

## **Title: Rosetta Song**

### **User goals:**

as a user I would like to login to multiple music services

as a user I would like to see my playlists from different services

as a user I would like to move a playlist from one service to another

## **Competitor: Soundiiz**

### **1)Visibility of System Status: (8/10)**

The visibility of system status is relatively clear when you first arrive. The website has quick responses to the input and there was a fast and easy way to get logged in.

### **2)Match between system and the real world: (7/10)**

Soundiiz has a good match between system and the real world with simple but effective titles for specific functions like transfer, share and generate. There is another button titled let's go and its function could be assumed to mean make a playlist but is somewhat confusing.

### **3)User control and freedom: (8/10)**

There is a large amount of user control and freedom on Soundiiz. Playlists are easy to create and get rid of and transferring playlists seems to be working without an issue. I can remove or add songs without an issue.

### **4)Consistency and standards: (10/10)**

This site uses common language and simple terms to convey features.

### **5)Error prevention: (10/10)**

The site seems to have good error prevention. I could not encounter any errors while exploring the website.

### **6)Recognition rather than recall: (8/10)**

Soundiiz's features are all very obvious and their use does not require any memory. This is built upon by the match between the system and the real world. The system is easy to recognize when it is used but does not need memorizing.

### **7)Flexibility and efficiency of use: (2/10)**

There are no scalable features that allow or change the use of the service. The website seems to have simple functions that do not have flexibility which means the efficiency is capped at those simple functions.

**8)Aesthetic and minimalist design: (8/10)**

The aesthetic of soundiiz is definitely there. I like the overall design and it is very minimalist in design but there does feel like there is a lot going on in the empty user page section and some of the add playlist sections can feel like a lot of options.

**9)Help users recognize, diagnose, and recover from errors: (?/10)**

This is somewhat unknown because I did not run into errors while working on this website to evaluate it. There were helpful features such as the search for help and common issues but I did not experience any error messages.

**10)Help and documentation: (9/10)**

Seems to have basic professional help and documentation like any standard product. They have email contact and helpful search for documentation if needed.