

# HUDK 4050:CORE METHODS IN EDM



## Readers' Choice Awards 2016

Our tech-savvy readers name their favorite technologies in dozens of categories, from flipped learning software to tablets and convertible laptops.

Why It's So Hard for Us to Visualize Uncertainty **Harvard Business Review**



City's Special Ed Compliance Still Hobbled by Bad Data

Early Learning and Educational Technology Policy Brief



EdSurge

Which Edtech Companies Are Producing the Best Research-Based Products?

How Can We "Leapfrog" Educational Outcomes? **Stanford SOCIAL INNOVATION REVIEW**



U.S. Department of Education

LinkedIn Data Shows More Cash-Strapped Millennials Turning To Part-Time Freelancing



Top Hat Hires First Chief Marketing Officer, Nick Stein



HealthGrove by GRAPHIQ



Researchers Use CDC Data to Rank States' Sexual Education Programs



What Will a Trump Presidency Mean for K-12 and Ed Tech?



Big Data, NYC New York Machine learning and Data Meetup



INSIGHT

Insight Artificial Intelligence Fellowship

TOP 12 INTERESTING CAREERS TO EXPLORE IN BIG DATA

Big Data is no longer a buzzword for our future capabilities, but is already being used by businesses in a range of industries. From data-driven strategies to decision making, the true worth of Big Data has been realized, and has led to opening up of amazing career choices.

Big Data is valued at <b>\$15 Trillion</b> by 2020.	Big Data market is expected to be worth <b>\$47 Billion</b> by 2020.	By 2020, the US alone is going to have a shortage of <b>140K to 190K</b> people with these analytical skills.
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AREAS WHERE BIG DATA IS USED	REQUIRED TECHNICAL SKILLS
Businesses around the world are using data to inform their decisions.	<ul style="list-style-type: none"> <li>Python</li> <li>SQL</li> <li>MapReduce</li> <li>Hadoop</li> </ul>

Who Will Be Donald Trump's Secretary Of Education? A Familiar Name Is A Likely Pick For The Cabinet Position

Twitter

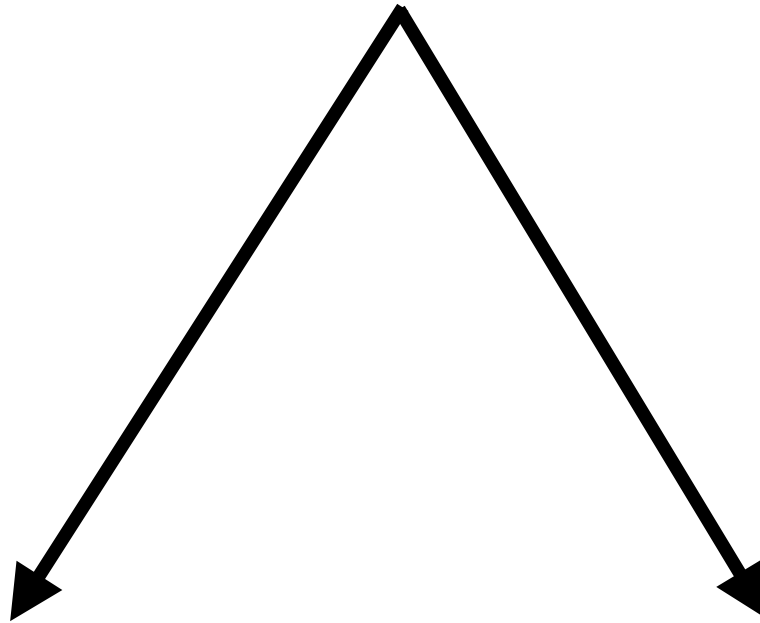
Podcast

# Inference

“Statistics is the study of uncertainty”

– LJ Savage, 1977

Variation



Patterns

Uncertainty

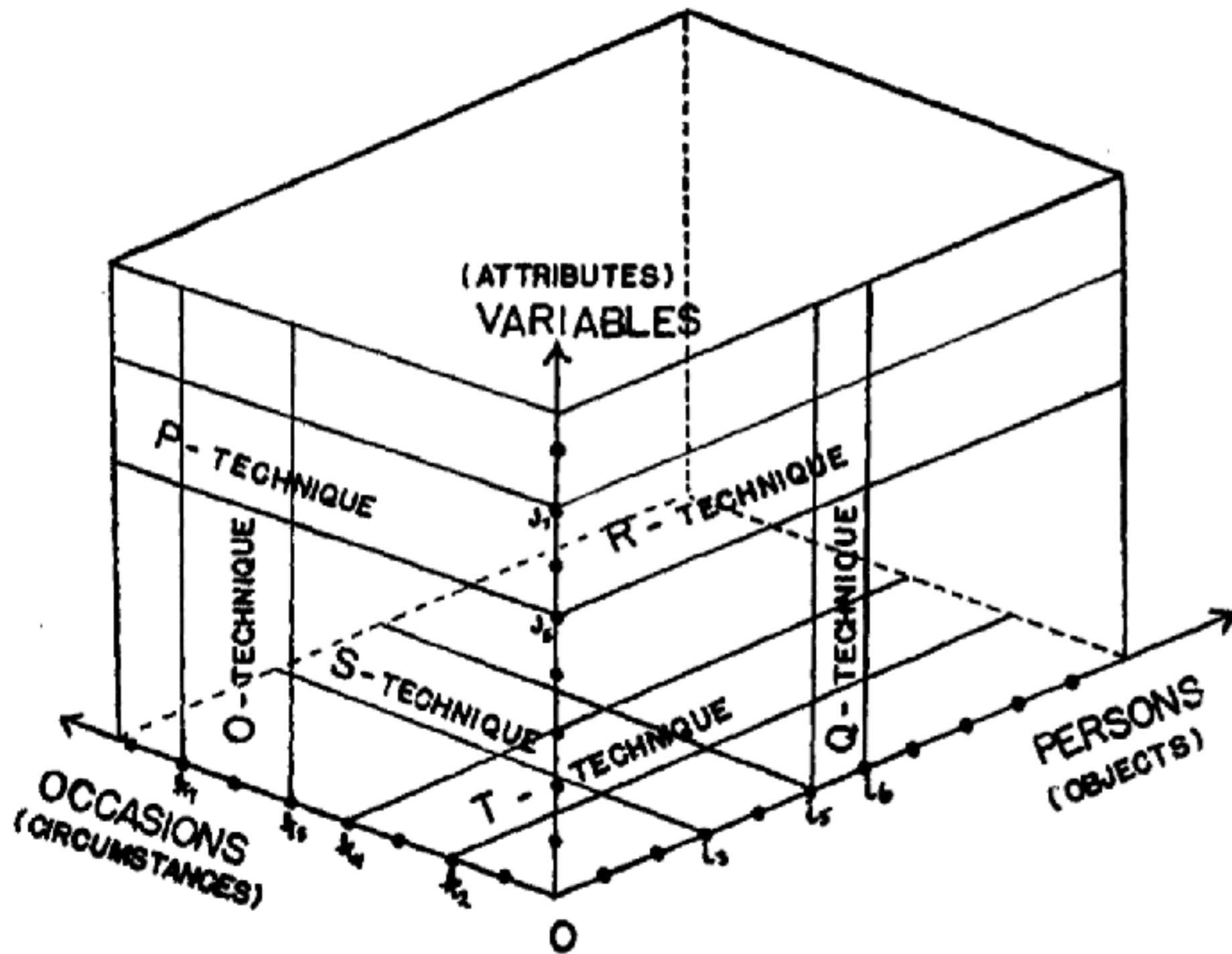
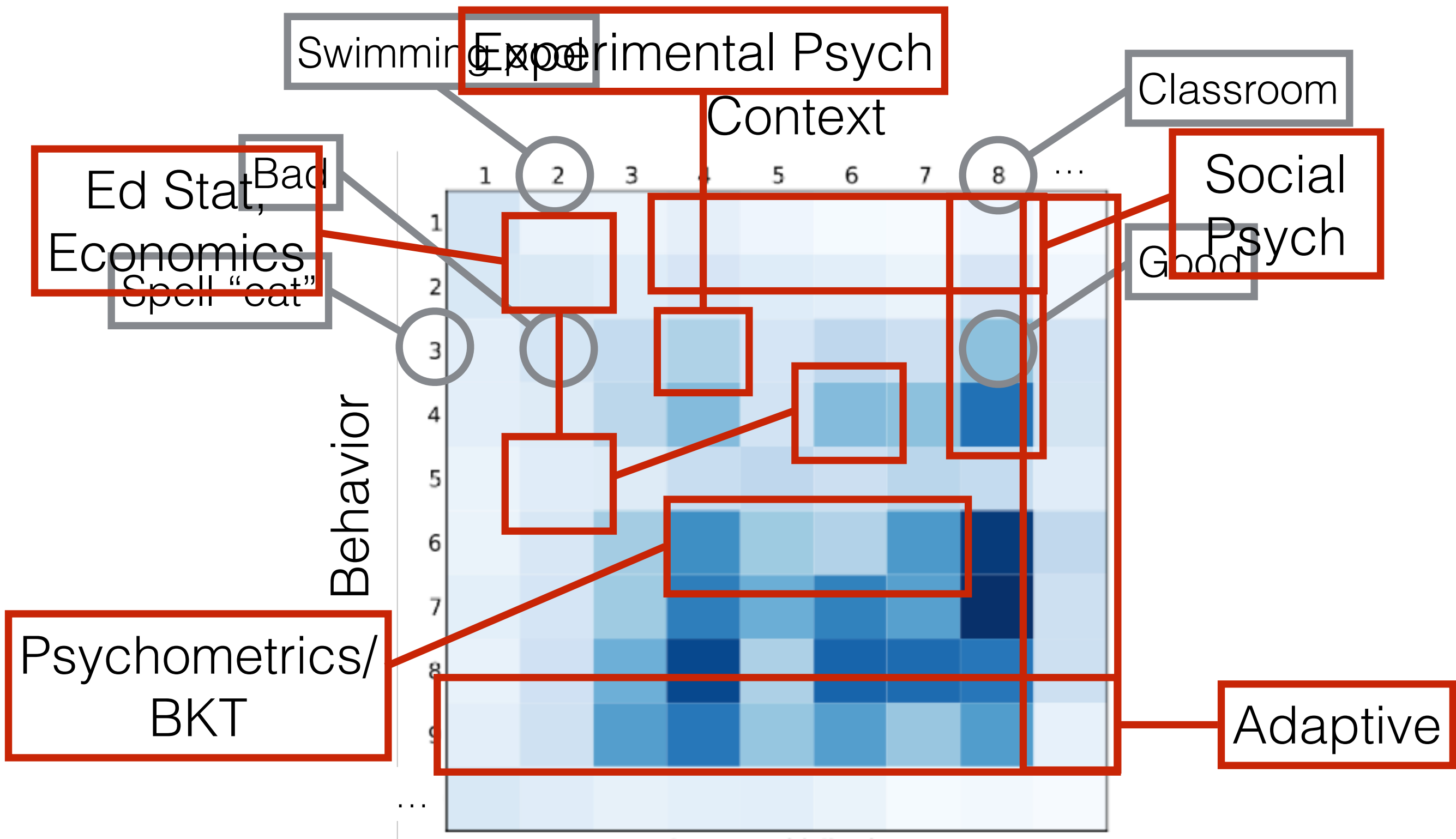


FIG. 1. THE COVARIATION CHART

Cattell, 1952





Reasoning

Statistics

Counterfactual

Predictive

Frequentist

Bayesian

Fiducial

Education

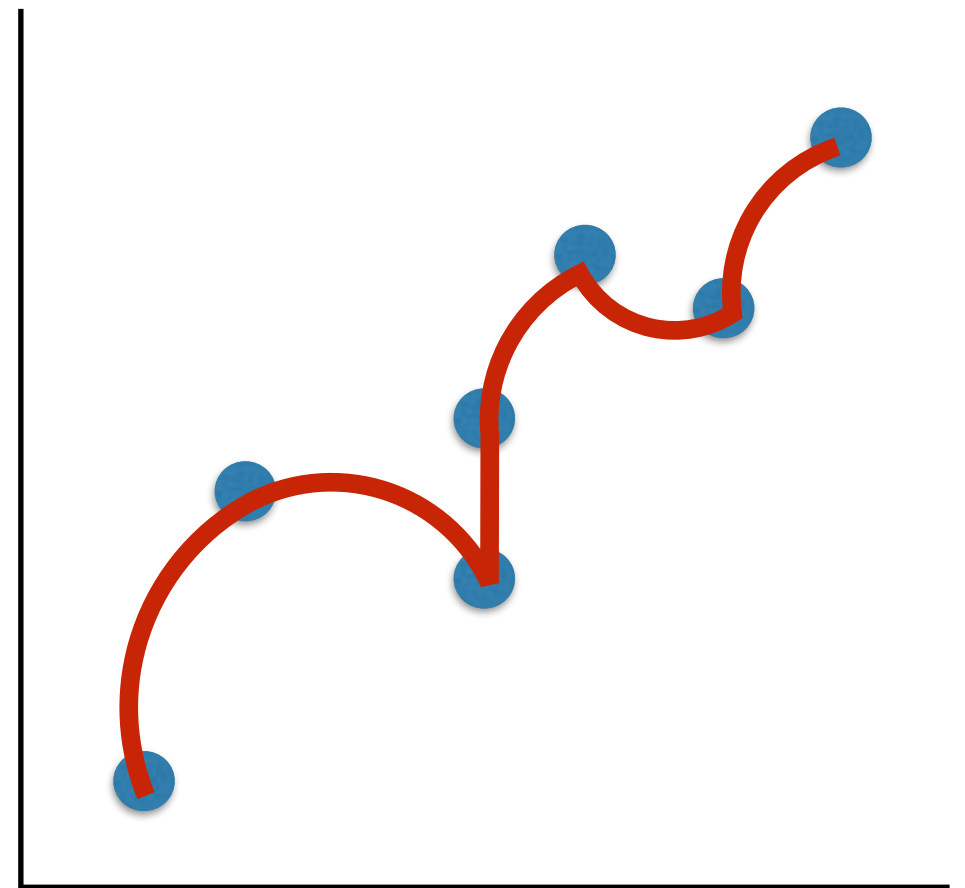
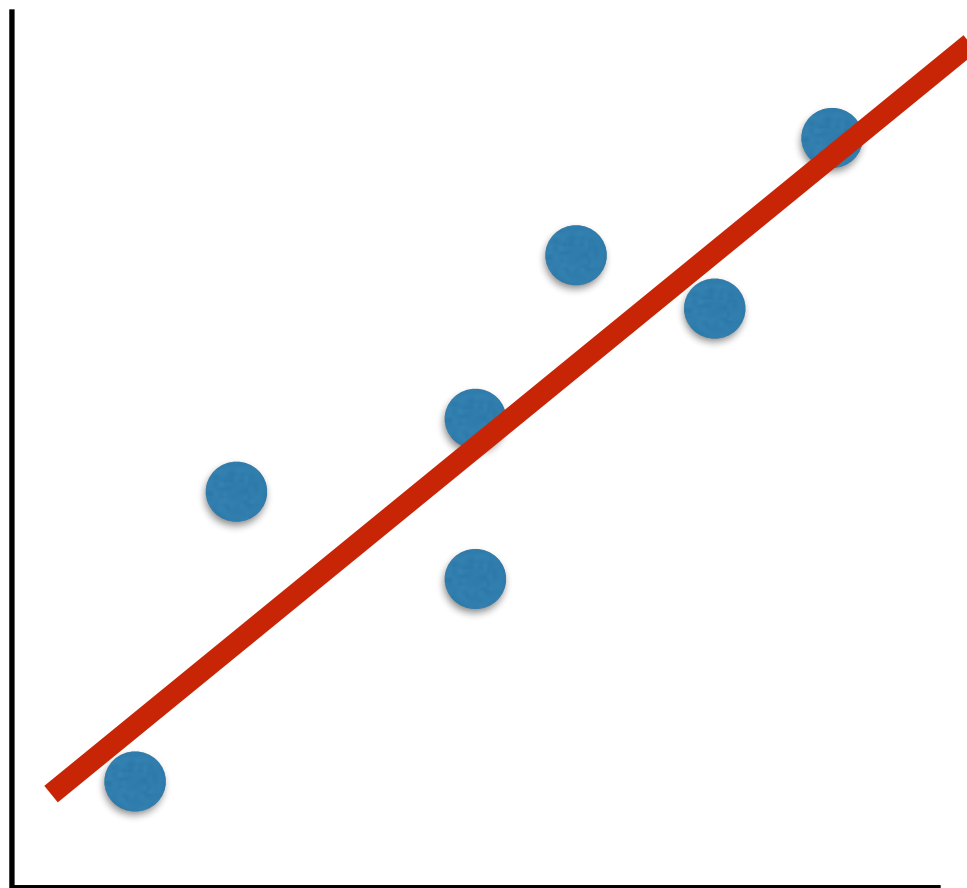
Ed Stat

Psychometrics

Experimental  
Psychology

Social  
Psychology

EDM



Which is more “accurate”?

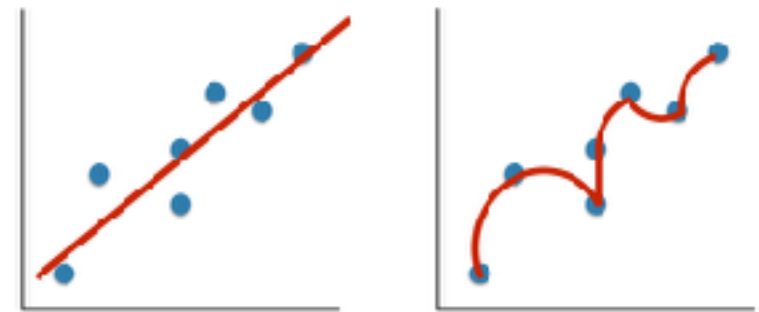
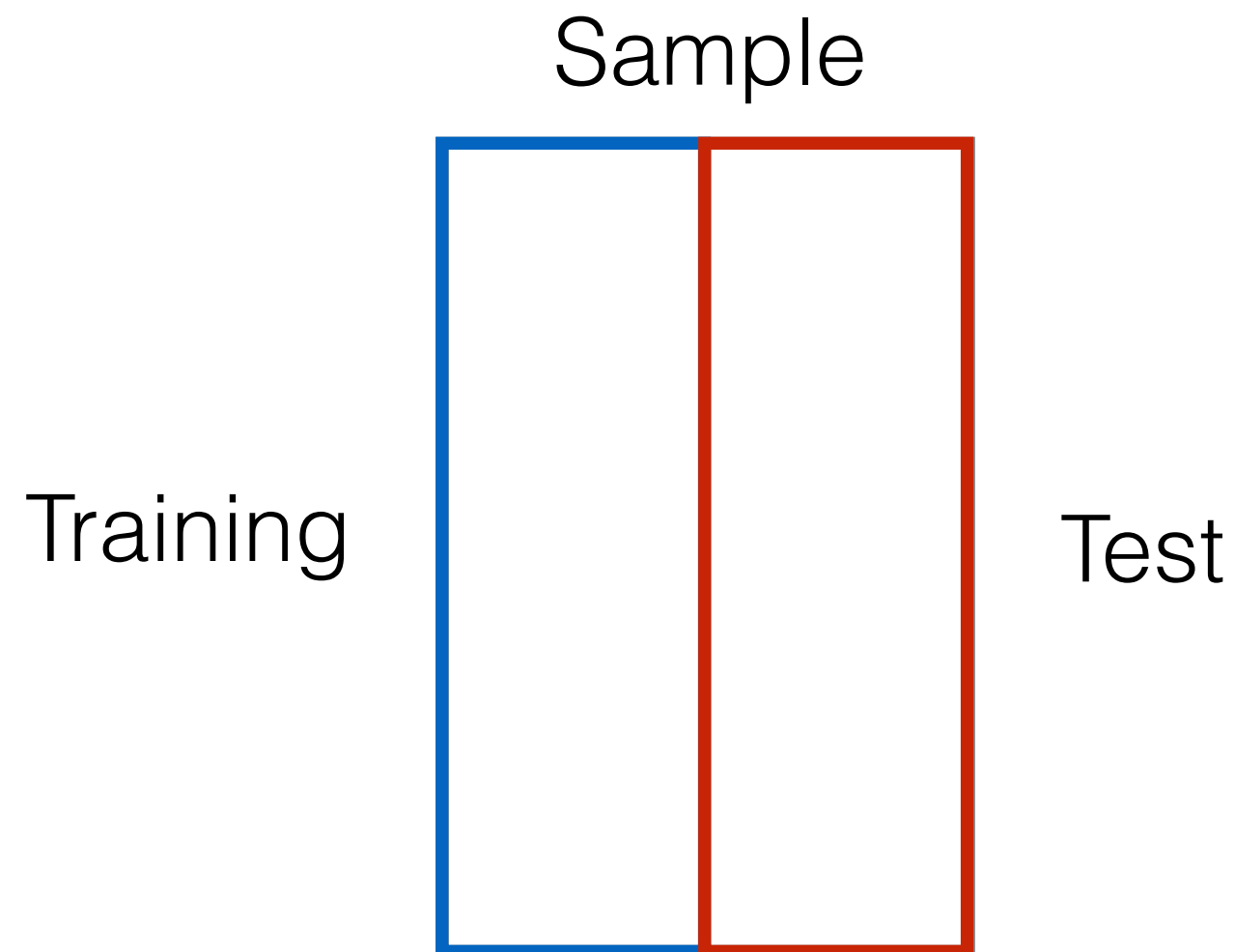
Which is more “useful”?

How can we tell?

# Cross Validation

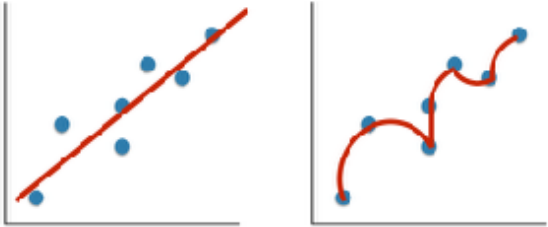
- Estimate how accurately a predictive model will perform in practice
- Give an insight on how the model will generalize to an independent dataset

# Hold-out Validation



**Problem:** very dependent on which data are in each group

# K-Fold Cross Validation

Sample			
Test 1	Training 1	5	2
Test 2	Training 2	4	2
Test 3	Training 3	3	1
Test 4	Training 4	5	4
Test 5	Training 5	4	2
		4.2	2.2

Calculate how accurate we are in each “fold”  
and average the answer

# Activity

1. Everyone choose a preference: cats or dogs
2. Count how many in each category at your table
3. Write on the board the answer for each table
4. Table 1 is the prediction of Table 2, Table 3 is the prediction of Table 4, etc.
5. What is the error rate of all the predictions?