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CSCI 431W
x04 Competitive Analysis

Products(s)	Strengths	Weaknesses	Quality level (low - high)	Price/ Cost	Platform
Image Line FL Studio	Available on desktop and mobile. Free trial	Full package bundle is expensive. Lowest tier doesn't allow for recording and manipulating audio clips Plugins cost money on top of the software	Depends on the version you get. Lowest tier seems to lack important features.	\$99-\$500 one time fee	Windows, Apple, Android
ACID Pro 11	Option for a subscription fee. Integrated app store for plugins/audio files	Heavily marked up in price to increase the value of the discount. Only available on Windows. Doesn't seem to support some of the more popular audio types.	Seems to be well like and easy for users to learn	\$95.88/year \$110 - \$3600 One time fee (Majorly discounted sales)	Windows 10/11
Reason	accurate live sampling	complicated user interface	Not the best quality in terms of daws however it gets the job done	\$20 monthly subscription fee \$50-\$500 one Time fee	Mac Windows
Ardour	Free, open source project, Free plugins	Doesn't come with a large selection of instruments /	Good, it's very open ended and community	Free	Apple Windows Linux

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		goods, steep learning curve	driven, even if its a little basic		
Garage Band	Wide variety of musical instruments	limited features	low quality, mainly used for beginners, professionals don't use it.	Free on apple products	Mac

Demographics

- Musicians
- Producers (music, film)
- DJs
- Audio engineers