

# Mercy Oluwakemi Ogedengbe

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## PROFILE

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Driven by a passion for problem-solving and a commitment to excellence in visual communication, I am eager to transition my skills as a graphic designer into a dynamic role in your organization. My ability to conceptualize and execute compelling designs, coupled with a strong foundation in project management, positions me as a valuable asset ready to contribute to new challenges.

## PROFESSIONAL EXPERIENCE

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### Project Lead - Design

2022 – present  
Ibadan

*FemiHandbags*

- Collaborated with the marketing team to create graphics for social media campaigns leading to over \$10,000 in new revenue
- Designed and produced marketing collateral, brochures, and souvenirs that was used by over 5000 people
- Worked with the marketing and design team to translate brand identity and increase exposure
- Managed a consistent brand image on social media, contributing to a 30% increase in sales and engagement

### Project Assistant

2023  
Ibadan

*Lagos Leather Fair*

- Earned 'Key Contributor' on the last 2 performance evaluations for high-quality work and dependability
- Streamlined processes and procedures that increased efficiency by 20%
- Designed reports, presentations, and proposals to enable effective communication
- Trained 10 volunteers on etiquette and crowd management before the event

## EDUCATION

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### B.Sc in Peace and Conflict Studies

2021  
Ekiti State

*Federal University Oye-Ekiti*

## SKILLS

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**Design Expertise: Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign), MS Office, Basecamp, Google Suite**

**Excellent communication skills (both verbal and written)**

**Problem-Solving, Adaptability, Critical Thinking and Strategic Planning**

## CERTIFICATES

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- Foundations of Project Management 
- Aspire Leaders Program 
- Jobberman Soft-Skills Training 

## ORGANIZATIONS

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### YOUTH MENTORS HUB INITIATIVE

2020 – present  
Ekiti, Nigeria

*Team Lead and Volunteer*

- Mentored 16 youths on leadership and innovation and managed the virtual office
- Organized interview sessions for prospective volunteers across Africa
- Coordinated an unveiling event with partners and attendees from Ireland, Michigan, Rwanda, Ghana, and Nigeria