Creative Block Usability Test Protocol

Introduction
[following informed consent]
Thank you for agreeing to participate in this survey. For the next 30 minutes, We'd like you to look at an application in order to help us find out how usable it is. The goal of this study is to test the usability of our application, not your skills in using it.

We will be recording this interaction for learning purposes and will delete the video after it is completed. We will not include any PII (personally identifiable information such as name, address, etc) in our notes.

While you are participating in this study, please try to "think out loud". Tell us what you think upon opening the application, what you like about it and what you don't like. Let us know what you wish it had or how you would like to see it improved as you use it.

Background
First, let me ask you a few questions about your experience with note taking applications.

- How old are you?

- How comfortable are you with using computers and navigating new applications on them from a scale of 1-5?

- Do you come up with ideas for projects often? If so, are the projects usually more centered around creativity or are they centered around practicality?

- Do you feel that your personal work/ hobbies typically require creative planning?

- Task 1: You just had a new idea for a movie that you want to make. Can you create a new project for it in CreativeBlock and add a few subtasks?
Objective: See how efficient the user is at creating a project.
Observe: Time to completion, hesitation, confusion.

Task completed successfully (circle one): *YES / NO*
On a scale from 1 to 5, where 1 is "Very difficult" and 5 is "Very easy", how would you rate completion of this task on this prototype? Why?

- Task 2: Now let's say you got sidetracked with other stuff for a couple weeks. You really want to make some progress on this project now. Try updating the priority to a higher level to emphasize the importance of getting the task done.
Objective: Test intuitive navigation/editing of project info on list of projects page.
Observe: Path taken, error handling if any.

Task completed successfully (circle one): *YES / NO*
On a scale from 1 to 5, where 1 is "Very difficult" and 5 is "Very easy", how would you rate completion of this task on this prototype? Why?

- Task 3: You've completed step 1 of the movie project you made. Try opening the project and check off step 1 to chart your progress!
Objective: Observe the ease of modifying projects from within the individual project page.

Task completed successfully (circle one): *YES / NO*
On a scale from 1 to 5, where 1 is "Very difficult" and 5 is "Very easy", how would you rate completion of this task on this prototype? Why?

Debrief:

How satisfied were you with the process of creating and managing notes?

Was there anything confusing or frustrating while using the app?

How did this experience compare to other apps you've used (e.g., Notes on iphone)?

What feature did you like the most?

What feature did you dislike the most?

Did you notice any errors or unexpected behaviors?

If you could add one feature, what would it be?

Would you consider using CreativeBlock in your real life?