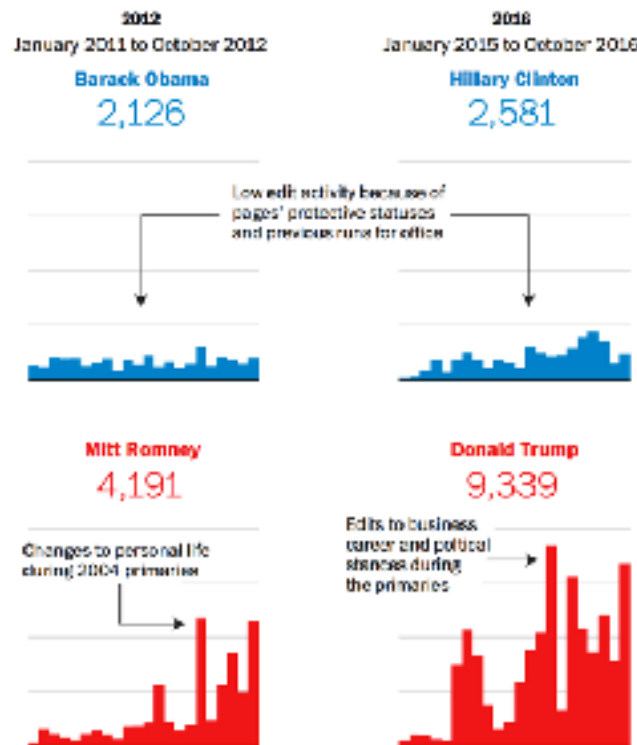


# HUDK 4050: CORE METHODS IN EDM

# In the news

## The Washington Post



FEDERAL POLICY



## The Next President Must Make Data Work for Students: Recommendations for the New Administration

Posted on October 31, 2016

## Technology Will Replace Many Doctors, Lawyers, and Other Professionals

Harvard Business Review

## The Atlantic

## The Colleges Are Watching



HARUKAEDU

Google-accelerated Indonesian edtech startup raises \$2.2m



StarTribune

Minn. Education Department releases student survey data

## Learn to code startup pi-top pulls in \$4.3M to fund a global edtech push



Massachusetts Builds Diverse Edtech Sector, Still Seeks Big Wins



Epson's New Projector App for Chromebooks Adds More Interactivity to Classrooms



Minnesota student survey highlights a decline in student smoking and tanning bed use.

## Ready for School



Recommendations for the Ed Tech Industry to Protect the Privacy of Student Data  
November 2016

FORGET BIG DATA—LITTLE DATA IS MAKING LEARNING PERSONAL

WIRED

2016 IEEE International Conference on Big Data (IEEE BigData 2016)

Dec. 5-8, 2016 @ Washington D.C., USA

# Internships

Prediction

# Machine Learning

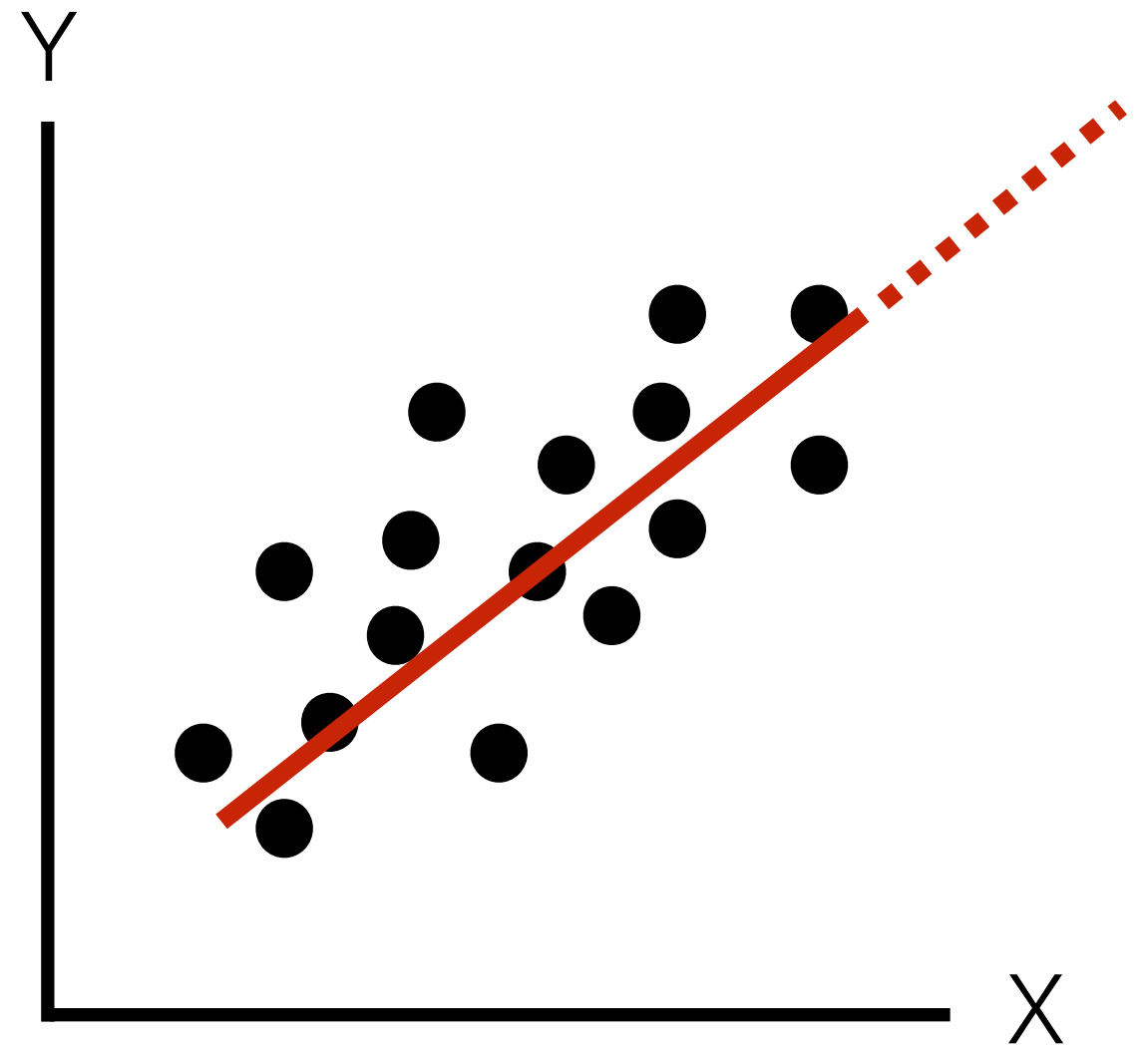
- Samuel built a computer program that could play checkers
- Recognized when it made a mistake and avoided that mistake again (“learning” through prediction)
- Built a tree of all possible moves for a given board
- Maximized a function that described the probability of winning
- Within three weeks it beat Samuel
- In 1956 it beat the world checkers champion



Arthur Samuel, 1952

# Prediction

- Cuts to the ❤️ of the difference between machine learning and ed statistics
- Characterize data vs. predict the future



# Terminology

Supervised Learning: Techniques used to learn the relationship between independent attributes and a designated dependent attribute (the label). (Have labelled data available that the machine can learn from)

For example: Have images labelled as dog, cat, etc, machine must learn the labels

Unsupervised Learning: Learning techniques that group instances without a pre-specified dependent attribute.

For example: Clustering algorithms

# Terminology

Classification: Mapping an unlabeled instance to a discrete class by a classifier

Example: Identify a student as likely to drop out or not based on demographic data

Regression (*as a form of classification*): Mapping from an unlabeled instance to a value within a continuous range

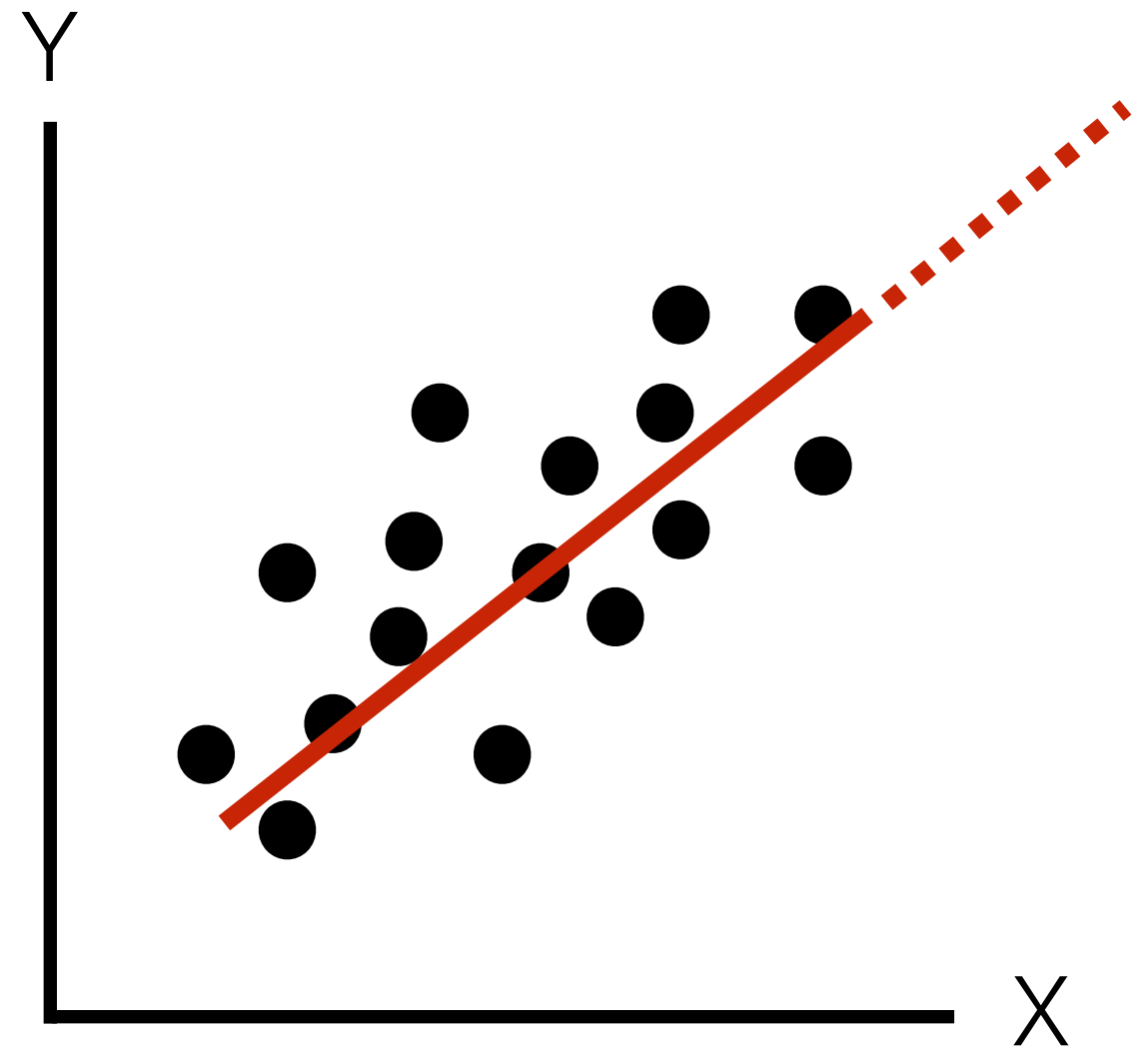
Example: Identify a student as having a math test score of 70 based on online assignment performance

Training Sets: Either supplied by a previous stage of the knowledge discovery process or from some external source



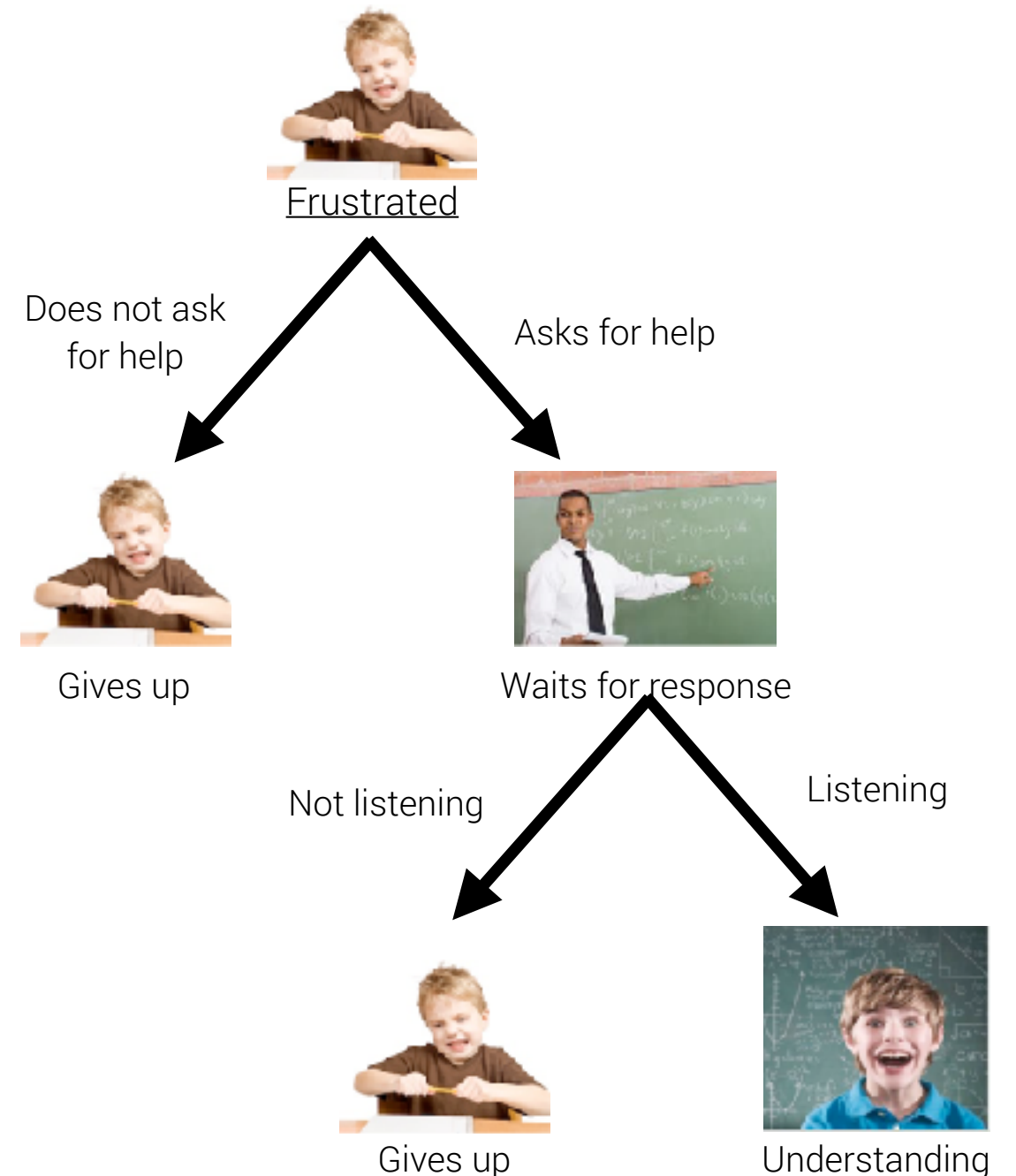
# Regression

- In Ed Stat = OLS  
Regression/Logistic  
Regression (characterize)
- In ML = Mapping from  
unlabeled instances to a  
value within a continuous  
range (future)



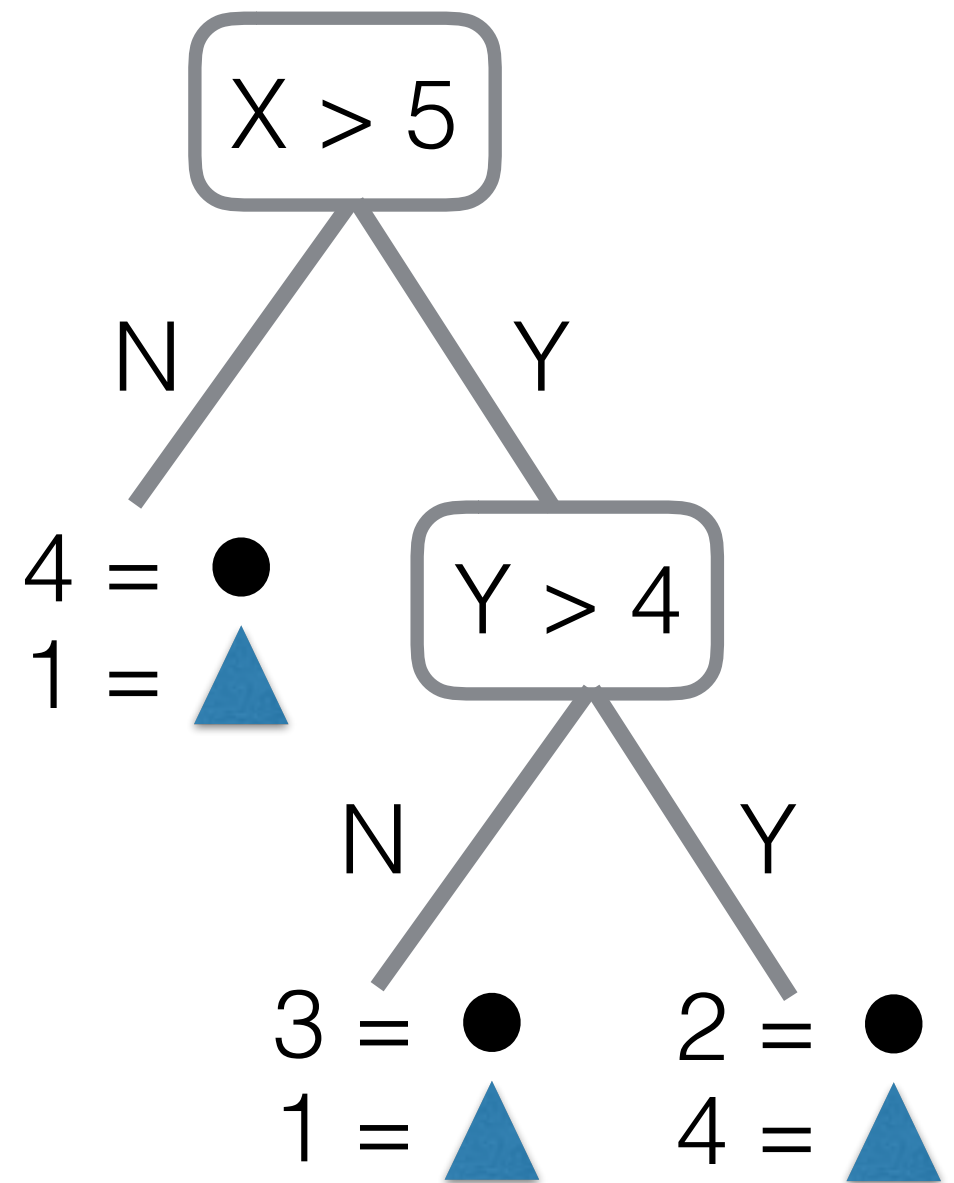
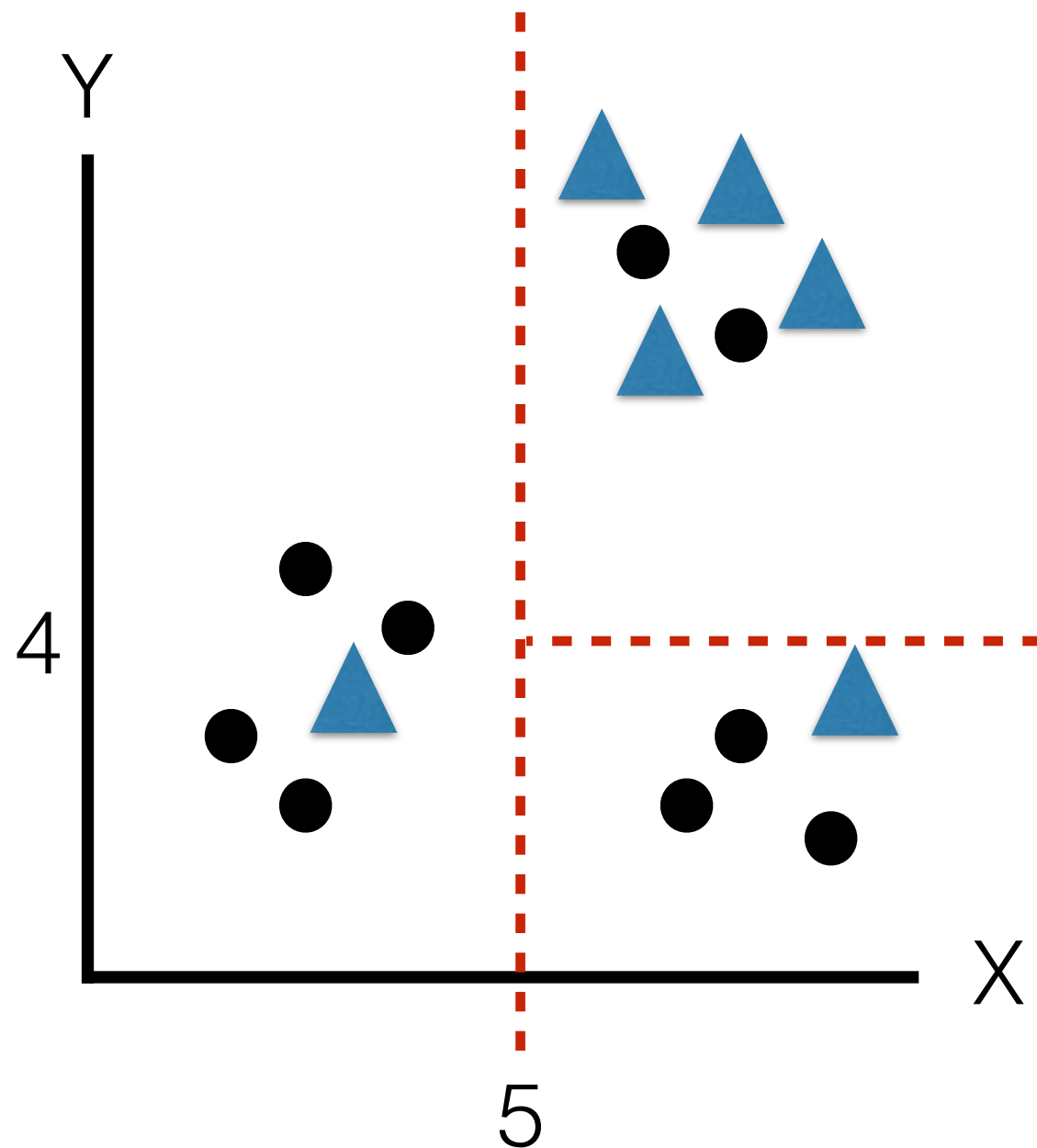
# Classification Tree

- Decision tree
- Map observations (branches) onto classes (leaves)
- Tree describes the data but can be used classification
- EG: student states = leaves, student actions = branches



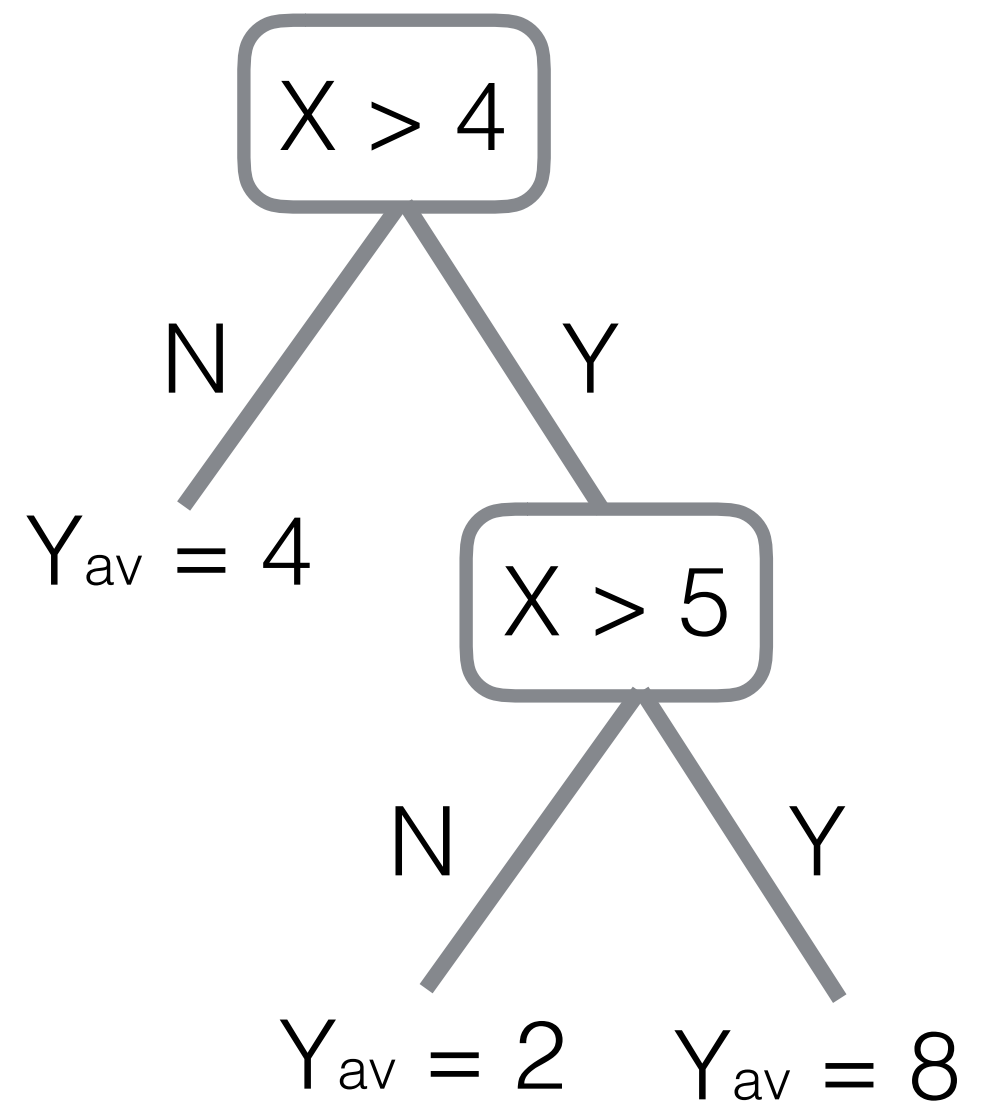
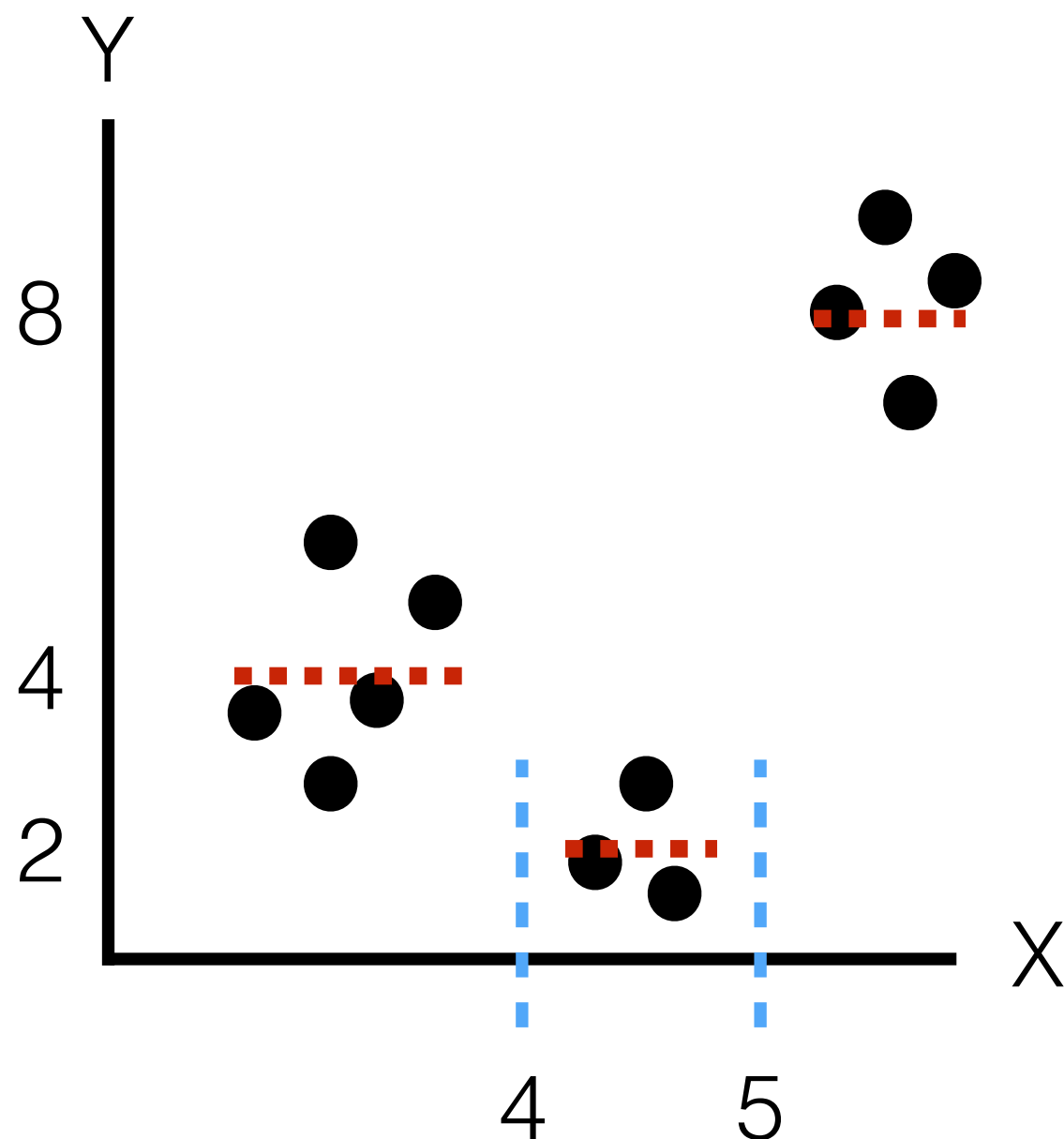
# Binary Classification Tree

\* Minimize the error



# Binary Regression Tree

\* Minimize the error





What are we gonna do  
with that Twitter?

# Group 5 Plan

- Charles Tweet about upcoming course content and some potential applications or modifications that are open for adoption
- Students will discuss and advocate for their interests during the week
- Charles will create a poll with options that consider or reflect the twitter discussions