

Participant #	What is primary way you consume music?	How many music streaming services do you use?	Have you ever switched music streaming services?	If you wanted to share a playlist, how would you do that?	What was your experience with music transfer service?	T1 Notes	T1 Success	T1 Rating	T1 Comments	T2 Notes	T2 Success	T2 Rating	T2 Comments	T3 Notes	T3 Success	T3 Rating	T3 Comments	What did you like most?	What did you dislike most?	Are there any addition features that are missing?	Does the transfer from platform to platform easy to perform?	Are the sign-in features placed in a user-friendly way
A (Moderator: Jhet)	Uses youtube music	1	No	Shares only songs; not playlist	n/a	sign in; sign in; clicks playlist;mirror; ok	Yes	2 - Easy		Clicks spotify; Mirror; okay; confirm; transfer	Yes	1 - Very Easy		create new;looks for songs; matched; create playlist; mirrors; confirm to create; go to playlist	No	2 - Easy		Likes the interactions	disliked that they were automatically routed to previous platform	nothing needed	Yes. Liked the design	weird to login next to eachother
B (Moderator: Jhet)	Uses spotify.	1	Never switched.	Shares Spotify playlist with Spotify share button	n/a	Clicks choose platform. connects.Chooses pop playlist. Chooses mirror. can not transfer until connected. connects to youtube. mirrors.	Yes	1 - Very Easy	confused by the large mirror button	how difficult to transfer	Yes	1 - Very Easy		Clicks text. Clicks mirror. clicks confirm	No	3 - Neutral		likes the animation	had to click around a lot. Things arent as obvious or intuitive	Wants it to take to the accurate platform playlist. Would like to see pandora & apple music	Yes. it was efficient	Pretty intuitive
C (Moderator: Jay)	Uses spotify.		switched from YT 1 music to spotify	click share playlist and copy link	n/a	clicks playlist; mirror; confirm	Yes	2 - Easy			Yes	1 - Very Easy		text; mirror; confirm	No	1 - Very Easy		likes all of it	did not like to connect to spotify before choosing another playlist	Wants easier way to know current platform they are on	Yes. easy enough	Yes
D (Moderator: Jay)	n/a	n/a	n/a	n/a	n/a	clicks playlist; mirror; confirm	Yes	1 - Very Easy			Yes	1 - Very Easy		text; mirror	Yes	2 - Easy		super streamline;text easy to use	create new playlist is difficult	tracking feature/spotify wrapped	yes, but would like to see to scale	would like to see account sign in page
E (Moderator: Alex)	Spotify	1	Yes; iTunes to spotify	Share using spotify	n/a	Clicks spotify; connect; clicks youtube; connect;	Yes	1 - Very Easy		clicks playlist; Mirror; okay; confirm	Yes	1 - Very Easy		trouble finding text; Mirror; okay	No	3 - Neutral	not clear text as an option	very clean;easy	confusing to transition to text bc it is not a platform	missing a back button	easy	easy
F (Moderator: Alex)	Youtube		Yes;Spotify to apple 1 music to Youtube	Share button	Almost but did not because of paywall	drop down; spotify; "confused"; mirror; dropdown;YT; connect	Yes	1 - Very Easy		mirror;confirm	Yes	1 - Very Easy		Create new; dropdown;text;mirror; confirm	No	2 - Easy		easy, free	limited options	no, would be too complicated	yes,simple	yes, simple