

CONTACT

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CORE COMPETENCIES

- The ability to write and style HTML and CSS to create visually appealing and responsive web pages.
- The Proficiency in using front-end frameworks and libraries such as Bootstrap to develop web applications efficiently.
- Proficiency in using CMS tools such as WordPress and Figma to develop web designs efficiently.
- The ability to develop and execute comprehensive marketing strategies that align with the organization's overall goals.
- As a collaborative team player, I have the ability to work effectively with designers, developers, and marketing professionals to create seamless and effective web experiences.
- Highly communicative, detail-oriented, and dedicated to delivering high-quality results on time and on budget
- Excellent people management skills as well as the ability to efficiently manage competing priorities.
- Ability to go the extra mile in achieving targeted goals and objectives.

KEY PERSONAL ATTRIBUTES

- Integrity and Honesty
- Analytical and Problem-Solving
- Team Work
- Result-oriented
- Attention to details
- Collaborative
- Resourceful
- Diligent
- Professionalism
- Flexibility & Adaptability

REFeree(S)

Available on Request.

UCHENWOKE CHIEMEZIE FRANKLIN

Front-End Developer / Digital Marketer / Growth Enthusiast

PROFILE SUMMARY

As a front-end developer, I bring a unique set of skills and expertise to your organization. I have developed the skill of creating Mobile-First responsive website layouts using tools such as Chrome DevTools and GitHub. I am able to create engaging and user-friendly web interfaces that are responsive on all devices.

I have a strong understanding of digital marketing strategies such as CTR, funnel creation, and leads generation. I have experience developing and executing digital marketing campaigns that drive traffic and increase conversions. My skills and experience as a front-end developer and digital marketer make me a valuable asset to any organization looking to create exceptional web experiences that drive business results.

KEY SKILLS SET

- | | | |
|----------------------------|----------------------------|------------------------|
| • Front-End Dev | • HTML, CSS, JavaScript | • Conversational AI |
| • Chrome Dev Tools, Github | • Bootstrap | • Leads Generation |
| • Graphic Designs | • Social Media Advertising | • Critical Thinking |
| • SEO, CPL, CTR | • Time Management | • Interpersonal Skills |
| • Critical Thinking | • People Management | • Virtual Teaching |

WORK EXPERIENCES

WEBSITE DEVELOPMENT FREELANCER

- Collaborated with clients to understand their needs and deliver websites that met their expectations
- Utilized WordPress and other content management systems to create user-friendly websites with customized features
- Integrated third-party tools such as Google Analytics and social media plugins to enhance website functionality
- Optimized website loading speed, SEO, and security features to ensure smooth user experience

PERSONAL PROJECTS

- Designed and developed personal websites, showcasing various design styles and development technique using HTML, CSS and JavaScript.
- Developed custom websites with functionalities, such as e-commerce, user registration, and interactive elements using WordPress.

SOCIAL MEDIA CAMPAIGN MANAGER

- Increased brand awareness by 40%
- Increased engagement rate by 30%
- Improved Website Traffic by 50%
- High Conversion Rate

MATHEMATICS/FURTHER MATHEMATICS TEACHER

2022-2023

BLUEWATERS ACADEMY, PLOT 4/5, ABEKE OGUNKOYA DRIVE, OFF BABATUNDE ANJOUS, OFF ADMIRALTY WAY, LEKKI PHASE 1.

- Served as a subject teacher assigned to hold class sessions in Mathematics and Further-mathematics.
- Coordinated school publicity through social media platforms (Facebook and Instagram)
- Coordinated social media advertising campaigns to attract potential parents
- Counseling and mentoring of students on careers and values necessary for peaceful coexistence and life of positive impact in the society.
- Adequate keeping of students' academic records.
- Preparation of students for SSCE

FOUNDER, DIGITAL TRANSFORM HUB

An online platform dedicated to providing professional website experiences, offering paid advertising services, and mentoring and training aspiring individuals in the field of learning and development.

WEBSITE: <https://digitaltransformhub.com>

ACADEMIC QUALIFICATIONS

B.ENG. POLYMER & TEXTILE ENGINEERING

2014

Nnamdi Azikiwe University

TRAINING AND CERTIFICATION

- 2024 Web Development Bootcamp - Full-Stack Web Development (HTML, CSS, JavaScript, Node, React, PostgreSQL, Web3 and DApps). (Ongoing)
- CWW Tech Africa – Frontend Web Development (HTML, CSS and JAVASCRIPT). (2024)
- Website design and development. Nova University (2022-2023)
- Activate conference 3.0 (SALBA-success activators leadership and business academy): Personal effectiveness and overall productivity (2023)
- Growth Accelerator Conference - Practical personal development for Business Owners and Career Professionals. (2023)
- Peak productivity- The power of the subconscious mind and how to overcome limiting beliefs (mind reprogramming) to improve productivity. (2023)
- Digital marketing strategy workshop- Digital marketing framework, content marketing strategy, leads generation, sales conversion strategy. (2023)
- Advance skill-up initiative- Creative writing, public speaking and spoken word. (2022)
- Success activators leadership and business academy- Leadership development, Business growth, impact making and career advancement. (2022)
- Leads generation strategies by Victory Odemwingie and Jerry Fabian 2022
- Online Business Weekend with John Obidi. We focused on Website creation, A.I for content creation and development, audience building, product creation and business pillars. 2022
- Meta Digital marketing course, Udemy, 2022
- Graphics design with Canva, 2022.
- Training and Development – How to Design and Deliver Training (2021)
- Microsoft Innovative Educator (MIE)-Certified (2021)
- Online British Curriculum Training on Mathematics-0580 IGCSE (2021)
- 21ST Century class room management skills (2020)
- Skill Acquisition & Entrepreneurship in Information and Computer Technology (2015)
- Human Capacity Development (HCD) Training (2015)