

VidDiffusion Test Protocol

Introduction

Let me express my sincere gratitude to you for agreeing to participate in our study. For the next 30 minutes we are going to ask you to complete tasks using our software in order to ascertain how you use it and to discover potential flaws that we need to address about our software. It is important to remember that this is not a test that will evaluate *you*, but a test to evaluate our software.

We ask that you narrate what is on your mind while you navigate the software, whether it be difficulties you are having or when you feel you are having success.

When we are through with the study we will not keep any of your personal information, so you do not have to worry about any of your information being leaked.

Do you have any questions before we begin?

Background

Starting off, we would like to gauge your experience in editing videos or images, or doing any kind of video editing? This allows us to see how well you might know video editing software industry standards. More experienced might be able to navigate such tools faster than others.

- 1) Think back to the last time you used a video editing tool, how did you get the editing done?

AI tools:

Websites:

Other:

- 2) If the user has used A.I. to complete a video editing related task what was it?

Tasks

- 1) As a first task, imagine that you have taken a video of your two kids playing together with sticks as if they were imitating lightsabers. Your goal is to transform the video into an actual Star Wars scene where your kids are reacting to the fight scene of Obi-Wan Kenobi against Anakin Skywalker.
- 2) You have just completed editing a video but missed the return prompt that specified where the applications stored the video file. Walk us through the process of you recovering the location of that file that you saved.

- 3) Your colleague is a dance teacher, and has sent you a video of her performing her newly choreographed dance. She wants to spice it up to increase interest among her students. Modify the video so that she appears as a pixar animated cartoon.

Debrief

Overall, what did you like most about VidDiffusion?

What did you dislike most about it?

Are there any features that you felt were missing?

Are there any features that you felt were difficult to find?

Did you use the presets feature, and if you did, did you find them to be useful?

Once again, thank you very much for your participation.