

Participant ID	Variant	Background 1: Do you currently have a system for finding and storing recipes for cocktails and/or food?	Background 2: Have you previously worked in food service or bartending? If so, what system did they use for storing recipes?	Completed Task 1	Task 1: 1 step: Please enter credentials to enter TCC site. Notes:	Task 1 Rating	Completed Task 2	Task 2: 4 steps: Find pina colada recipe, edit, save, exit. Notes:	Task 2 Rating	Completed Task 3	Task 3: 4 steps: Find drink w/Bourbon, select drink and send to friend amy, include message with share, go back to homescreen. Notes:	Task 3 Rating	Wrap-Up 1: What was your favorite feature you interacted with?	Wrap-Up 2: What was your least favorite feature you interacted with?	Wrap-Up 3: Which version do you prefer: A or B? Why?	Wrap-Up 4: Any other thoughts/ comments?
1	A	No. Chat GPT or Google/Wikipedia for finding recipes	Yes, have worked in restaurants. Usually recipe folder as notebook--or a binder.	Yes	"Very Easy and made sense"	Very Satisfied	Yes	1. Looked through what was available and found immediately. 2. Clicked on it and changed it Feedback: Pretty straight forward/easy and clear.	Somewhat Satisfied	Yes	1. Was not clear they were on "My Bar" already. Tried to use the enter button, fumbled to the result/end of task. 2. Struggled to find how to find friend "Amy". Feedback: Would want to press enter or click out to close. "My Bar" button is too small.	Neutral	N/A	N/A	N/A	N/A
1	B	N/A	N/A	Yes	"Very Easy and made sense"	Very Satisfied	Yes	1. On home screen, clicked the card and found it. 2. Found edit icon Feedback: Thought that variant A was less steps and simpler but variant B might be better? (Possible misunderstanding of Question)	Very Satisfied	Yes	1. Found "share" icon very easy Feedback: (Same as above)	Somewhat Satisfied	Liked being able to send messages to friends.	Liked them all--but the filter button was unintuitive.	Both versions were good, lean towards Variant B because of the icons.	Option to save changes as alternative to maintain/edit original recipe. (ie. copy of recipe with change). "Layout is cool."
2	A	No, does not.	They have worked in service. Cooks have binders full of recipes, bartenders have notebooks. Was usually a server--have not bartended or cooked. Hard to find recipes in physical books.	Yes	1. Clicked through as they expected. Feedback: "Pretty straight forward"	Very Satisfied	Yes	1. Saw Pina Colada and clicked it. 2. Found and clicked edit. 3. Saved and clicked the "X" button to exit. Feedback: Pretty straight forward. Could've used up/down indicator to show the amount that can be changed/edited.	Somewhat Satisfied	Yes	1. Clicked around with filters, got lost a little. 2. Found share easily. 3. Struggled to find "Amy"--was not in list on left (thought it was a friends list). Feedback: (3.5 rating) Thought the inbox would scroll, thrown off by having to click "to" to start message.	Neutral	N/A	N/A	N/A	N/A
2	B	N/A	N/A	Yes	Feedback: "Super simple and similar to Variant A"	Very Satisfied	Yes	Feedback: Liked the edit icon at the top.	Somewhat Satisfied	Yes	1. Struggled to use filter bar but got it eventually with the search bar. 2. Easily sent to Amy using prior knowledge from Variant A. Feedback: (3.5 rating) Search was not coming up initially but was already familiar with sending to friend.	Neutral	Sending recipes to friends. Also liked changing the pina colada (ie. making the edit).	Search bar--non reactive sometimes.	A--felt more organic, but liked both, super easy to use. Thought B had more clicking.	None.
3	A	No, Google/Youtube for recipes.	No. Some places use binders. "My mom had a notepad."	Yes	Had an easy time.	Very Satisfied	Yes	1. Mislicked out of Pina Colada. 2. Was able to complete with ease. Feedback: Satisfied.	Very Satisfied	Yes	1. Had a little trouble exiting filter. 2. Was able to send drink to Amy. Feedback: Hard to find friend "Amy". Left side was unclear if it was just messages.	Somewhat Satisfied	N/A	N/A	N/A	N/A
3	B	N/A	N/A	Yes	N/A	Very Satisfied	Yes	1. Had an easy time editing. Feedback: Liked the button. Matched convention/expectation.	Very Satisfied	Yes	1. Took a little bit longer to find the send button. Feedback: Liked the new send button.	Very Satisfied	Sharing recipe, especially with icon in variant B	Variant A, sharing.	Variant B	N/A
4	A	"No. I don't think so. I'll just google stuff." "I don't really cook."	No.	Yes	1. No struggles. Feedback: Straight forward.	Very Satisfied	Yes	1. Clicks on card. 2. Click and save. Feedback: Easy. Pretty straightforward, intuitive.	Very Satisfied	Yes	1. Finds filter, hits filter after struggle to close. "Dang dude, looks nice." 2. Struggle to find Amy. Feedback: Going back to the main page was hard. The text was too small and you had to click on it in a particular way. Usually when you go back to home page you hit the logo. Not "my bar" but also home button would be more straight forward.	Somewhat Satisfied	N/A	N/A	N/A	N/A
4	B	N/A	N/A	Yes	1. Hit email. 2. Hit Password Logged in!	Very Satisfied	Yes	1. Hit Pina colada card recipe. 2. Finds "mouse with pencil" icon. Feedback: Super easy.	Very Satisfied	Yes	1. Found Liquor, Bourbon. Feedback: "How do you close?" "Usually there would be an "X" to close. "This is more straight forward and unique." Participant Idea: Share on social media Make an edit to current drink	Very Satisfied	Sharing because you can also customize drink to something special and unique. Participant Idea: Share on social media Make an edit to current drink	"I don't have a least favorite." "Maybe the 'Share with friend' moving the 'to' to the left side [above inbox]"	Version B: likes how share button was user friendly for variant B. Seems more "new gen". Variant A is straight forward but prefer variant B.	N/A
5	A	Not a ton of cooking. Use google or a cookbook.	Experience at starbucks. Cards, on binder clips or stored in my head.	Yes	1. No trouble. Feedback: 3-4 Rating.	Neutral	Yes	1. Wouldn't expect to edit pina colada.	Very Satisfied	Yes	1. Struggled with clicking liquor. 2. Sharing wasn't entirely clear. Feedback: Inbox vs. contact list wasn't clear. No "submit" button.	Somewhat Satisfied	N/A	N/A	N/A	N/A
5	B	N/A	N/A	Yes	1. Not clear. Feedback: Rating between 3-4	Neutral	Yes	Feedback: Not self-explanatory that it could be edited.	Very Satisfied	Yes	1. Understood it this time around. Feedback: "Learnability is good."	Very Satisfied	Sharing.	Search/filter.	A was more explanatory. Text is more clear.	N/A
6	A	Instagram. Don't really.	Barista experience. Use a binder.	Yes	N/A	Very Satisfied	Yes	"Looks like jelly beans." "Too much juice [in edit]"	Very Satisfied	Yes	"Names are confusing"	Very Satisfied	N/A	N/A	N/A	N/A
6	B	N/A	N/A	Yes	N/A	Very Satisfied	Yes	N/A	Very Satisfied	Yes	"Yes."	Very Satisfied	Filter important. Exclusive filter option (for allergy options, etc).	Inbox looks like contacts.	B--is cleaner. "A is for people who are stupid."	N/A