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product(s)	Strengths	weaknesses	Quality level (low - high)	price/cost	Platform
Soundiiz	Lots of available music platforms	Most useful features are paid	High	Free plan, + paid plan	Website
SongShift	Many music platforms	Outdated? IOS only	Low-Medium	Free	Apple App Store
Playlist.Cloud	Dark mode	Only Apple Music and Spotify	Medium	Free	Website
FreeYourMusic	Easy to access, Simple but effective UI	Confusing payment / purchasing center. Doesn't seem to work all the way.	Medium-high	One time purchase/ Subscription	Google playstore, Apple play store, windows, linux,mac
TuneMyMusic	Many music platforms available	Limited conversions with free plan	Medium-high	Free plan + paid subscription	Website
Playlistor	Can search for any playlist using URL	Only Spotify and Apple Music	Medium-high	Free, payment optional	Website

Our demographic is people who enjoy listening and sharing music.

- + People who are switching music streaming platforms.