**NAME OF WEBSITE: OHZee.com**

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**STEP 1: Description of the website**

This website is intended for shoppers and deliverers/ couriers in the same geographical location, precisely living within the proximity of a zip code area. The site will operate on some selected cities in The US. The purpose of the website is to connect the shoppers to deliverers, in the process of shopping from a store in their area, and have their item delivered to them in a short time frame.

The site is intended for people with a busy schedule (the shoppers), whom have the need for people to do errands for them in their area. The shoppers can also include, but not limited to, business owners or employees: who need couriers to deliver food, drinks, or coffee to their place of work, Elderly people: need someone to run an errand for them to the nearest Walgreen store, or just getting food for their pet. It is also a way to lazy around for shoppers, whom do not want to go to the pizza store-or wait 2 hours for pizza delivery- or having to wait in a long queue for chipotle orders.

Concerning the deliverers/driver or couriers or OHZeer’s, the site is intended for young audience-teens, youths, college students, or older – with a car in drivable and good working condition. The aim is to get them to sign up. Upon signing, they can select a zone or area code: this is the place they can run errands to or a place within a drivable convenience, then they can select a list of (different) stores they can go to and deliver from. The shopper s can see the stores and the OHZeer’s around that store to select from.

The site contain pages that are kept minimal in number, to navigate easily, and clear in order to enhance user experience. The site includes a home page- which will contain virtually the entire content and links- broken down in 4 section as the user scrolls down the page. The sections are contains images and links to other pages.

Scrolling from home to footer

HOME

Section 0

Footer

Section 3 & 4

Section 2

Section 1

Brief Overview of site content

**STEP 2 – Pages for the Site**

1. Home Page : This will be in four sections and will include a footer
2. How it works page: This page tell the user how to use the site in 3 simple steps
3. Sign Up (for users) page : This is a form page for the users to sign up for an account
4. Deliver for us page: This is another form page for deliverers to sign up for an account
5. About Page: This page tells more about the company: vision, mission, policy etc

**STEP 3: Description of the site’s pages**

**HOME PAGE**

**Section 0:** This include a background image that will cover 50-75% of the page. The background color is white but the main color is yet to be chosen. At the top left is the logo of the site which, when clicked, returns the user to the home page. This section includes a headline or message which is at the center overlapping the background image. Just below the message is a search bar to enter a street address. At the top right corner are links to pages for “Deliver for us”, “How it works”, “Sign up”, “About” and “Login”.

**Section 1:** Scrolling down from section0 is summary of the website. This section display a headline that communicates the site’s purpose to the user. For instance “Get your food delivered to you… with peace of mind…” or any message that will help the users know what the site is all about. For clarity, the summary of the site is outlined under three headers.

**Section 2:** This section contains images of that represent food stores like Starbucks, Chipotle, Domino’s pizza, Walmart, Target, Walgreens etc. Users will be able to know the type of stores the can select from.

**Section 3:** This contains the “how it works “message. It gives the users the summary of how to use the website in 3 simple steps after they have seen section 2. Right below it is the “Sign up and Shop” button. This leads the user to sign up page, where they create an account, then they can select a store and begin shopping.

**Section 4:** This section tells the users the cities where the company is available in. The cities are in block form and are close to each other. Clicking the cities will take the user to where to select stores from. If the user has not entered the address (in section 0) and clicks on the cities it takes then to section 0 to enter their address. The address is needed to bring a result of stores in the zip code area. Only when the user signs up can they see the deliverers be available otherwise they can just see the stores in their zip code.

**Footer:** This section shows information that the user could be interested at the bottom of the page. They include the about us, careers, help-answers to like the FAQ‘s. This is just meant to give additional information about the site.

**HOW IT WORKS PAGE**

This page will tell the user how to use the website in 3 simple steps: Enter Zip code, Select a store and choose deliverer, then shop. It will have a white background color, and image of iphone and Sign Up button, which will take the user to the signup page.

**SIGN UP (For Users) PAGE**

In this page, the user will be able to create an account that they can later use to login to the site. This page is a form page and will include fields like First Name, Last Name, Email Address, Phone Number, Password, Confirm Password and a “SIGN UP” button. Once they sign up, they can now access the stores and begin using the site.

**DELIVER FOR US PAGE**

This page will be like a form that will enable the deliverers to sign up. At the left corner of the page are some messages that identifies the benefits of driving for the company- making money at their own schedule, being their boss etc. At the right side is a form similar to the sign up. This page will lead them to they can choose their store preference, set their schedule etc.

**ABOUT US PAGE**

This page gives more information about the company. Why it exists, the description of the team, the mission statement, information about policy and contact. The background will be white and it will include few images.



