not want to spend his time manually re-making his playlists. He looks for an efficient way to copy his playlists from one platform to another but he does not find a good solution so he is forced to manually recreate his playlists one by one.

MUSIC MIRROR   Jay Pham, Jhet Cabigas, Alex Ayala