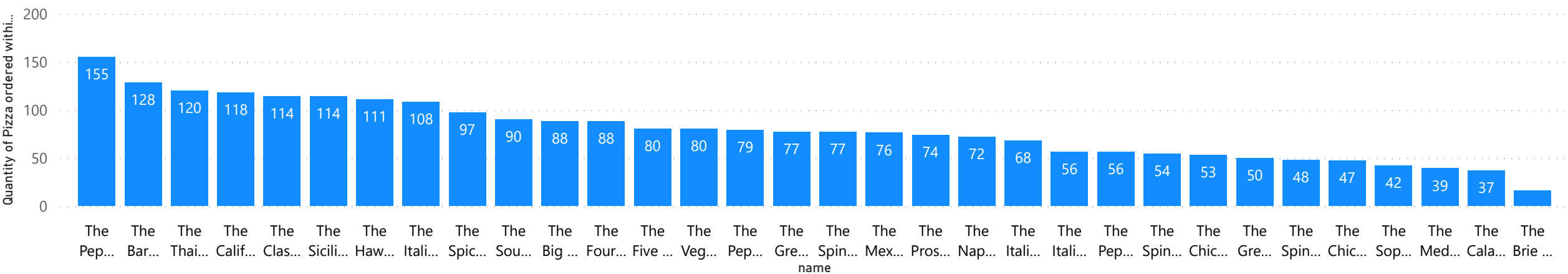
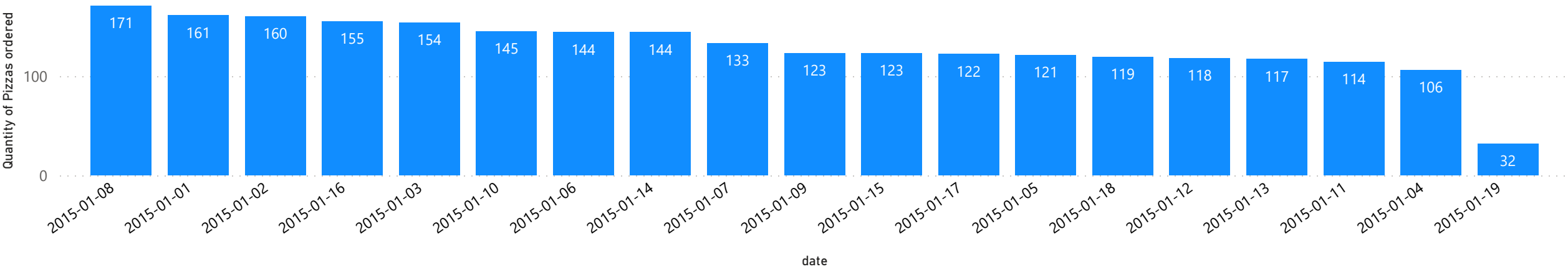


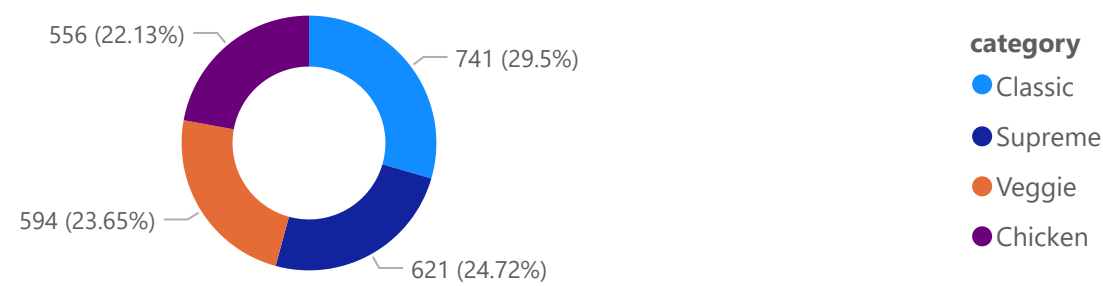
Quantity of Pizza ordered within the timeframe by name



Quantity of Pizzas ordered by date



Quantity sold by category



41.5K

Total money made between 1st of January to 19th of January

ANALYSIS

- . The most sales were made between **12:00pm** to **12:59pm**. This could be due to the fact that lots of customers come in to get lunch during these period. These customers include staff of various companies/organizations, students, drivers, policemen, etc.
- . The least amount of sales was between **22:00pm** to **22:59pm** which are the closing hours of the store.
- . The day with the most sales was on the **8th of January, 2015** which was on a **Thursday**.
- . The day with the least sales was on the **19th of January, 2015** which was on a **Monday**. This day was **The National Popcorn Day** which may be the reason for the low sales.
- . The most sought-after pizza type was the **PEPPERONI PIZZA** with a total of **155** quantities of various sizes ordered.
- . The least sought-after pizza type was the **BRIE CARRE PIZZA** with a total of **42** quantities of various sizes ordered.
- . The most sought-after pizza category was the **CLASSIC** pizza category while the least sought-after category type was the **CHICKEN** category.

DATA-DRIVEN DECISIONS

- . The Brie Carre Pizza should be taken off the menu due to low sales and another pizza type should be introduced. A new pizza type that fits into the "Classic" category should be considered due to high demand of pizzas in this category OR a suggestion box be placed at the counter and customers are asked to drop a suggestion on the new pizza type they would love to see on the menu.
- . All hands need to be on deck during peak sales hours to ensure customer's satisfaction.