

COMMERCE

SCHEME OF EXAMINATION:

There will be two papers, Paper I and Paper 2, both of which will constitute a composite paper to be taken at one sitting.

PAPER I: Will consist of fifty multiple choice questions to be answered in 50 minutes for 50 marks.

PAPER II: Will consist of eight essay type questions out of which candidates will be required to answer any five within 2 hours for 100 marks.

DETAILED SYLLABUS

S/NO	CONTENTS	NOTES
1.	INTRODUCTION	i. Definition of Commerce and E - Commerce ii. History/Background of Commerce iii. Scope of Commerce and E Commerce iv. Functions of Commerce and E Commerce
2.	OCCUPATION	i. Meaning of Occupation ii. Types;- Industrial, Commercial, Service Occupation iii. Factors that determine types of occupation / employment Career Opportunities
3.	PRODUCTION	i. Meaning ii. Factors – land, labour, capital and entrepreneurship iii. Types:- Primary, Secondary and Tertiary production iv. Division of labour/specialization

		<ul style="list-style-type: none"> - meaning - types - advantages and disadvantages, - limitation <p>v. Inter-relationship between production and exchange</p>
4.	BUSINESS UNITS	<p>i. Meaning and objectives of business</p> <p>ii. Forms of business units</p> <ul style="list-style-type: none"> — Sole proprietorship, — Partnership, — Co-operative Societies, — Credit Union and Thrift Societies, — Public enterprises, — Companies - <p>iii. Types, Formation, characteristics, comparison, advantages and disadvantages</p> <p>iv. Sources of capital of each forms of business</p> <p>v. Meaning and purpose of</p> <ul style="list-style-type: none"> - Amalgamations, - Mergers and acquisitions - Trust, - Holding companies and Subsidiaries - Consortium and Cartel <p>vi. Dissolution/Liquidation of Companies/Partnership.</p>
5.	TRADE ASSOCIATIONS	<p>Aims and functions of</p> <p>i. Trade Association</p> <p>ii. Chamber of Commerce, Employers Association</p> <p>iii. Consumer Association/Consumerism</p>

6.	BUSINESS CAPITAL AND PROFITS	<ul style="list-style-type: none"> i. Meaning and types - Authorized/Registered/Normal capital, called-up, paid-up capital, capital owned, liquid/circulating capital ii. Credit - Meaning, Sources, Instrument and Functions iii. Calculation of working capital, the Importance of working capital iv. Profits - Meaning, types and calculation of profit v. Turnover - Meaning, calculations and factors affecting turnover.
7.	TRADE (a) HOME TRADE	<p>Purpose and branches of trade –</p> <p>Home Trade and Foreign Trade – Meaning and Differences</p> <ul style="list-style-type: none"> i. Retail trade: Functions of retailer <ul style="list-style-type: none"> - Factors to consider in starting a retail business - Reasons for success/failure of retail business. ii. Small scale and large scale retailing – Types of Retail Outlets, <ul style="list-style-type: none"> - Unit shops, Stalls, Hawkers, Kiosks, Mobile shops, Supermarket, Chain Stores, Department Stores, Shopping malls, Hypermarkets and Mail Order business <p>The main characteristics of each.</p> <ul style="list-style-type: none"> - Advantages and disadvantages. - Modern trends in retailing – branding, self service, Vouchers. Vending machines, credit cards. iii. Wholesale trade - Functions of Wholesalers Types

		<p>of Wholesalers. Factors. Merchant and agent Wholesalers</p> <p>iv. Factor making for elimination and survival of middlemen</p> <p>v. Channel of Distribution: Meaning, Types. Factors for choice of Channel</p>
	(b) FOREIGN TRADE	<p>i. Meaning - Types: Import, export and entreport</p> <p>ii Basic concept in International trade - terms of trade, balance of trade, balance of payment -favourable, unfavourable, visible and invisible items, bilateral and multilateral agreements and counter trade</p> <p>iv. Advantages and Disadvantages</p> <p>v. Barriers to Foreign trade –</p> <p>vi. Tariffs – Meaning Reason for tariffs,</p> <p>vii. Functions of port and Airports Authorities, Customs and Excise Authority and Shipping, Clearing and forwarding Agents. Exports promotion Council.</p>

8	<p>PURCHASE AND SALE OF GOODS IN HOME AND FOREIGN TRADE</p>	<ul style="list-style-type: none"> i. Procedure and documents used in business - Order, Indent, Consular Invoice, Ordinary Invoice, Credit/Debit notes, Proforma Invoice, Letter of hypothecation, documentary credit, certificate of origin, certificate of inspection, insurance certificate. ii. Price Quotation - Trade discount, Cash discount, Quantity discount, COD, CWO, CIF, FOB, E & OE, Ex-works, LOCO, FAS, FOR and Franco iii. Terms of Payment: Cash/Spot Payment, Purchase and deferred payment. iv. Means of payment - Legal tender – (bank notes and coins), cheques, standing order, bank draft, stamps, postal-orders, money orders, bills of exchange and promissory Note, mail transfer, traveller's cheques, telegraphic transfer. Epayment
9.	<p>FINANCE AND FINANCIAL INSTITUTIONS</p> <p>A. MONEY</p> <p>B. BANKS</p>	<ul style="list-style-type: none"> i. Meaning ii. Evolution/History iii. Forms iv. Qualities and functions. i. Types of Banks - Central Bank, Commercial Banks and other specialized banks e.g. Development Bank, Mortgage Bank, Building Society, Micro finance institutions, - their features and Functions. Bureau-de-change (Meaning and Functions) ii. E. Banking – Meaning, forms - ATM, Money transfer -

		<p>E Payment – online transfer</p> <p>iii. Types of Accounts: Current, Savings and Fixed Deposit Account - Their main features</p> <p>i. Meaning and basic principles – utmost good faith, insurable interest, indemnity and subrogation, Contribution and proximate cause</p> <p>ii. Types of Insurance</p> <p>a. life Insurance</p> <ul style="list-style-type: none"> - Whole life Assurance - Endowment <p>b. Non life Insurance</p> <ul style="list-style-type: none"> - Motor vehicle - Fire - Fidelity - Burglary/Robbery/Theft - Accidents - Consequential Loss - Marine <p>c. Types of Risk</p> <p>i. Insurable Risk e.g. fundamental risks</p> <ul style="list-style-type: none"> - Pure risk
	C. INSURANCE	

		<ul style="list-style-type: none"> - Particular risk
		<ul style="list-style-type: none"> ii. Uninsurable risk <ul style="list-style-type: none"> - speculative risk
		d. Importance of Insurance to business and individual.
		e. Procedure for taking an Insurance Policy.
		f. Underwriting - meaning
		g. Re-insurance - Meaning and purpose
		i. Meaning
		ii. Functions
		iii. Methods of raising funds by companies - offer for sale, offer for subscription, rights issue, private placement, issue by tender
		Second tier Security market
		i. meaning and functions
		ii. Advantages to Companies/Public
		iii. Requirement for listing
		i. Meaning and functions,
		ii. Importance
		iii. Transactions on the stock exchange
		iv. Speculators - Meaning and Types
		v. Types of Security - Shares, Stock, Bond gilt edge,
	D. CAPITAL MARKET	

		<p>visual, Traditional,</p> <p>(iii) Advantages and Disadvantages</p> <p>(iv) Importance and services of Post Office</p> <p>(v) Courier Agencies and other communication agencies – Telephone system, satellite services, internet- E-mail</p> <p>(vi) Computer Appreciation</p> <ul style="list-style-type: none"> - meaning, - component parts, - advantages and disadvantages. <p>(i) Meaning</p> <p>(ii) Importance</p> <p>(iii) Functions</p> <p>(iv) Types</p> <p>(v) Advantages</p>
	B. TOURISM	
	C COMMUNICATION	

	D. WAREHOUSING	
11.	ADVERTISING	<ul style="list-style-type: none"> (i) Meaning (ii) Roles, advantages and disadvantages (iii) Types - informative, persuasive, Competitive, mass/specific (iv) Methods - direct and indirect (v) Media- meaning, choice and types
12	<p>INTRODUCTION TO MARKETING</p> <p>A. MARKETING</p> <p>B. Marketing Concept</p>	<ul style="list-style-type: none"> (i) Meaning (ii) Importance (iii) Functions (iv) Differences between market and marketing, market and marketing research. <p>The Marketing mix 4ps</p> <ul style="list-style-type: none"> (i) Meaning (ii) Components <ul style="list-style-type: none"> - Products, - price, - place and - promotion (i) Meaning (ii) Importance

	<p>C. Customer Services</p> <p>D. Sales Promotion</p>	<p>Types – Pre and after sales services</p> <p>(i) Meaning</p> <p>(ii) Methods</p> <p>Trade fairs, exhibitions, gifts, demonstration</p> <p>Personal Selling</p> <p>Meaning</p> <p>Importance</p>
13.	<p>LEGAL ASPECT OF BUSINESS</p> <p>Areas of law that relate to Business</p>	<p>(i) Contract</p> <ul style="list-style-type: none"> - Meaning - - Elements of a valid contract - Discharge of a contract <p>(ii) Agency</p> <ul style="list-style-type: none"> - Meaning - Creation - Duties and responsibilities of principals and agents - Termination <p>(iii) Sales of goods Act</p> <p>(iv) Hire Purchase Act</p> <p>(v) Rights and Obligations of employer and Employee</p> <p>(vi) Government regulation of Business - patents, copyright. Trade mark</p> <p>(vii) Registration of Business</p>

	Consumer Protection	<ul style="list-style-type: none"> - Meaning and uses (i) Meaning (ii) Need for protection (iii) Means of protection (iv) Consumerism <ul style="list-style-type: none"> Meaning Means, Instrument of protection Government Legislation - food and drugs Act standard organization Act - Price Control Act - Factory, Shops and Offices Act – Product quality
14.	Government policies relating to business A. Commercialisation B. Privatisation C. Deregulation	<ul style="list-style-type: none"> (i) Meaning and Reasons (ii) Advantages and disadvantages (iii) Comparison/differences
15.	INTRODUCTION TO BUSINESS MANAGEMENT	<ul style="list-style-type: none"> i. Meaning ii. Objectives of business iii. Meaning of Business Management iv. Functions v. Business Resources <ul style="list-style-type: none"> - Man, Money, Materials Opportunities/Goodwill

		<p>vi. Structure of Business organizational setup</p> <p>Organisational chart, Departments, Functions of each, Authority, Delegation of Authority</p> <p>- Responsibility Span of Control</p> <p>Meanings</p> <p>vii. Business and its environment Economical</p> <p>- Political Competition Technological etc</p> <p>viii. Social responsibility of Business to the Society</p> <p>ix. Importance of Inter and Intra departmental communications</p>
16.	<p>ECONOMIC GROUPINGS</p> <p>A. ECOWAS</p> <p>B. NIGERBASIN .</p> <p>COMMISSION (NBC)</p> <p>C. LAKECHADBASIN</p> <p>COMMISSION (LCBC)</p> <p>D. MANO-RIVER UNION</p> <p>E. EUROPEAN UNION</p> <p>F. WEST AFRICAN</p> <p>CLEARING HOUSE</p>	<p>i. History</p> <p>ii. Membership</p> <p>iii. Objectives</p> <p>iv. Achievements</p> <p>v. Problems/Obstacles</p>

RECOMMENDED TEXTBOOKS

- i. Senior Secondary Commerce, Book One, two and three by M. O. Odedokun, P. C. Udokogu and C. O. N. Oguji.
- ii. Basic Marketing- McCarthy Jerome, E. , William Perreault Jr.
- iii. Marketing – G. B. Giles (The M & E hand book services)
- iv. Consumer Behaviour – Prof. Achumba (University of Lagos