



THE DIKW PYRAMID



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The DIKW Pyramid



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Derived from TS Eliot's poetry

Where is the wisdom we have lost in knowledge?

Where is the knowledge we have lost in information?

- The Rock, 1934 by TS Eliot



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D - DATA

- ✓ Facts
- ✓ Symbols
- ✓ Signals



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I - INFORMATION

- ✓ Who
- ✓ What
- ✓ Where
- ✓ How many
- ✓ When



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K - KNOWLEDGE

- ✓ Information mixed with understanding and capability;
- ✓ Perception, skills, common sense



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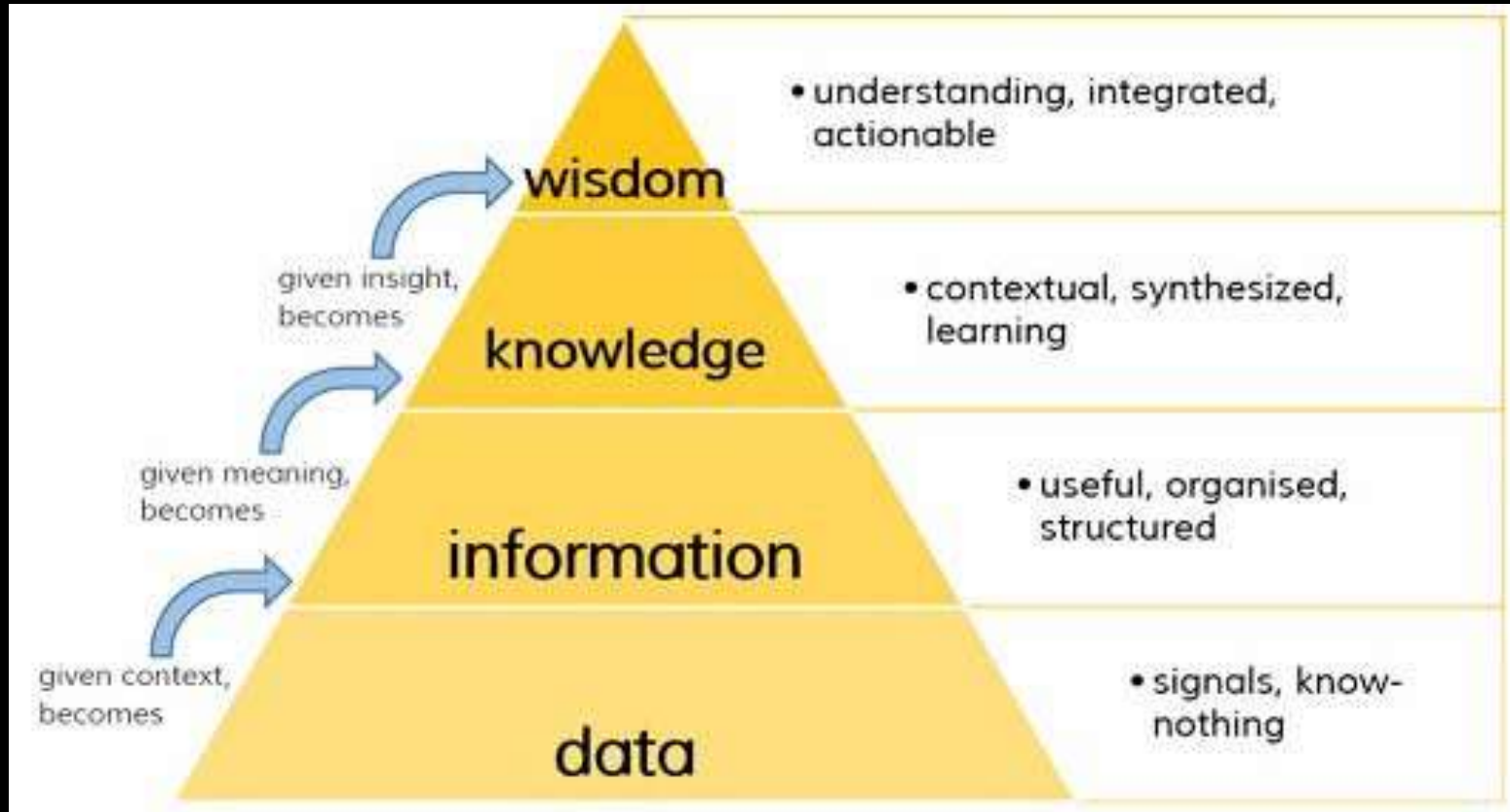
W - WISDOM

- ✓ Appreciation of why;
- ✓ What is best
- ✓ Enlightenment (on a higher plane)



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RECAP



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