

Autoscrap
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CSCi-341W
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x06 Personas and Scenarios

Personas:



Richard

39 year old male in Jackson, Mississippi.

Inherited his fathers business and decided to get a B.A. in business administration.

Rich is a hard worker who likes to play hard. In his free time, he loves to restore old muscle cars that are often sourced from his business. He tends to feel fulfilled from a hard days work and he mostly just wants to provide for his wife and 3 children. He often works 14 hour days and is always looking for ways to improve his beloved business.

Ricky also values ease of use (or making things simpler) in an effort to improve efficiency. However during some months out of the year, the business is slowed significantly due to unfavorable weather preventing the public from picking and buying parts in person.



Thomas

30 year old male living in Sam Ramon, California
Quality Manager at Skyline Co.
B.A in Construction Management

Thomas works a steady 40 hours a week and when he's not working has many other obligations like spending time with his family and hiking. He and his wife married when he was 20 and they have an 8 year old son. Thomas owns a house where he keeps his two cars.

Thomas enjoys tearing down vehicles and restoring them into their original state. Sometimes his son comes in and helps him out. However, many parts that he needs cost a lot and some of the parts aren't available until a certain date and sometimes they come in broken or with missing parts.



Ned

57 year old male living in San Diego, California

Maintenance Manager at Ford

A.A.S in Automotive Technology

Ned has been a professional mechanic for over 40 years and eats, sleeps, and breathes cars. While Ned loves his wife and kids, oftentimes Ned's family feels resentful when they have to compete with Ned's car club to spend time with Ned. He has built over 100 cars in his spare time over the years and he is only speeding up after retirement. Ned is passionate about his projects and while he prefers all the parts he uses to be brand new, he often takes pride in purchasing hard to find parts from junkyards and rebuilding them to have the appearance of a brand new part.