

## **Introduction**

*(Following informed consent...)*

Thank you for agreeing to participate. For the next **30 minutes**, we will be looking at an extension to gain insight into how you would use it compared to its competition and how to make it easier to use. Keep in mind though, that **this is not a test of you, we are evaluating the extension**.

Your name and any other personal information will not be included in the notes and will be kept strictly confidential.

While you use the website, I would like you to **“think out loud”** and let me know what you are doing and thinking – what you like and dislike, what surprises or confuses you, and any other thoughts you have.

Do you have any questions before we begin?

## **Background**

First, let me ask you a few questions about your previous experience using price saving extensions.

Have you bought computer parts online in the past?

How often do you use price saving services in your shopping?

How often do those extensions save you money?

What can be improved on in these?

## Tasks

### Task 1

You are looking to purchase a **Logitech K345 Wireless Keyboard**. Use **Honey** to find what site on the internet you can buy this item for the lowest price.

(Success: the user has found a website with what the extension considers the cheapest.)

Task completed successfully ☐ Yes ☐ No

On a scale from 1 to 5, where 1 is "Very Difficult" and 5 is "Very Easy", how would you rate completing this task on this prototype? Why?

### Task 2 - assuming task 1 is complete

Now that you have found where you can buy the **Logitech K345 Wireless Keyboard**, use **Honey** to set an alert for when the price drops.

(Success: the user has created an alert.)

Task completed successfully ☐ Yes ☐ No

On a scale from 1 to 5, where 1 is "Very Difficult" and 5 is "Very Easy", how would you rate completing this task on this prototype? Why?

### Task 3

You are looking to purchase a **HP X3000 G3 Wireless Mouse**. Use **PriceCheck** to find what site on the internet you can buy this item for the lowest price.

(Success: the user has found a website with what the extension considers the cheapest.)

Task completed successfully ☐ Yes ☐ No

On a scale from 1 to 5, where 1 is "Very Difficult" and 5 is "Very Easy", how would you rate completing this task on this prototype? Why?

### Task 4 - assuming task 3 is complete

Now that you have found where you can buy the **HP X3000 G3 Wireless Mouse**, use **PriceCheck** to set an alert for when the price drops.

(Success: the user has created an alert.)

Task completed successfully ☐ Yes ☐ No

On a scale from 1 to 5, where 1 is "Very Difficult" and 5 is "Very Easy", how would you rate completing this task on this prototype? Why?

### Debrief

For a quick survey, on a scale of 1-5. 1 being "Much more difficult" and 5 being "Much Easier".

How would you compare the ease of use between PriceCheck and Honey? Why?

On a scale of 1-5. 1 being "Less Efficient" and 5 being "More Efficient".  
How efficient was PriceCheck in finding a better price than Honey? Why?

On a scale of 1-5. 1 being "Less Satisfying" and 5 being "More Satisfying".  
How satisfying was PriceCheck in finding the price compared to Honey? Why?

## INFORMED CONSENT FORM

Our names are Vernon Earwood and Gibson Smith, and we are students in the UX class at California State University, Chico, Computer Science Department. You are invited to participate in a research study about the usability of the prototype for the browser extension PriceCheck, as well as comparing it to the closest competitor, Honey

If you volunteer, you will be asked to do an exercise to find online shopping items using Honey and our prototype PriceCheck, which will take about 20 to 30 minutes.

If you agree to participate, you can stop at any time. This study may expose you to minor risks, but they are not expected to be any greater than risks you experience in daily life. The benefits of this study are solely the improvements to the PriceCheck user experience prototype.

The results of the tests will be used for a class report. You will not be identified in my results. We will protect your identity by: (1) grouping responses/using pseudonyms, (2) storing collected information in a protected location, and (3) removing identifiers as early as possible. Information that can identify you will be deleted or removed from the data after a period of (duration). We will destroy the de-identified data at the end of this semester.

If you have any questions about the research, please contact us at ([vbearwood@csuchico.edu](mailto:vbearwood@csuchico.edu), [gsmith1@csuchico.edu](mailto:gsmith1@csuchico.edu)), (or Kevin Buffardi [kbuffardi@csuchico.edu](mailto:kbuffardi@csuchico.edu)).

Your participation implies that you have read and understand this information and that you may stop at any time without penalty.

Signature Here

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