

# Protocol: Culinary Collab Evaluation

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## Introduction

(After filling out an informed consent form...)

Thank you for agreeing to participate in our study. For the next 30 minutes, we will be looking at The Culinary Collab website to gain insights into how you might use it and how we can make it easier for you to use. Please keep in mind, this study is not an evaluation of you, we are using this study to evaluate The Culinary Collab website and features and your overall satisfaction with the experience.

We will **not** be video recording this interview however we will be note-taking so we can go back and review your responses just in case I missed anything. This is to ensure we make the best design decisions for you as a user. Rest assured that at the end of the study, we will be sure that the notes and research collected are deleted and destroyed. Your name and any other personal identifying information you share will **not** be included in the notes or documentation and will be kept strictly confidential.

During this study, when you are using The Culinary Collab, I would like you to “think out loud” and let me know what you are doing, thinking and feeling. This includes, but would not be limited to—what you like and dislike, what surprises, frustrates, confuses or evokes other emotions for you. Any other thoughts that you have that you would like to share with us are also encouraged and welcomed.

Do you have any questions?

Alright, let's begin!

Participant #:\_\_\_\_\_

## Background

First, I'll ask you a few questions about your previous experience with finding and using recipes.

1. Do you currently have a system for finding and storing recipes for cocktails and/or food?  
Make notes of previous apps / physical systems used

2. Have you previously worked in food service or bartending? If so, what system did they use for storing recipes?

Make notes of previous experience / systems used

## Tasks

Each of the **three** tasks below will be repeated (with each participant) with **two** different versions of the prototype.

### Variant A

#### Task 1

1. **Step 1:** Please enter credentials to enter The Culinary Collab site.

Notes/Comments/Concerns:

2. On A Scale of 1-5, from "Not Satisfied" to "Fully Satisfied", how would you rate your experience completing this task? Comments?

Notes/Comments/Concerns:

#### Task 2

1. **Step 1:** Please show me how you would find the Pina Colada drink recipe.

**Step 2:** Next please show me how you would make a change to the amount of pineapple juice in a Pina Colada.

**Step 3:** Save the change you made.

**Step 4:** Exit the change screen of the Pina Colada recipe you made a change on.

Notes/Comments/Concerns:

2. On A Scale of 1-5, from "Not Satisfied" to "Fully Satisfied", how would you rate your experience completing this task? Comments?

Notes/Comments/Concerns:

## Task 3

1. **Step 1:** Using the filter function on the My Bar home page, choose a drink that has Bourbon in it.  
**Step 2:** Once you have found a drink that has Bourbon as an ingredient, select the drink to send to your friend Amy.  
**Step 3:** Be sure to write a message to include with your drink you are sending to Amy.  
**Step 4:** After you have sent the drink and message to your friend Amy, go back to the home page.

Notes/Comments/Concerns:

2. On A Scale of 1-5, from "Not Satisfied" to "Fully Satisfied", how would you rate your experience completing this task? Comments?

Notes/Comments/Concerns:

## Variant B

### Task 1

3. **Step 1:** Please enter credentials to enter The Culinary Collab site.

Notes/Comments/Concerns:

4. On A Scale of 1-5, from "Not Satisfied" to "Fully Satisfied", how would you rate your experience completing this task? Comments?

Notes/Comments/Concerns:

### Task 2

3. **Step 1:** Please show me how you would find the Pina Colada drink recipe.

**Step 2:** Next please show me how you would make a change to the amount of pineapple juice in a Pina Colada.

**Step 3:** Save the change you made.

**Step 4:** Exit the change screen of the Pina Colada recipe you made a change on.

Notes/Comments/Concerns:

4. On A Scale of 1-5, from "Not Satisfied" to "Fully Satisfied", how would you rate your experience completing this task? Comments?

Notes/Comments/Concerns:

## Task 3

2. **Step 1:** Using the filter function on the My Bar home page, choose a drink that has Bourbon in it.  
**Step 2:** Once you have found a drink that has Bourbon as an ingredient, select the drink to send to your friend Amy.  
**Step 3:** Be sure to write a message to include with your drink you are sending to Amy.  
**Step 4:** After you have sent the drink and message to your friend Amy, go back to the home page.

Notes/Comments/Concerns:

3. On A Scale of 1-5, from "Not Satisfied" to "Fully Satisfied", how would you rate your experience completing this task? Comments?

Notes/Comments/Concerns:

## Wrap-up

1. What was your favorite feature you interacted with?

2. What was your least favorite feature you interacted with?

3. Which version did you prefer; Version A or Version B? Why?

4. Any other thoughts or comments?

Thank you again for your participation! Your feedback will greatly help our team to improve The Culinary Collab website and experience.